

newsweekly trends

Globalization Makes A World Of Difference In People's Lives

By Ruth R. Harlin

(NAPS)—This is a familiar refrain in some quarters that foreign investment must mean fewer jobs for Americans. But, research can be further from the truth. More jobs and a stronger economy—what happens as more U.S. companies sell their products overseas.

First and foremost at the local level, business success overseas means more capital for jobs and increased investment had at home. Second, at the national level, it is not just a matter of more jobs but better paying jobs and a stronger U.S. economy as a result of investing in foreign markets.

Third, with more individuals taking responsibility for their own retirement planning by investing in mutual funds and 401(k) plans, successful global investment at the corporate level means more opportunities for investment at the individual level.

Corporate success in the global marketplace starts with a well conceived strategy, and our experience at United Technologies Corporation (UTC) is a good case in point.

United Technologies is a \$25.7 billion global corporation. We operate in 1,300 locations in 183 countries around the world.

Our companies include Pratt and Whitney aircraft engines, Sikorsky helicopters, Hamilton Sundstrand aerospace systems, Carrier heating and air conditioning and Otis elevators and escalators.

In 1998 international investment accounted for sixty percent of our revenues. Since our earliest involvement in foreign markets we have been guided by the following principles:

- Be there first. Our first consideration when we began to invest in foreign markets in the mid-1980s was to be there first. To that end we have committed to entering foreign markets of the right size before our competitors do.
- In the 1980s, when China first opened its doors to U.S. investment, UTC was one of the first to respond to the opportunity. UTC investment created China Tianjin Otis Elevator Company. Today UTC has 22 joint ventures in China, which employ 9,000 workers.



Harlin

- Is there a stable political system that allows for continuity in political leadership?
- Is there an educated and qualified work force?
- Is there a reliable and reasonable system of laws? Are there ways to seek redress in case of every citizen?
- Obviously, this is a wish list. It is not likely that every country that has a potential target for investment will be equally attractive in every category.
- Be a good corporate citizen. — If globalization is going to be effective and profitable—for both the investor and the host country—a company must be committed to it for the long haul.

This starts with cultivating relationships with the local leadership, assigning your best people to the project and keeping them on site. Developing a local staffing strategy and provide the training and professional development to support it.

A major part of the contribution we make in our host countries is in the area of education. UTC's Employee Scholar program pays 100 percent of tuition, books and other educational expenses.

UTC's *Harlin* is a senior vice president for international affairs and government relations of United Technologies Corporation and chair of United Technologies International.

Understanding your skin

Researchers Find Help For Those With Oily Skin

(NAPS)—A growing number of people are taking a shine to a new skin care line that targets the needs of their skin and eliminating facial shine.

Many people from their teens to their forties have chronically oily skin or acne, but are unsatisfied with traditional anti-acne and absorbents, some of which only work for short periods of time. In addition, skin sensitivities make it impossible for some people to use alcohol-based or astringent products.

Fortunately, a new kind of oil-absorbing gel may help many people feel better about their skin, and look better at the same time. The gel is said to imbibe or "drink" excess oil, with capillary action that trap the molecules to reduce the "greasy feeling" from the face.

In a recent clinical study, Clinac O.C. Oil Control Gel was found to reduce facial oiliness by 51 percent after two weeks. The gel can be a smart choice for use prior to application of oil-free cosmetics, and offers amazingly effective oil control for up to eight hours.

The clear, alcohol-free, non-prescription gel is available at pharmacies, and comes in 45-gram and 90-gram containers.

To learn more about Clinac O.C., or if skin problems persist, consult a dermatologist or call (888) 548-0900.

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Obituaries

Larry R. Ritchie 1940 - 1999

Larry R. Ritchie, 59, Highland Avenue, Cynthiana, died Monday, December 6, 1999 at the University of Kentucky Medical Center in Lexington.

Born in Nicholas County, May 8, 1940 to Ora Milton "Bill" and Lois Kenney Ritchie, Cynthiana, he was married to Madeline Gun Club, Harrison County, an employee of Van Hook Hardware, a step-grandfather, an employee of Western Auto, master instructor for Harrison County Hunter Safety Education and three-time past chairman of Quail Unlimited Chapter 550.

