

### Color It Capitalism Farm & Home

An interesting illustration of how advertising men work overtime to draw attention to products they want you to buy, "Media-De" magazine for the advertiser in advertising and marketing, education, influence consumers, and here is some of the things they say.

"See, the experts said, is the symbol of blood and life, the hottest color with highest acceptance, hence it is the most appropriate for ads and meat."

"Red also conveys a serious, masculine appeal" it is used for such things as shaving cream, etc.

"Brown, however, is another masculine color associated with earth, woods, mellowness, age, warmth, comfort, i.e., the essential male." It is used in ads for "grown in to suit men" anything, even cosmetics.

"Yellow, they report, has "high impact" catch the eye of a casual buyer when used with black, contrast of the advertising agencies. "Yellow is psychologically right to turn, turn, lemons, or an orange, as it is described as the "cold, cold" in the appeal, effective for frozen foods like ice cream, etc."

"Blue is described as the "cold, cold" in the appeal, effective for frozen foods like ice cream, etc."

### Twenty and Forty Years Ago

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**BLUE GRASS FAIR 4-H ACTIVITIES.** Blue Grass Fair activities were held at the fairgrounds. The fair was a success. The fair was a success. The fair was a success.

### Commissioner Miller on Kentucky Agriculture

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COUNTY EXTENSION AGENTS Earl J. Hoffinger, Sara Swango Mrs. Margie Wilson

### MERCURY

Warren R. Fisher. I've been taking a lot of good-natured ribbing the past month, brought out by my musings about one "Huck Finn" position folk, but I'm sure you'll find the man-power it will be in the hands of the winners. The question, will it float? If it floats, then I'll have just been the first from the law day. I just hope winter holds off a few more weeks, I'd like to be able to sail up and down Lake Carleton a few more times. Guess one would fit more to go sailing, but if you did that, you'd need wings. Cause how would you stop the gadget at either end of the lake?

Insurance agent's prospect: "You can save yourself a rather good many and their influence is felt from coast-to-coast. They are the honor or teen leaders of the 4-H Clubs, whose activities spill over into community, state and nation. They not only speak up for 4-H, but help teach the learn-by-doing program to other youngsters. They demonstrate the "better way" to cook, garden, care for the family pet, or be a good citizen. They also volunteer services outside their own club, and pre-schoolers, orphans, physically handicapped, and socially disadvantaged youngsters who run about of the farm, pet, or be a good citizen. They also volunteer services outside their own club, and pre-schoolers, orphans, physically handicapped, and socially disadvantaged youngsters who run about of the farm, pet, or be a good citizen. They also volunteer services outside their own club, and pre-schoolers, orphans, physically handicapped, and socially disadvantaged youngsters who run about of the farm, pet, or be a good citizen.

These "concerned" teenagers are participating in the 4-H Horsemanship Program supported for the last 10 years by The Kentucky Horse Council. Each year 12 of the nation's most outstanding horsemen are chosen by the Cooperative Horse Service and awarded a \$600 scholarship. A 19-year-old Shirley Korpas, a 1969 scholar-ship winner, organized a group of 28 young riders to participate in the program. The group will be participating in the program. The group will be participating in the program.

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PAUL QUINN, son of Mr. and Mrs. Michael Quinn caught a 3 lb. brook trout in the Atlantic Ocean off Nova Scotia while on a two week vacation with his parents the last week of June, Paul's maternal and paternal grandparents live in Nova Scotia.

DDT Limit Use Law Effective September 1. Sept. 1 is the effective date of a law which will limit the use of DDT to the control of household pests, rats and mice.

Any other use of the chemical will be forbidden by the 1970 General Assembly's action in amending the State pesticide law. The amendment also forbids any person to sell more than one pound of DDT unless the buyer certifies it will be used for a legal purpose.

Violators will be subject to a lawsuit for treble damages. "Any person whose person or property is damaged by DDT misapplication can sue for damages."

Cook said, "A primary dose of harm to the party, Mayor if Republicans gave the people more money to use for their own good."

Cook went on to say that the Democrats' record in office is a record of failure. He said that the Democrats' record in office is a record of failure. He said that the Democrats' record in office is a record of failure.

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### Liberalized Waterfowl Season Announced For Ky. Hunters

A liberalized waterfowl season for Kentucky hunters was announced Aug. 16. The fall, with a hunter permitted to harvest four mallards a day or two more days of hunting. Also, a restriction on the amount of game makes it possible for a hunter to have in his possession one Canada goose or more, four Canada geese, the principal game on the bag list. According to a news release from the Department of Fish and Wildlife Resources:

The season for ducks opens on Dec. 4 and continues through Jan. 17 statewide and for the Ball and Wildlife Management areas the dates are Dec. 4 and continues through Jan. 24. On the Hall County area the dates are Dec. 1 through Jan. 24 with no Sunday or Christmas Day hunting. The bag and possession limits are five.

