Guest Editorial

Debunking the Myths of Drug Importation

By Grace-Marie Turner

Washington lawmakers in both the House and Senate have introduced measures to allow Americans to import prescription drugs from other countries.

Pundits and politicians on both sides of the aisle continue to debate the measures. Opponents warn of the dangers of drug importation, while advocates promise lower drug prices. With these competing assertions, it's time to distinguish the myths from the facts:

MYTH NO. 1: Drugs imported from Canada and Europe are just as safe as those purchased in the United States.

Although consumers may think that imported drugs come from Canada, Britain, or other Western European nations, it's impossible to definitively verify an imported drug's country of origin.

In the European Union, products pass freely from one member nation to another -- through a system called "parallel trade." Consequently, drugs sold in England may actually have originated in a country with less rigorous safety standards, such as Cyprus or Latvia.

Further, each time a drug passes from one country to the next, it can be opened, possibly inspected, and then re-packaged -- leading to mistakes, possible contamination, and even substitution of counterfeit drugs.

MYTH NO. 2: If a drug is imported from Canada or Europe, it won't be a counterfeit.

Because drugs are constantly opened and re-packaged in the European parallel trade system, significant opportunities exist for counterfeiters to introduce their fake products into the legitimate supply chain. And because counterfeiting already is a widespread problem, it makes little sense to open new opportunities for these drugs to enter the supply chain.

The World Health Organization currently estimates that 10 percent of the global drug supply is counterfeit. According to the Food and Drug Administration, that number can be as high as 50 percent in some countries. And by 2010, trade in counterfeit drugs is expected to reach $75 billion -- more than one-quarter of the amount that the U.S. spent on prescription drugs last year. Counterfeiting clearly is a concern for American consumers, and allowing imported drugs into the United States will only exacerbate the problem.

MYTH NO. 3: Importation will make prescription drugs cheaper.

Despite the assertions of many politicians, there is no evidence that importation will save American consumers any money. The nonpartisan Congressional Budget Office has estimated that drug importation will lead to savings of one percent over ten years on drug spending at best. In fact, a recent London School of Economics study showed that foreign resellers would reap most of the benefits from importation, not American consumers. In other words, the theoretically lower drug prices would be cancelled out by the middle-man's markup.

MYTH NO. 4: Foreign drugs are cheaper than American drugs.

Consumers in foreign countries do pay less for some brand-name drugs, but that's because their governments have instituted price controls on medicines.

Price controls may sound

See GUEST, Page 6

The Carlisle Mercury

The Carlisle Mercury (USPS 023-152) is published every Wednesday by The Carlisle Mercury, 117 Locust St, Carlisle, KY 40311. Periodicals Postage Rates are paid at Carlisle, KY 40311.

POSTMASTER: Send address changes to The Carlisle Mercury, PO Box 272, Carlisle, KY 40311.

Member of Kentucky Press Association and The International Society of Weekly Newspaper Editors

2007 SUBSCRIPTION RATES: $25.00 for one year in Nicholas County, $30.00 elsewhere in Kentucky and $35.00 out of state. Subscriptions include sales tax where applicable. All subscriptions payable in advance.

Hank Bond, Publisher/Editor
Marilyn Bond, Creative Manager
Beth Bond, Office Manager
Sandy Hamilton, Advertising Consultant
Charles Mattox, News Editor
Carol Bond Theiss, Creative Staff

LETTERS TO THE EDITOR

The Carlisle Mercury welcomes letters to the editor.
Letters must be signed and include a daytime phone number for confirmation. Unconfirmed letters will not be published. Unsigned letters will not be published. Phone numbers are not published. We reserve the right to deny publication of letters and to edit letters for content.
The deadline for letters to the editor is 5 p.m. Monday.
Send letters to:
Editor, The Carlisle Mercury
P.O. Box 272
Carlisle, KY 40311
Letters may also be e-mailed to: editor@thecarlislemercury.com
However, if e-mail is used, the sender should call 859-289-6425 to confirm that the letter was received.

HOW TO REACH US

Mailing address: P.O. Box 272, Carlisle, KY 40311
Phone: 859-289-6425 • Fax: 859-289-4000
Email for news: editor@thecarlislemercury.com
Email for advertising: advertising@thecarlislemercury.com
Online at: www.thecarlislemercury.com

DEADLINES: Editorial copy deadline is 5 p.m. Monday. Advertising copy with proof deadline 5 p.m. Monday, advertising copy without proof, 10 a.m. Tuesday. Classified advertising deadline 10 a.m. Tuesday.

