U. S. Postoffice Says:

Newspaper Postage Rates Going Up 142% Over Next Five Years

From Wall Street Journal

The Postal Service proposes rate increases in nearly all types of mail designed to boost its revenue $1.45 billion in its first full year.

The increases will take effect, at least in part, during the second week of May, postal officials say.

The proposal calls for an increase of two cents, to eight cents an ounce, on first class letters, and a one cent boost, to 11 cents, on airmail letters.

In addition, rates on magazines and newspapers would increase 142% in five equal instalments over the next five years. The minimum per-piece rate for bulk third-class advertising matter would increase to five cents from four cents over the next five years.

James W. Hargrove, Assistant Postmaster General in charge of finance, said in Washington the new rates, plus certain Congressional appropriations, will allow the Postal Service to "operate on a sound financial basis for the first time in many years."

He emphasized, however, that the higher rates will only allow the Post Office "to catch up with costs that have been incurred in the past." If the postal unions win a fat wage settlement in their current negotiations, he said, the agency will have to seek additional rate increases.

The increases were submitted to the Postal Rate Commission, which, after holding hearings, must decide whether to approve, reject or modify the rates.

The five-member commission has 90 days from Feb. 1, when the rate plan was submitted, in which to reach a decision, but Mr. Hargrove said he would be "pleasantly surprised" if the commission met the deadline.

If it doesn't the Postal Service said it will increase rates on a temporary basis. This could come as soon as 10 days after the commission's deadline.

Mr. Hargrove said that in most cases the temporary rates will be the same as the first step of the proposed increases, although in some cases the temporary rates will be lower. Under the law, they can't be higher.

The rate commission has only a few staff members and just recently moved into temporary quarters in the Post Office Department building. Mailers and other interested parties are expected to deluge the commission with comments on the rate proposals, the first by the recently revamped Postal Service. Some observers have predicted a court fight over some of the proposals.

In terms of the size of the initial increases, the new rate plan is similar to one presented to Congress last April. Congress didn't act on that proposal, which also called for an eight-cent first class stamp and asked for a two-step 50% boost in second class rates and a 33% boost in third class rates in three steps.

Including an increase to seven cents from five cents on postcards, the first class boost would add $1.17 billion to annual postal revenue.

The rates for airmail letters and air postcards would each increase by one cent, to 11 and nine cents, respectively. This change is expected to bring in an additional $21.5 million a year.

Increased rates for priority mail, which is heavier than first class mail but receives first class handling, would range from two cents to 26 cents, depending on the distance traveled. These new rates would raise $34.2 million a year.

In his prepared testimony to the rate commission, Mr. Hargrove called the plan to increase second-class mail rates 142% over the next five years "probably the most difficult rate decision of all at this time." Until last year Congress had set low rates for newspapers and magazines to subsidize the information function of such mail.

But the Postal Reorganization Act, which turned the Post Office over to a Government corporation, requires that all classes of mail be put on a self-supporting basis.

Mr. Hargrove estimated that the higher second class rates will increase the mailing cost of most magazines and newspapers by three or four cents an issue over the next four years. The higher rates will bring in $193.5 million in additional revenue next year.

In a departure from the current second class rate structure, the Postal Service plans to raise a substantial part of the revenue from a per-piece handling charge of 1.9 cents to be instituted in five installments. The surcharge will be on top of other second class rates, which vary by weight, advertising content and distance traveled.

The current minimum rate for a magazine or newspaper is 1.3 cents. The surcharge would boost this to 3.2 cents. Mr. Hargrove said the change is necessary because the current rate structure "unduly discriminates in favor of lighter, short-haul, low-advertising publications."

In calculating second class postage costs, one rate is charged for the editorial portion of the publication with a higher rate charged for the advertising matter. The per-pound charge for the editorial matter would rise to 7.2 cents from 3.4 cents over five years.

The advertising section rate varies according to distance. It will increase to 9.1 cents per pound from 5.2 cents per pound for items mailed under 150 miles. The rate for items going more than 1,800 miles will go to 20.9 cents a pound from 17 cents a pound.

The surcharge will be added to the sum of the two other rates.

Mr. Hargrove said the Post Office expects most publishers to pass the higher postage costs on to subscribers.

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Explain to her what happened and she'll make sure you don't get charged for the call.

Above all, don't let it discourage you.

Dialing a long distance Lovin' Phone Call is easy when you remember to first dial "1," then the area code (if different from your own), then the number.

And remember, the rates are low every night plus all weekend long. If at first...

