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Which one won?

By the time you read this the 1980 Blackberry Festival Queen will have been selected by a panel of judges. The contestants were introduced Monday night and judging took place Wednesday afternoon. This year's contestants are, from left, Susan Denise Ritchie,

Cathy Renee Mitchell, Diana Michelle Knapke, Teresa Gail Woosley, Mary Ann Smith and last year's queen, Tammy Hales. The queen will be crowned tonight (Thursday) at 8 p.m. following the parade. — Mercury photo.

Ewing Fair starts Monday

The Ewing-Fleming County Fair begins next Monday, July 7, with a special emphasis on youth, according to Fair Board President J.L. Kachler. "We're going all out this year to make the young folks feel welcome," Kachler said. "We've got a whole week of activities for them and, except for the Fleming County 4-H contests, they're open to the world."

Also included in the fair is the well-known horse show competition, which begins Thursday, July 10, and runs through Saturday, July 12. Events designed for the youth attending the fair include:

Monday, July 7 — Youth talent show. Winners from this show will go on to state fair competition and then national competition. There are 11 categories in the competition including vocal, instrumental, variety and dance.

Tuesday, July 8 — Greasy pig contest. This is divided into two age groups, 6-8 and 9-14. Winners get to keep their pigs.

Wednesday, July 9 — Beauty contest, open to girls from eight Kentucky counties including Nicholas. Open to girls aged 16-20 from those counties.

Thursday, July 10 — Decorated bicycle contest. Winners receive trophies, ribbons and cash.

Other special events include the tobacco spitting contest on Monday, the draft horse show with 13 classes on Tuesday, swine and beef show Wednesday, dairy show Thursday, Fokled Hereford show Friday and Baby Show and Dapper Derby Saturday.

The horse show begins Thursday at 8

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Ice cream funds

Mrs. Cliff Vice presents a check for \$281 to Rev. Bert Eyster, president of the Nicholas County Ministerial Association, for an ice cream treat for each child attending Vacation Bible School in Nicholas County. This is the 11th year the Nicholas County Dairy Association has donated the funds for the Bible School ice cream. Looking on is Mrs. Harold McClanahan. (More Dairy Night photos, page 6 and 7) — Mercury photo.

Volunteers needed for blood-typing

The Central Kentucky Blood Center is looking for volunteers to help type blood during the Blackberry Festival.

The center is operating a free blood-typing booth at the festival on Friday and Saturday, July 4 and 5, from 4 until 10 p.m.

Two volunteers are needed for each shift, said Rev. Mark Prevo. Prevo added that volunteers will learn how to type blood.

The center's next bloodmobile visit is Monday, July 28. (See story.)

Anyone interested in helping type blood during the festival should contact Rev. Mark Prevo at 285-7700.

Kentucky readers trust newspapers



EDITOR'S NOTE: This is the first in a series of three articles about readership of Kentucky newspapers, and where the public prefers to obtain advertising and news (feature information).

Television and radio are popular, but most Kentuckians prefer the printed pages for advertising and local news.

This and other conclusions were drawn from a recent study conducted by the University of Kentucky Survey Research Center. Based on a statewide poll commissioned by the Kentucky Press Association, 84 percent of the Commonwealth's adult population regularly read either a daily or weekly newspaper. Approximately the same percentage of Kentuckians watch a local news telecast at least once a week, and about 75 percent listen to a radio newscast at least once a week.

But there are differences in attitudes and opinions toward the three media. For instance, when asked if they could have only one source of advertising (for information about products, where to shop, sales and so forth), 63 percent of the Kentuckians said newspapers but only 19 percent named television and slightly less than 10 percent selected radio.

Newspapers also scored well in advertising credibility. The UK study revealed that half the adult population thinks newspapers are likely to carry the most believable advertising as compared to television (14 percent and radio nearly 17 percent).

Although television exceeds newspapers and radio in providing

Workman's comp rates are lower

Governor Brown said Friday he is pleased that as the result of administration-backed legislation (House Bill 532), which was passed by the 1980 session of the General Assembly, employers in Kentucky stand to save more than \$2 million in workers' compensation costs this year.

"This is even better than we had expected," Brown said. "Our initial estimates were that the new law would cap on permanent and partial disabilities that was in the law for 56 years before it was changed in 1972. More of Insurance. The filings show a savings of approximately \$60 million for non-coal employers and savings of about \$14 million for employers in the coal industry.

Restores cap

"House Bill 532 makes Kentucky competitive with surrounding states," Brown said. "My legislation increases maximum weekly benefits across the board and at the same time restores cap on permanent and partial disabilities that was in the law for 56 years before it was changed in 1972. More

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Head piper

Jay Close of Carlisle served as director of the Summer School of Piping held recently at Eastern Kentucky University. Sponsored by the EKV Department of Music and the Kentucky Association of Highland Piping, the school was held to develop and improve piping skills. Close, shown here dressed in Scottish kilt and playing the bagpipe, lives on the Mayssville Road in Nicholas County. — EKV photo.

Kentuckians with national news, this isn't the case with local news. Survey respondents said that an important factor contributing to the widespread popularity of newspapers and their high degree of readership is the amount of local news and variety offered. For instance, although the front page, as expected, commands more attention than any other part of weekly or daily newspapers, nearly three-fourths of the readers turn to editorials either "always" or "sometimes." Other high-interest categories, in addition to the overwhelming response to local news, include information about state and city governments, schools, letters to the editor and lifestyle features.

Even somewhat less popular subjects — farm stories, birth announcements, sports, stock market news and weddings — still draw a substantial number of readers.

Walt Dear, president of the Kentucky Press Association and publisher of the Henderson Gleaner, called the results "a clear indication that our members are serving the news and advertising needs of their communities."

The positive response to newspapers by Kentuckians from all sections of the state stems from a high degree of initiative on the part of newspaper personnel to perform a continuing public service," he added. "I believe this will increase even more."

Leonard Tipton, who directed the survey, said many of the findings "are consistent with similar research projects across the country." (NEXT: Give newspapers an 'A' for advertising credibility.)