PHOTOS/ELECTRONIC ADVERTISING: Color, black and white and digital photos are all accepted. Digital photos should be submitted in the .jpg format and can be emailed. Old photos will be accepted at any time. Please do not submit new-paper clippings or photocopies. Photos may be picked up after they are published in the newspaper. Electronic Advertising must be submitted in pdf format and can be emailed to the above address.

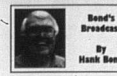
LEGAL ADVERTISING: Font-Arial, Size-7/8. Deadline 5 p.m. Monday.

All submitted copy must be signed and include a daytime phone number.

The Carlisle Mercury reserves the right to reject any submission to this newspaper. While it is the policy of this paper to print as much local material as possible, it is necessary to retain this right. We reserve the right to edit any submitted editorial material. The publication reserves the right to use the word Advertising at any time management feels it is appropriate.

Advertisers assume responsibility for advertising content and shall hold without claim The Carlisle Mercury for advertising published. The publisher is not liable for verbal or telephone materials taken with the intent of publishing. Any legal fees, collection costs or related charges will be the responsibility of the advertiser.

Bond's Broadcast



Last Wednesday, Marilyn and I left for a three-day adventure in the Blue Ridge Mountains and the sands of Virginia Beach.

While taking four-day weekends is something we can only do on an infrequent basis, it was a joy to partake in the sun and warmth of the east coast while taking in some historical perspective.

We left too late on Wednesday to make it all the way to Williamsburg, so we paid a visit to Lexington, Va., for a night's stay.

Normally I don't find any value in those coupon books you pick up along the highway at rest areas and nearly every other public common area near a tourist destination, but this time I will have to truly say it did pay off.

In addition, while I do not promote things as a rule, I can say that the AARP membership Marilyn and I have made it worth the dues.

At almost every place we stayed we got a discount because we were AARP members and for this trip alone it was worth it to pay for our five-year membership I just mailed in a few weeks ago.

By simple observation it's easy to see that those areas who have a rich tradition in the Civil War era as well as a stake in the Revolutionary War and all that surrounded the formation of this country try to take advantage of them.

In Lexington and Charlottesville I saw no less than five groups in each town making every effort to take advantage of the rich history of those areas.

Once we were back on the road Thursday morning we decided to go directly to Jamestown and visit the tremendous exhibit in place.

June marked the 50th year the exhibit has been in place to entice and educate visitors about the country's founding settlement.

Marilyn and her church group some 40 years ago had visited the very exhibit we had in our plans. She had no problem pointing out how much the place had changed, but at the same time the improvements are remarkable.

This year marks the 400th anniversary of the settlement – making this a big tourist year.

In front of the Jamestown Settlement museum is a functioning fountain and a display of the flags representing the 50 states, arranged in order to denote when each state joined the union.

For those who have not been exposed to Kentucky History – Kentucky was admitted to the Union on June 1, 1792. This is a fact we had to know without fail as part of Mrs. (Mildred) Webb's Kentucky History class in the sixth grade.

There are few things many can remember of their youth but the Kentucky trip taken by all sixth graders in the Russell Independent School District is one trip I will never forget.

From Henry Clay's home Ashland to the John Hunt Morgan House, grouped with a spattering of stops in the state capitol, to a visit to Man 'O War's resting place, it acquainted this eastern Kentucky boy with lots of Kentucky History.

My favorite stop at the time – although now it has been renovated to some point – was the old capitol building.

Back on the road to Virginia . . .

This was my first visit to Jamestown. From the clock, where time-era tree ships were moored, you can see the actual point where the first settlers set foot on American soil.

In reading, watching and listening to those offering tours through Jamestown was fascinating to learn that the leaders of the day chose this specific point because of the currents in the James River and most importantly it allowed advantage to defend the sprouting colony from the Spanish.

Throughout the exhibit and the reconstructed fort there were demonstrations of nearly every function of pioneer life from tanning hides to forging steel.

Probably the highlight of the visit for me was the tour of the museum's history line.

It is a mammoth display depicting its beginning in 1607 with artifacts and examples of life in the settlement through the 1600s and all of the changes that took place.

The written explanations made it easy to understand how the settlement progress and how the settlers and the Powhatan Indians were able to successfully interact.

