



Nativity scene: Angel—Tracy Shaw; Mary—Lisa Cobb; Joseph—Gannon Bryant; Mary Magdalene—Susan Baker; Lisa Moss, Sherry Tison, Gonda Smar.

Real estate course starts in Flemingsburg

The Carlisle Kindergarten, sponsored by the Carlisle Junior Woman's Club, held their annual Christmas program on Friday, Dec. 19. It was attended by a large crowd of parents, grandparents and friends. Refreshments were served after the program. The children were treated with candy and gun which fell from two large silver balls hung from the ceiling.

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Kentucky Reflections

By George Street Boone

Thomas Jefferson envisaged the future of the United States as that of an agricultural nation.

The precious urbanization of the past 30 years has found us in a host of problems, including such difficulties as the housing of school children, an urban sprawl complicated by deconcentration of population, and a demand for energy which has exceeded even expert predictions.

The U.S. Commission on the Environment reports, apparently with some surprise, a record trade surplus for 1975 as the third quarter of the Twentieth Century ends after a deficit year in 1974. The increase in the export of coal, agricultural products and livestock are among the factors contributing to this surplus.

Economics has been called the "dismal science" and many observers regard it as more dismal than scientific. Nevertheless our progress as 1976 approaches are not altogether dismal.

Unlike Japan or Germany, whose economies are so heavily dependent on processing imported raw materials, the United States has been fortunate enough to be able to produce a large portion of its own raw materials.

Kentucky as a major coal and tobacco producer appears to be in a more advantageous position from an economic aspect than many of her sister states, even with some lag in the tobacco market. Kentucky also appears to be a participant in the benefits of the expanding foreign markets.

Difficult as it may be for the average citizen to understand, the statistics show that Kentucky has had a lower rate of inflation than any major country outside the totally controlled economies such as Russia and China.

Next year increased exports are likely if American products continue to rise more slowly than those of foreign competitors. The substantial increase in auto exports in 1975 is also an indication that in the international competition the American industrial talents and resources are competing successfully.

The current wheat crop reported by the U.S. Department of Agriculture to be suffering from dry weather. The Department predicts the wheat crop next year may be 2% less than the 1975 record crop. The Department also reports farmers are stepping up hog production this winter for the first time in five years.

So it appears as if Kentucky, although not in the lead, is still in a position to enter the last quarter of the century with a steady and increasing demand for its coal, its tobacco and its food production in a world with a rapidly rising population.

Despite the high cost of all its products such as farm chemicals, which complicate a farmer's life, and even with environmental pollution problems, our situation does look hopeful and those who live in Kentucky can derive satisfaction from knowing how good a state it truly is.

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Babson discusses economics--1975 and 1976

Continued from page one

It will be increasingly difficult to maintain as the cumulative effects of cuts in labor costs, shipping charges, and other operating expenses will gradually offset some of the benefits of higher production and sales, boosting profit margins to such an extent that only compensating price increases can alleviate the situation. Also continuing massive deficits in the federal budget will add to the inflation, both psychologically and to the degree that such deficits are reflected in the money market, averaging some 7% in 1976.

INVENTORIES—LESS DOMINANT

Sudden changes in the policy of inventory holdings in the year ahead will not be the dominating influence on economic activity that they have been in the past two years. The Arab oil embargo created fear of supply shortfalls and price increases. The resulting surge of inventory accumulation served to buoy 1975's business for the better part of the year before it was realized that consumers had altered their spending patterns and that high borrowing costs were negating the cost benefits of the stockpiling. The resultant turnaround in policy in favor of retrenchment of inventory holdings and bank loans triggered the sharp slump in industrial activity in late 1975 and early 1976. And here again, in some segments of the economy business overreacted. So as signs of a loosening of consumer purse strings were seen, overly deep slashes in inventories had to be corrected. It was this move to replenish stocks of raw materials and finished goods which brought about the unexpectedly early and steep business climb starting in the second quarter of 1976.

Such pronounced swings in business inventories are not likely to be repeated in 1976. There may be some stockpiling early in the year to hedge against the debilitating effects of a possible protracted slump of the nation's trucking industry by the Teamsters early next spring, but for the most part labor negotiations during the year ahead do not involve industries which would require intensive strike-locked inventory accumulation. Moreover, the somewhat more liberal consumer spending pattern is neither deep-pocketed nor extensive enough to encourage merchants to load up. And manufacturers and retailers still haunted by memories of the surplus goods of the past 18 months are not anxious for a repeat of that fiasco.

