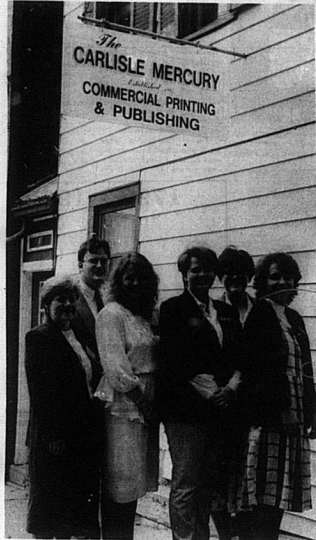


THE CARLISLE MERCURY

Is Proud To Have Had The Opportunity To Serve
Nicholas County for 125 Years of Kentucky's 200 Years



The Carlisle Mercury Staff of 1992. Pictured from left to right; first row: Pam Bowles, General Manager; Carol McConnell, Sales Manager; Amanda Ciggett, Regina Gausso, and Composition. Back row: Josh Shepherd, Editor and Leigh Ann Esarywine, Office Manager. Absent from photo Jimmy Tincher.

The Carlisle Mercury is the second oldest business, yet one of the most modern newspapers in the State of Kentucky. It is also the second oldest business still remaining in Carlisle-Nicholas County. It was established in 1867, and has served the people of Nicholas County for 125 years of the 193 years the county has existed.

Fire destroys The Carlisle Mercury

On the morning of January 5, 1873, the Mercury office was completely destroyed by fire. Nothing was saved but the subscription list. Never was public sympathy more thoroughly aroused. The Kentucky Press Association hastily responded by a liberal contribution. New subscribers by the score came flocking in, offering to pay one and even two years' subscriptions in advance. Within a few days after the fire, with the purchase of a new power press and other equipment, the Mercury rose from the ashes to enter upon a new career. This office was located on the third floor of the F.M. Peale and Company Building.

Locations

The last three places the Mercury has been located are as follows. The first was upstairs at 105 W. Main Street. Next the office was moved to a building on the corner of Sugartree Alley and South Locust Street. And finally in 1947, Warren R. Fisher, Jr., moved his newspaper plant to 232 N. Locust Street, its present location. The latter move in 1947 represents the first time that the newspaper office was ever located in a building owned by its publisher.

Mercury offices remodeled

An interior and exterior remodeling of the front portion of the building housing The Carlisle Mercury was begun in early January, 1972. Two doorways across the front of the building were removed and the front of the building was covered with gray aluminum siding. Inside the building, an old storage room was remodeled into an office, making space for two make-up rooms elsewhere. The inside walls were packed with insulation, ceilings lowered, and the old plastered walls paneled. The floors were tiled or carpeted. The wash room was modernized and enlarged. Air conditioning was installed throughout.

Offset adopted in 1962

The Mercury adopted offset as a method of reproduction in August, 1962, and the newspaper was printed entirely in its own plant until April 27, 1967, when the press operation was moved to Paris. In June, 1971, the printing of the newspaper was moved to Cyntiana where it is printed today.

A 7200 computerized display phototype machine was acquired in 1970, and a Compuwriter text machine replaced justifiers in 1972. The installation of this offset equipment elevated the newspaper to one of the best equipped in the state.

Over a century of service

This most modern and up-to-date offset equipment is used by the Mercury staff in producing the weekly newspaper through the page-negative stage here in Carlisle. The Mercury staff is proud to be associated with such a modern newspaper. And, we are proud to have had the opportunity to contribute to the service. The Carlisle Mercury has provided the fine community of Carlisle-Nicholas County for over a century.

The Mercury adds new equipment, 1987

The Carlisle Mercury, always one of Kentucky's leading weekly newspapers, has added a new line of operational equipment to better serve the readership and advertisers of the newspaper.

The Mercury has purchased a Macintosh Plus computer with several display and graphic capabilities, along with a LaserWriter Plus, which will also allow the overall appearance of the newspaper to be more uniform.

"This will allow us to increase our productivity, as well as improve the attractiveness of The Mercury," said Hank Bond, publisher.

"The Mercury has always had the best in available equipment, and this is just another in a long line. The entire staff is very excited about the purchase, but in addition, everyone realizes the challenge the new equipment will present."

Publishers of the Carlisle Mercury

Dr. Preston Lindsay	1867 — 1869
Judge Thomas F. Hargis	1869 — 1870
John B. Scudder and Calvin Darnell	1870 — 1878
W.J. Kehoe and T.C.H. Vance	1878 — 1879
W.J. Kehoe	1879 — 1890
Keller and Sons	1890 — 1912
Carlisle Mercury Co., Inc. (Warren R. Fisher, Sr.)	1912 — ?*
Mrs. Warren R. Fisher, Sr.	1938 — 1944
R.M. Feese (Leased)	1944 — 1945
Paul Brannon (Leased)	1945 — 1947
Warren R. Fisher, Jr.	1947 — 1986
Hank and Marilyn Bond	1986 — Present