It appears to go on-and-on as each decade provided more and more to the lives of those choosing to call America home.

We were able to only tour so much of the rich historic area and as time permits plan to take a full trip through all of the exhibits and historical sites designed to keep the rich history of this nation alive.

It was a great trip. One I would recommend to anyone with even the slightest interest in history and the many obstacles the settlers were forced to deal with and overcome in bringing life to this country.

And so, for another week, thanks and thirty.

Veloz Viewpoints

Greetings from Nevada! I hope you are all having a great week.

What a week it has been. It is only Tuesday right now as I write this and I'm already wishing it were Friday!!

Monday started out great. We had success with a couple of publications on a story that I have been working on for the past two weeks. All the planning and timing for the announcement got shot out of the water however, as someone leaked the story to the daily, which we were waiting to release it to. Therefore, the daily ran the story today, killing our "scoop" to the weekly business pub. Talk about taking the wind out of your sails.

Now, as I sit and write this I'm thinking of all the things I have to do to massively launch this story across the country by the middle of the day today. Boy am I in for it. I need a nap already!

Monday afternoon was a good one though. We went to Analise's follow up appointment with her cardiologist and she was given a clean bill of health. Perfect little baby we were told. As she lay on the table for the doctor to examine her she kicked her feet and giggled. It was as if she knew that he was going to say everything was as it should be and she was happy about it.

Although, I think the goopy gel and the ultra-sound going across her tickish spots might have had something to do with it too! When the doctor said she was all better and that he wouldn't have to see us any more I told him, "you know, we like you but we aren't going to miss you." He said, "same here!"

It is such a relief to know that all is well. It isn't as if we were worried about it. She hadn't had all signs that there was a problem and is developing normally, but it was still a relief to hear him say all was well. That is one less co-pay we have to make! :)

Now let me tell you about my son. He is going to be a handful, I can already tell. He is a bundle of energy. He never sits still unless he is asleep. And he has become a pro at turning over. We lay him down on his back and within seconds he is on his belly.

Generally he will stay there for about five minutes and then he will start crying because he can't figure out how to get back over onto his back. He has also taken to trying to scoot across the floor. He has made it an inch or two but it is still a work in progress. And, when he can't get anywhere scooting, he fusses about that too.

He is so darn cute.

He has also taken to flirting. If you say hi to him and grin at him, he will grin at you and drop his chin down to the side like he is being shy. He is such a doll. I love talking to him. He loves to talk too. And for anyone who knows us, he got it from his dad. (Anyone who really knows us will know that that was supposed to be funny. I am definitely the talker in the family!!)

Analise is also getting so cute. On Sunday, she was playing in her exersaucer and she just wore herself out. She fell asleep while playing. We just had to take a picture as it was the cutest thing ever. She also knows how to get attention from the adults. She is very quick to smile and when she smiles, she smiles with her whole body. It seriously is the cutest thing ever.

Not that I'm biased or anything, but they are darn cute!

Until next week, make it a great one!
Amy

Talkin' From The Mountains

Geoff Davis is trying to Deceive You Again

In his Fourth District Report in this newspaper last week, Congressman Geoff Davis launched a personal attack on Dave Obey, Chairman of the House Appropriations Committee, over Obey's plan to take earmarks out of pending spending bills.

Earmarks are funding requests made by Congressional members for projects in their districts. These pork barrel projects keep Congress from being fiscally responsible. Sometimes earmarks are very helpful to a community or district, but they are sneaked in without determining whether the government can afford them and passed without any true authorization process.

Bad bills get passed and good bills get turned down because pork barrel projects are attached to them. And earmarks are often used to reward or punish members of Congress for votes they cast. In other words, the whole process is corrupt, unfair, and has little to do with what taxpayers really need or want.

At present earmarks are completely out of hand. There are 32,000 pork barrel projects. It should come as no surprise to anyone who can count zeros at the end of numbers that this is insane.

How did Congress end up with so many pieces of pork? The number of earmarks exploded during the years of runaway corruption when the Republican faxes were loose in the Congressional hen house. Investigations continue into allegations that many of the former Republican majority's pork barrel projects were criminal.

When the Democrats gained a majority in Congress, they passed the strictest rules ever governing earmarks, rules designed to stop such outrageous pork projects as the infamous Republican "Bridge To Nowhere." I kid you not folks, some Republicans wanted millions for a bridge that nobody needed to cross. Democrats aren't completely innocent either, but at least they passed legislation to try to control earmarks.

