

Saltwell

Leslie Ann and Robbyn Riggs of Lexington spent Saturday night with Mr. and Mrs. Donald Riggs and family. Mr. and Mrs. Kenneth Wayne Gausse, Mr. and Mrs. Stanley W. Caswell and Mrs. Woodrow Gausse of Carlisle spent Sunday with Mr. and Mrs. H.A. Gausse and Norma...



The Great Steamboat Race between "The Belle of Louisville," Cincinnati's "Delta Queen" and the "Delta Belle Swain," of Peoria, Ill., annually draws thousands of spectators during the tuesday Kentucky Derby Festival in Louisville. The annual river rivalry for a set of "golden anchors" signifying

riverboat supremacy will begin at 5 p.m., Wednesday, April 28. Betty Blake, a Carlisle native, is executive vice president and general manager of the Delta Queen Steamboat Company. Before becoming associated with the Delta Queen, she sold "Avalon" cruises. The "Avalon" later became the "Belle of Louisville."

Maiden voyage July 27 Betty Blake soon to manage two 'Queens'

Betty Blake, a Carlisle native, executive vice president of the Delta Queen Steamboat Company, Cincinnati, will soon have two Queens to take care of. On July 27, the "Mississippi Queen," the sister boat of the "Delta Queen," will make her maiden voyage from Cincinnati. President and Mrs. Gerald Ford are among those invited by Ms. Blake to this Bicentennial event, since it not only marks the launching of America's first steamboat to be built since the "Delta Queen" in 1926, but it is the "Delta Queen's" 50th anniversary.

After the "Avalon" was sold it later became the "Belle of Louisville." Ms. Blake accepted the Green Line, Inc. to take over the relations director for the "Delta Queen." Before long, Ms. Blake turned the riverboat's red ink into black, increasing the cruise time 11 months a year. In 1966 the "Delta Queen's" life was in danger when the Safety at Sea Law was enacted. It prohibited ocean-going vessels from the seas unless they had all steel structures. The "Delta Queen's" hull was galvanized steel, but her superstructure was wood. A long battle was fought in Washington, D.C. and reprieves were finally won. The latest exemption extends to Oct. 31, 1978.

Ms. Blake has been given the honorary title of "Capt. Betty" by Captain Wagner who then painted it on the motor boat that she aboard the "Delta Queen." Ms. Blake likes to cook. Her specialty is homemade vegetable soup. Kentucky style, no doubt learned by her at home here in Carlisle. She is the daughter of Sen. and Mrs. H. Stanley Blake of Carlisle. Someday she says she may like to try politics as a new challenge. At age five she sang doorbells campaigning for her father and liked it. However, right now, her immediate challenge is to make her "Mississippi Queen" as famous as her "Delta Queen."

Mrs. Lynam hosts

The East Union Homemakers met at the home of Mrs. Clarine Lynam on Thursday, April 9. Nine members and one visitor were present. The devotion was given by Mrs. Lynam, who read the Easter story from Matthew 27. Roll call was answered by a quorum of 12. Refreshments were given by several chairmen. Refreshments were served by the hostess and Mrs. Mattie Kate Gutrie. The meeting adjourned to meet at the home of Mrs. Kenneth Stephenson in May.

Studio NOW ONE WEEK ONLY. Showing Nightly 7:30. Matinees Sat. and Sun. In the tradition of BLAZING SADDLES. MCM PUNCH. Tony Anthony in the SILENT STRANGER. MCM METROCOLOR. The CLASSIFIEDS Could be Your One Stop Shopping Trip.

