

Increasing costs lead to Bell revenue need

Continued from page 1
proposed increases for telephone rates, business systems, private line services and other lines.

The total request would yield to Bell revenues of \$19 million, \$6.3 million more than last year.

Bell Vice President Dickson said the company has had to raise rates to maintain the cost of capital required for Bell's construction program in Kentucky.

Bell must spend about \$17 million to maintain and expand service in Kentucky this year. A substantial portion of that money comes from people who risk their savings by investing in industry. For example, said Dickson, they demand a reasonable return, a return competitive with other investment opportunities.

"Our overall return on Kentucky operations in 1980 was 7.38 percent. That's miserable. It's not going to attract an investor who can easily earn 14-15 percent on no-risk bank certificates," Dickson said.

If Kentucky's earnings do not improve, Dickson said the company would be unable to raise money in today's market. That jeopardizes the company's ability to carry out its construction program. And, he said, costs a substantial shadow over future phone service in the state.

Dickson said Kentucky has good phone service now, and cites the company's 1980 accomplishments.

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customers remained at the end of '80, down from 19,000 in 1979. Bell plans to eliminate these multi-party lines this year.

Unfilled requests for service were \$1.5 million — 2,300 — at the end of the year.

During '80, Bell worked 14,000 requests for service with fewer parties. It worked 2,500 such requests over a 17-year loss.

About 300,000 Bell customers were added to the company's Zeropulse network last year. All Kentuckians will have a Kentucky dialing service by the end of '81.

"Our good service is obvious every time you pick up your phone," Dickson said, "but there are problems you can't detect when you make a call. Our work areas for us overcome all things up from moving about a mile only a third of our customers are served by the equipment that can provide directed, measured services. With rates going up, these customers will want this service," he said.

However, expanding measured services will depend on Bell's ability to raise investor money for its construction program. Because capital costs have increased, along with all other costs, Bell must have additional revenues, Dickson said.

Dickson said the computer technology that provides measured service is symbolic of the new era of telecommunications — an era dominated by steadily increasing competition and the rapid introduction of new technology.

These two forces will demand changes of both the telephone user and the telephone industry, he said. "The benefits are clear — a wider array of consumer choice of equipment and services. And with new technology, telecommunications will find new roles in reducing transportation costs, in shopping, shopping at home and entering whole new markets," he said.

But in the process of serving these new markets, Dickson said telephone companies like Bell must find a way to compete against a multiplicity of more of a competitive company.

"Making that transition calls for big changes in the way we operate and manage our business," he said. Increased depreciation expense, which is reflected in Bell's revenue proposal, is one of those changes.

"We don't have any magic immunity in the marketplace today. We must become more like a competitive company to be a successful company," he said.

Fish, Game club meet
The Nicholas County Fish and Game Club will meet Friday, Feb. 27 at 1:30 p.m. at the clubhouse.

A potluck supper will be served.

Sen. Wendell Ford to introduce TVA legislation to guarantee consuming states representation

Legislation that would guarantee consuming states increased representation on the Tennessee Valley Authority Board of Directors will soon be introduced by Senator Wendell Ford (D-Ky.).

Ford is currently circulating a letter among his Senate colleagues seeking co-sponsors of the bill which would expand the TVA Board from three to five members and stipulate that three members at all times be residents of states that consume TVA power.

At the present time, only one of the three board members is from the Tennessee Valley area.

"Between 1970 and 1980, residential rates for TVA users increased by 175 percent," Ford said. "It's not surprising that these increased rates were unjustified, but I am saying that the residents of the consuming states must have a voice in the TVA's operations."

Ford noted that TVA has grown to become the largest producer of electricity in the nation, serving an estimated seven million people.

"The Corporation's bonded debt and authorized indebtedness have been increased," Ford said. "Rates have been increased and a massive construction program is planned, all matters left by law to the full discretion of the Board."

"These actions will have a profound effect on the users in the TVA service area. Expanding the Board and stipulating that three members be residents of consuming states will have a safeguard for the people most affected by the TVA's actions."

Ford said that the next few decades as location, which may add to sales prices but not to agricultural productivity.

The revenue officials add that the farm-ers may only make application for the farmland assessment once. The application remains valid until the property is sold or the land use is changed.

So go ahead. Call someone you love to visit.

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Dry Stripable

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Remember the Lord's Day, to keep a holy through the revival that comes through worship. Join us this Sunday as we share the "Ten Commandments" in music.

FIRST CHRISTIAN CHURCH
Christen Education 7-45
Nursery provided
Worship 10:45



Migrant Parents Advisory Council tours Nicholas County Elementary

The Nicholas County Migrant Parents Advisory Council met in the migrant classroom at Nicholas County Elementary School on Friday, Feb. 20 at 2 p.m. Those present were Bill Guthrie, Pat Hamon, Bonnie Cassill, Marian Williams, Louise Curran, Dana Lane and Gerald Haunert.

The group toured the Migrant facilities at the elementary school and met with instructional staff to hear the program explained. Ms. Cassill, the Migrant teacher, and Mrs. Hamon, the Migrant aide, discussed the techniques used in the classroom and showed some of the equipment used.

The next meeting of this council will be held after the program evaluation is completed. The meetings are open to the public. All council members are urged to attend each meeting.

Transylvania tuition to increase 13.6% in 81-82

Tuition, the general fee and room and board at Transylvania University will increase by an average of 13.6 percent for the 1981-82 academic year. Following approval by the Executive Committee of the Board of Curators, Transylvania President Dr. William Kelly informed students and parents of the increase by letter.

