The Carlisle Mercury

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MERCURY VAPOURS

by Warren R. Fisher

SIGNS OF CHRISTMAS... Miss Frances Barlow with her dachshund wearing a big red bow...houses gaily bedecked with lights and tinsle...the Mercury force working on another Christmas Greetings Edition... Santa's Helper (Mrs. Roy Dotson) who has to put all the Santa Letters into type... the office coffee pot which got left on all night...cheery greetings which this time of year seems to elicit from mankind.

--MV--

A CHRISTMAS CONCERT was given by a German orchestra for the American Occupational Forces in Germany. The GI in one seat fidgeted and fumed in boredom through Bach, Brahms and Beethoven. Then the orchestra played the melodious strains of Heilige Nacht (Holy Night) and the lad whispered, "Gee, what a relief to hear some good old American music."

--MV--

The housewife wanted her husband to address Christmas cards. The family was coming; there were shopping, gifts, the tree to trim, cooking, cleaning all to do. Arranging the cards, stamps and address book on the table she pulled up a chair and said, "Come on, dear, let's get these out of the way."

He glanced at the array, turned away and went to his den. She heard drawers opened, banged shut and he returned with a high stack of cards, stamped, sealed and addressed.

"They're last year's," he said, I forgot to mail them. Now let's go out to dinner and relax. You've been working too hard."

MV--

From the Union County Advocate-Morganfield, comes the following taken from the classified advertising columns of a Los Angeles, Calif. paper relative to hippy life:

REAL, he man 36 desires a real female age or race unimportant. Must have smarts.

SHY male, 25, tired of being gay. Seeks patient female to guide him.

SEND photo of you and I send you. Near N. Hollywood. I need to cool off.

MALE 35 caucasian, sun in cancer. Interested in classical music, art, home life. Seeks male companion 25-40, any race, for permanent relationship. Prefer tarus, virgo, scorpio or pisces.

GIRL, feminine, sincere to meet same type girl. No others!

TIGER, our own flower child. Happy Day. Puss, Pig, Dog & Pandy.

DAVE Weinfield, goodbye forever. Love, Susan.

GIRLS, new guy in town, 30, quiet, nice looking. Would like to meet same type girl for steady dating.

HANDSOME clean-cut well to do business man in thirties wants to meet attractive girls or couple for fun and games.

STARSKY; Hi, I'm a young gal painter that would like to get other hip gals & good people together who dig roof top sunrise & making bread-in 2 house commune.

PEOPLE of luv. Help me find Mike Foster. Luv is gone without him. 28 cyclist grv last seen in Los Angeles.

HALF-STARVING painter needs a model. $3 hr and a spaghetti dinner.

HANK. What does a girl have to do to get your interest? Linda.

Agree Or Not,

I Say What I Think

By S. C. Van Curon

A remark by Gov. Louie B. Nunn recently that he would consider reducing the five-cent sales tax if the revenue proves more than needed to balance the state budget is getting blown out of proportion with reality.

Fact is some persons are getting the impression, and the local opposition (the Democrats) are helping the idea along, that the tax structure is producing more revenue than needed to meet the budget and expenditures.

"This is a long way from reality," Finance Commissioner Albert Christen says, "but it is a serious target for this administration."

A tax reduction is contingent upon several things, chief among these, Christen explains, is federal funds and federal agency funds-how the federal government meets promises and obligations in this area. The two funds are separate and distinct. One helps to pay state service costs in administering funds, and the other goes into the federal-state cooperative funds dispensed, such as health and welfare, etc.

Any tax reduction in the future also would depend upon a hopeful over run of tax receipts, but this has not materialized to date, Christen said.

The first five-month report for this fiscal year (Nunn's budget went into effect July 1) from Finance and Revenue shows revenue "right on target" with budget estimates. This means there is no encouraging over run on receipts. It's just a ray of hope, Christen says, and gives him a base for making reductions a serious target. "We'll be making a serious effort to make it possible," Christen said.

When Nunn's budget went into effect July 1, the state was two and a half months behind in meeting its payments to the Minimum Foundation Program. The payment was $12 million a month, or a total of $30 million behind schedule. Christen said the September payment was met on time. Schools were having to borrow from local banks to meet payrolls while they waited for state funds.

Some departments of state government have indicated they are operating on a tight budget. That is entirely possible. Gov. Edward T. Breathitt found he had to cut spending in his last few months and passed on the tightening job along to the Nunn administration for the first six months in office. There was an indication that the state would run behind $25 million if operating costs were not curtailed.