Enam and children of Sacramento. Miss Lisa Ann Doyle spent her spring vacation with her grandparents, Mr. and Mrs. Bobby Brady, visited Mrs. Stanley Storey and Mrs. J.R. Kenney one evening the past week. Mr. and Mrs. Donald Riggs and children, Leslie and Robbyn Riggs of Lexington and Mrs. Jackie McDonald and sons were Sunday dinner guests of Mr. and Mrs. Osborne Riggs of near Riddick Mills. Mrs. Woodrow Gausse spent Saturday with Mr. and Mrs. Andrew Gray in Carlisle. Mrs. Gladys Kenney returned home on Saturday after a week's visit with Mr. and Mrs. Bob Kenney and sons of Covington. Greg Kenney underwent knee surgery on Wednesday morning at St. Elizabeth Hospital, but returned home on Friday and is getting along good.

AT AUCTION Fri., April 23 - 11 a.m.

WINDY HILLS FARMS DAIERY HERD OF ALL MILK COWS 3 BREED HERD. LOCATED on the Olive Church Road, one mile South of its junction with KY Route 1234. Turn left. 37 Registered Cows 4 Registered Heifers 10 Grade Cows 7 Registered Bulls. Many heavy producing cows -- 13 cows classified G-C, 7-G plus, 3-V-G. Bag Apple Bloodlines -- bred to select sires. Sale under cover. Each cow will be described as to sale as the seller's permit the printing of a catalogue. MR. and MRS. J. J. POLLITE, Owners. TELEPHONE: 606-742-2297. RITE, Sausfeld, Auctioneers. NOTE: NOT RESPONSIBLE FOR ACCIDENTS! OWNER IN KOREA - FARM MANAGER HAS FOUND A BETTER JOB.

We like to see you. That's why we have conveniently-located main offices and branches all over this area. To make banking easier. There's no sense having to race all over the place, wasting time and money. When you're a Kentucky Group Bank customer, there's an office nearby that's ready and waiting to help you anytime. To cash checks, take deposits, lend you money, provide every banking service - even on Saturdays. Because we've got the spirit. Come get the spirit with us. First National Bank. CARLISLE & WOODFIELL. Member FDIC.

Commissioner Vernon kicks off state tourism promotion this week

FRANKFORT—This week Kentucky's Department of Public Information Commissioner James C. Vernon kicked off the most ambitious tourism promotion in the state's history. "Last year Kentucky's tourism revenues were \$200 million," said Vernon. "This year our goal is \$1 billion—and it's a realistic goal." Promotions in 1976 will be presented on three fronts: Within the state of Kentucky, out-of-state, concentrating on the South and the Eastern Seaboard; and internationally. "Our 'Kentucky for Kentuckians' campaign will be spread by newspaper and radio and its location in the Commonwealth," Vernon said. The ads are intended to instill pride and a sense of Kentucky's rich heritage in its citizens, according to the commissioner. "Kentucky has the best of both worlds," Vernon said, "with a wilderness area which remains almost as it was 200 years ago and, only minutes away, a very modern cosmopolitan section which offers everything that any large city would have—and much more. We let's not forget our waterland area, where swimmers can spend all the time they want in the water without worrying about 'Jaws'."

The Department of Public Information's task will be to spread an image of Kentucky as a state where vacationers can bring the whole family for an entire vacation—not just overnight. If the department can accomplish this, Kentucky will garner its share of the \$9 per capita of U.S. residents who intend to go south for the Bicentennial. Currently, the average traveler's stay in Kentucky is 1 1/2 days, while in Florida, travelers spend an average of four days. Many people believe that in order to attract their families to the mountains, the site of some major attraction, Vernon explained, giving the ocean and Disney World as examples. "Some people think Kentucky needs an amusement park like Disney World," he said. "But the indications are that people soon will want to place to just get away from the rest of the world." Vernon related also that Parks Commissioner Bruce Montgomery had predicted that the Kentucky State Horse Park now under construction could serve as the Commonwealth's "Disney World"—except "it will be the real thing, not a fantasy." "The most ambitious and unusual facet of Kentucky's 1976 tourism promotion is its campaign in Europe—something the state has never tried. In June the public information department will launch its promotional campaign in western Europe, specifically England, France and Germany. The first phase of the campaign calls for advertising in newspapers and magazines, which will, of course, also be seen in nations bordering those three countries. These first advertisements will include a coupon to be returned to the department for further information about Kentucky. The coupons will provide a means of evaluating the effectiveness of Phase I. In late October, Phase II of the campaign will begin when a group of Kentucky's private citizens and government representatives go to Europe to meet and host European tour brokers and travel agents. They will also open the Department of Public Information's two-person European office. The office, to be located in either Brussels, Belgium, or Düsseldorf, Germany, will serve as a travel agent for Kentucky, organizing tours to the Commonwealth for European residents, and keeping a close watch on the success—or failure—of the European office. Jesse Stuart, Kentucky's world-famous novelist and poet, is honorary chairman of the "Wilderness Road" for the 1976 production of "Wilderness Road." The 1976 production of "Wilderness Road" will open June 20 and play nightly, except Sundays, at 1:30 EDT through Sept. 8. For further information about "Wilderness Road" write to: CPO Box 2335, Berea, Ky, 40401, or call 800-969-8211.