INDUSTRIAL PRODUCTION

The last major cyclical upturn in industrial production peaked in the latter part of 1975. Except for a moderate adjustment, factory operations were maintained near that top level for almost a year owing to the scramble for inventories. Finally, however, the stagnation in consumer demand forced a drastic liquidation of surplus stocks during the second half of 1975 and triggered the nonviable production in the last months encompassing the final quarter of 1975 and the first quarter of 1976. The economy was battered by an awesome sequence of events: Production curtailments, shortened workweeks, employee layoffs, and plant closings. But since the upturn last May, the Federal Reserve Index of Industrial Production has advanced steadily and somewhat more steeply than was thought likely a year ago.

What was the pathing momentum of the fledgling recovery phase, 1976 makes its debut enjoying a brisk pace that has been anticipated because of the strength it neverly spread across the industrial sector, the cyclical advance of output appears to be more positive sign in the long-subdued manufacturing sector as optimistic consumer demand for apparel, appliances, and home furnishings is also contributing to the industrial improvement. So even with allowances for possible strike interruptions, it now looks as if 1976 can manifest an overall upward trend, although factory production may not exceed the close-to-1975 longer-term rate of the economy. Year-to-year comparisons were negating the cost benefits of the first few months since corresponding 1975 figures were in the cyclical trough of the recession. Thereafter, gains will narrow even as factory operations continue to make progress—ex strikes. This may seem impressive, but a predominantly upward trend at approximately the rate of the nation's basic growth is surely far more acceptable than the adverse experiences suffered in parts of the past two years.

BUSINESS CAPITAL SPENDING

A more ambitious projection of both the real GNP and industrial production is not warranted at this time since business capital expenditures for the expansion of productive capacity are likely to remain limited. Such spending, particularly when superimposed upon powerful consumer demand and aggressive inventory accumulation, is a prerequisite for a business surge of boom proportions because it takes this type of activity to take demand sharply off the shelves of raw materials. But there is still a sizable amount of productive potential in American industry either underutilized or idle. Until the impetus of full-scale production is felt and business confidence that gain momentum, it is unlikely that budgets for capital investments will be liberalized to any appreciable extent. This may apply especially to 1976 inasmuch as the high level of factory operations will be maintained by the year-end when profit margins will feel increasing pressure and the monetary policy may well present a considerably less expansive posture.

True, political overtones will be strong in much of the new year, and there may well be a push for business capital expenditure incentives. Capital spending policies, however, are not likely to anticipate any such favorable legislation but rather to wait and see.

The total of capital spending in 1976 may not be as high as in 1975, but it should be small and contain a substantial inflationary content. It should be noted, too, that many such outlays will be for compliance with environmental improvement regulations rather than for raising production. So, this aspect of economic activity in 1976 should prove to be more of a sustainer of business than an upthruster.

CORPORATE PROFITS

Corporate profits in 1975 did not meet the expectations of the market. The unexpectedly sharp and early business recovery and the decline in some raw materials costs. With the prospect of even further advances in corporate profits after taxes could well run 20% above the 1975 levels. Most of the gains are likely to occur early in the year, however, as the bite of costs will tend to deepen as the year proceeds. Profit margins will find it difficult to move up along with the higher level of sales in the second half of the year since the cost squeeze will tighten and interest rates will likely be on the upswing again. The widest year-to-year gains will be chalked up in the early months of 1976 because the comparisons will be made with the recession lows in profits. Also, as business advance will still be in that stage where production is increasing, increased use of idle facilities, and strict cost controls will help to provide favorable profits. In an effort to speed up the economy as an antidote to the high level of unemployment, it is a reasonable bet that the federal corporate structure will be kept as it was in 1975. Any broad sweep of the threatened tax reform will not take place in 1976 although there are likely to be hikes in levies by some states and municipalities.

POSSIBLE LABOR FITFALLS

1976 will be a busy year for new labor contract negotiations. In fact, parties are scheduled to hammer out fresh labor agreements virtually from the beginning through to the very end of the year. Among the talks will be those involving workers in clothing, electrical, and other industries. But there is some concern over the fact that the economy as a whole will be in trucking and automotive production. Both these lines have far-reaching effects on the economy, and they are also rated as important sectors for other bargaining sessions in 1976 and subsequent years.

