

FOCUS

Bond's Broadcast

By Hank Bond

Congratulations, Faye

Last Friday and Saturday members of The Carlisle Mercury staff traveled to Pikeville, that's P... long I... keville for the Kentucky Weekly Newspaper Association's Fall Convention.

The agenda was full with a roundtable discussion among all members as well as an editorial presentation by Tack Cornelius a former writer for Governor Martha Layne Collins.

Friday's lunch was hosted by growing Pikeville College. The luncheon was conducted by Phil Blake a former Lexington via Morehead state man, who has moved into the office of public relations at the college.

Pikeville is no different than many other Kentucky colleges with expansion at the top of the list. The college has doubled in size since Dr. William Owens has taken the reigns of the administration.

Faye Mathes, the sales manager at The Carlisle Mercury, was a first place award for large advertisements. Her full page ad was judged best in the competition for newspapers with a circulation of 3500 or less.

The Mercury won a second place for its Special Section Region Bond, published just as Nicholas County made its way to the regional tournament in Mayville.

Marlyn won an award for the best newspaper (house) ad classification, plus The Mercury won an award for the best advertisement.

We bring you all of our employees here. In fact, they are more like a large family working together to bring you the best possible publication each week.

People to Paper Poll

On occasion we will run a People to Paper poll question at the bottom of this column. We would like to have your input on the issue. Of course, we will publish, to the best of our ability, the letters written on either side of the issues we poll.

For this week, since we're nearing the election, and other issues affect your news, there are two questions.

1) - Are you in favor or against the passage of a State Lottery for Kentucky?

2) - Should the Nicholas County School Board grant the 3 percent raise to teachers in the Nicholas County School System, which was requested at the October 10 meeting?

Please include your comments when you respond. Only letters which are signed will appear in The Mercury. Also include your address and phone number - we will not publish these, but require them for our records.

Mail your opinions to The Carlisle Mercury, People to Paper Poll, P.O. Box 272, Carlisle, KY 40311 or drop them off at The Mercury office. After hours, please place your letters in the news slot.

If you have a question you would like posed in the People to Paper Poll, please submit it along with your name and phone number, so we will be able to discuss it.

We look forward to hearing from you.

And so, for another week, thanks and thirty.

Keeping You In Touch Since 1867 The Carlisle Mercury

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Julie's Jive

By Julie Pfeifer

Julie's Jive

In less than a month we will have a new president. Some of us are very excited by this prospect, for instance myself, because this is the first election I have been old enough to vote in.

Australia has something like a 100% voting rate, because it's required by law that you vote. We have a diamally low voter turnout because it is our right to vote. That means a very small segment of society is making a very big decision for you and me.

Many people seem to believe there are no candidates, that George Bush and Michael Dukakis are not outstanding enough to warrant attention. I think this is hogwash, perpetuated by the media. To me, the choice has always been clear, since he announced his candidacy. This is not a column to stump for a specific candidate, though, this is a column about voting.

Perhaps some don't feel like they should

Letters from Our Readers

Editor: For many reasons your need constitutional amendment #2 on the ballot, will be one of the most important of your life.

Amendment number two on the ballot, the broad-based amendment, is probably the best of the three. It allows the state to determine mineral rights to be retained by the people.

If passed, it will allow landowners some protection and when minerals are extracted from their property.

Land speculators and representatives of large mineral holding corporations traveled through the Appalachian coal fields buying mineral rights.

In many cases, they bought only the mineral rights and land holding companies controlled by large energy companies.

It is estimated that 80 percent of the mineral rights in this state are now controlled by large energy companies.

Some coal companies interpret broad-based amendment to allow them to extract the minerals anyway that is convenient.

But opponents of the broad-based amendment agree that the deeds were signed before the surface mining technology to remove coal was initiated.

Therefore, the deeds should apply only to deep mining. Kentuckians everywhere are paying for these displaced people who have been turned away from their land often without any visible means of support.

