

THE CARLISLE (KY.) MERCURY

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Poverty and Riots

Poverty is often given as the reason for the violence in our cities and...

Agree Or Not

Frankfort, Ky.—The Joint House-Senate Committee hearing on the...

Farm & Home

Paducah, tried to involve Gov. Louis Beshear in his office, "By the very nature of his office, he is able to help...

LETTERS

Dear Sir, Enclosed \$4.00 for one year subscription for the Mercury.

MERCURY VAPOURS

Just as I started to use this item, I noticed that my weekly task of collecting scattered words into another...

Local Business

Usually crowded in the latter part of the winter, the market today...

Local Business

By S. & Talbot, Chairman Dept. of Management

On How To Get Prospect To Make Purchase Now

One of the most important words in retail sales and advertising is NOW.

Area Extension Agents

Area Extension Agents Earl L. Hoffinger, Marjorie H. Wilson, Houston M. McQuerry

Write A Letter

TO THE EDITOR TO EXPRESS YOUR OPINIONS.

Platformate

Platformate is the petroleum industry's technical term for a gasoline additive...

Detergent

Super Shell's detergent cleans the carburetor and other areas exposed to the flow of fuel.

Butane

Butane is a highly volatile ingredient which means that it will turn from a liquid to a vapor...

Pentane Mix

Pentane mix is an ingredient that helps your engine warm up quickly and smoothly.

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Wilson Palmer

Wilson Palmer is serving Legislative Second Term

Saltwell

Saltwell is a graduate of Buena Vista High School and attended the University of Kentucky for two years.

Special Paint Sale

Just Purchased Entire Stock Of Another HANNA Paint Dealer.

Whitman's

Remember with Whitman's VALENTINE'S DAY CHOCOLATES

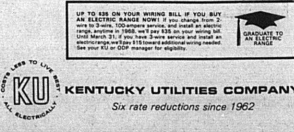
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CONCRETE PRODUCTS, INC. PHONE 253-7986

Bank Financing

64 Pont. G.T.O., 4 Speed, V/8, 3 Carbs. 1,995.

See Bill or Tom Padgett, Millersburg, Ky. or call 494-3384



Platformate and then some

The good mileage you get from Super Shell doesn't depend on Platformate alone—not by a long shot.

TCP is Shell's trademark for a powerful cleaning agent...

What it is

Platformate is the petroleum industry's technical term for a gasoline additive...

How it helps mileage

Platformate contains 11% more energy per gallon than 100-octane aviation fuel.

Under what driving conditions

Platformate helps your mileage most when you're driving at sustained highway speeds.

TCP

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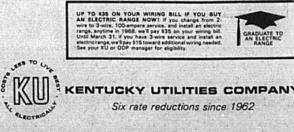
Pentane mix is an ingredient that helps your engine warm up quickly and smoothly.

The Importance of Formulation

Yet no two gasolines are formulated quite the same way. There is a certain art in the formulating of gasoline if you are to get...

Your Shell Oil Dealers

Your Shell Oil Dealers Your Shell Oil Retailers



KU KY UNIVERSITY

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