

GENERAL NEWS

Local archers turn passion into business

By Charles Mattox
News Editor
charles@thecarlislemercury.com

Some of the finest archers in Kentucky are working together to produce quality archery accessories right here in Carlisle.

BODOODLE, an internationally known company that provides an outstanding product to archery enthusiasts across the globe, is located at 2471 Concrete Road, Carlisle.

The company attaches specially designed arrow rests for compound bows. The company also attaches arrow fletching to arrows, does local custom bow work and will soon open an indoor archery range at their location.

Although the company is small, the owner and employees are passionate about their job.

"I love archery and I've been shooting a bow since I was about six years old," said BODOODLE's 34-year-old owner Blaine Earlywine. "I think BODOODLE is the best arrow rest product on the market today."

Earlywine credits his staff of Chris Roland, Doug Dailey and Wendy Dailey with being responsible for the widespread success of the BODOODLE arrow rests.

Roland and Dailey are also avid archery enthusiasts.

Doug recently won a Texas archery competition and Chris won all three triple crosses last year.

The products are tested before being given the stamp of approval and as the group enjoys archery, it makes for a very productive work environment.

During a recent field test firing for accuracy at the archery range inside the BODOODLE's business, Doug Dailey placed arrow after arrow in the bull's eye section

of targets located approximately 75 yards away.

"This one's ready," he said with a grin after his arrow struck in the center of the bull's eye.

Earlywine is also an archery enthusiast who enjoys hunting with a bow as much as he does competing with

one. He has won several competitions and has taken several trophy elk in recent years.

He says he also enjoys hunting wild turkey, deer and wild boar.

"Of course, I use only BODOODLE arrow rests," he said. "The reason I like them so well is they have every-

thing. They are very durable. They've been tested in all types of weather and terrain and they hold up from the Rocky Mountains to the hills of Kentucky. I've carried them for miles and miles, and had them on 4-wheelers and horses in some very rugged terrain, and I've never had the first

problem. They help with an archer's accuracy and they last a lifetime."

Earlywine said at least one Olympic archer, Jerry Shultz from Florida, uses BODOODLE arrow rests, as do many professional archers across the globe.

When Earlywine isn't working or hunting he said

he enjoys spending time with his wife Danita and their two children: Braxton, 4, and Aiden, 1.

BODOODLE is open Monday through Friday, 8 a.m. to 4 p.m. and they offer a wide range of arrow projects. They also offer custom laser engraving for any occasion.



Photos by Charles Mattox

Above, Doug Dailey works on assembling a BODOODLE's arrow rest. Above right, and right, Dailey and Chris Rowland assemble arrow rests and attach them to bows. Below, BODOODLE owner Blaine Earlywine, takes trophy elk with BODOODLE archery equipment.



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