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(Twin or full size mattress or box spring)

- Exclusive Karr flexible end coils for firm inner support with luxurious surface comfort.
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"You can relax now dear —the tv camera has swung elsewhere."

What you don't see counts big in an electrically heated home...

Just the perfect climate of pure comfort!

The climate of even, draft-free electric heat is pure comfort. And what you *don't see* is comforting too. You don't see the need for a lot of dusting, cleaning and costly redecorating — there's no soot and grime from flameless electricity. You don't see bills for annual check-ups and service contracts. In fact, electric heat is so trouble-free that you can practically forget about maintenance problems.

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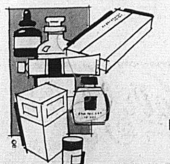

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Your Prescription Our Specialty

SOCIETY

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Mr. & Mrs. Clay Entertain Sat.

Mr. and Mrs. J. W. Clay entertained with a dinner at their home on Hickory Ridge Road on Saturday night.

Guests were Misses Vicky, Teresa, Barbara, Sharon Mitchell all of Carlisle, Miss Vicky Gregory, Toledo, Ohio; Mr. and Mrs. Wayne McRoberts and daughter of Frankfort; Bill Stacy of Lexington.

Miss Schanding Named To Dean's List At UK

Miss Elaine Schanding, daughter of Mr. and Mrs. Joseph Schanding, Route 3, has been named to the Dean's List, for fall semester in the College of Home Economics at the University of Kentucky.

HOSPITAL NOTES

February 12 to February 19, 1971

Visiting hours are 2:00 to 4:00 and 7:00 to 8:30.

ADMITTED: Ruby McKee, Leslie Morris, Rosa Hamm, John Smitson, Omar Hollar, Ollie Finch, Luther Peters, Clara Bell Sapp, Louise Pollard, Marguarite Grover, John F. Curtis, Carlisle; Charles Browning, Nelson Dryden, Gertrude Linville, Mildred Taylor, Lillian Moore, Nathaline Overby, Mt. Olivet; Ervine Williams, Brenda Robinson, Luann Smith, Moorefield; Jonathan Hunt, Marion Cannon, Ewing; R. D. Vice, Winchester; Fay White, Paris; Rosemary Perry, Shawsburg.

DISMISSED: Edgar George, Tommy Vaughn, Charles Hobbs, Joyce Dawson and Baby Boy, George Earlywine, Ruby McKee, Lillie Jolly, Virginia Thacker, Ollie Finch, Carlisle; Joe Hunt, Ewing; Mildred Taylor, Mt. Olivet; Brenda Robinson, Moorefield.

Miss Carol Baker Weds Mr. Browning

Miss Brenda Carol Baker and James Carlton Browning were united in marriage Friday night, Feb. 19, Rev. Frank Simons officiated, using the double ring ceremony.

Mrs. Browning is the daughter of Mr. and Mrs. Fred Baker of Paris, and is employed in Paris.

Mr. Browning is the son of Mr. and Mrs. Carlton Browning of Paris and is also employed in Paris.

Mr. and Mrs. Fred Baker were the attendants.

Doyle-Long Wedding Solemnized In Berea

The marriage of Miss Janice Lee Doyle, daughter of Mr. and Mrs. W. O. Doyle Jr., Paris and Larry W. Long, son of Mrs. Millard Long and the late Mr. Long, Bourbon County, was solemnized at 2 o'clock Saturday, Feb. 6 at the First Christian Church, Berea, in the presence of the immediate families. Rev. Glenn Alan Birkett of Berea officiated at the ceremony.

The bride wore a white dress with a matching pink and white coat ensemble, and a pink headpiece. Her accessories were in navy blue, and she wore at her shoulder a corsage of pink roses with navy blue ribbon.

Mrs. Robert J. Long, the matron of honor, was dressed in an aqua blue dress and coat ensemble and her corsage was of white carnations.

Dr. Robert J. Long, brother of the groom, of Berea, served as best man.

A reception was held at the home of Dr. and Mrs. Robert J. Long, Christmas Ridge, Berea, following the ceremony. The bride's table held a three tiered wedding cake and a centerpiece of pink carnations.

After a wedding trip to Florida the couple is residing at No. 21 Cameron St., Paris.

Personals

Mrs. Paul Smith of Lexington spent Monday with her parents, Mr. and Mrs. Youle Shaw.

Mrs. John Bruckner and daughter Jennifer of Lexington spent Monday with Mr. and Mrs. O.R. Cannon.