We must put a top on loss of state mineral owners dictating a way of life in our Commonwealth where they don't even reside or pay taxes.

Until this amendment changes the Constitution to protect all our citizens, none of us in Northern Kentucky, Central Kentucky or West Kentucky can feel totally secure of circumstances that occurred 100 years ago in East Kentucky.

Kentucky is the only state in the union that still recognizes the validity of broad-based form deeds.

Vote "Yes" for Amendment 2.

Rep. Gregory D. Stumbo Major Floor Leader Kentucky House of Representatives

Dear Editor, On November 8, all Kentuckians will have an opportunity to vote on an issue of great importance to all landowners in

vote because they are uninformed. Everyone has a gut feeling, and voting on instinct may be better than voting on the issues. A real leader stands out as a person you feel you can trust. And frankly, it's hard to inform yourself sometimes. In most of the articles I have found about either candidate, there is a great deal of bias.

This is called "new journalism," when the reporter becomes part of the story and lets their opinion show through. Hunter Thompson started all this when he used to write about what a power hungry dog Richard Nixon was. But if the journalist stands out in an article about someone else, who's the power hungry dog?

Your vote is your bias, your opinion showing through. And if you like most Americans, you really can't stand the idea of a minority making the decisions for the majority. That's why there are groups that can get TV shows back on and groups that fall prey to Coca Cola's clever advertising and think they brought old Coke back. That's why we have these elections, too, the whole nation makes a decision about who they want minding the store. Register to vote now and vote November 8.

Myrtle Lockford, Nicholas County Health Care Auxiliary President, Gray Kingsolver, Director of Volunteer Services, Nicholas County Hospital.

Editor: I wanted to let you know how I enjoyed your column of September 15.

It was about your return to your high school in Russell. Being able to visit old friends is a real joy. With our CHS together could be spacious like your own.

To Julie Pfeifer your column, of September 22 was great. Anyone who told about, "how much I love Carlisle" is ok in my book.

I have been gone from Carlisle, Nicholas County a long time but I still tell people about my hometown!

G.C. Myers thanks for your terrific column of September 22. Wish your writings would be a weekly affair.

It is older folks really enjoy reading about the things in our time.

You mentioned names I brought back a lot of memories, they're Team Members.

This title is representative of the Japanese management style found here that distinguishes Kentucky's newest automotive

plant from others in the state. "We hire people not only for their manual dexterity but also for their active minds and ideas. And they take to a piece of the vision," said plant general manager D. Michael Dodge.

Dodge, who worked 15 years for Chrysler Corp., and most recently for his own company, Debbie Kull, a group leader

and 10-year automotive veteran who also had worked for Volkswagen, called her new job a "substantial difference."

She moved to nearby Lexington a year ago and said she prefers Toyota to the work environment in her previous job.

Slogans abound in the cavernous plant. One says, "Quality Today - Success Tomorrow."

Another large sign over an assembly line reads, "Our Future Starts Here."

Group leaders supervise five area Team Leaders, who in turn supervise about a half dozen Team Members. Everyone is encouraged to start the day with line-up exercises.

At morning and afternoon breaks, and especially during lunch, the employees play Ping-Pong or badminton on the factory floor.

The official Toyota attire, provided by the company, is worn by nearly everyone, including the plant manager.

Both men-and-women wear khaki trousers and dark blue golf shirt or button-down sports shirts, topped with a Toyota baseball cap.

"We picked the very finest people to work in our organization," said Dodge. "Each appli-

TOYOTA - THE BEGINNING



On stage during Toyota's dedication ceremony were left to right, Dr. Morgan Patterson, president of Georgetown College, Greg Newby, plant leader at Georgetown plant, Georgetown Mayor Tom Prether, Fujio Cho, CEO Georgetown Toyota, former governor Martha Layne Collins, Kazuyoshi Kusumaki, president TMM, Governor Wallace Wilkinson, Dr. Schoelkopf Toyota, president Toyota Motor Corporation, Nobuo Matsunaga, Ambassador from Japan to United States and Alex Warren, vice president TMM. Photo by Georgetown Graphic/Jim Heister

Georgetown dedication attracts dignitaries

By Hank Bond The Carlisle Mercury Staff The Toyota Motor Manufacturing USA officially dedicated its \$180 million automobile plant in Georgetown last Thursday amid praise of the partnership between Kentucky and the Japanese automaker.