Understand, the budget that went into effect in July was at least prepared in great part by the people in the Breathitt administration. It just takes this long to do the job. One couldn't be prepared from Dec. 12 to January when the 1968 General Assembly met. Word was sent out to prepare conservative budgets. Since that time, Gov. Nunn has ordered a general increase in pay for all state employes. This meant an added load on budgets. Nunn also gave state employes a free $5,000 life insurance policy that is paid by state funds through the departments. Extra appropriations were not made to pay the cost of the insurance.

Christen said increased revenues have improved the state's financial pictures and certain economies have helped some. Payments to vendors have been speeded, and the state meets its $6 million employe payroll every 15 days.

While Christen says a tax cut is a definite target, he doesn't make it in the form of a firm or definite promise because there are too many factors involved. The economy of the country could reduce income from income taxes.

Taking all of these things into consideration, Christen says the financial picture is in a much more favorable circumstance than it was when Nunn came into office-chiefly because of the increased sales tax.

LETTERS

from our readers

Editor, The Mercury,

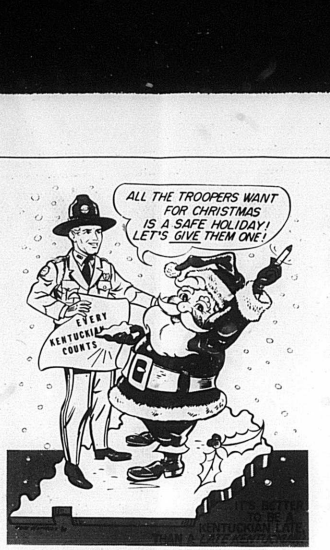
Please find enclosed $3.68 renewal to the Carlisle Mercury for one year. I have been a reader of the Carlisle Mercury many years. Always glad to read the news from my old home town.

Sincerely,
James S. Wright

Editor, The Mercury,

We had the pleasure of visiting in Carlisle, Ky. and attending the Black Berry festivle with the Joe Sapp family. We enjoyed it so much.

We want to wish all the folks of Carlisle a very Merry Christmas and



Twenty & Forty Years Ago

Thursday, December 23, 1948

An anti-tank gun points grimly today at Manger's Corner, a few yards from where the Prince of Peace was born in Bethleham nearly 2,000 years ago.

A total of 39,656 pounds of Nicholas County tobacco averaging $55.96 3/4 was included among high crops reported during the current burley sales week.

The Rev. E. B. Carrier, Waynesburg, Ky. has accepted a call extended by the board of deacons of the Carlisle Baptist church. Dr. G. T. Cowan, chairman of the board, announced today.

The Carlisle city council authorized a $40,000 water works revenue bond ordinance which provides for the immediate issuance of $25.000 in revenue bonds for improving the water works system at an adjourned meeting of the group held Thursday night.

Several stores have announced plans to remain open at night until Christmas for the late shoppers.

Keller Hughes and George D. Scott Jr., managers of the Farmers Stockyards since Nov. 1947 Tuesday announced that they were relinquishing management of the yards with the expiration of their lease on midnight, Dec. 31.

In case you haven't noticed untill now the 1949 license plates for Nicholas county have the name of the county misspelled. For the next 365 days you will be seeing Nicholas instead of Nicholas on the license plates.

BORN--To Mr. and Mrs. Gerald Massie a daughter, Judy Elaine.--To Mr. and Mrs. Eugene Gliven, twin sons. --To Mr. and Mrs. H. W. Small, a daughter.

MARRIED--Miss Edith Lynam, Carlisle and Sgt. Leon G. Bentz, Nov. 28 in South Carolina.--Miss Francis Vice and Malcolm Hardwick of Carlisle Saturday, Dec. 18.--Miss Hilda Bussell and Claude Bussell all of Mayslick, on Dec. 3.--Mrs. Emogene Selby and Eugene Hollar all of Nicholas County on Dec. 18.--Miss Evalyn Francis and Jimmy Royce Hughes all of Carlisle on Saturday.

Died--David H. Wilson, 83, at 2:30 p.m. Thursday after a long illness.--John Av. Crabb Wednesday, at Kings Daughters hospital, Shelbyville.--Robert Malcolm Tune, 66, at the home of his son in New Jersey.--Mrs. Lola B. Henry Gray, 30, Saturday at her home on the Cynthiana road near Millersburg after a long illness.--Mrs. Claudia Kennedy Smith, 78 Monday in a hospital in Indianapolis, Ind.--Mrs. Mary Sudi Turner, 70, at her home in Barterville.--W. F. Duncan, 79, at the home of his daughter Mrs. James Glasscock.