Mrs. S. M. DeMeyer, entered St. Joseph Hospital, Lexington on Wednesday for tests and observation.

Mrs. Lucille Williams of Lexington, Area Analyst and Mrs. Edith Richardson, F.O.A, officer from Owingsville were in Carlisle Tuesday visiting the Public Assistance Office.

Dr. and Mrs. O.H. Lambert returned home Wednesday after spending several weeks in Ft. Myers, Fla.

Mr. and Mrs. Arthur K. Linville returned to their home in Lexington, Saturday after a week vacation in San Juan, Puerto Rico, while there, the Americana Hotel where they were staying was bombed, However, there were no injuries and only slight property damage.

Mr. and Mrs. Paul Donovan have returned home from a two-week's vacation in Fla.

Mrs. Belva Hicks is recuperating at the home of her daughter, Mr. and Mrs. Pearl Cord, Everette and David, and Mr. and Mrs. Jim Reid and Timmy were visitors in Cowan and Carlisle Sunday.

Miss Caswell To Marry

Mr. and Mrs. Jesse Caswell of Route 1, Carlisle announce the engagement of their daughter, Shirely Marie, to Marion Davis Ritchie, son of Mrs. Glenn Ritchie and the late Mr. Ritchie, also of Carlisle.

The bride elect is a senior at Nicholas County High School.

The wedding will be an event of March 12 at 7 o'clock at the Carlisle Baptist Church. No formal invitations are being extended, however, all friends and relatives are invited to attend.

Births

WHITE

Mr. and Mrs. James White are the parents of a son born on Feb. 18,1971 at the Nicholas County Hospital. The name of David Lee White has been chosen. He weighed seven pounds and eight ounces.

POLLARD

Mr. and Mrs. Henry Lee Pollard announce the birth of a daughter born Feb. 19, 1971 at the Nicholas County Hospital. She weighed three pounds and has been named Tammy Sue Pollard.

TINCHER

Mr. and Mrs. Roy Tincher, Route 1 are the parents of a son, born at the Bourbon County Hospital Monday, Feb. 22, 1971.

Mrs. Mike Buckner Hosts Club Meeting

The Carlisle Jr. Woman's Club met on Wednesday, Feb. 24 at 7:30 p.m. at the home of Mrs. Michael Buckner, Mrs. Lyle Anderson and Mrs. Jimmy Shaw served as co-hostesses.

The program was presented by the Education Department. Miss Sara Swango gave the Spiritual Values.

Mrs. William Samples on Walnut Street after a five weeks stay at the Bourbon County Hospital.

Mr. and Mrs. Walter Shepherd and Dr. and Mrs. Jack Shepherd and children, Johathan, Jason, and Laura were Sunday dinner guests of Mrs. S. R. Mann of Wilmore. Mr. Shepherd and Jason celebrated their birthdays.

Mrs. Ann Richards of Maysville was the weekend guest of her brother, Donald Story and Mrs. Story.

Mrs. Henry C. Allen, daughter of Mrs. H. H. Dalzell has returned to her home on the Russell Cave Road, Bourbon County, from the Bourbon County Hospital where she underwent major surgery on Feb. 3.

Mr. and Mrs. Paul Smoot left Friday for Jacksonville, Fla., to visit their son, David who will leave soon for four months duty in Spain.

Mrs. Nancy O'Brien of Ft. Mitchell spent the weekend with her mother, Mrs. Nannie Smoot.

Mrs. Joseph F. Conley returned to her home Saturday from the St. Joseph Hospital where she underwent major surgery on Feb. 4.

Junior Woman's Club Sponsors Card Party

The Carlisle Junior Woman's Club is sponsoring a Card Party, this Saturday, Feb. 27, 7:30 p.m., in the cafeteria of Blue Grass Industries. You can still make table reservations by calling Louise Zachary 289-2398, or Wisby Anderson 289-2305.

Tickets will also be sold at the door. If ticket is purchased at door, bring own cards.

Refreshments will be served and prizes, which have been donated by local merchants, will be given away.

Everyone is welcome.

Mrs. Smart Joins Madison County Extension Office

Mrs. Rita Smart, daughter of Mr. and Mrs. Ray Hunter, has begun working in the Madison Co. Extension office in Richmond.

Mrs. Smart was graduated in December from Eastern Kentucky University with a degree in Home Economics. She has seven years of experience as a 4-H Club member while in elementary and high school in Nicholas County. She will work with a part of the 4-H program designed to reach town youths through informal 4-H groups.

