The Carlisle Mercury

ESTABLISHED 1867

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Thanksgiving 1967

In this hurried world, there are still a few times when we pause and with humility and reverence recall our heritage and give thanks for our spiritual and material blessings. Thanksgiving is such a time. The first Thanksgiving Day was observed by the pilgrims at Plymouth Colony after their first harvest in 1621. President Lincoln in 1864 proclaimed the fourth Thursday of November as Thanksgiving Day, and it has been so since that time.

Legislation is now before Congress which would shift the observance of five of our national holidays to Mondays, on the theory that this would avoid breaking up the working week and provide five clearly defined three-day weekends. Shifts are proposed for Washington's Birthday (to become Presidents' Day), Memorial Day, Independence Day, Veterans Day and Thanksgiving. Whatever may be said for this proposal as it affects the rest of these occasions, one may hope that Thanksgiving is not finally included among them. As things now stand, this is quite generally observed as a four-day holiday. A time for families to get together--schools and colleges are closed from Wednesday till Monday. This would be sharply changed if Thanksgiving were just another three-day weekend. For more than a hundred years, the fourth Thursday of every November has been the time for families to observe that reminder of the Lord's bounty--the traditional Thanksgiving Dinner. Changing this day to many minds detract from its significance. Traditions are an important part of the continuity that lends strength to a people and a nation. In these times it would seem well for us to keep as many of them as we can.

Lasting Wisdom

The Daily Times Leader of West Point, Mississippi, has some things to say about the roots of political liberty that each of us should keep foremost in our minds every day of our lives: "We continue to marvel at the lasting wisdom of the Constitution. The blending of colonies into states and states into a nation was not a easy task--Don't take the Constitution for granted. Like freedom, it is a priceless possession which must be re-earned by each succeeding generation. You breathe life into it by exercising all the duties of citizenship--and voting in every election is at the top of that list. You supply the lifeblood to staying informed, and letting your elected officials know how you feel--So long as our Constitution is upheld, protected, and kept strong, it will provide the basis for a stable, responsible government. It will allow you a voice in the government through the officials whom you elect. It guarantees you life, liberty, and the pursuit of happiness. It defends your rights even against the government itself. Just remember that what has been built the greatest nation on the face of the earth. You have every right to be proud of your American citizenship. Protect it--by protecting the Constitution.

MERCURY VAPOURS

by Warren R. Fisher

Not that we needone, but a mechanical tree shaker would be an easier way to get those tight clinging hickory nuts onto the ground. Down in Louisiana where pecans are big business, some of the bigger outfits do make use of mechanical shakers that grab a tree and send the crop to the ground, but most people just rely on nature to do the job.

--MV--

If you have a thought and it's in print, it won't disappear. Somebody said that! And before I forget mine I'd better get on with it.

In less than 11 days a lot of numbers committed to memory are destined to disappear and the prefix 289 followed by four digits will take their place. I hope. Better still maybe some of our advertisers will see their way clear to purchase some advertising space and tell their customers what their new telephone numbers will be.

--MV--

Modern business is like riding a bicycle. Either keep moving or you fall down.--John David Wright

--MV--

This idea we will pass along, we can't use it, but maybe someone else can.

Handle Payroll without Checks?

Simply depositing employees earnings in their own banks was the way a Florida hospital cut its payroll handling expense by an estimated 25 per cent, reports Business Management.

Savings arise from the elimination of round-the-clock issuance of clerical workers who formerly made out checks and put them in envelopes by hand, together with handwritten statements of earnings and deductions.

Under the new system, which eliminates paychecks entirely, the banks have agreed to accept the employer's validation listing so that deposits are made without check writing.

Earnings statements are prepared on a series of forms which are fed through a high-speed printer before being mailed in a window envelope.

For those who do not maintain bank accounts, the banks have agreed to furnish such persons with one free check for each payroll period.

Results of the new payroll procedure are a cut in costs, a lighter workload and less likelihood of error or lost checks.

Can you use this idea in your business?

--MV--

While on the subject of business, do you know when to take a discount?

If cash discount is -	You can afford to borrow the money at these interest rates for the period noted.		
1 percent	6% for 60 days	7% for 72 days	8% for 44 days
2 percent	6% for 120 days	7% for 104 days	8% for 88 days
3 percent	6% for 180days	7% for 156 days	8% for 132 days
4 percent	6% for 240 days	7% for 208 days	8% for 176 days
5 percent	6% for 300 days	7% for 260 days	8% for 220 days

Twenty & Forty-Five Years Ago

Thursday, November 13, 1947

The following were appointed to serve the committee to select the site for the proposed new hospital; Hamer Miller, Luther Hollar, Kash Hostetler, Leonard Alexander, Wilson Clark, Roger Womack, Walter Shepherd, Charles Cox and Paul Garrett. The sites to be inspected were; Harry Kennedy Ernest Piper, Allie Clinkenbeard, Hamer Miller, Marion Mathers, Walter Shepherd, Farnk Henry and Shelburn Mann.