He was preceded in death by a brother, Don Ritchie. Besides his parents, he is survived by his wife, Sandra B. Ritchie; a son and daughter-in-law, Milton and Angela Ritchie, Abertown, Virginia; a daughter and son-in-law, Barbara and Alan O'Grady, Cynthiana; two grandchildren, Hank and Peise and Nicole Ross and Tyler O'Grady; and two nephews, Kevin Ritchie, Harrison Co. and Keith Ritchie, Frankfort.

Evelyn Sharpe 1921 - 1999

Evelyn Kash Sharpe, 78, Paris died Tuesday, Dec. 14 at the Central Baptist Hospital at Lexington.

She was born Nov. 26, 1921 at Nicholas County to the late James W. and Anna Catherine Connor Woodall.

She was a retired seamstress for Hanes, a MA graduate of Carlisle High School and was of the Baptist faith.

She was preceded in death by her husband, Joseph Landry Sharpe.

Surviving are four daughters, Betty Jo Turner of Paris, Alice and Larry Panting of Pinellas Park, Fla., Donna G. Sharpe of Paris and Anna Mae Curtis of Bath County; five grandchildren, Tina Payne, Julie Scott, Lisa Peck, Ashley Harrington and Jacob Snapp and four great-grandchildren, Michael and Dustin Scott, Dylan Peck and Samantha Payne.

Funeral services were conducted Thursday, Dec. 16 at Matthews-Gaunce Funeral Home with the Rev. James Gaunce officiating, burial with military rites in the Millersburg Cemetery.

Active pallbearers were Jim Frederick, Benny Morris Jr., Danny Morris, Arno and Payne O. C. and Phillip Howard of Carlisle and Cathy and Ed Wight of Ewing, five brothers, Robert, Ernest and Larry Snapp of Bourbon County, Raymond Snapp of Nicholas County and Clay Snapp of

Bernis Snapp

Bernis Lee Snapp, 76, of Crooked Creek Road, Carlisle died Monday, Dec. 13 at his residence.

He was born in Nicholas County to the late Leonard and Gracie Karlwiese Snapp. He was a U.S. Navy veteran of World War II, a retired farmer and a member of the Barteville United Methodist Church.

He was preceded in death by one son, John Leonard Snapp.

Surviving are his wife, Peggy Spigles Snapp, two sons and daughters-in-law, Christopher and Karen Snapp of Carlisle and Johnnie Lee and Angela Snapp of Carlisle, two daughters and sons-in-law, Connie and Phillip Howard of Carlisle and Cathy and Ed Wight of Ewing, five brothers, Robert, Ernest and Larry Snapp of Bourbon County, Raymond Snapp of Nicholas County and Clay Snapp of

Lancaster, four sisters, Beulah True, Mary Ruth Dunaway and Minnie Beersman, all of Bourbon County and Anna Mae Curtis of Bath County; five grandchildren, Tina Payne, Julie Scott, Lisa Peck, Ashley Harrington and Jacob Snapp and four great-grandchildren, Michael and Dustin Scott, Dylan Peck and Samantha Payne. Funeral services were conducted Thursday, Dec. 16 at Matthews-Gaunce Funeral Home with the Rev. James Gaunce officiating, burial with military rites in the Millersburg Cemetery. Active pallbearers were Jim Frederick, Benny Morris Jr., Danny Morris, Arno and Payne O. C. and Phillip Howard of Carlisle and Cathy and Ed Wight of Ewing, five brothers, Robert, Ernest and Larry Snapp of Bourbon County, Raymond Snapp of Nicholas County and Clay Snapp of

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FREE THINGS TO SEND FOR

(NAPS)—A bouquet of floral decorating ideas may be found at www.pdfflowers.com or by calling 1-800-PDFLOWERS (776-3569).

To learn more about the Virginia Marine Science Museum, one of the top most-visited aquariums in the country, call 757-425-FISH or visit www.vmm.com.

For more information about creating a safer nursery using a Safety 1st Anglecrack Sound Monitor System, call Safety 1st at 800-723-3065.