The Democratic plan is to cut pork barrel projects by 50 percent as soon as possible, but half would still be 16,000. Because of the obscene number of earmarks and time lost because of the funding fight over the Iraq war, Chairman Obey wanted to keep requests for pork out of pending spending bills, at least for now.

Those members of Congress who play games with earmarks, like Davis, shot Obey's plan down. And now, Davis is attempting to deceive us into thinking he did a good thing by keeping 32,000 pork projects alive.

Davis wrote in the Carlisle Mercury last week that Obey's plan would "create secret slush funds worth billions of dollars" and "denied members the opportunity to challenge the validity of an earmark." Baloney. The "secret slush fund" charge is outrageous, and how is Congress going to study the validity of 32,000 earmarks? It would take years.

There was another problem that added to the Appropriation Committee's need to suspend earmarks. The Committee staffers had to spend months locating tens of thousands of documents for prosecutors who were investigating Republican crimes. Those documents sent Republican Congressman Duke Cunningham to prison, with more of his cronies sure to follow.

Geoff Davis wants you to believe that Obey would be the only one who decided earmarks if his plan was approved. Not true. Under Obey's plan, earmarks would be made public well in advance. And I would love to hear Davis explain how Congress is going to study the validity of 32,000 pork barrel projects under any circumstances.

Davis isn't interested in fiscal responsibility. He wants his pork projects tacked on to bills without scrutiny. And he's also trying to keep discusion away from spending plans that would embarrass his idol, George W. Bush.

Davis doesn't want spending debate centered on his boy Bush's opposition to money for better medical care for returning Iraq and Afghanistan veterans, and his opposition to more money to improve education. That would make Davis, one of the few Bush toadies left, look bad— if it's possible for him to look any worse.

Davis' statements about Obey are so hypocritical they are almost laughable. When the Republicans had a majority, they took earmarks out of appropriation legislation constantly and stuck their favorites in. And the Republicans didn't allow any debate.

I also got a chuckle out of

See TALKIN Page 7

Fourth District Report

Curbing Congressional Spending and Keeping Taxes Low

Last week, after Republicans were successful in securing historic transparency and accountability in the budget process for the American taxpayer, Congress continued with its consideration of the FY2008 appropriations bills.

As trustees of the People's money, Congress must recognize the tremendous responsibility with which we have been charged. To this end, I, along with 146 of my colleagues, have joined together to tell the President that we will sustain his veto should he choose to veto appropriations bills that excessively increase spending over last year's levels.

Every year, in dealing with the budget, we are faced with incalculable choices amongst competing priorities. We must take affirmative action that will rein in federal spending. All budgets are about choices. However, providing increases across the board only avoids the problem, pushing the tough decisions on to the next generation. That is exactly what the Democratic budget plan envisions.

I voted against the Democratic budget because it failed to make necessary choices and contained the second largest tax increase for Kentucky businesses and families in history. In that situation, a Kentucky family of four with a gross income of $60,000 a year would face a $1,850 bottom line tax increase. Our government does not tax too little, rather it spends too much.

I recently became an original co-sponsor of H.R. 2734, the Tax Increase Prevention Act of 2007. This legislation removes all of the sunset provisions of the 2001 and 2003 tax relief packages to ensure that American families and job-creators will retain the important tax relief measures that provide certainty in planning for the future. Without this legislation, families and businesses will see a $400 billion tax increase in 2010 that will only serve to stifle our economy, create disincentives for investment and hinder job creation and economic growth.

Additionally, I have signed on as a co-sponsor of H.R. 2380, the Death Tax Repeal Permanency Act of 2007. This legislation would, once and for all, repeal this outrageous double-tax and end the costly process of settling an estate after a person's death. Since 2002, the death tax has been gradually reduced. However, unless we act the estate tax will revert to pre-2002 levels in 2010.

The Heritage Foundation has estimated that, in addition to being costly to families, the death tax carries a significant burden for our nation's economy. Instead of reinvesting assets into a family business where there is potential for job creation, these assets are instead being used to pay the costly death tax. Unfortunately, this costs the American economy an estimated 170,000 to 250,000 jobs per year. If we want to keep our economy strong and growing, we need to be supporting policies like repealing the death tax that will allow for job creation and continued growth.