The second annual turkey shoot will be held Nov. 24, at the county farm. The following were appointed to serve on the various committees; trap shooting, James Patton, Earl Hamm, Rolla Cavanaugh, Sam Day, Sterling Smith, Roy Ham; refreshments, Ornille Gaunce, Everett Smith, Marion Vice, John McCarty, Teddy Poe; gate attendant, Nobel Jones.

W.F. Clark sold his Licking River farm in three tracts to the following; 18 acres to Jack Humphries; 51 acres to Loyd Evans; 159 acres to Reese Ingles and J.W. Miller.

VOX POP!...ALSO MOM AND THE KIDS!

Farm & Home

Area Extension Agents;
Estil J. Noffsinger, Margie H. Wilson, Huston F. McQuerry

In the beginning, 4-H was a program for boys and girls 10-21 years of age. Eventually all ages belonged to the same club and competed in the same contests and exhibits, using the same record books and other educational information. It was in the early fifties that we found ourselves developing separate appropriate teaching materials. A few states have three categories --junior, intermediates and senior members, which may be identified as pre-teen, early teens, middle and late teens. Associated with these developments was the expanded role of junior leaders who now number nearly 150,000 and are more recently identified as teen leaders.

4-H started as a rural program, shifting very gradually from the farm boy and girl to more rural non-farm youth. The shift was greatly speeded up after 1945, and today, less than 43 percent of the members live on farms and you find 4-H in the majority of metropolitan centers of the nation.

Flexibility has replaced rigidity in requirements for membership in 4-H. In the early days, the national basic requirements for a 4-H club were quite specific. Today, communities and counties design their own criteria in keeping with the interests and needs of the boys and girls involved--all 2.7 million of them nationwide!

The depression of the early '30's made its contribution to expanding 4-H. The work up to then had been continuing and growing with its primary focus on agricultural and family living programs. The depressing depression made it increasingly difficult to finance many projects and conduct them at a profit. Members were forced to find other worthy things to do--projects that were useful but did not cost money.

The program adjusted to the new situation. Through these adjustments, the Farm and Home Safety program was developed and the employer's validation listing so that deposits are made without check writing.

Another important development was the broadened interest in recreation. There were recreation clubs, recreation leadership training schools, share-the-fun nights and special attention to the cultural arts. Public speaking was recognized as an important part of 4-H.

Private support has always been most responsive to the needs of 4-H and provided supplementary educational material and recognition for outstanding achievements in these new programs.

In the early '40's we were in the midst of World War II. Boys and girls in 4-H bought defense stamps and bonds, collected scrap drives, became actively involved in special "Feed a Fighter" campaigns and other accelerated food production and conservation programs. The participation in war-time activities accentuated the need for aggressive measures for peace among nations.

The idea of an International Farm Youth Exchange was proposed by a group of 4-H members in New York State. This met with universal support by 4-H members everywhere. The first IFYE delegation went abroad in 1948 with most of the expenses being paid from contributions of local 4-H clubs in the home states of the 17 delegates. In this, and other ways, 4-H boys and girls demonstrated their interest and concern for youth in many lands.

LETTERS from our readers

Editor The Mercury:

One of Kentucky's most remarkable but least recognized achievements in recent years has been its progress in the development of modern approaches to the treatment of mental illness.

During the past two fiscal years, although admissions to the State's four mental hospitals have increased by 18%, the intation of short term treatment programs has resulted in a decrease in average occupancy of the hospitals by over 10%. It has been demonstrated that such short term therapy programs will provide better treatment at less cost to the State. Many individuals who formerly would have languished indefinitely in hospital wards at the expense of the taxpayers are now being returned to their homes and jobs and will even be able to help share the tax burden.

Since Dr. Dale Farabee assumed office as Commissioner of Mental Health in 1965, 12 comprehensive regional community mental health-mental retardation programs have been established. Five additional centers are now being developed. Together, these will provide for the citizens of 93 of the State's 120 counties, a coordination of inpatient, outpatient, emergency, consultation and information, screening and referral service designed to enable many victims of mental disorder and their families to find help within their communities, often before they are totally disabled by their problems.

In addition 15 day-care centers for the mentally retarded have been established in various parts of the State. These provide at an average annual cost to the State of less than $400 per child, while treatment than has been available in institutions where the annual cost has averaged $3,000 for each child.

