

**at IGA's**  
**Kaplan's**



# June is Dairy Month!

Dig these "Delightful-Dairy-Deals" at IGA! June isn't just another month with us—it's happening... Dairy. Buy-Wise, that is.

TABLERITE Butter 1 lb. <b>69¢</b>	TABLERITE Cheese Spread 2 lb. <b>79¢</b>
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Cool Whip qt. <b>59¢</b>	IGA Soft Drinks 7 flavors 16 oz. <b>6/59¢</b>
Tomato Juice 46 oz. <b>25¢</b>	IGA LIQUID Detergent pink or white 32 oz. <b>39¢</b>
IGAs Miniature Marshmallows 104 oz. <b>19¢</b>	

## SMOKED PICNICS lb. **39¢**

Pork Chops TABLERITE LOIN END lb. <b>69¢</b>
Pork Roast TABLERITE CENTER CUT lb. <b>99¢</b>
Country Style Ribs TABLERITE lb. <b>63¢</b>
Weiners FISCHER 12 oz. pkg. <b>49¢</b>
IGA Cream Pies 6 varieties 14" oz. <b>29¢</b>
IGA Frozen Vegetables 4/51 broccoli spears, cauliflower, baby limas, garbanzo limas MIX OR MATCH 10 oz.
Seapak Fried Parch 1lb. <b>79¢</b>

RED RIPE Strawberries qt. <b>39¢</b>	SNO-KREEN Shortening 3 lb. <b>59¢</b>
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**OPEN**  
Mon.-Thurs. 8a.m. to 6p.m.  
Friday 8a.m. to 8p.m.  
Saturday 8a.m. to 6p.m.

### SALTWELL

By Mrs. Fred Hollar

Mrs. Lyla Johnson of Hamilton, Ohio... Mrs. Oscar Chatham of Franklin Ohio... Mrs. Alice Marie Gannoe of Carlisle... Mrs. Ida Hall and her husband... Mrs. James Richardson of Clay... Mrs. and Mrs. J.H. Ritchie were party dinner guests... Mrs. James Gannoe... Mrs. Nora Burris of Covington spent several days the past week with Mr. and Mrs. E.V. Dalbey... Mrs. and Mrs. James Snapp and children were also Sunday dinner guests... Mrs. and Mrs. Betty Woodruff and children attended a horse show in Nicholasville on Saturday... Mrs. H. A. Chacono, Dolores and Norma Gannoe attended Memorial service at Frankfort on Thursday... Daniel Cook of Henderson spent a few days the past week with Mr. and Mrs. Freddie Gannoe... Mrs. Fred Sewell and Mike of Cincinnati spent the weekend with Mr. and Mrs. Fred Hollar and son... Mrs. Fred Hollar of Carlisle spent the weekend with Mr. and Mrs. Layne Hollister... Fred Hollar visited Leroy Leer at Fleming County Hospital on Saturday... His condition is a little better at this writing... Mr. and Mrs. Roy J. Snapp and son of Fleming County spent Sunday with Mr. and Mrs. Roy E. Snapp.

### Deaths

**JAMES R. PAYNE**  
James R. Payne, 97 years old resident of the Baldwin Hotel, Paris, died at the Bourbon County Hospital at 3:25 p.m. Tuesday, May 27, following a short illness. He was a son of the late George W. and Susan Bowen Payne and a member of the First United Methodist Church. He was a 47 year member of the Paris Lodge No. 7, F.M.S.  
Survivors are one son, Roy P. Payne, Covington, eight grandchildren. Funeral services were conducted at 2:30 p.m. Thursday at the Davis Funeral Chapel by his nephew, the Rev. C. Dale Payne of Dry Ridge and the Rev. Eugene P. Harbour Jr. Burial in the Carlisle Cemetery.  
Bearers were Dewar Moore, Robert Carrison, Charles Ebers, Bobby Millon, Joe Crawford and Manuel Crawford.

## THE TIME HAS COME!

**OUTDOOR Furniture**  
MAKES THE SUN SCENE

One Lot of Aluminum CHAISE LOUNGES  
Values to \$14.95  
Price \$8.95

IT'S ALSO TIME TO BUY NEW Furniture

All Conditioning Headquarters  
5,000 BTU's to 22,000 BTU's

FAMOUS BRAND NAME Living room suites, bedroom suites, dining room suites, tables, chairs, wall-to-wall carpet, rugs to order, pillows, bedding, lamps, and 61c. Appliances

And right here at GARRETT'S is the best place to find just what you want...and at prices which are eminently fair.

No need to waste time and money going out-of-town... just visit your local furniture store...you'll find new furniture arriving daily.