Approximately one half of her time will be spent in Madison County and the remainder will be divided to assist the 4-H Club program in Estill and Powell.

Mrs. Smart and her husband, Richard live at 112 Hammon Dr., Richmond.

Rodney Brierly Honored At Party

Rodney Wayne Brierly celebrated his fifth birthday with a party at his home on Feb. 19.

Guests were Jerry Vanlandingham, Jon Darrell Glass, Glenn Smith, Marsha Hunt, Troy Brierly and Melissa Collins, Others were Mrs. Lynda Vanlandingham, Mrs. Bonnie Glass, Mrs. Madeline Hunt, Mrs. Lois Brierly, Mrs. Bobby Hatton and Mrs. Beverly Collins of Paris.

Mrs. Collins assisted in serving of refreshments.

Richard E. Cain Is Given Dinner

Mr. and Mrs. Lewis M. Snapp and Ginger entertained with a dinner, Sunday, honoring Spec. 4 Richard E. Cain, who is leaving for Viet Nam.

Guests were David and Teressa Cain, Mr. and Mrs. William Ray Snapp, Kim and Kyla, Kenney Ray Snapp, Carolyn Kenney, Richard Cain, Kenneth Snapp and Glenn Keith Snapp.

MISS RECTOR

Rector-Frey Betrothal Told

Mr. and Mrs. Harold D. Rector of Bowling Green announce the engagement of their daughter, Cynthia Kay to William Vaughn Frey, son of Mrs. W.H. Frey of Carlisle, and the late Mr. Frey.

Miss Rector attended Cloyne-town College where she was a member of Alpha Lambda Delta Honor Society. She is presently enrolled at Western Kentucky University.

Mr. Frey is a graduate of Eastern Kentucky University. He is employed by the Kentucky Department of Parks.

The wedding will be June 29 at Bowling Green.

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In my home on Moorefield Rd.

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OWNER BOBBIE GEORGE

Garrett's 8th ANNUAL RED TAG EVENT

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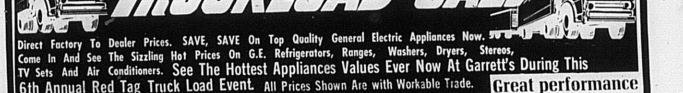
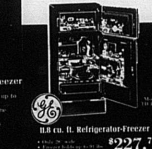


Direct Factory To Dealer Prices. SAVE, SAVE On Top Quality General Electric Appliances Now. Come In And See The Sizzling Hot Prices On G.E. Refrigerators, Ranges, Washers, Dryers, Stereos, TV Sets And Air Conditioners. See The Hottest Appliances Values Ever Now At Garrett's During This 6th Annual Red Tag Truck Load Event. All Prices Shown Are with Workable Trade.

No defrosting ever—huge storage capacity

16.6 cu. ft. No Frost Refrigerator-Freezer
Model TBF-17KM
$299.95

Automatic defrosting in refrigerator section!



11.6 cu. ft. Refrigerator-Freezer
$227.77

Capacity and convenience for narrow space.

11.5 cu. ft. Dial Defrost Refrigerator
$189.00

Great performance ...low price

30" High-Speed Range
For good cooks on a budget!
Only $159.00

Big convenience buy!

Keep up to 517 lbs. frozen foods on hand at home!

Model CB-150L
Budget price!
$217.00
Chest Freezer

Select the Appliance you need now. Garrett's Prices Are Hot! (Regular Snow Melters) During This Truck Load Sale.

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Cooks Automatically Cleans Itself Electrically

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CLOTHES ARE DRIED JUST RIGHT AUTOMATICALLY!

HIGH SPEED DRYER
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Permanent Press? Colorfast or non-colorfast cottons? Silks? Woolens? One button ends how-to-wash worries!
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"No Guesswork" Programmed Washer

Save on factory fresh General Electric appliances right now. Due to space we haven't room to photo all the items we have in stock, so if you don't see the appliance you want in this ad come on in, we may have it ready for delivery. Buy with confidence at Garrett's. We have our own Service Department ready to serve you. See Paul Doug or Donna and let them show you the wonderful values we have during this spring sale packaged selling event.

Does the dishes while you join the family!

Mobile Maid Portable Dishwasher
with 15 Cycles, Three-Wash and Soft Food Disposer
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PERFECT ALL WEATHER DRYING!

HIGH SPEED DRYER
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Side-by-side only 30"+" wide!

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Thrifty freezer convenience!

Holds up to 406 lbs. frozen foods.

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