As Congress proceeds with consideration of the appropriations bills for FY2008, 4th District residents can rest assured that I will continue to be an advocate for increased fiscal responsibility by Congress. In addition, I will continue to fight to ensure that the important tax-relief policies enacted in 2001 and 2003 are made permanent.

Steve's Report

"Honesty is the best policy." Or at least that's what our parents and our Sunday school teachers tried to tell us. It's a great principle and I think most folks probably try their hardest to live by it. There's just times when it's not very easy. And there are other times when honesty is probably the worst policy in the world. The same parents who teach their kids about honest one day, will turn around the next day and give their kids the evil eye for telling the truth.

My wife tells the story about a time when her older sister was still in the "brutally honest" stage of childhood. Their family had been invited over to a friend's house for dinner and one of the side dishes was spinach. Becky turned up her nose and announced loudly, "YUCK! I don't like spinach!" Seeing the disapproving look on her father's face, Becky quickly responded, "Oh! Yes I do!"

My sister, Mary, was one of those adorable children that adults always want to pick up and hold. But there was no telling what was going to come out of her mouth. One elderly gentleman scooped her up in his arms and declared, "What a darling little girl!" She answered with, "Your breath stinks!"

As we grow older, we learn through experience when we need to tell the complete truth and when we should only say as much as is necessary. Each time my wife was in the later stages of pregnancy, she would complain about how big she was.

Looking for comfort, she would ask, "Do you think I look big?" Well, there's just no way to answer that question honestly and still comfort your wife, is there? Of course she looked big. But instead of being perfectly honest, I told a completely different truth: "I think you're beautiful."

As much as we value honesty, we place even greater worth on being tactful.

One of my favorite Army jokes tells about a gruff, old First Sergeant who was well-known for his poor interpersonal skills and his complete lack of tact. One day, the Company Commander called him into his office, announced that Private Smith's mother had passed away and instructed the First Sergeant to notify the Soldier.

"I'm no good at that sort of thing, sir," the First Sergeant explained. "Perhaps you should tell him."

But the officer was unyielding, "First Sergeant, it is your duty to communicate with Soldiers about their families. Now go and do your job!"

So the First Sergeant blined up the company shoulder-to-shoulder then barked out the order, "All you Soldiers who have a mother, take one step forward... Not too fast, Private Smith."

Even when we have mastered being tactfully truthful with others, there is still the challenge of being honest with ourselves. The same ability that allows us to soften the truth to others makes it easier for us to rationalize and to be less truthful with ourselves.

Several years ago, while we were stationed in Germany, I would go running in the evening to escape the heat of the day. I would leave work, run through the woods to the riverbank, turn around and come back. One day I was trying to see how fast I could complete the course and took off at a brisk pace. I was on my way back and told myself that I was pushing as fast as my body could possibly sustain over any real distance. My legs were feeling tired. I was breathing pretty hard. My beer was pounding. I knew I couldn't go any faster.

Just about that time, I was startled by rustling and snorting as a wild boar crashed out of the brush on my left and out onto the trail only a few yards behind me.

This thing was huge, it's shoulders coming nearly up to my waist and I was close

See STEVE'S Page 6

SHELL FOOD MART
2750 Concrete Rd. • Carlisle, KY 40311
289-5889
A Name You Can Depend On

We Have Shell Gift Cards $25 - $50 $100

Open 7 Days A Week - 24 Hours A Day

Money Orders Sold Here
We accept Food Stamps
Whitaker ATM in store for your convenience
We have cell and land phone cards
We also have Green Dot Cards

We have Cell Phones with 60 minutes (Pre-Pay) Only $34.95

From Shell #9
God Bless Our Troops

6 pk. 24 oz. bottles **Pepsi Products** **$3.29**

18 pk. cans **Bud/Bud Light** **$11.99**

SUBWAY
Order Your Subway Party Tray For Your Family Outings
We Now Have 8" Pizza in Subway 3 minutes to fix

NOW HIRING All Shifts Please Apply In Person

NOTICE
The Nicholas County Courthouse will be closed on Wednesday, July 4, 2007 in observance of the Independence Day holiday. It will re-open on Thursday, July 5, 2007 at 8:00 a.m.

Larry Tincher
County Judge/Executive

Published in The Carlisle Mercury Wednesday, June 27, 2007

NOTICE
The Nicholas County Convenience/Recycling Center will be closed on Wednesday, July 4, 2007 in observance of the Independence Day holiday. It will re-open on Thursday, July 5, 2007 at 7:30 a.m.

