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The Carlisle Mercury

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DR. BOB BUCKER, Research Agronomist for Farmers Research Service, left in discussing weevil resistance of the new Weevitchek Alfalfa variety with Rudy Schaeffer, standing and Warren Thompson, both from the University of Kentucky. The variety test plot is on the H.C. Caswell Farm and compares Weevitchek with Buffalo. Dr. Schaeffer made checks for weevil and found none in the new variety. Very slight infestation was found in the Buffalo variety.

Blue Grass Thoroughbred Day Has Twelve New Honorees

All personnel who have served fifteen years or more with Blue Grass Industries will be honored Thursday, May 7. Blue Grass Industries of Carlisle will have 12 new honorees for this year. The Thoroughbred candidates are: Heath Gates, Bernice Smith, Mildred Green, Julia Boyd, Lillie Koehler, Margaret Reid, Lena Mitchell, Ab Sharp Sr., Elsie Ruth Burdon, Louise McClary, Anna Simon, and Eula Carter. Six more members will also be initiated at the Mt. Sterling plant.

At a special program that day, these people will be presented a beautiful wrist watch by Wayne Shumate, president, and Harry H. Wolf Jr., treasurer, and a blue blazer carrying the special Thoroughbred emblem in appreciation of their faithful service.

Twelve members of the 95 member service organization will receive special recognition on this day as they are awarded a gold blazer for reaching 20 year service milestones. They are: Elizabeth Wilcoxson, Helen Shaw, Joie Ratliff, Dean Watkins, Mary F. King, Alma Curtis, Lida Ruth Robinson, Ruby Louise Ritchie, Neville Doye, Anna Lee Lawson, Jessie Berry, and Edith Reid.

On the same day, all personnel will receive an appreciation gift, as well as enjoy a free lunch in the company dining room.

That evening, the entire Thoroughbred Service Club membership will be entertained with a dinner at the Stonor Creek Country Club in Paris.

NCHS, Carlisle Chorus To Present Concert May 11

The Nicholas County High School Chorus and the Carlisle Junior High School will present a choral concert on Monday evening May 11, in the Nicholas County High School gymnasium. Both choruses are under the direction of Robert Johnson.

The high school chorus will sing, "Country Girl, Misty, Lord To Thee Our Hearts Are Tained, Today, Three Folk Songs by

Brahms; A Home In The Meadow, The Fragrant Land, I'll Walk With God, Jamaica Farewell, and Scarborough Fair/Canticle.

The Junior High chorus will sing Trumpet Voluntary, Jesus, Joy of Man's Desiring, and Black is the Color of My True Love's Hair.

Featured soloist will be Joyce Massey. There will be no admission and the public is invited to come.

First Christian Church Will Celebrate 10th Anniversary

The First Christian Church (Disciples of Christ) will celebrate its tenth anniversary Sunday, May 10, 1970.

Dr. Richard M. Pope, professor of Church History, Lexington Theological Seminary will speak at the 10:30 a.m. service. Special music will be provided.

The church held its first service on the second Sunday in May 1960, when a group began meeting in the Old Concord Christian Church. Dr. Richard M. Pope, was the first minister.

The regular monthly family dinner will be served at noon.

Rev. Melvin Hunt To Attend Conference

The Rev. Melvin Hunt of the C.M.E. Church, has been notified that he will be the Accredited Visitor to the 27th General Conference May 6-17, in Memphis.

The General Conference convenes Wednesday, May 6, in Ellis City Auditorium, Memphis, at 10 a.m.

Registration headquarters will also be Ellis Auditorium.

Opinion Poll

Although the number of persons responding to the Mercury's Opinion Poll questions was small, the percentages of "yes" answers were high.

The following are the results of the poll:

1. Do you think an opinion poll would be of interest to Mercury readers? Yes 100% No Undecided

2. Are you in favor of Arnold Heights being annexed into the City of Carlisle as is under consideration by Council? Yes 75% No Undecided 15%

3. Do you think a County supported dump would help eliminate trash accumulation on our County roads? Yes 100% No Undecided

"Because of the small number of persons who replied, our staff has decided that there would not be enough interest to continue such a poll."

Advertising Can Stop Recession

"We have been clever and generous enough to spread the benefits of our investments, enterprise, and skill to 80 per cent of our people—the great achievement in economic history; we are learning to do it better every day with production."

The above is quoted from the venerable philosopher Will Durant. The balancing of consumption and production to which Mr. Durant ascribes such significance is largely the result of advertising.

For at least 50 years, American industry has been able to produce beyond its capacity to distribute to consumers. This is true in 1970 in spite of the fact that much of the productive capacity of the nation is devoted to the conduct of a war and the exploration of space.