While some labor observers express hope that depleted war chests of labor groups and flattened pocketbooks of workers because of the recession will inflation may discourage union and militancy, it is by no means certain. Labor representatives cite the costly upsurge in living costs since the last contracts were signed, and they seek not only compensatory wage hikes but also raises in anticipation of further inflation. Demands of union leaders will, moreover, be mounting because of a healthier business climate along with the issuance of good corporate profit reports.

But management will be mindful of

the Carlisle (Ky.) Mercury, Thursday, January 1, 1976

their profit margins and put up sufficient resistance to hold final wage settlements in the 6% to 10% range. Even though rates will average less than union leaders seek, there will be a persistent push for such costly fringe concessions as health and death insurance, shorter hours with the same pay, more liberal vacations and holidays, and other benefits.

EMPLOYMENT AND PERSONAL INCOME

The seasonally adjusted unemployment rate, as a percentage of the total civilian labor force, peaked at 9.2% in mid-May of 1975. Total employment slipped only about 2% in a seasonally adjusted basis. Both barometers were slow in reoverseeing, which was not unusual in view of the fact that the curtailed workweeks are normally lengthened before additions are made to work force. In 1976, unemployment will continue to ease only gradually and will do well to recede to the 7% mark by year's end. Employment, on the other hand, can climb to new peak levels by year's end. The disparity between the jobless and the employed is the reflection of the expansion in the total labor force. With the lengthening of workweeks and the increase in hours, manufacturing earned income should post stable increases which will not erode consumer confidence and demand.

While price increases have been a matter of deep concern this past year, the impact was far less burdensome than in 1974. Markdowns to spur consumer demand and lower costs for some key raw materials helped restrain the overall price advance. 1976 will be as fortunate, however, as the business upturn will inevitably bring a firm-to-fighter price pattern. With new wage boosts in labor contracts, there will be added price pressures. Any implementation of 1975 consumer price increases will be met with a sharp price hike, and the threat of new hikes in the price-of-OPEC oil.

ELECTION YEAR CONSIDERATIONS

Political campaigns will have a definite effect on the economy during the new year, since all aspirants will focus mainly on economic problems. The Administration will devote most of its attention to alleviating the plight of the jobless as well as the farmers. Of course, the power struggle on the Hill will continue.

POTENTIAL DANGERS ON FOREIGN SCENE

The Administration shows little inclination to cease its quest for détente with the Soviet Union or alter its main approach to the Middle East. However, success in both objectives will remain in the tenuous category in 1976. The SALT talks have made little progress of late, and civil strife in Lebanon and Angola may impose new strains on Soviet-American relations. Still, the U.S. forces no direct conflict between the superpowers over the year ahead. In the realm of world trade, the outlook is encouraging. True, gains in imports will likely exceed those in exports. But American business can benefit from the currently stronger dollar, and also from the fact that the domestic rate of inflation is so much lower than that prevalent in many other nations.

INTEREST RATES—MOVE UP

Because the market over-employment, it is unlikely that the monetary authorities will change their current policy during the better part of 1976. Money and credit will be kept sufficient to meet the needs and to accommodate the Treasury's financing. Once inflationary forces regain the ascendancy, however, the money supply may once again be curtailed as an anti-inflation move.

The laborer still looks for short-term money rates to hover near present levels. The rate for the 1976 bond, an approach of spring there should be an upward continuing until late in the year. But the high may not quite reach the 10% level. Since long-term interest rates have receded only modestly in 1975 they will move up only a trifle in 1976. But with the firming of housing, mortgage money can be expected to move upward toward the 10% mark.

STOCK AND BOND OUTLOOK

The laborer still looks for short-term fiscal crisis in the waning weeks of 1975 made the stock market to pick up on a constructive note. Hence, the early part of 1976 should enjoy an optimistic start. Over the year as a whole, however, the heavy labor agenda will keep investors on edge, as will the fear of inflation. With prospects favoring a good—but not a lusty—business year, an upsurge in stock prices suggests enough to drive the Dow Jones Industrial Average significantly above the 1000 mark to unlikely. For the same reason—bearing an adverse development not now in evidence—the stock market is not likely to move materially below the 800 level. At this juncture there is a good supply of ultrahigh priced common stocks and convertible securities for investors interested toward the growth and appreciation of their capital.

Many of these issues offer reasonably rewarding yields. Investors who require a substantial selection of bonds and preferred stocks from which to choose in recent years the emphasis of the investment fraternity has shifted to quality and value, with a healthy measure of income. This attitude is likely to persist in 1976, and individual investors will do well to follow it.

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