

The Carlisle Mercury

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They Don't Like Abundance

Strange as it may seem, there are those who believe there is too much competition in the marketplace. They believe there is too much choice on the store counters. They believe that all of our abundance merely entices consumers, and steps should be taken to relieve this confusion by limiting the choice, regulating competition and decreasing the display of new products. The expense of economic retrogression must be kept to a minimum on good days, but they will have a good time talking the rest of the country into following them.

Into following them. As an advertisement of the Magazine Publishers Association points out, "in the 'good old days' groceries weighed twelve hours for the price of an 18-pound turkey. Today, he works only 1 1/2 hours. He worked forty minutes for a loaf of bread, now it takes only five minutes." Who is to say that 8,000 items on the shelves of a supermarket are too many, or too few, or that the price is too high or too low? No one can answer these questions better than the consumer exercising the unrestricted right of free choice in the marketplace.

Twenty & Forty-Five Years Ago

Thursday, May 13, 1848
The Carlisle Mercury was first published in the District of Columbia. It was the first newspaper published in the District of Columbia. It was the first newspaper published in the District of Columbia. It was the first newspaper published in the District of Columbia.

Thursday, May 13, 1923
Albert Lee Hittell, born farmer, suffered painful illness when his car plunged down a 20-foot embankment on the highway near the town of Carlisle. He was 23 years old between the age and 20 years old the recent school census showed. The county has a total of 100,000 people. The county has a total of 100,000 people. The county has a total of 100,000 people.

Agree Or Not,

I Say What I Think
By S. C. Fan Gurn

Open Letter To Congress:
To those of us who have spent two thirds of a lifetime living up to the American ideals that were indicated deeply in your life, the ultimatum delivered to you by the Hon. Bernard Lafayette leaves only one course for us to follow, about of resigning from the human race.

Local Business

By S. S. Taber, Chairman
Dept. of Journalism
University of Missouri
Advertising A Form Of Communications
If the idea of human progress can be accepted, it must be traced to communication among men, and to a greater extent, advertising.

LETTERS from our readers

Mr. Ellis Burden Hill, 90, Nicholas County.
Married—Miss Betty Ruth Calvert
Born—To Miss and Mrs. John Ellis, Nicholas County.
The daughter of Mr. and Mrs. U.G. Crump, Nicholas County.
The daughter of Mr. and Mrs. U.G. Crump, Nicholas County.

A CAPITAL IDEA

Low and prayer.
Mrs. Fred Whaley, Publicity Chairman
Carlisle Community Women's Club
CUT SPENDING NOW

Now's the time to graduate to big league water heating

Warm weather means lots of laundry, showers and shampoos in addition to your usual hot water clean-up chores. No better time to go "big league" for a big supply of hot water... to install a rapid-recovery, full-time service electric water heater. You'll feel free to use the hot water you need, any time, because a flameless electric water heater heats more water as you use it. Enjoy the safe, clean, trouble-free way of meeting your hot-water needs this summer—and all year long. Graduate to electric water heating!

Farm & Home

Mental Health Insurance—The better a person is prepared to deal with the harmful effects of emotional distress, the better off he will be. In this "mental health" era, it is not capitalistic but essential for every child, but the wider the coverage, the better protected the child will be for eternity.

show our free energetic system of government to socialism or communism. If Congress does not capitulate, he will just a modern-day hero for the cause. We have witnessed this form of heroism at Columbia University in New York City where 500 or 600 persons in their thousands, took a stand for the taxpayer.

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Winning Essays In The Jaycee's "What America Means To Me" Contest

Winner
By Mary Neal
America to me means a country of many freedoms, such as freedom of speech, freedom of the press, and freedom of religion.

freedom of the United States, knowing that the American back in the olden country had the hard work that these powers of freedom and independence of the United States. I am proud to be an American citizen.

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by Your Telephone Manager
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The Governor
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think how great America is until we look at some other country like Russia for an example. In Russia people are not allowed to do anything on their own. The government controls the people because they are under Communist control. People are not allowed to go to church or preach the word of God. The children in Russia are growing up uneducated and do not have any of the things boys and girls have in America.

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