A recession threatens the United States, not because consumer goods and services are in short supply. Practically all consumer goods from food to automobiles are being produced in excess of consumption. For this reason, employment in many key industries is down. Inventories of manufacturers, wholesalers, and retailers are excessive.

In short, the balance between consumption and productivity, considered so important by Mr. Durant, seems to be breaking down.

The real gross national product has been declining—a situation absolutely absurd in a nation with the productive capacity of the United States.

The stagnation of distribution has many causes, some of them artificially created by the government. But one of the answers to the situation is classic more intelligent, more stimulating consumer advertising.

directly with industry seeking new locations.

Included in this brochure are topographic maps of the area, showing sites available for industry, and other data of interest to prospective investors.

County Attorney Charles M. Cox and Mayor William Power have personally written letters, which are included in this booklet, expressing their willingness to cooperate with anyone interested in Carlisle as a location for new industry.

The Industrial Development Department of the Kentucky Department of Commerce, Railroads and Utility Companies serving the area have received copies of this booklet for their use in contracting prospects for industry.

Wilson Appointed KPA Sec.-Mgr.

Appointment of George M. Wilson, former publisher of the Breckinridge County Herald-News, Hardinsburg, as secretary-manager of Kentucky Press Association was announced today by the KPA executive board.

Mr. Wilson, a former president of Kentucky Press Association, established the Herald-News in 1956 with consolidation of the Irwington Herald and the Breckinridge News. He sold the paper in 1969.

He is a native of Christian County, Kentucky, and a graduate of Breckinridge County High School and a graduate of Western Kentucky University. A World War II veteran, he has been president of the

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Six members of the First Christian Church and their minister, Rev. Neil Thompson, braved wet grass and Nicholas County clay Sunday afternoon to pose for the Mercury photographer at the scene of earth moving for the foundation of their new church building.

Nora E. Stevenson Graduating Senior At Transy Gets 2-Year Fellowship

Miss Nora E. Stevenson of Carlisle, a graduating senior at Transylvania University, has been named the recipient of a two-year fellowship to Columbia University's

Graduate School in the Department of Anthropology.

Miss Stevenson has been designated "University Fellow" by the New York City University. Her award covers tuition, medical and insurance fees, plus a stipend of \$4,000 for each nine-month academic year. The fellowship is renewable at the end of the two-year period for further graduate study.

A religion major and an honor student at Transylvania, Miss Stevenson has worked as an assistant in the Department of Philosophy and Religion. She has also served as chairman of Taylorstown Tutors, Transylvania's tutorial program for children in the area who need help with schoolwork as well as other guidance and attention.

Miss Stevenson is the daughter of Mr. and Mrs. Joe Stevenson, 145 North Broadway. She is a graduate of Nicholas County High School.

HOORAH!!!

Ex. Governor A.B. Chandler, 71, U of K board trustee, grabbed unruly long haired student and pokes him in the face following Tuesday meet.

industrial sites. According to Morris Whiteley, local manager, Kentucky Utilities Company, this information has recently been brought up to date, keeping Carlisle in a competitive position for new industry.

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Allison Starts In Baseball Tournament

In the 37th District Baseball Tournament, Dennis Allison's 14 strike outs paced Nicholas County past Bourbon County 5-3 in the first round of the tournament Monday.

Nicholas County will be playing Wednesday in the semi-finals.

U.S. Bond Sales Up

The sales of Series E and H Savings Bonds and Notes in Nicholas County for March reached \$7,634, while sales for the year totaled \$16,812 or 15.8% of the annual goal of \$107,300. Sales a year ago were \$12,612.

1970 LITTLE LEAGUE BASEBALL SCHEDULE

May 16 Athletics vs Reds Cubs vs Flyers Dodgers vs Blue Jays

May 18 Blue Jays vs Flyers Reds vs Dodgers

May 21 Athletics vs Cubs Flyers vs Reds

May 23 Blue Jays vs Reds Cubs vs Blue Jays

May 28 Reds vs Cubs Flyers vs Athletics

June 4 Dodgers vs Athletics Blue Jays vs Blue Jays

June 8 Blue Jays vs Flyers Reds vs Athletics

June 11 Cubs vs Dodgers Athletics vs Blue Jays

June 15 Blue Jays vs Cubs Flyers vs Dodgers

June 18 Athletics vs Flyers Blue Jays vs Dodgers

June 22 Reds vs Flyers Cubs vs Athletics

June 25 Dodgers vs Flyers Blue Jays vs Athletics

June 29 Athletics vs Dodgers Reds vs Blue Jays

July 2 Blue Jays vs Athletics Flyers vs Cubs

July 6 Cubs vs Reds

Rain-out games at end of season, if they will affect the season's standing.



Memorial

Cancer Crusade collection at Blue Grass Industries totaled \$104.51 and was given as a memorial in memory of Ruth Ruddy, Imogene Whaley, Katherine Thomas and Pauline Dowling.