

The Carlisle Mercury

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WAREN R. FISHER JR. Editor-Publisher (Mrs.) Katherine T. Fisher Associates Editor

The Educated Man

U.S. Census Bureau statistics indicate that a college education is one of the best "investments" that a young man can make. For example, between the ages of 21 and 64, a person with an eight-grade education can expect to earn an average of \$4,000 four years of high school brings lifetime earnings to \$62,000, and those with four or more years of college may expect to earn \$112,000 lifetime earnings. Earning capability has long been used as an index for a college education--but statistics do not tell the whole story.

Wrong Selling

(The Christian Science Monitor) There is, rightfully and reasonably, continuing concern in the advertising industry over the impact and effect of a portion of the advertising being done by certain "outsiders" and certain "insiders" who are not members of the American Association of Advertising Agencies. In fact, we encourage our members sharply to look for falling to realize the difference which advertising agencies in the wrong direction. It is to understand the social structure, our values, such as we have, and the place to look in the advertising industry. It is to know one advertising man out of 100 who has the slightest conception of it, not one in 100 who knows he's doing more than selling cases of 24, or 36, or one speaker.

Twenty & Fifty Years Ago

Thursday, January 27, 1948 The body of Pvt. Robert George will be returned to Carlisle from the military hospital in France and the son of Mr. and Mrs. Ed George, Pvt. George was at the 10th Nicholas County facility of World War II. Home gardens were estimated to be worth \$50,000 according to the Nicholas County Better Gardens committee. Members of the committee are Mrs. W. J. Marr, Mrs. Victor Day, Mrs. J. H. Haydel, Miss Claudia Gray, Mrs. S. T. Terrell, Mrs. John Smith, Mrs. Hanson Judge and Mrs. Guy Nelson. Bola Cavanaugh was elected president of the newly organized Nicholas County Rifle Club. Other officers include Dr. C. C. Cowart and Eddie Barber. The "new book" will be shown in install every at the bridal party held at the Christian Church, Oldset on Saturday, Feb. 1, 1948. The new and newest gown will be the dove worn at her wedding by Mrs. W. J. Marr.



MERCURY VAPOURS

by Warren R. Fisher GET THE LEAD OUT

With me and the job at hand... I don't... "Good heavens! Haven't you got anything for management?" the patient asked.

And get with the job at hand... "Hey! I'm expecting all my engagements... I wouldn't miss that convention for the world!"

A harassed businessman asked his physician for a prescription for sleeping pills, but discovered he was allergic to sedatives.

Farm & Home

The 1948 edition of the Farmer's Tax Guide is a valuable publication for the farmer. It contains a complete list of all the taxes that a farmer is liable for.

Whitehouse, Carlisle and Wesley Wilson, Wichita, Kansas... Married-Miss John Lett Martin and James Ellington, both of Moorefield-Miss Virginia Helms and James Ellington, both of Moorefield and Chandler Dismore-Mamie Snapp Dismore-Harold Tilton, 7-months old child of Mr. and Mrs. William Infant son of Mr. and Mrs. William Shapberg-Frank Feback, 60, Carlisle-Charles "Biggie" Dutton, 40, at the hospital in Cynthiana-Mrs. S.K. Standish, 70, at her home in the Licking Valley section-John F. Hollar, 81, at his residence near Hickman-Birthe-70 Mr. and Mrs. Roy Hamm, a daughter on Jan. 10-10 Mr. and Mrs. Harold Cour, Amelia, Ohio, a son.

Thursday, January 18, 1918 Harvest more than Nicholas County 1855. Rural mail was delivered by horse and sled. Tobacco deliveries were cut down to a few solid loads a week and for the first time since they opened the four manumot tobacco warehouses (four were burned).

The Carlisle tobacco market at the close of sales last Friday passed three million dollar mark with the average of 110¢ being paid.

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LETTERS

Dear Mr. Fisher, I want to say my most thanks to you and all the Mercury staff for your Centennial edition. It was most enjoyable to our knowledge that it holds them so close to their home state. We have heard elsewhere that the people from Kentucky seem to be the most attached and loyal about home, observations integrated most quickly and seldom mention where they are from, but when you find yourself in a large gathering of either the Kentuckians have found each other and are talking about home, mutual friends, Ky. laws, history, the Bluegrass, etc., etc. Perhaps Texans will have this experience also but we are special.