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East Union Homemakers

The December meeting of the East Union Homemakers was held at the home of Della Mitchell. There were 9 people present. We all had a part in the Christmas Story. Della read, "Within the Light of the Christmas Candle." We addressed Christmas cards to send to shut-ins. We had a gift exchange. Our hostess for the month, Blaise Ruth Burden served refreshments and the meeting adjourned.

SALTWELL NEWS

Glady's Kenny remains a patient at Harrison Memorial Hospital where she is recovering from a recent fall.

The Saltwell Methodist youth will be performing their Christmas program on Sunday evening at 6:00 p.m., at the church. Everyone is welcome to attend.

The Headquarters Church Young Adults are planning to be performing a Christmas concert to be held at the church on Sunday evening at 8:00 p.m. They would like to invite all interested to come and attend the event.

Mr. John Lick and co-worker Perry Lick, both of Louisville, spent Saturday with Mr. and Mrs. Matt and enjoyed deer hunting and attending the event.

SEE YOUR DOCTOR

Acne: When To Consult A Dermatologist

(NAPS)—More than eight of every ten American teenagers suffer from acne. The good news is that with a dermatologist's help, almost every case can be cleared up. Surprisingly, only seven percent of teens with acne have seen a dermatologist.

"Even the worst form of acne is controllable," said Dr. James Leyden, professor of dermatology at the University School of Medicine. "Parents tend to view acne as a 'stage' their child will pass through, or as something brought on by poor diet or hygiene. The truth is acne is an equal opportunity skin disease, and with the proper treatment by a dermatologist, teens can avoid the physical and emotional scarring that can occur from it."

For most people with acne-prone skin, good home care and over-the-counter products will help keep their complexion clear and smooth. However, by their mid-teens, more than 40 percent of adolescents have seen severe enough to require some treatment by a dermatologist. Think of calling a dermatologist if one or more of the following conditions apply to you:

- The acne does not improve over several months despite the use of over-the-counter treatments.
- You notice that scars are developing as pimples heal.
- The pimples are becoming large and hard or filled with pus.

In general, treatment selection for acne is based on whether your teen has non-inflammatory or inflammatory acne. For non-inflammatory acne, consisting of whiteheads and blackheads, doctors commonly recommend topical preparations, which are applied to the skin's surface. For inflammatory acne—pustules, papules and

Face Facts—85 percent of American teenagers suffer from acne.

Face Facts—85 percent of American teenagers suffer from acne. cysts—most doctors prescribe a combination therapy consisting of topical and/or oral medication. To put teens at ease about visiting the dermatologist, the following is what they can expect from a typical dermatology appointment:

- The dermatologist will take a medical history of your teen's skin problem to determine its origin.
- She or he will physically examine the skin.
- The doctor will explain the type of acne, and the range of treatment options. Also, the dermatologist will advise about potential adverse reactions to medication.
- This consultation will include an estimate of the time and cost of the treatment you and your teen decide upon, and arrange return visits, if needed.

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Live Nativity at Abundant Life

To honor the birth of Jesus Christ, Abundant Life Worship Center in Paris will display a "Live Nativity" from 6:00 to 8:00 p.m. on Tuesday, Wednesday, and Thursday, December 21st, 22nd, and 23rd.

Everyone is invited to circle through the church parking lot or you may park and walk around the stable to pet the animals, while talking to Mary and Joseph, the Shepherd or the Wise Men.

Abundant Life Worship Center is located on Paris By-Pass at the corner of Averson Drive.

web watch

(NAPS)—For delicious holiday recipes made with frozen vegetables, visit www.birdseye.com.

The pharmaceutical industry is confident that there won't be shortages of prescription medication as a result of Y2K-related problems. For information on how Y2K compliant the pharmaceutical industry is, visit www.alphafoundation.org.

Mr. Phyllis Brady visited Holly McGee Ferris and a new baby boy, Jonathan Glade Perrine at the Harrison Memorial Hospital on Sunday and also at Glady's Kenny there and visited Mary Peck at her home.

Phyllis Brady enjoyed the Christmas Band and Chorus Concert at Harrison High School on Sunday afternoon. Mindy Doyle, Justin Doyle, LeAnn Matys and Megan Whitson were in either band or chorus or both.

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