Larry Tincher
County Judge/Executive

Published in The Carlisle Mercury Wednesday, June 27, 2007

BID NOTICE
Nicholas County Schools will be accepting bids for a concrete sidewalk replacement project. This project will require the replacement of approximately 18-20 sections of sidewalk located at both the elementary and high school.

For additional information and a full scope of the project, please contact Phil Calderon or Greg Reid at 395 West Main Street, Carlisle, KY or call 859-289-3770.

Bids will be accepted thru 1:00 p.m. on Thursday, June 28, 2007.

Published in The Carlisle Mercury Wednesday, June 20, 2007.

Thank You

The Nicholas County Relay For Life Committee would like to thank the following who donated items for the silent auction and door prizes:

Ann Quigley, Laura Carson, Gladys Shrout, Michelle McDonald, Maker's Mark Distillery, Garden Ridge, Rep. Geoff Davis, American Legion Post #17, Alison Heitmeyer, Louisa Wagoner, Charlotte Hardin, Paul Hardin, Linda Toy, Ken Knápke, Carlisle Drug, Corner Boutique at JMHC, Jarrett's Joy Cart, Jim Gates, Rose Scott, Phillip McDonald, Louise Zachary, Larry Mitchell, Cate Wagoner, Carol Power, Ottis Tussey, Brad Powell, Juanita Hunt, Blue Licks. Battlefield State Resort Park, Hopkins Drug, Gaunce's Furniture, Allison's Concrete, Carlisle Gifts & Collectibles, Small's Greenhouses, George Ishmael, Dariana Green, Gerald Watkins, Willmer Halcomb, John Jones, Paris Wal-Mart, Lijann Kelly, Cindy Curchy, Janet Smoot, Weston Smoot, Kimball Booth, D&A Exhaust, Dee Jay Auto Parts, Café on Main, Roger Baird, Donna's Styling Shop, Track's Restaurant, Kenneth Ishmael, Susie's Flowers and Bed, Bath & Beyond.

Thanks for your support of Relay

Mary Catherine Knapke
Silent Auction Chair

YARD SALE & COOKOUT
Saturday, July 7th
8:00 am — 1:00 pm

Memories & More
341 West Main Street

Sponsored by:
JMHC "Bedpan Brigade Team"

All proceeds benefit the Nicholas County Relay for Life on behalf of the Bedpan Brigade.

Remember Your Recare

The importance of regular examinations

Taking good care of your teeth and gums should be a habit. We like to see most of our patients for a checkup at least once every three to six months.

We refer to your checkup visit as a *recare* appointment. A recare dental visit can take up to an hour. Your checkup will normally include a complete cleaning, a fluoride treatment, any required radiographs and a comprehensive dental examination for cavities or other problems.

If there are no problems needing treatment, we probably won't see you again until your next recare appointment!

Giving your teeth regular checkups is the only way to keep them in tiptop shape. Recare visits help to catch dental problems like decay before they turn into painful cavities. Routine dental examinations can detect life-threatening diseases like oral cancer in the early stages when they are most treatable. That is why most dental insurance plans cover at least two recare appointments per year. Insurance companies know from experience that regular recare is a great long-term investment in your health.

We encourage you to book your recare appointment well in advance. If you aren't sure when you're due for your next one, don't delay – give the Carlisle Office of Mortenson Family Dental a call at **289-5418**. Good dental habits will help your teeth last a lifetime!

The Staff of Mortenson Family Dental's Carlisle Office (L to R): Tom Vivian, Becky Davis, Dr. Roy Foster, Mary Boggs, Rhonda Sibert and Kayte Land. Not pictured is Dr. Garry Meeks.

Tooth Tips

- Brush after every meal or at least twice a day
- Use a fluoride toothpaste
- Use brushes with soft nylon bristles and a flat surface
- Replace your brush about every three months
- Use a mouthguard if you play contact sports
- Floss every day
- See your dentist regularly!

Everyone deserves a healthy smile.

MORTENSON Family Dental
www.mortensonfamilydental.com

FREE Whitening!
for new patients who complete a new patient exam (cleaning, exam and x-rays), or
$2.5 OFF other procedures

NOTE: Offer not to be used in conjunction with any other offers or reduced fee plans. New patients only. $300 value.

110 N Locust Street 289-5418 • Other locations 244-9595