December 20, 1928

At a meeting of the Nicholas fiscal court Tuesday, the tax levy for 1929 was fixed and will remain the same as last year. a regular levy of 50 cents and a special levy of 20 cents on each $100 worth of taxable property.

For the first time in several years no community Christmas tree will be held in Carlisle this year. No organization was willing to sponsor the project.

Mrs. Ben Alexander sustained a sprained ankle Monday afternoon when she slipped and fell on the steps in front of the residence, of Mrs. Mary H. Potts.

Not a single marriage license has been issued in the office of County Clerk John A. Westfall since Nov. 23, December usually shows the heaviest number of licenses issued.

While returning from Lexington Monday afternoon an automobile occupied by Mr. and Mrs. Blair McIntire skided on the wet road and overturned twice. Both occupants escaped with only slight injuries.

Automobiles belonging to Coburn Griffin and Carl Green, both of Harberville, collided at the top of cemetery hill Saturday night, damaging both cars considerably. The car of Griffin skidded and struck a fire plug, breaking it off.

F. C. Dugan, State Sanitary Engineer and an assistant inspected Carlisle water works plant Monday. Dugan said that the plant was modern in every particular. Samples of the water were taken and a report will be filed with Mayor Howard K. Veach.

While talking to some friends in front of her home on West Main street Saturday night, Mrs. R. T. Brayfield suffered painful injuries when a passing automobile struck a parked car, pinning her between the two autos.

MARRIED--Miss Mary Ann Tedder and Jack Dixon, both of the county. DIED--Miss Emma Mann, 30, at the home of her parents on Stony Creek. --Mrs. Maggie Hopkins Garrard, at Booth Memorial hospital, Covington. --Samuel W. Hopkins, 73, at his home on Maple street following an illness of a few hours.

Local Business

By S. S. Talbert, Chairman
Dept. of Journalism
University of Mississippi

Advertising is the chief sales tool of the super drug store of today.

Persistent and extensive advertising builds the huge volume of trade which enables the modern druggist to keep his margin of profit low.

A survey of druggists in ten major cities was conducted by a magazine devoted to marketing problems. The study attempted to learn how the successful drug store operator used advertising.

The magazine reported that two of the nation's major drug chains invest 95 per cent of their advertising funds in newspaper space because they find it "a highly effective medium."

The importance of frequency in advertising was stressed above all other factors which sustained the drug store business. Conversely, lack of consistency was reported as a frequent cause of failure of sales promotions.

All of the reporting druggists put heavy emphasis on the role of advertising in pre-selling the customer. "The heaviest advertised items sell best. In modern self-service retailing, very little selling can be done after the consumer arrives at the store," one druggist reported.

Findings of the survey are not surprising to the retailer who is a careful observer of shopping habits. All the old principles are restated--frequency, persistency, and the use of the newspaper at the basic retail medium.

a Happy New Year.

Thank you,
Mrs. Aline Corbitt
Mrs. Virginia Ghrift

Editor, The Carlisle Mercury;

Please renew my Mercury which expires this month . Enclosed you will find a check for the amount.

Yours truly,
Eugene Tout
R. R. #2

Farm & Home

AREA EXTENSION AGENTS;
Estil J. Noffsinger, Margie H. Wilson
Carolyn Offut, Gerald Dryden

At the close of the year is a good time to take a look at crop and livestock production on your farm. This will give an opportunity to determine strong points and weaknesses in your operations. By doing this now and writing down plans for changes in 1969, you can benefit from mistakes made this year.

What are some of the things to look for? Start with your crop production. Compare your yields with your neighbors and with those of outstanding farmers. If crop yields are low, try to find out the reasons. Some of the things to look at are: natural soil fertility, lime and fertilizer used, variety, insects, diseases, cultural practices, etc. One or more of these production practices could have caused your yields to be lower than expected. If insects or diseases were a problem, check with the Extension Office to see if resistant varieties are available and to outline the best insect control program possible. Take a good look at your forage program. Nicholas County has many acres of pasture land that is not producing what it should. Lime and fertilizer is needed on much of it. Other fields could be renovated and reseeded with legumes.

