Bake Day at Carlisle Kindergarten is fun, from mixing to the delicious finish. Now maybe Mother will have a helper in the kitchen!

## 1972 record year for South Central Bell

More telephones in service than ever before and more local and long distance calls by customers made 1972 a record-breaking year for South Central Bell. The company also spent a new record amount—$536 in i l l i o n—to improve and expand communications facilities for its four million customers.

In the company's 1972 annual report, released today, W. C. Bauer, president, pointed out that "the costs of providing service also exceeded previous records".

At year's end, the company had almost $4 billion invested in telephone facilities in its five-state operating territory of Alabama, Kentucky, Louisiana, Mississippi and Tennessee. Another $4 billion in construction, or as much as is now invested, will be required to adequately meet customers' needs in the next six or seven years.

At the end of the year, the company had $925 invested in wire, cable, switching equipment and other facilities for each main telephone in service. But in 1972, for each new customer gained, the company added about two and one-half times this amount, or $2,342, for new facilities.

The company installed its seven millionth telephone in September and by year's end had a net gain of 474,000 telephones in service, a one-third greater gain than in 1971.

Companywide, the report stated, "South Central Bell earned 8.03 per cent on average capital in 1972, up from 7.67 per cent in 1971, an improvement barely enough to keep pace with this year's increase in the level of interest cost for embedded debt. Under current economic conditions, our earnings should be significantly higher".

The report pointed out that the additional revenues gained from some recent upward repricing of services have not offset the much greater increase in total cost levels occurring in recent years. Further repricing will be necessary if sufficient revenues are to be available to fulfill service obligations, it was noted.

According to the report, telephone service will continue to be a bargain by any measure even after the repricing. For example, since 1960 the price of overall telephone service has increased only six percent—less than one-seventh as much as the Department of Labor's consumer price index, which has gone up 44 percent.

In spite of record accomplishments, Bauer stated that the company needs to do still more to improve service in rural areas. "Due to lack of facilities, we have not been able to provide telephone service for 37,600 families who have asked for it," he said. "An additional 74,600 who are on party lines have asked to be put on a line by themselves or on a line with fewer parties". According to Bauer, the problem is not technological skill, but financial capability, since an investment of over one-half billion dollars would be required to provide everyone in rural areas with the kind of service they desire. "We can meet every service request if we are permitted to price our services in line with today's costs," Bauer said.

"Communication is important to the people in the area we serve," Bauer noted. And, he added, "We confidently meet the New Year united in our determination to insure that the people of this region can communicate more easily, and at the lowest possible cost, because of the job we do."


**As of March 25, 1973, Sunday office hours at the Carlisle Office will be discontinued. The office will be open on THURSDAY as usual with extension of hours 8:a.m. to 6:00 p.m.**

**If you would find it convenient for the office to be open another weekday as well as Thursday, please mention this on your next visit to the office.**

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## Six arrested

Six persons, arrested March 9 during a raid at American Legion Post 17 here, appeared before Carlisle Police Judge Raymond Hall Saturday and were fined on gambling and alcohol-related charges.

Earl Finch, Robert Gray, Jimmy A. Shaw, Carlisle; Stevie A. Faul, Lexington, and Robert T. Christie, Ewing, were each fined $75.50 for common gambling. All pleaded guilty.

Calvin Morris, of Dorsey Avenue was arrested at the same time and charged with permitting gambling on premises, possessing alcoholic beverages in dry territory and operating gambling devices. The charges of permitting gambling and operating gambling devices were filed away and Morris was fined $100 and costs and given a 30-day jail sentence on the possession charge. The sentence was suspended.

Several cases of beer and approximately one case of liquor seized in the raid were destroyed Saturday at the Carlisle city dump by Sgt. Leslie Simpson and Detective Robert Duffey of the Kentucky State Police and local members of the Carlisle Police Dept.

## SALTWELL

By Mrs. Fred Hollar

Mrs. H.A. Gaunce and Norma Jean, Misses Sara Frances and Alice Pollard and Earl Murrel attended a birthday dinner for Arris Pollard in Frankfort on Sunday.

Mr. and Mrs. Roy E. Snapp, Mr. and Mrs. Roy J. Snapp of Cincinnati, Miss Hallye Griffin and Mrs. Gladys Bobb of Carlisle attended the funeral of Mrs. Curtis Pinkston in Shelbyville on Tuesday.

