

Redwine now auxiliary director at university

William H. (Bill) Redwine, former director of Alumni Relations and Development, is now director of auxiliary services at Morehead State University.

Primarily responsible for the University Bookstore, Redwine also supervises operations of the university's contract food services and other auxiliary services that are self-operated by the university, including vending, concessions, laundry, student card access and the post office.

In his new position since November, Redwine already has begun extensive plans for developing the university's auxiliary services, beginning with the bookstore. "We want to focus on developing a higher profile outside the Adorn Doran University Center and on providing new services," he said. "We've added a fax service and a UPS shipping counter which saves customers a pick-up fee. We would like to do the same with FedEx. We hope to add a same-day copy service for student and faculty personal use."

Redwine also is developing the service associated with the bookstore's web page. "We want the web not only to advertise clothing and other merchandise in the store but also to offer students access to textbooks," he said. "We would like to connect to other university areas through the web so that when students receive their printed class schedules, the required texts for those classes might appear on the print-out. In the future, faculty might be able to purchase their textbooks online."

Redwine also hopes to further develop the university's vending services. "We are experimenting with semi-new vending equipment," he said. "For example, Orleida has developed a French fry vending machine that cooks fries in 45 seconds using super-heated air, so they're actually healthy. We will install our first machine in Lappin Hall's vending area and see how it works there. Then we might place other machines across campus if we find it's successful."

Since taking over his new job, Redwine has established two retail outlets for MSU merchandise in the Ashland area. "We have consignment deals with Norman's Locker Room and Ashland Sporting Goods to sell our merchandise. Would like to expand this concept to include the Big Sandy area, West Liberty, Pikeville and Lexington through local businesses," he said.

Originally from Elliot County, Redwine has served the university since 1981, beginning as university development officer, then moving to director of development, and finally to director of alumni relations and development.

He and his wife, Susette Redwine, MSU university center programs and special event coordinator, are parents of two children, Brett, 16, and David, 5.

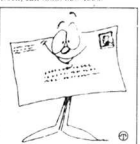
New officers named for MSU Foundation

Two new officers have been named for the Morehead State University Foundation, Inc. Dr. William J. Higginbotham, special assistant to MSU President Ronald G. Eaglin for development and alumni relations, has been named to the position of CEO for six years. Daily replaced Lisa Browning of Mt. Sterling who held the position for 11 years.

Incorporated in 1979 as a non-profit, the Foundation receives and administers the university's public and private gift assets which are valued in excess of \$8 million. The Foundation is a tax-exempt corporation, organized for educational purposes under section 501 of the Internal Revenue Code. The Foundation is governed by a 25 member Board of Trustees.

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Research shows that many calendar changes result in multiple sociological problems without helping students academically," said Peter Tarlow, Ph.D. of his research efforts in Texas where many schools start as early as August 4. "Pushing back the school start date into early August produces a false sense of academic success. While grades may increase, long-term learning and knowledge retention definitely go down."



NEWS OF EDUCATION

Alternative Calendar School Experiments Fail To Improve Student Achievement, Create Disruptions

NAPS—School children all over the country look forward to summer vacation, except in a small minority of schools where summer just means more classes for students and disrupted family vacation schedules for parents.

During the 1998-99 school year there were approximately 2,931 schools in 41 states with some form of year-round school (YRS), and even more on other alternative calendars deviating from the traditional September through May schedule.

Alternative school calendars are touted as an effort to help out schoolchildren academically, but students end up losing out on educational summer vacations and teachers give up the opportunity to improve their skills through advanced degree work. Supporters of these experiments cannot master evidence to show that alternative calendars improve student achievement.

"Research has shown that year-round schools do not affect achievement," said Dr. William Malloy, interim chairman of the educational leadership program at the University of North Carolina at Chapel Hill and a former deputy superintendent in the Durham (NC) school system.

In a letter to The Jacksonville (FL) Times-Union, teacher D.L. Phillips wrote, "I have taught on both a traditional calendar and an alternative YRS track. I did not see any significant gains in the academic areas for students enrolled on the alternative calendar. I personally experienced and witnessed a great deal of teacher stress and burnout as a result of the alternative calendar."

When the school year extends into the summer, it does not necessarily mean more days in the classroom for students. Instead, school days are spread out over the year, which makes it difficult for teenagers to get real world work experience and disrupts family schedules and advanced education opportunities for teachers.

In the process, they cost more money.

"Any parent who has dealt with year-round school knows firsthand how expensive and difficult it can be to find day care to fill those three-weeks-off cycles, especially when so many other families are in the same situation," said Robert Mallinger, Carpentersville, IL.

John Krusch in American Fork, UT, says he will not be able to afford to continue teaching if the YRS is put in his school. "I teach because I want to teach because it matters. He told reporters that he needs a summer job for the income and needs the time off to further his education which can qualify him for a better salary.

In Texas, the San Antonio Independent School District, one of the

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97 Dodge 1500 Club Cab, 4x4, Sport, Local Trade	25,500	22,995
97 Chevy 1500, 3rd Door, 4x4, Silverado	24,425	21,995
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