Shop With People You Know Who Back The Furniture And Appliances They Sell!

**GARRETT'S FURNITURE CO.**  
Always First Quality

## Practical tips on how to get more for your money

How smart are you in your job as "family purchasing agent?"

One survey found that most high school graduates can do a very competent job of shopping in a super market—can buy almost as efficiently as a professional home economist. Another study discovered that most women know exactly what to do when disappointed in a purchase; they complain either to the store, the manufacturer or the Better Business Bureau.

So it's quite possible that you already are the wise, informed shopper our headline talks about. But maybe some of these suggestions will help you to be still more knowledgeable and alert.

**Ask Right Questions**  
Before you buy anything except routine necessities, first ask: "Should I buy it? Can I afford it? If I buy this, will it deprive me or any of my family of something else we need more?"

Second, "What are my requirements? What specifications—exactly what size, capacity or whatever—do I really need?"

Third, "What does similar merchandise cost for elsewhere? What facts should I know about this item, and how can I get them?" (Suggestions for getting facts:

**Facts About Borrowing**  
To be safe and sensible when you borrow money, borrow only for worthwhile purposes, and only as much as you can repay comfortably. Payments of more than 15% of your total income could spell trouble. There are many ways to borrow from your insurance, bank, a savings and loan, a finance company, etc. And there are various types—for example, a loan based solely on your signature vs. a loan based on tangible security or collateral. Co-makers may be required, and interest rates may be higher when the lender takes a greater risk in obtaining money from a lending institution, the new federal lending law requires that you be informed of the total dollar cost of the loan as well as the annual interest rate.

These are just a few things smart consumers must know about buying specific kinds of goods and services. You also must know enough to reject such unscrupulous practices as "bait and switch."

No reputable company would stoop to such a practice, but some firms will run an ad offering a product at an extremely low price merely as a come-on. That's the "bait." When customers come in, the salesman tells them the advertised product is inadequate or "sold out"—and tries to sell them something more expensive, and often, over priced. That's the "switch."

If a product is advertised well below the usual price, be wary. Check the advertiser's reputation with your BBB. If you come in and the salesman tries to switch you, tell him you're just using it, the more you benefit. Before buying anything, if you have doubts about a company, questions about a business practice, or simply want more information, accept this invitation and call your Better Business Bureau.

**Truth in Advertising**  
Fortunately, most business is honest, and over the years, advertising and selling have become more truthful and informative.

Thirty years ago, most people called the Bureau to complain—about advertising or selling misrepresentation. Today it's just the opposite. Most people call the Bureau not to complain but simply to inquire. Of the more than 4½ million calls to the BBBs last year, 3 out of 10 were inquiries—people who simply wanted to check on the reputation of a company or find out about some business practice.

Frequently, today's problems result from unintentional mistakes: In 80-90% of the cases, Bureau report voluntary solutions. Even so, there's room for improvement that's why communications media and business work constantly with the Bureau to make advertising and selling honest and helpful.

**BBB 6-Point Program**  
But that's only part of the BBB activity. To serve and protect you, the consumer, American business spends millions of dollars every year to maintain 147 BBB offices across the country. These Bureau operate a 6-Point Program in your behalf:

1. BBBs answer your consumer inquiries.
2. BBBs act on your consumer complaints.
3. BBBs handle customer relations problems.
4. BBBs work with advertising and media to lift advertising standards.
5. BBBs offer you consumer information.
6. BBBs make facts about business customer relations available to government.

How well does this business supported program serve you personally? To a considerable extent, that's up to you. The more you use it, the more you benefit. Before buying anything, if you have doubts about a company, questions about a business practice, or simply want more information, accept this invitation and call your Better Business Bureau.

**TV and Radio Repair**  
Manufacturers are working constantly to produce trouble-free radio and TV sets. Still, electronic devices can have occasional operating problems, most of them readily solved by competent servicemen. However, your BBB suggests you know the reputation of a serviceman before you call on him.

Although most radio-TV service firms are honest, there are a few which cause a majority of complaints. When a concern advertises home service at an extremely low price, it may be "bait" to get you set into the shop, where higher charges are added. Reputable firms provide qualified personnel and equipment, a guaranteed work and materials, a work order showing prices of each part.

Deal only with radio-TV repair firms you know to be reliable. When in doubt, contact your BBB.

**Rules for Buying**  
Finally, to get your money's worth, keep in mind these rules for intelligent buying: 1. Buy only from reliable businessmen. If you don't know the firm, see what the experience of others has been. 2. Don't shop for price alone. Quality can be just as important. 3. Read ads carefully. Be cautious when you see such claims as "unbelievable savings!"

**Learn to be a smart consumer**

**BBB**

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