Mr. and Mrs. Leonard Hounshell of Richmond visited Mr. and Mrs. Martin Feeback the past Sunday.

Mrs. Mae Kenney returned home Thursday from St. Joseph Hospital in Lexington where she had been a patient the past two weeks.

Miss Vickie Withrow and Miss Vickie Smith spent the weekend with Mr. and Mrs. Noble Lee Smith of Paris and other relatives in Lexington.

Mr. and Mrs. Layne Hollar and Mr. and Mrs. Gary Hollar and children were Saturday supper guests of Mr. and Mrs. Fred Hollar.

Mrs. Gladys Kenney, Mrs. Ramona Wilson and Layne Hollar were in Lexington on Wednesday.

Miss Jana Snapp spent Friday night and Saturday with Miss Lisa Earlywine in Carlisle.

Mrs. Dickie Grimes returned home on Friday and is recovering nicely from recent surgery at Nicholas County Hospital.

Jeff Snapp spent several days the past week with Mr. and Mrs. E.V. Delaney.

Mrs. Gary Hollar and Mrs. Jerry Galbraith were in Lexington on Friday night.

Mr. and Mrs. Roy J. Snapp and sons of Cincinnati, Mr. and Mrs. Roger Goodman and Paula of Lexington, Mrs. Gladys Bobb and Miss Hallye Griffin of Carlisle were Sunday guests of Mr. and Mrs. Roy E. Snapp, honoring the birthdays of several members of their family.

The Headquarters Methodist Men and United Methodist Women will have their regular monthly meeting at the church this Thursday night at 7 o'clock with supper served as usual.

Mrs. E.V. Delaney and Mrs. James Snapp were in Lexington on Wednesday.

Mrs. Fred Hollar and Gary Hollar spent Wednesday with Mr. and Mrs. Arnold Mattox and family of Lexington.

Mrs. Evelyn Osborne of Helena, Harvey Gaunce of Carlisle, Mrs. Gladys Kenney and Mr. and Mrs. Fred Hollar visited Rev. and Mrs. Thomas Gaunce during the past few days.

Bob Kenney and Greg of Covington spent Saturday and Sunday with Mrs. Gladys Kenney.

Timmy and Daniel Gum spent Thursday and Friday with Mr. and Mrs. Freddie Gaunce.

Mr. and Mrs. Paul W. Ellington and Jamie, Gary Brannock, Mrs. Barbara Chance and Christie spent Sunday with

Mr. and Mrs. Bobby Brady attended a surprise birthday party for Mrs. Maxine Whitson, Cynthiana, one night the past week. There were 23 present.

Mr. and Mrs. Bobby Brady attended church Sunday, March 11, at Clintonville where Bro. Vernon Adams is pastor.

Mr. and Mrs. George Brannock.

Kenney Gaunce of Sunrise spent the weekend with Mr. and Mrs. Freddie Gaunce, Mr. and Mrs. Ronnie Gaunce and family were also Sunday dinner guests of the Gaunces.

Shelly Gaunce of Versailles spent Sunday with Rev. and Mrs. Thomas Gaunce. Rev. and Mrs. J.R. Ritchie were also Sunday guests and on Sunday night the youth from Saltwell Church brought goodies for supper honoring the birthday of Rev. Gaunce and his father, J.W. Gaunce, who was 91 this past week and Shelly, whose birthday was on Sunday.

Mr. and Mrs. Raymond Kennedy and Penni and Dana Blakeman of Lexington spent Sunday with Martha and Daley Kennedy.

Rev. Tommy Fryman and Mrs. Alma Withrow of Paris visited Mr. and Mrs. Everett Snapp on Sunday afternoon.

Mr. and Mrs. James Snapp entertained Mr. and Mrs. E.V. Delaney the past Sunday night at Pine Villa, Cynthiana, honoring their 49th wedding anniversary.

Rev. and Mrs. Tommy Fryman were Sunday dinner guests of Mrs. Alberta Snapp and Delnia Kay.

Mr. and Mrs. Layne Hollar and Mr. and Mrs. Gary Hollar visited Mr. and Mrs. Jim Wilson on Saturday night.

E.V. Delaney visited Millard Asbury and Mr. and Mrs. Frank Sparks one evening the past week.

Mr. and Mrs. Jim Wilson and Mike spent Sunday with Mr. and Mrs. Fred Hollar and Tracey Hollar.

