

# Opinion

## Guest editorial A public relations mistake

By S.C. Van Curen

The deer is done. All regrets, re-entrances and second guessing isn't going to correct what is probably the most damaging public relations mistake ever made by the automobile industry.

In speaking of the excessive bonuses awarded about 1,200 executives, it is especially damaging since the United Auto Workers union was prevailed upon to take cuts in wages the last time around and prices were raised at the same time and since then every year.

Compassion this error in bad judgment, the automobile industry began prevailed upon Congress to induce Japan to reduce the number of its imports into this country. The auto makers said they needed relief to shore up the health of their industry and stay solvent as well as competitive. This is not to mention that the industry has had more than 300,000 layoffs since 1980.

There's nothing that makes the average person mad, but waking up to the fact that he has been laid off.

Even as surveys were reporting that the average American watches more than seven hours of television a day, the citizens of Farmington, Conn., decided to reverse this trend. For a month, many of them pledged to go without TV.

It was tough going. One self-confessed TV addict, who watched the boob tube so many hours that, as he raptidly observed, "my mother thought she was raising three children and a turnip," reported that a "cold turkey" had put him into a state of shock.

## Even as we speak

As the average American watches more than seven hours of television a day, the citizens of Farmington, Conn., decided to reverse this trend. For a month, many of them pledged to go without TV.

## Letters

To the Carlisle Mercury:  
I am a 70-year-old man who has lived in this town since I was a boy. I am writing to you because I have read your editorial about the... [transcription of letter content]

**Letters to the editor policy**  
We are glad to receive letters to the editor. They should be clear, concise and to the point. Letters are subject to editing for length and clarity. Please print your name and address. If possible, letters should be typed. Double spaced and 11 lines long. No fee is charged for publishing a letter. If you wish to be published, please write as legibly as possible. Letters to the editor should be addressed to: Letters to the Editor, The Carlisle Mercury, P.O. Box 275, Carlisle, KY 40301.



## Agree or not The suggestions can't wait

By S.C. Van Curen

President Reagan... [transcription of editorial content]

## Down Memory Lane

Luann Ellington selected 'Miss Nicholas County' at 4-H Style Show

Thursday, May 17, 1984

Miss Luann Ellington, daughter of Mr. and Mrs. Hiram Ellington, was selected 'Miss Nicholas County' at the 4-H Style Show...

Thursday, May 17, 1984

Members of the Carlisle City School... [transcription of news item]

## The Carlisle Mercury

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## Op-Ed page Happy tells it like he thinks it is

### rapists should be hung, Stevenson walked on water

It wasn't a happy day for the people of Kentucky, but it was a happy day for the people of Kentucky. [transcription of editorial content]

## Russ Metz

Speech and kept his energy by drinking 3,000 and 5,000 people at every... [transcription of editorial content]

## Big Back John

The weekend of May 17, 1984, was an appropriate time for Big John to begin... [transcription of editorial content]

## Educational Ballot

Office	Republican Party	Democratic Party
1A - GOV. ROBERT RAYBURN		
1B - COM. J. BRANTLEY MILLER		
2A - S. TERRY MONTGOMERY		
2B - S. JIM BURRIS		
3A - S. BOBBY HARRIS		
3B - S. C. TERRY WATKINS		
4A - S. JIM WATKINS		
4B - S. BOBBY HARRIS		
5A - S. TERRY WATKINS		
5B - S. BOBBY HARRIS		
6A - S. TERRY WATKINS		
6B - S. BOBBY HARRIS		
7A - S. TERRY WATKINS		
7B - S. BOBBY HARRIS		
8A - S. TERRY WATKINS		
8B - S. BOBBY HARRIS		
9A - S. TERRY WATKINS		
9B - S. BOBBY HARRIS		
10A - S. TERRY WATKINS		
10B - S. BOBBY HARRIS		
11A - S. TERRY WATKINS		
11B - S. BOBBY HARRIS		
12A - S. TERRY WATKINS		
12B - S. BOBBY HARRIS		
13A - S. TERRY WATKINS		
13B - S. BOBBY HARRIS		

## OFFICES

Republican Party  
Democratic Party

## STATE OF KENTUCKY COUNTY OF NICHOLAS

I, Rose Scott, Clerk of Nicholas County, Kentucky, certify that the foregoing is a true, complete and correct copy of the Official Ballot to be voted in the May primary Election to be held Tuesday, May 29, 1984. This ballot will be on all voting machines in Nicholas County.

Given under my hand this May 10, 1984.  
Rose Scott, Clerk

To the Carlisle Mercury.

**NNA**  
NATIONAL NEWS PAPER ASSOCIATION  
Go to bouquet! or a better... Write a letter...  
Western Kentucky Newspaper Association