I have heard you mention that some weeks you have a difficult time in filling newspaper space and I hope you won't mind my making a suggestion. I am particularly interested in this year as there must be a lot of things to be held, and will visit points of interest in the Bluegrass area. To be eligible for the trip, you must be at least 20 more years. Each delegate will be required to do some advance study on the topic to be discussed at the conference, and he or she will be expected to train others in citizenship and leadership during the trip. Most of the delegates will be high school seniors, although some sophomores will be selected, since the conference is scheduled during KCA week, the delegates will not have to miss classes at school.

Many representative speakers will be Kentucky Senators Roy Shea and Tom Copger; Harrison Tom Weese; and Dr. Edgar L. Wells, known growth speaker. There is also a possibility that Vice-President Hubert H. Humphrey will appear to the group. Other highlights of the conference will include a tour of the Space Center, a visit to the State Department, personal visits to the offices of Kentucky Congressmen, and tours of historical sites in the Washington area. Each delegate also will take part in discussions on citizenship and leadership skills and make plans for leading back home. Each delegate also will receive a conference badge and recreation will be a part of the trip. The Bluegrass area has many scenic spots and historical sites and educational tours. If you are interested in representing this county at the conference, and if you meet the qualifications, contact the County Extension Office before Jan. 27. The conference will start at the National 4-H Center, where most of the conference sessions will be held. If you're a 4-H member and a high school senior, you may have a chance to receive such a conference this spring. The Bluegrass area has a number of scenic spots and educational tours. If you are interested in representing this county at the conference, and if you meet the qualifications, contact the County Extension Office before Jan. 27. The conference will start at the National 4-H Center, where most of the conference sessions will be held.

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GE RED TAG SPECIALS. Appliances • Television • Stereo. Freezer holds up to 147 lbs. GE No-Guesswork Washer with Mini-Basket. General Electric Top Quality Automatic Range. General Electric No Frost II. GE No-Guesswork Washer with Mini-Basket. General Electric Mobile Mail Dishwasher. 4 Cycles! Daily Loads, Pots and Pans, House and Wash, China and Crystal, All separating cycles.

G-E Porta-Color TV to be given away Thursday, Feb. 29th. Thrill the entire family with COLOR TV. See Clerks for Details. Instant Picture-TV Plays Anywhere. Solid State Circuitry. GARRETT'S FURNITURE.

REPORT OF CONDITION OF THE FIRST NATIONAL BANK OF CARLISLE. ASSETS: Cash, U.S. Government securities, Loans, Real estate, etc. LIABILITIES: Deposits, Other liabilities, etc. CAPITAL ACCOUNTS: Paid-up capital, Surplus, etc.

Deaths. Mrs. Strawder Feback. Mrs. Lucille Bruce Feback, 64, wife of Strawder Feback, of 110 Echo Drive, Paris, died at 8:45 p.m. Sunday, Jan. 15, in the Nicholas County Hospital after a long illness. She was a native of Nicholas County, was educated in the Nicholas County School, and was a member of the Mt. Carmel Christian Church in Bourbon County. Other survivors are two daughters, Mrs. Roy J. Sargent, Cincinnati, and Mrs. Ruby Morris, Cincinnati, three sons, William Massey, Mrs. Howard Bishop, and Mrs. Ora M. Ritchie, Paris, three brothers, Ernie Kenney, Carlisle; W. Kenney, Illinois; and Ray Kenney, Indiana.

'68 Mustang brings you Better Ideas. Features that competitors either don't have or make you pay extra for. MUSTANG FASTBACK 2+2. MUSTANG CONVERTIBLE. MUSTANG HARDTOP. Well-tooled carpeting • Bucket seats • Floor mounted stick shift • Sports steering wheel • 5-11 instrument cluster with gauges • Full rocker panel moldings • More-tilt standard • Great options—SelectShift • 3-speed automatic • Louvered hood with recessed turn indicators • And remember—Mustang's trade-in value is way out front.

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