Grass and clover seed are sometime carried over from last year. You should have them tested before using them in the spring. Germination could be a problem. All ideas for changes to be made in 1969 should be written down in your record book or some place where you can find it when needed.

The livestock program is fairly well set and major changes are slow and usually expensive. Changing from one livestock enterprise to another doesn't happen very often. The things to look for are minor changes in feeding and management which can save money and add to net income. Improve male stock, control parasites, Improve management to save more young at birth, rotate pastures, see that plenty of water is available, keep salt and minerals available, and plan marketing program to take advantage of peaks in the marketing cycle. These are just a few of the important livestock management practices which need to be considered. Outlook information will be available soon. This should be studied to see if adjustments in livestock enterprises can be made to your advantage.

Some detailed planning now is important in getting the job done next year. Many times changes are planned but nothing said about when and how they will be made. When credit is needed, this should be arranged for early. A step by step method of bringing about improvements in the farming operation should be written down with a timetable for getting them done. Time taken for farm planning and record keeping is well spent.

What's New In Farming?

An oral pesticide fed to dairy cattle helps control flies without contaminating the milk. The Agricultural Research Service says that Gardona is an inexpensive insecticide that destroys flies in the larval state in cow manure. Experiments are still needed to determine what level to feed.

Digestible charcoal similar to that used in cigarette filters, can keep milk completely free of pesticides according to Florida University officials. When fed to dairy animals, charcoal acts as a digestive system absorbent carrying out the pesticide residues. More research is needed before it can be used by farmers.

SENSING THE NEWS

By Thurman Sensing
Executive Vice President
Southern States Industrial Council
NO MORE SPECIAL PRIVILEGE

One of the basic principles of American government is equality under the law. Unfortunately, this principle has been gravely eroded in the last eight years. One of the most important tasks awaiting Richard Nixon, when he takes office, is restoring this principle to a place of primacy in the government's operations.

In times past, it was understood that everyone had to obey the laws, irrespective of his place in society. But over the years certain groups have been given special privileges. They have been granted exemption from many of the duties and responsibilities the majority of citizens have to accept.

The ordinary tourist, visiting the nation's capital, has to obey all the U. S. laws and district regulations. He can't litter lawns and parks in the District of Columbia. He can't shout and raise a commotion in the Capitol or the Supreme Court building. Most assuredly, he can't bed down in the doorways of the Pentagon or build camp fires outside the Mall entrance to the headquarters of the Defense Department. If the ordinary citizen attempted any of these illegal acts, he would be promptly arrested and whisked off to jail. No battery of "civil rights" lawyers would suddenly appear to bail him out and to claim that his constitutional privileges had been denied to him.

Yet a small minority of Americans have engaged in these similar acts with impunity. They have stormed the Pentagon, created mob scenes outside the Supreme Court building, screamed abuse at elected officials, and set up encampments on public property in the nation's capital. In almost every case, they have been handled with kid gloves. They have been treated as though they were specially privileged to run riot and disturb the peace.

At one point during the Johnson administration, a group of protesters joined the line of tourists moving through the White House, and suddenly announced they would hold a sit-in. They were permitted to stay there many hours instead of being hurried out to a paddy wagon. Other disturbers of the peace illegally occupied Lafayette Park across from the White House and used bull horns to amplify their ugly accusations.

Only a few weeks ago, the government announced that it sought reparation from the people who set up Resurrection City, the grubby shack encampment on the banks of the Potomac. The planners of this protest arrogantly announced that instead of paying the bill to the government, they expected to send a bill to Uncle Sam.

In New York City, demonstrators have sprawled in the reception rooms of City Hall. In Chicago, other demonstrators have marched around the home of the mayor in the middle of the night, disturbing the neighborhood. In San Francisco, a small group of so-called Black Panthers have disrupted education at San Francisco State College.

Continued on page 9

WAITING TO BE FILLED

AT CHRISTMAS

Joy to the World... Let every heart rejoice . . . for Christ is born in Bethlehem and the glory of His message shines forever, shines anew. Even as shepherds and wise men came to worship and be glad, so may each of us return in spirit to the sacred manger, there to find the peace and promise, the hope and happiness of the first Christmas. May the miracle of His birth and the wonder of His presence ever be our blessing and inspiration. And may this Christmas truly be, for you and yours, a season rich in joy and deep contentment.

To our Many Valued Friends, We Extend a Heartfelt Thank You.

From All Of Us At.... ***Blue Grass Industries, Inc.***

Blue Grass Knitting, Inc.