As a result of these programs, Kentucky has received national recognition for its leadership in developing modern ways of providing services to the mentally ill and retarded.

Central Kentucky Regional Mental Health Mental Retardation Board
Eleanor Talbert, Board Member

Let's Talk About Community Action

By Lee Taylor

Organization of community action groups, especially within areas predominately populated by low-income people, is one of the first steps the Community Action Agency should take after completing its own organizational structure.

Many OEO officials and Community Action Program staff personnel refer to this as "organization of the poor." This is, however, a misnomer and has led to organizational activities in many areas which have proved fatal to the overall objectives of the program.

The "organization of the poor" misconception is based on the fact that a vast majority of poverty program workers are familiar only with urban conditions. In most metropolitan areas the poor are segregated into slums and ghettoes and organizational activities should be concentrated toward the poor with all other elements of the community excluded.

In smaller towns and rural areas there are very few geographic boundaries which seperate or segregate the poor from the rest of the community. Most of the poor, especially the elderly poor, are the people next door, across the street or living in a tenant house on the same farm.

Another factor affecting organizational work in small towns and rural areas is the need for all-around efforts on the general economy, community facilities and basic human needs. In urban areas the general economy is usually sufficiently sound to support adequate or very nearly adequate community facilities. This allows the community action program worker to concentrate his organizational activities among groups needing help in the field of basic human needs. This is not true in rural areas.

With the agricultural economy steadily declining, that is the constantly closing gap between farm costs of production and farm receipts from sales, the general economy does not usually supply enough tax income to local governmental units with which to provide adequate community facilities. Schools, hospitals, health services, roads and streets and other tax supported facilities which serve the public in rural areas are all inadequately supported.

It is, therefore, impossible to organize a successful Community Action Program in a rural area by concentrating in a field of basic human needs, which means in effect concentration of organizational activities only among the poor. There is simply no way tha the poor, alone, can improve inequities in the general economy or in community facilities.

Rural organizations, then, must include all residents within a general geographic area who show or can be convinced to participate in community development programs as well as programs to benefit the poor.

What I Think

By S. C. Van Curon

Agree Or Not, I Say

While the election is occupying the thoughts of Kentuckians now, it only is a prelude to the big and most important times ahead for a state that has broken from hibernation since World War II.

Hardly will the votes be counted before inauguration day, the second Tuesday in December. Then comes the pre-legislative session at Kentucky Dam Village when the new governor and legislators choose the leadership for the General Assembly that convenes January 2, the earliest time possible under Kentucky's Constitution, which says the session begins the first Monday after the first Monday in January.

So a new year will be ushered in on Monday.

There is precious little time left between inauguration and convening of the General Assembly. The most likely week for the pre-legislative session is December 17 so it can be gotten in before Christmas and give the new governor and legislators time for planning before the session starts.

There's a budget to be drafted and the new governor must prepare at least the foundation of his program to present to the legislators in his state of the union message early in the Legislative session--probably the first week or the beginning of the second week. While the program for Kentucky is usually called the governor's, it actually is the combined thinking of key legislators and men now in government who carry out the program once it is outlined.

A cabinet must be chosen by the new governor, but he has little time to do that since present commissioners or their assistants can carry on the work until selections are firmly made. Of course, elected constitutional officers are part of the governors cabinet, but they will be new at their jobs and it is the career workers in government who keep it functioning until the new officers get settled into their routines.

The one sure thing is that the budget will be above $2 billion since the last budget was at that figure, and natural growth, plus new federal programs the pre-legislative session at Kentucky Dam Village when the new governor and legislators choose the leadership for the General Assembly that convenes January 2, the earliest time possible under Kentucky's Constitution, which says the session begins the first Monday after the first Monday in January.

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The one sure thing is that the budget will be above $2 billion since the last budget was at that figure, and natural growth, plus new federal programs will push it above that.

While some persons may believe that the new governor drafts his budget after he takes office, the truth of the matter is that the budget is now in the process of being drafted by the Finance and Revenue Departments. They've been working on it since mid-summer. In fact, budget drafting is in a continual process since income and expenditures must be constantly watched, and it is from these figures that projections for the future are made.

About all the new governor and the General Assembly will have to do is to decide how the money is going to be allocated after recommendations are made by the budget officers in Finance and Revenue.

It's going to be a hectic three weeks between inauguration and convening of the General Assembly for the new governor--it always is. Kentuckians can rest assured that they will weather this period, for it is the career government people who carry on during this seeming void in changes of administration.