The fall tuition at Transylvania will be \$4,069; the general fee will be \$200 and room and board will cost \$2,100, President Kelly said. "The increase will be sufficient to cover additional operating costs at the University

brought about by double-digit inflation and a major portion of the increase will be allocated to faculty and staff salary increases."

Dr. Kelly added that institutional financial aid will also rise this fall in an attempt to help deserving students offset the current trend in the cost of higher education today. According to Kelly, "The tremendous growth in the University endowment, as a result of the Bicentennial Campaign, has provided an important resource to keeping the cost of a Transylvanian education within reasonable limits, while maintaining our high quality programs."

Defunctious
ENDORSE: Not outdoors

"Friends"
We are so glad to have one of the Friends we love, but the thing which is common to life is to love one or another of ourselves. But because of the people who care, it is the giving and doing for someone else that all life is a splendor depends. And the joy of this life for you and them all up — are the making of it.

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So go ahead. Call someone you love to visit.

Someone's waiting.
Reach out. With long distance.

And help someone you love feel a little closer to home. That inexpensive visit to Miami is based on the 50% discount off the weekday rate. You can save with the 60% discount rate anytime Saturday, Sunday until 5 p.m., and from 11 p.m. to 8 a.m. Sunday through Friday when you dial the 1-7 way. In fact, during those times, you can call out of state anywhere in the continental U.S. and talk for 20 minutes for \$3.33 or less.

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Satwee news

Mr. and Mrs. Roy E. Stapp visited Mrs. Vada Earlywine and Ben. Harold Harris, near Flamingburg, on Thursday. Mr. Harris is recovering at his home near Flamingburg at Central Baptist Hospital, Lexington.

Mr. and Mrs. Steve Gaunt, Lexington, were Monday supper guests of Mrs. Naomi Cannon, Carlisle.

Rev. and Mrs. Howard Livingston and Cindy and Mark Kitchin, Mr. and Mrs. Donald Higgs and Mrs. Hazel Snapp enjoyed a time of fellowship and refreshments at the home of Mr. and Mrs. Bobby Brady on Wednesday night following Bible study.

Terry L. Thomas, Lexington, visited Miss Christy Mercer, Carlisle, the past Sunday.

Mr. and Mrs. David Earlywine and Jeff spent Sunday with Mr. and Mrs. Donald Higgs and Mrs. Hazel Snapp. Mrs. Keith McCord, Chatham, spent Tuesday afternoon with Mrs. Hazel Snapp, Headquarters.

Ramona Wilson spent Tuesday with Mr. and Mrs. Fred Hollar, Headquarters. Don't forget the "Drug Program" at Headquarters Church this Wednesday night, Feb. 25, at 7 o'clock with Clay Whitaker as speaker.

The Headquarters United Methodist Men and Ladies will have their meeting on the church Thursday night at 7 p.m. Harry Calhoun will be the guest speaker for the men's meeting. He would like a good presentation at both

meetings.

Mr. and Mrs. Billy Stone, Cynthia, visited Mr. and Mrs. Orville Doyle on Thursday.

Mrs. Naomi Cannon and Mrs. Trilla Schlar, Carlisle, spent Saturday with Mr. and Mrs. Gary Mercer, Indianapolis.

Mr. and Mrs. E.V. DeWayne visited Millard Ashby, E.H.D. Allison, and others at Johnson Mathers Nursing Home on Friday.

Mr. and Mrs. Bob Kenney, Jason and Greg, Covington, spent Sunday with Mrs. Gladys Kenney, Merril Hollar and Mrs. Fred Hollar were afternoon visitors.

Mrs. Lois Brannon, Mrs. Ramona Wilson, Jackie Dixon, Allen Royce Dixon, Mark DeWick, Harry Duncan and Ronnie Duncan spent Sunday with Mr. and Mrs. Leonard Patton, Carlisle.

W.G. Burden, who has spent the past several weeks with Mr. and Mrs. Jack Cox and son, Winchester, returned home on Sunday.

Mr. and Mrs. Richard Cain spent Sunday with Mrs. Verena Earlywine, Millersburg.

Mr. J. Snapp, Cincinnati, spent Saturday night and Sunday with Mr. and Mrs. Roy E. Stapp.

Mrs. Hazel Snapp and Mrs. Bobby Brady were Sunday dinner guests of Mr. and Mrs. Orville Doyle, Mr. and Mrs. Dennis Doyle and Mark and Mr. and Mrs. Melvin Faulhaber of Harrison County and Bobby Brady were also nursing and evening visitors.

Mrs. Herbert Blankman, Dana and Penne, Lexington, spent Sunday with Martha and Daley Kenney.

Mr. and Mrs. Vaughan Mattix enjoyed a surprise birthday supper Sunday night at the home of Mr. and Mrs. Mike Mattix, near Flamingburg.

Mattix also assisted with the supper and fellowship. Mr. and Mrs. Jennings Mattix were also supper guests.

Mr. and Mrs. Jerry Higgs entertained 54 friends and relatives at Charlie's Hotel, 16 in Harrison County Monday, Feb. 16, honoring Mrs. Higgs' birthday.

Would You Believe...
Honeybees are deaf.

Un-chain Yourself

We reserve the right to limit quantities

Minimum purchase may be required

Prices effective thru Sunday, March 1

Smoked Picnic 79¢

Smoked Jowl 79¢

Ground Chuck 169¢

Round Steak 229¢

Chicken Noodle Soup 489¢

Pink Salmon 179¢

IGA Golden Cuts 31¢

Purex Detergent 169¢

Grape Jelly or Grape Jam 99¢

IGA Cheese Slices 139¢

IGA Biscuits 99¢

Purex Detergent 169¢

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