A crowd, which swelled to over 3,000, watched as a stage filled with local, state and international dignitaries heaped praise on one of Kentucky's largest economic investments.

Additionally, thousands cheered filled the room as those featured to speak offered praise on Toyota, its products and the economic boom of the area.

Dr. Morgan Patterson, president of Georgetown College offer the invocation for the event.

Fujio Cho, Chief Operating Officer for the Kentucky Toyota plant introduced a new Toyota Musical fanfare, and the presented, as a gift, 10 Toyotas produced at the plant to the city of Georgetown and Scott County - five to each.

"This plant, a product of the close cooperation between Kentucky and Toyota, will be the model for relations between our countries," said Nobuo Matsunaga, Japan's ambassador to the United States. Matsunaga made the trip from Washington D.C. especially for the dedication ceremony.

The plant, which began production on July 11, is Toyota's first wholly owned automobile manufacturing complex in the United States. By the end of 1989, it is expected to be producing 200,000 Camrys annually.

According to Cho, that number can increase. "If the demand for the vehicle increases, then our production may increase to meet the sales demand," Mr. Cho said following the dedication ceremony.

Nearly 1,200 Toyota employees, plus government officials and community leaders attended the ceremony inside the facility. The Team Members of Toyota represented much of what will be considered the day shift at the Scott County plant.

"Today's ceremony represents a new spirit, one of pioneering new economic, cultural and manufacturing links," said Shirohito Toyota, president of Toyota Motor Corp.

"A spirit of successfully merging the manufacturing ideals and practices of two nations in order to bring a new tradition of success."

Former Gov. Martha Layne Collins, who was instrumental in bringing the automobile manufacturer to Kentucky three years ago, was given a standing ovation following her comments.

"About three years ago, I opened by saying, 'Toyota, Oh what a feeling,'" said Collins. "I believe we still have that feeling."

Several groups repeated the theme of cooperation between the United States and Japan.

"This is a historic moment for Kentucky, for America, for Japan and for Toyota," said Kazuyoshi Kusumaki, president of Toyota Motor Manufacturing U.S.A., Inc.

This event will represent a small step that will continue to advance growing U.S.-Japan relations.

Plant is the first totally owned operation by Toyota Motor Corporation in the U.S.



On stage during Toyota's dedication ceremony were left to right, Dr. Morgan Patterson, president of Georgetown College, Greg Newby, plant leader at Georgetown plant, Georgetown Mayor Tom Prether, Fujio Cho, CEO Georgetown Toyota, former governor Martha Layne Collins, Kazuyoshi Kusumaki, president TMM, Governor Wallace Wilkinson, Dr. Schoelkopf Toyota, president Toyota Motor Corporation, Nobuo Matsunaga, Ambassador from Japan to United States and Alex Warren, vice president TMM. Photo by Georgetown Graphic/Jim Heister

Intensive training part of program

New plant employees called team members

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Letters to the Editor The Carlisle Mercury P.O. Box 272 Carlisle, KY 40311 Deadline Noon Friday

Former Kentucky Governor Martha Layne Collins, who played a big role in locating Toyota in Kentucky, presiding during the dedication ceremony during dedication ceremonies. Thursday, With Collins to the right, Georgetown Mayor Tom Prether, TMM, USA, Chief Executive Officer Fujio Cho, president, Nobuo Matsunaga, Ambassador from Japan to United States, Dr. Schoelkopf Toyota, president, Toyota Motor Corporation. Photo by Georgetown Graphic/Jim Heister