## Found guilty on charge

William Hilander Sr., Tuesday, March 13, was found guilty of possession of alcoholic beverages in his Rock Haven Restaurant on U.S. 68 and was fined $150 and costs by Nicholas County Judge Floyd Clark.

State Trooper Leslie Simpson obtained the warrant against Hilander.

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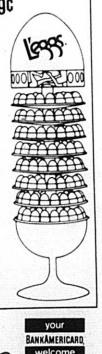


Stockings (fit 4'11" to 5'10") 89¢
Pantyhose (fit 5'0" to 5'8") $1.39
All Sheer Pantyhose (fit 5'0" to 5'8") $1.49

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Xtra Special Price — U.S. Gov't Graded Choice — Boneless Boston Roll Beef Roast — lb. $1.29

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EVERYDAY DISCOUNT PRICE — U.S. Inspected Fresh — Whole Fryers — lb. 45¢

EVERYDAY DISCOUNT PRICE — U.S. Inspected Fresh Country Cut-Up — Mixed Fryer Parts — lb. 49¢

EVERYDAY DISCOUNT PRICE — U.S. Gov't. Graded Choice — Chuck Roast — Center Cut — lb. 99¢

EVERYDAY DISCOUNT PRICE — Fischer's Vac Pak — Mellwood Bacon — 1-lb. pkg. $1.19

Xtra Special Price — Autumn Gold or Medallion — Turkeys — 14-18-lb. avg. — lb. 45¢

EVERYDAY DISCOUNT PRICE — Edward's — Whole Hog Sausage — lb. $1.09 — 2-lb. pkg. $2.09

EVERYDAY DISCOUNT PRICE — U.S. Gov't. Graded Choice — Sirloin Steak — lb. $1.79

EVERYDAY DISCOUNT PRICE — Lean & Meaty — Pork Steak — lb. 89¢

EVERYDAY DISCOUNT PRICE — Serve 'N Save — Skinless Wieners — 12-oz. pkg. 63¢

EVERYDAY DISCOUNT PRICE — Serve'n Save 7-Varieties — Lunch Meat — 1-lb. pkg. 99¢

Xtra Special Price — Frozen — Kay Bee Steaks — Pork Friners, Veal Steaks, Chuckwagon Steaks, Beef Patties — pkg. 89¢

Golden Ripe Bananas — lb. 12¢

All Green Fresh Broccoli — ea. 39¢

California Seedless Navel Oranges 10 lbs. 99¢
Fresh Red Ripe Strawberries pint box 45¢
Red Ripe Watermelon lb. 18¢

Salad Time
Endive—Escarole—Romaine—Boston Variety Lettuce lb. 29¢
Fresh Cherry Tomatoes pt. 39¢
Fresh Red Radishes 1-lb. bag 29¢
Salad Size Vine Ripe Tomatoes lb. 39¢

All Purpose Red Rome Apples — 4 lb. bag 79¢

Wisconsin Russet Baking Potatoes 20 lb. bag $1.69
Hybrid Tea Rose Bushes ea. $1.49
Imported Holland Bulbs pkg. 99¢ and up!

Florida Pink or White Grapefruit — 10¢ ea. — 10 for 99¢

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Discount Special — Kroger Small — Grade 'A' Eggs — doz. 39¢

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Discount Special—Kroger — Hamburger Magic 2 boxes 89¢
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Discount Special—Kroger Grade "A" — Cottage Cheese 30-oz. ctn. 68¢
Discount Special—Colgate 79¢ Size — Shave Cream 11-oz. can 39¢
Discount Special—Sudden Beauty 95¢ Size — Hair Spray 12½-oz. can 49¢

Discount Special—Lady Borden — Ice Cream qt. ctn. 59¢
Discount Special—Pepperoni, Sausage or Hamburger — Frozen G&W Pizza ea. 59¢
Discount Special—Kroger Frozen — Grape Juice 12-oz. can 39¢
Discount Special—Frozen — Kroger Waffles 5-oz. pkg. 10¢

All Purpose — Crisco Oil — 48-oz. btl. 99¢
Fabric Softener — Nu-Soft — 33-oz. btl. 59¢
Soap — Irish Spring — 3 bath size bars 53¢

In Produce Department — Salted or Roasted — In-Shell Peanuts — 24-oz. bag 89¢

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