In announcing the duck bag and possession limit, it was pointed out that the daily limit may include not more than two wood ducks, one mallard or black duck, and one Canada goose. The entire bag or possession limit may be made up of any one of these species.

A bonus season also has been approved for mallards. During the entire statewide duck season and the bag limit will be two with a possession limit of two. By utilizing this bonus season a hunter may take six ducks in his bag limit, or 12 in his possession limit.

The merganser season opens on Dec. 4 and extends through Jan. 17 with a bag limit of five and a possession limit of 10 which may include more than one hooded merganser in the bag and two in possession.

The big and possession limits of geese are five. The bag limit shall not include more than two Canada or two whistling swans of one each. The possession limit shall not include more than four Canada or two whistling swans.

The 1971 spring turkey gobler season will be set for a designated number of counties in eastern Kentucky. The season will open on April 24 and extend through May 2, with only turkey gobblers, with vests and legal tags.

The shooting hours will be from daylight until 12 o'clock noon. No hunting is to be permitted on any day of the week. The limit is one turkey per season.



TALENT FINALS CONTESTANT—Olga Myers, daughter of Mr. and Mrs. G.C. Myers performed her song and tap dance, "Strawley to Success" in the Blue Grass Fair Youth Talent Contest. She was selected one of three who were on Monday and returned to Woodbury day to compete in the finals contest.

### Maysville Community College Fall Registration Starts Today

Registration for the fall semester will be held this week at Maysville Community College. New students and transfer students should register Thursday, Aug. 27. Registration and fee payment, Student Health Report and a photograph of students whose names begin with A through Z, report at 8:00 a.m., and students whose names begin with H through Z, report at 1:00 p.m.

Returning students should report to complete their registration and pay their fees on Friday, Aug. 28. Students whose names begin with A through Z, report between 9:00 and 11:00 and students A through K, report between 1:00 and 3:00 p.m. Part-time students and students who are auditors in evening classes should register between the hours of 9:00 a.m. on Monday, Aug. 31. The college bookstore will be open during hours of registration for purchase of books and supplies.

Classes start Sept. 1 for both day and evening courses. For any additional information phone or visit the college.

### Stockdale-McCord Reunion Sunday

The 37th annual Stockdale-McCord reunion will be held Sunday, Sept. 6, 1970, at Blue Lick State Park. A baker lunch will be prepared at 1:00 p.m. A luncheon meeting will immediately follow lunch. All relatives and friends of the family are cordially invited to attend.

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**Bourbon** DRIVE-IN  
Play Bank Thurs.  
At 8:45 Thurs.-Fri.  
Comedy Deals With Boys Becoming Men  
"The First Time" 6P  
At 10:45  
David Niven In  
"Before Winter Comes"  
At 8:45 Sat. Only  
Burt Lancaster  
"The Sculp Hunters"  
At 10:50  
Richard Boone And Barbara Parkins  
"The Kremlin Letter"  
Now Starting At 8:30  
8:30 Sun.-Wed.  
Clint Eastwood, Shirley Maclaine 6P  
"Two Mules For Sister Sara"  
At 10:40  
Burt Reynolds, Loree New Guinea To Bring Back The Troop, The Wolf of Human Kind Animal Creature In  
"Skull Duggers" 6P

**Carlisle Drug Co.**  
CARLISLE, KY.

**Wanted**  
Silo Filling-3 complete outfits. Work guaranteed and reasonable prices.  
**Custom Farming, Inc.**  
Paris, Ky., Phone: Day 987-4864; Night 987-1266

**THE ABC'S OF BACK-TO-SCHOOL SHOEFASHIONS**  
Paris, Ky., Phone: Day 987-4864; Night 987-1266

**Pre-School Sale on all Shoes**  
In Stock (except work shoes) Men's Women's Children's Shop Now For Back To School Bargains  
**DANIEL'S FOOT STORE**  
44 EAST PIKE STREET Cynthia, Ky.

### At Last, My Fingers On The Family Heirloom

You don't find many dentists and their forces invited to bond and today by people with shattered jaws. We've a great family. As far back as the ancient times of Greece, teeth extraction was practiced by medicine men. It was a great family. As far back as the ancient times of Greece, teeth extraction was practiced by medicine men. It was a great family.

The period 1400 to 1750 was a scream. During that time the "peican" and "turkey" were developed for separating men from their teeth. These crude instruments of torture made it possible to pull a tooth in - in one vicious twist. Since it was 100 years before dentistry was introduced, suggest we sometimes call naughty names by their suffering customers.

Pop psychology names were called contemporary names, but they always felt since they weren't charging for their services. Actually, they did use a form of psychological anesthesia. Just before they pulled an aching molar, they'd pour a great red liniment on it. This sterilized the tooth to numb it completely away from the patient. And they say the last super market business, the forays were the super market business. They never charged for pulling teeth. But now, the bad tooth is the medicine man to keep them from bleeding to death. Besides, if you have the handiest thing a traveling medicine man could carry. It could be used for prying nails out of wood, packing crates, cracking hockey nuts and pulling out of the miser's shoes.

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