Commissioner James C. Vernon, of the state Department of Public Information, points out that Kentucky, with its proximity to most U.S. ports of entry, will be easily accessible for European vacationers.

THE CARLISLE, KY., MERCURY, THURSDAY, APRIL 22, 1976 - 4. Complete Line of Auto & Tractor Parts. Carlisle Automotive. Phone 289-5182. Open 7-6 Daily. SAY YOU SAW IT IN THE MERCURY.

Join The Fun Receive Up To Four FREE Items during this week's exciting... With \$10 Purchase, Select Any 1 FREE Item, with coupon With \$20 Purchase, Select Any 2 FREE Items, with coupons With \$30 Purchase, Select Any 3 FREE Items, with coupons With \$40 Purchase, Get All 4 FREE Items, with coupons.

French Fries FREE, Meat Pie FREE, Soap Pads FREE, Marshmallows FREE. Each item with a coupon and purchase requirement.

Ground Beef 79¢, Whole Fryers 43¢, Shasta Drinks 10¢, Potatoes 189¢, Smoked Picnics 73¢, Ketchup 3\$1, Laundry Detergent 119¢, Canned Milk 4\$1.09, Frozen Entrees 2.99¢, 2% Lowfat Milk 2\$1.49, Margarine 2.89¢, Jelly 3\$1, Layer Cake Mixes 99¢, Powdered Sugar Donuts 49¢, Fish Portions 119¢, Specialty Potatoes 49¢, Wesson Oil 49¢, Tomato Juice 119¢, Spray Disinfectant 89¢, Salines 49¢, Leaf and Lawn Bags 89¢, Sandwich Bread 39¢, Powdered Sugar Donuts 49¢, Variety Breads 43¢, Specialty Bread 89¢, Floor Care 89¢, Window Cleaner 49¢, Peanut Butter 47¢, Fruit Bars 85¢, Candy Bars 69¢, Super II Cartridge 119¢, Listerine 109¢, Fruit Drinks 47¢.

Bourbon DRIVE-IN Theater. AT 7:30 FRI.-SAT.-SUN. AT 9:15. WHO WILL SURVIVE? SWAMP BEHIND-HELL AHEAD! Don't pass her up... She's looking for more than a ride! Teenage Tramp. GATOR BAIT.

FLEMINGSBURG DRIVE-IN THEATER. MOREHEAD ROAD. PHONE 645-0481. FLEMINGSBURG. Friday, Saturday & Sunday -- April 23, 24 & 25. Concession Stand Will be Opened 30 Minutes Prior to Show Time. FIRST FEATURE - 'LET'S DO IT AGAIN' SIDNEY POITIER BILL COSBY. SECOND FEATURE - MCM PUNCH. Tony Anthony in the SILENT STRANGER. MCM METROCOLOR. The CLASSIFIEDS Could be Your One Stop Shopping Trip.