While some campaign supporters of the two candidates for governor may be looking forward to jobs, there will not be wholesale dismissel of employees, for anyone with some knowhow has to keep the government functioning. It's the loyal "super pusher" who do this and not little or no recognition from the press or public.

Local Business

By S. S. Talben, Chairman
Dept. of Journalism
University of Mississippi

Manufacture Is Just A Part of Wealth Creation Process

The manufacture of a good product is only one step in the process of the creation of wealth.

Shortly after World War II, Henry J. Kaiser built a good compact automobile which seemed to fit a real need in the American market. Although the new Kaiser compact the "Henry J" was widely promoted in national media, the automobile was not accepted by the public.

Two years later other compact automobiles were in significant demand. The compacts claimed a profitable and permanent place in the American market.

Why did the Kaiser automobile fail to arouse what was obviously an important latent demand for a small, inexpensive car? Market analysts attributed the failure to several factors;

1. Insufficient time was given to the promotion of a new concept in automobiles.

2. The potential market for the car was not sharply defined, in the United States the compact is often a second, or third, family car. This trend was not anticipated in 1950.

3. Although the "Henry J" was intensively promoted, insufficient attention was given to specific benefits which could be derived from owning a small car.

4. Local advertising and sales efforts were inadequate.

The lack of local dealers, salesmen, and local newspaper advertising was probably a decisive factor. Few people are willing to invest in an expensive product without a final stimulus in the local community.

Local dealers were needed to give personal assurance and demonstrations to prove that the promises of the advertising were valid. Such is the combination which keeps all automobiles on the market, and eventually builds the nation's wealth.

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A gift subscription to the Carlisle Mercury keeps on saying Merry Christmas all year.

The Service

Ft. Benning, Ga. (AHTNC)--Army Private Freddy L. McGinnis, 21, whose parents, Mr. and Mrs. James R. McGinnis, and wife, Patricia, live on Route 2, Flemingsburg, fired expert with the M-14 rifle near the completion of basic combat training at Ft. Benning, Ga., Oct. 19.

The expert rating is the highest mark a soldier can achieve on his weapons qualifications test.

FARM LOANS

To Purchase Land.
Build or Improve Houses,
Barns. Milk Houses, Silos,
Carry out Herd Expansion.
Refinance Debts or Any
Worthy Purpose.

FEDERAL LAND BANK ASS'N.
ROY FRITZ, Mgr.
Marysville 209 Sutton St.

DORSEY WATKINS, Director
Carlisle Deposit Bank Bldg. On Tuesday.

Telephone Rate Changes Listed

Beginning Nov. 1 telephone users in Carlisle and Nicholas County were able to telephone any out-of-state point in the United States for $1 or less after 7 p.m., station-to-station. After midnight they were able to make such calls for 75 cents or less.

These are some of the changes the Bell System filed with the Federal Communications Commission to be effective Nov. 1 said C.A. Harris, local Southern Bell manager. The total package will save telephone customers $100 million annually.

Mr. Harris said that the reductions include inauguration of a 75 cents maximum rate for the three-minute station-to-station calls between states within the U.S. continental limits placed between midnight and 7 a.m.

The old "After 8 and Sunday" rate for $1 or less for three-minute station-to-station calls will be expanded to "After 7 and Weekend." It will extend from 7 p.m. to 7 a.m. each weekday, plus all day Saturday, Sunday, Thanksgiving, Christmas, New Year's Day, July 4 and Labor Day, except for calls to which the new 75 cent rate applies.

Other changes will reduce charges for most calls from Carlisle to points more than 468 miles away.

Other changes include rate reductions on maximum distance person-to-person calls, Wide Area Telephone Service (WATS) and some overseas services, and a five cent initial-per-period increase for long distance interstate calls under 24 miles.

The aggregate annual impact of the 22nd major reduction since coast-to-coast service began in 1915.

Kindergarten Kappers

#1
Opening Exercises: David Byrd, holding Bible, Michelle Knapke, holding flag. Michael Blount, song leader.

#2
Kindergarten Class: Mary Jane Harper, Clarnita Williams, Cindy Clark, Mark Baker, Jamie Hughes, David Byrd, Jackie Clinkenbeard, Timmy Gum, Dinah Booth, Kay Conley, Steven Hamilton, Mark Vice, Sheila Walton, Ramona Pryor, Randall Dale, Donna Gail Hughes, Patrick Letcher, Carol Ann Tedder, Phillip Rose, Michelle Knapke, Whitney Mathes, Tony Barton.

#3
Playtime; Dinah Booth, Cindy Clark, Donna Gail Hughes, Sheila Walton, Michelle Knapke, Jackie Clinkenbeard, Ramona Pryor, Mary Jane Harper, David Byrd, Phillip Rose, Steven Hamilton, Patrick Letcher, Timmy Gum, Carol Ann Tedder, Mark Vice.

