

# The Carlisle Mercury

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The slogans and logos you see above have helped Kentucky become a tourist playground and scenic wonderland in the eyes of the nation. With their promotion and Kentucky tourism has grown into a \$500 million industry. They have served us well, but now is the

time for a fresh approach. We ask you to join us at the Kentucky Department of Public Information in developing an exciting new slogan and logo to promote the state. Send your design of a new slogan and logo by Nov. 15 to:

Commissioner James C. Vernon, Department of Public Information, Capital Annex, Frankfort, Kentucky 40601. Be sure to include your name, address and phone number so that we can contact you if your idea is selected.

## Department of Public Information seeks citizen participation in selecting new slogan and logo

FRANKFORT—A campaign to recruit citizen participation in selecting a new slogan and logo to promote Kentucky's \$500 million tourist industry will be launched Oct. 15 by the state Department of Public Information.

"The old symbols and slogans we have used, 'Call of Kentucky' with the trumpeting jockey and 'Rediscover Kentucky,' have served us well, but now a fresh approach is needed," said James C. Vernon, commissioner of the department.

"We're searching for something short and catchy that will have wide appeal... something in the same vein as those being used now by West Virginia and Virginia—'Almost Heaven, West Virginia' and 'Virginia is for Lovers.'"

Vernon said members of his staff

Net cheerleaders meeting is Sunday

All Little League basketball cheerleaders and their mothers are asked to attend a planning meeting on Sunday, Oct. 19, at 2 p.m. at the Nicholas County Elementary School. Those who cheered last year as well as the newly elected girls are expected to attend.

New girls will be assigned to cheerleading squads, sponsors will be elected, and mothers and girls will divide upon uniforms for each squad.

No school Monday

Nicholas County Schools will be dismissed Monday, Oct. 20, because of a teacher in-service day.

have begun contacting newspapers and radio and television stations throughout the state to publicize the effort and get citizen participation.

"We also have written to schools in Kentucky seeking to enlist the enthusiasm and artistic talents of our students," Vernon added. "We want all citizens of Kentucky to participate in this search."

## Fleming county man elected to Southern States Co-op director's board for 3 years

Jerre L. Cannon of Route 3, Fleming County Livestock Improvement Association and of the Ohio Valley Southern States Cooperative's Board of Directors for a three-year term at a meeting of representatives at the cooperative's members held Oct. 10 at Prentissburg.

Cannon defeated incumbent Hayward B. Hill of South Charleston, W. Va., who has served on the Southern States Board since 1962.

He will represent a district composed of counties in southwestern West Virginia and eastern Kentucky. He will be confirmed at the cooperative's annual stockholders meeting set for Richmond, Va., Nov. 12-13.

A beef cattle farmer, Cannon is serving as the second vice president of the Fleming County Farm Bureau and is a director of both the Kentucky Angus Association and the Kentucky Beef Cattleman Association (the latter a past president of the latter organization). He is also a past president of both the

program included a talk by R. W. Bryan, the cooperative's director of member and institutional relations, who discussed "Why Capper-Volstead?"

Mrs. Hazel Cook of Vanceburg was chairman of the meeting while Ronald Miquig of Germantown was secretary. Delegates to the meeting also elected a nominating committee to serve a

"Please turn to page 16

## Council to repeal zoning ordinance; police station building bids rejected

City Council unanimously voted Monday night to cause a notice to be published that at its next regular meeting it will consider repealing the comprehensive zoning ordinance.

This action was taken after considerable debate and after advice by City Attorney Billy Hopkins that the ordinance forbidding trailers in the city, which is a part of the zoning ordinance, could not be enforced. He

advised that the zoning ordinance, passed in 1967 by the city and county had no teeth because the planning commission and board of adjustment are no longer active. He recommended that Council repeal the zoning ordinance after proper public notification.

Council intends to pass a new zoning ordinance at a later date, and initial steps have been taken to do so, Hopkins said.

The problems came to light when Mr. and Mrs. Jim Boone requested permission to put a trailer in the city limits. The zoning ordinance forbids trailers in the city.

Council voted 4-0 to hook up water and sewer to the Boone trailer.

Bids were opened to build a new

police station. All bids were rejected unanimously. Council voted to re-advertise for bids to be opened at a called meeting on Monday, Oct. 27, at 7 p.m. The motion included that it would be held without pay to the Councilmen.

Council voted 4-0 to send a letter to Gov. Julian Carroll and Secretary of the Department of Transportation, Roberts supporting the widening of the Paris Pike.

Chief of Police Allen Earlywine recommended that Operation Identification be adopted by the city. The consensus of opinion was favorable. Chief Earlywine has four engravers to identify valuable objects in the home to discourage thieves. He also has "Crime Check" stickers for use on the individual's window indicating participation in the program. The Mercury will provide more information on this next week.

