



DEE GEE



KIM



RUSTY



LAWRENCE



WOOD



CLAUDE

ED'S AND DOROTHY'S CHILDREN—Six important reasons why he wants to work for Kentucky as your State Senator!

"I chose this part of Kentucky as my home... as a place to earn a living and raise my family. I chose it because the people were good, decent and friendly. I couldn't have made a finer decision."—Ed Ford, December, 1976.

Why YOU Should Vote

If you believe the same way Ed Ford believes, then vote for him on May 24! Here are several of his statements on matters of interest to the people of the 30th Senatorial District as well as to all Kentuckians:

ON THE ENERGY ISSUE - "One of my opponents has advertised that he's an expert on energy, and that energy is a major issue. I'll agree with HALF of that statement. Energy IS a major issue. As for the other half, my opponent was in the State Senate for many years. He had his chance to do something about the energy mess. He didn't. In fact, Kentucky took the national lead on energy research and development in 1974 when a program for the liquefaction and gasification of coal was approved. That was AFTER Mr. Palmer had been defeated by Mr. Ward for ANOTHER term in Frankfort."

ON THE STATE'S ROLE IN OUR PERSONAL ECONOMY - "General fund and other tax and fee-supported incomes have been greater than expected. The expenditure of dollars has also been at a RECORD CLIP. The most vital role your Senator can play in the immediate future is to worry MORE about eliminating reckless spending and LESS about passing another record number of laws. Only then will we truly safeguard the personal economy of our citizens."

ON PROTECTING THE INTERESTS OF FARMERS - "There are certain individuals, yes, politicians, who would force livestock farmers to buy all of their medicines and related supplies from veterinarians only. As both a veterinarian and farmer myself, I know that this would be a bad policy. I WILL OPPOSE any attempt to pass legislation that would infringe in this way on the rights of farmers."

ON POLITICS IN THE MID-70s - "We've had the old politics long enough! It's time for new faces, new ideas, fresh approaches to longstanding problems and more energetic leadership. This is my first race for state office. I'm not supported by any administration or political clique. And that's good. It means I'm not obligated to anyone EXCEPT the men, women and children of my District."

ON LOOKING OUT FOR THE TOBACCO FARMERS' INTEREST - "I cannot support the move by some to raise (perhaps even double) the tax on cigarettes. As a tobacco farmer, I recognize the MAINSTAY of our family farms. Beware of any candidate who would try and slip into the General Assembly with this purpose in mind!"

Ford says...

Utility Sales Tax Should Go

If Ed Ford has his way, you won't be paying the five percent sales tax on your residential electric, gas, water and telephone bills. "And I plan to work toward this goal if elected State Senator," he announced last week. Calling the sales tax on utilities "a nuisance that will get worse as years pass," Ford said he would fight for legislation to remove the levy, and start by introducing a bill in the 1978 General Assembly. He cited three reasons why such an act by the next Legislature should be approved:

1. Utilities are a necessity just like food and medicine. The sales tax on those items has already been removed and the benefits to both the citizenry and the Commonwealth are obvious.
2. The energy shortage will force a steady increase in utility costs. This will proportionately create a larger tax payment by consumers. Ford said it would be especially hard on the low and middle income families as well as those on fixed incomes, such as senior citizens.

3. Removal can be achieved without any adverse effect on state programs. In fact, the money consumers save will be put back into circulation and therefore promote additional jobs and stronger retail sales on a variety of products and services.

Ford said he would fully outline his plan later, after completing research for drafting the legislation. "But I am so convinced that the people need and deserve this that I am making it a priority issue to take action on early in the next General Assembly," he stressed. "If the people of the 30th Senatorial District approve, we can work together in behalf of this goal."

Ford said he would also include schools and non-profit medical institutions in the relief program. He asked for those in the 30th District who support this effort to write him and "help display a public-spirited interest that will be heard in every chamber and hallway in the State Capitol." Ford's campaign address is Box 174, Cynthiana, Ky. 41031.

One of the best ways to re-establish confidence in government is to reject the tired, old politics of years gone by.

Tired, old politics offers nothing constructive except the ineffective game of legislative backscratching while the taxpayers feel the itch.

Ed Ford has been a hard-working civic leader. He has contributed countless hours to community projects in order that others might have something just a little bit better than there was before.

Ed Ford has labored side-by-side with others, as a volunteer, to achieve self-help programs.

Ed Ford is NOT part of the tired, old politics struggling to re-take control. He is a new breed of office seeker who wants nothing more than the opportunity "to try."

"Sometimes while campaigning you wonder if the voters will ever come to treat candidates. You try and answer their questions, give them your ideas and hope you have convinced them that nothing is more important than being honest."—Ed Ford, March, 1977.

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