#4
Refreshment Time

#5
Kindergarten Children with Kindergarten Helpers; Phillip Rose holding "Smiley Sam", Jamie Hughes with "Chief Red Feather", Cindy Clark with "Oscar Nellie", Kay Conley with "Sue Ling."

Homemakers

Carlisle West Homemakers

The Carlisle West Homemakers Club met Wednesday, Oct. 25 at the home of Mrs. Charles Hopkins in Bourbon County.

Luncheon was served at 1:30 prepared by Mrs. Grimes Caywood, Mrs. Lida Mae Wade and Mrs. Russell Shrout from the lesson on vegetable cooking.

After the lunch the business meeting was called to order by Mrs. Caywood, president. The minutes and treasurer report were given by Mrs. Frank Henry. The devotional by Miss Lucille Buntin; the lesson on vegetable cooking by Mrs. Wade; recreation, Mrs. Henry.

There were eleven members present and Mrs. Margie Wilson, Home Agent, and at the close of the meeting Mrs. Hopkins served a salad course with coffee.

The next meeting will be held at the home of Mrs. Eugene Neal on Chestnut Street; Friday, Nov. 10 at 1:30.

Ellisville Homemakers

The Ellisville Homemakers Club met Nov. 1, at 10 o'clock at the home of Mrs. Lenord Alexander. There were 13 members and Mrs. Charles Wilson present.

The meeting was led by the president, Mrs. Jack Tincher. Devotional was given by Mrs. J.A. Standifer-d. Various Christmas projects were discussed and planned. The training school on "Looper Clip Bedspreads" and "Crocheted Afghans" was discussed and Mrs. Thelma collected "Pennies for Friendship."

Following lunch, Mrs. Charles Wilson gave the lesson, "Broil Your Meals." She also showed the beautiful "Diarsmead Pictures" that had been made. The club voted to have a workday to start their pictures, Nov. 14 at the Blue Lick Lodge Hall.

Recreation was led by Mrs. Bobby Jones. Mrs. J.A. Standiford helped various ones with their crocheting. She also showed some how to put the crocheted squares together for their afghans. Mrs. Thelma Fryman and Mrs. Reese Smoot will be co-hostesses for the December meeting.

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GE Portable TV Black and White From $88
GE Automatic Washers From $169
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Living Suites From $119
Glass Ware For Your Gift List From $1
Beautiful Selection Table Lamps From $5.95
GE Portable Appliances For Your Gift List
3-Pc. Bedroom Suites From $129
Nice Selection Pictures From $5.95
Plate Glass Mirrors Beautiful frames Assorted sizes $24.95
Top Name Brands In Electric Shavers Excellent gift for the man of your house.
GE Stereo From $25.95 up to 130 watte peak music power

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☐ SAFE

The all-electric laundry is a real wife-saver! The electric washer does the dirty work while Mom prepares supper. After the meal, she loads the clean clothes into the electric dryer. Safe for synthetic fabrics and permanent press clothes. Do the family wash anytime—any hour—rain or shine. Small wonder that flameless all-electric laundries are the modern homemaker's most wanted appliances!

THE T-V's FREE

Members of this cooperative can get a FREE Admiral Portable T-V (13" diagonal picture tube) by installing an electric water heater, automatic washer and electric clothes dryer. This is a regular $89.95 value! Or, install any two of the three and pay only $19.95 for the T-V—or pay only $39.95 if you install one of the three appliances. This limited offer expires December 31. Contact our Power Use Department or your favorite appliance dealer for free information.

HARRISON COUNTY RURAL ELECTRIC CO-OP CORP.
Cynthiana, Ky.

NEW TELEPHONE CONVENIENCE...

Direct Distance Dialing

Coming to Carlisle November 19

Then you'll be able to dial your own station-to-station Long Distance calls! You'll find this new telephone service is quick and, conveniently, it's a low cost, too, because you always get the station-to-station rate. Direct Distance Dialing . . . another step in your telephone company's program of progressive service for a progressive town! For complete dialing information, consult your telephone directory.

REMEMBER, EFFECTIVE NOVEMBER 19, THE PREFIX FOR CARLISLE TELEPHONE NUMBERS WILL BE 289 AND IT WILL BE NECESSARY TO DIAL 7 DIGITS ON ALL LOCAL CALLS. ALL CARLISLE TELEPHONE NUMBERS WILL BE CHANGED.

Southern Bell

YOU'LL LIKE DIALING YOUR OWN LONG DISTANCE CALLS!