Building permits were granted to Franklin Vaughan to build a home on Clifway Drive and to Bobby Crockett to add a 20x6 ft. building onto his other building on Market Street.

Council agreed with Hueserbel Howard that a pipe is needed at his duplex on High Street to drain the water. A motion was passed 4-0 to install the pipe.

Residents of Catherine Street commended the city by letter for the nice job it had done of blacktopping the street.

SEPTEMBER POLICE REPORT  
Number of arrests, 11; fines collected, \$40.00; parking meter collections, \$50.00. Total \$90.00.

## Poems published

The poems submitted by our readers, in conjunction with National Newspaper Week last week, may be found on page 11 of today's Mercury.

## Local industry observes 11th annual Blue Grass Day

Blue Grass Industries and Blue Grass Knitting observed its 11th annual Blue Grass Day on Wednesday, Oct. 9.

Several of the corporation's staff made a visit to all central Kentucky plants including those in Carlisle.

At that time, Wayne Shumate, chairman, and Harry J. Wolf Jr., chief financial officer, spoke to the personnel commending them on their excellent performance, and expressing admiration of their outstanding efforts and accomplishments in a year of economic crisis. Other officers visiting with the personnel on this occasion were: Carrie Shumate, corporate secretary, Clifford Shumate, executive vice president;

## School board motions noted

The Nicholas County School Board passed the following motions at its regular meeting Saturday, Oct. 4:

—Approved Mrs. James Reynolds as coach of the girls high school basketball team subject to approval of state athletic board.

—Approved buying \$115 books for sixth grade.

—Added substitute teachers Joan Noll, Connie Kenney, Faye McFarland.

—Approved buying insurance on tobacco in barn.

—Allowed Nicholas County Elementary PTA to hold Fall Festival at school. The PTA will be responsible for damages to building and grounds.

—Mrs. Denton, Mrs. Meredith, Mrs. O'Bannon given permission to attend Oct. 17 conference on Exceptional Children.

—Accepted resignation of Barbara Hopkins.

—Gave permission to Little League basketball for practice and games in high school gym.

—Gave permission to Gideons to provide bibles to fifth and sixth grades. No pressure will be applied to anyone to take a bible.

—Called meeting Tuesday, Oct. 14 to hire personnel.

## Ky. Historic Preservation meet Oct. 21

The Kentucky Historic Preservation Review Board will meet Oct. 21 in Frankfort to review nominations to the National Register of Historic Places. Among the 17 nominations from the Blounts Heights in the Old Stone Tavern, U.S. 68 at Ellenville, five miles from Carlisle.

The meeting is scheduled for 1 p.m. at the Heritage House at 401 Wapping St. The national register was established by the National Historic Preservation Act of 1966 to recognize national, state and local sites and buildings that merit preservation. The nominations approved by the board will be forwarded to Washington, D.C. for federal approval for inclusion on the national register.

Those planning to attend this public meeting should notify the Kentucky Heritage Commission at 401 Wapping St. at least one week before Oct. 21.

Send replies to: The Carlisle Mercury, Carlisle, Ky. 40311.

What is it?

A photographer's experiment provides an interesting picture, even though you may have to scratch your head a time or two to figure it out. See page 16 for answer.—Duncan photo



## Oct. Bicentennial Play Oct. 21, 7:30

The October Bicentennial Play will be held on Tuesday, Oct. 21, at 7:30 p.m. at Nicholas County Elementary School. There is no charge for the play, and a public is invited.

The sixth graders are producing the play from beginning to end. It is entitled "The Talking Trees," and was written by Mrs. Margie Wilson's Language Arts class.

Mrs. Melanie Rozeman, art teacher, is helping the sixth grade art students in designing props and scenery. Mrs. Annabelle Burden is assisting music students with the music for the play.

Other teachers who are helping the sixth graders in this production are Mrs. Kathy Martin, Mrs. Rita Ritchie, Mrs. Marina Meredith, and Mrs. Charly Griffith.

The Nicholas County Historical Society, under the chairmanship of Wilbert Winkle, is sponsoring these historical forums monthly as part of Nicholas County's Bicentennial celebration. A short business meeting will be held prior to the play presentation.

## Foxhunt underway

The 6th Annual Field Trial and Bench Show of the Kentucky State Foxhunters Association is being held Oct. 13 through Oct. 16. The hunt is being sponsored by the City of Mt. Sterling with headquarters at Eight Days Inn. The Bench Show will be at the Montgomery County football field, Monday, Oct. 13, at 6:00 p.m.

Nicholas county, well known for its great field trials, will be left out this year, as all casts will be made on the Sky View Farm. The judges' horses and kennel will also be quartered on the Cassidy Creek hunting paradise. Mrs. Ruth Hughes and Ewell Clinkenbeard of Nicholas county will be among the 18 mounted field trial judges. Roger Womack and Roy Blount are long time members of the Board of Directors.

Are you in favor of Amendment #1 on the Nov. 4 ballot?

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