The Carlisle Mercury

ESTABLISHED 1867

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Driving Can Be Different

The Long Labor Day weekend is just ahead and a flood of folks take to the roads, whether it's to one of Kentucky's beautiful parks or to call on distant friends and relatives (or both).

Just getting there (and back) can pose real driving challenges, especially if your trip is long and takes you into unfamiliar territory or traffic situations.

Read and heed the following tips to help make your journey safer and more trouble-free, regardless of where your highway heads and what you meet along the way.

In Cities: To a driver not experienced in big-city traffic, the noise, confusion and competition for space can be terrifying distractions. Driving experts recommend, 1. Stop at the city limits and study your map. Write down key turns. 2. Be alert for one-way streets, left turn lanes, other special engineering features. 3. Keep up with the traffic flow. 4. Always yield to pedestrians. 5. Check your fuel gauge; stop-and-go traffic gulps gas. 6. Observe lane lines. 7. Heavy traffic makes it harder to keep distance, so be ready for fast stops. 8. Avoid rush hour traffic. Keep watch on local time.

On Expressways: The technique for driving expressways is different, but these tips will help you avoid mishaps: 1. Check your tires before entering. 2. Watch the fuel gauge, gas stops are farther apart. 3. Study a map before you start so you'll know your correct exit. 4. When you enter, speed up in the acceleration lane so you can blend with the traffic. 5. Never slow down suddenly in a traffic lane. 6. Don't stop and NEVER back up. If you miss an exit, you MUST go on to the next one. If there's car trouble, get as far onto the shoulder as possible. 7. Use turn signal when passing or changing lanes. 8. Keep your distance--it's your only security against multi-vehicle pile-up. 9. Read all signs--they are few but important. 10. Exiting, slow in deceleration lane to ramp speed. Believe your speedometer, not your senses.

In Hill Country: A tour through hilly terrain offers many challenges to your driving skill and patience. If a sign says "Winding Road" or "Sharp Curve" you'd better believe it. Often there is a narrow bridge --on a curve-- at the bottom of a hill. Be alert for a slow-moving vehicle just over the crest of a hill. And if caught behind a slow car or truck, be patient--resist the temptation to pass on a hill or curve where short sight distance might trap you. Get off the road if you run into fog; it's too risky. Be careful not to overheat your brakes.

In Rural Areas: Country roads often mean high-crowned blacktop, narrow culverts, soft shoulders, gravelly crossroads and excessive road oil. Be alert for: 1, Farm lanes with emerging vehicles. 2, Railroad crossings without signals. 3, Bridges with narrow floors in rough condition. 4, Intersections obscured by foliage or crops. 5, Farm implements moving slowly, sometimes at night. 6, Animals especially deer, wandering onto the roadway.

Saluting Society's Forgotten Man

It was with more than a good deal of sympathetic interest that we noted a recent speech made by president Miller Upton of Beloit College, Wisconsin. He hit some kind of a nail on the head when he said:

"I have just about reached the end of my tolerance for the way our society at the present time seems to have sympathetic concern only for the misfit, the pervert, the drug addict, the drifter, the ne'er-do-well, the maladjusted, the chronic criminal, the underachiever, the loser--in general, the underdog."

Upton went on to declare he does not in any way oppose public efforts to assist such people. But he thinks somehow more recognition and solicitude should be shown for the members of our society who go about their business and amount to something. . . .

What the dickens was talking about here was America's forgotten man. He is the ordinary, decent man of character who goes to work on time, pays his bills and taxes, worries about his family, probably goes to church, obeys the law, casts his ballot, avoids trouble with the neighbors and seldom goes to extremes about anything. In short, he is what our drop-outs refer to as a "square."

Like Upton, we most certainly are not opposed to social uplift programs. But along with him, we emphatically lament the fact that the forgotten man is so prevalently rather taken for granted or laughed at because he constructively contributes to the communities.

So here, at least, is a salute to the man who gives instead of asking--Without the forgotten man and his tax payments there would be no such programs.---THE EXAMINER (SAN FRANCISCO)

MERCURY VAPOURS

by Warren R. Fisher

Not that I haven't looked and tramped over a lot of ground around Lake Carnico in the last few years searching always for the wild plum tree with its tart astringent flavored fruit.

And sure enough, late yesterday afternoon I find one. A large tree as wild plum go, right under my nose, so to speak. The tree was loaded with fruit and the ground was covered with little purple globes and poison ivy.

I hurried to the K-frame, got out all the known substances used for keeping chiggers at a distance, I hope. Applied same in good measure--then smelling not unlike a rose, went about the business of picking and of course tasting one every now and then.

Things at our household had really gotten to a low ebb. The last little jar of wild plum jelly was fast disappearing. Minute amounts were being applied to heavily buttered pieces of toasted salt rising bread to stretch its goodness as far as humanly possible. Not that I didn't have a jar or two of plum jelly that had been experimented with last year in an effort to make a few wild plums go farther. All I can say about that--don't do it.

In short order I picked an estimated peck and was really grieved, as each time nearly, as I reached up into the tree's thorny branches, two or three ripe plums went thudding into the grass and ivy below. Picking plums out of poison ivy is for those that like poison ivy.

And picking plums that have fallen and lain on the ground for no telling how many days, is also for the birds. Two or three half fermented wild plums can spoil a kettle of good juice.

Every now and then, I find myself itching, could it be power of suggestion or did those little mites nail me after all?

. . . . MV . . . .

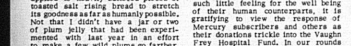
Just at twilight, a not unfamiliar footstep and Bill Straw came up the deck at the K-frame. Bill, a former Nicholas County resident, and one of the "founding fathers" of Lake Carnico, had been in town to attend business and oversee his nursery. His greeting was, "Would you like a few ears of golden sweet corn?" And how! Thanks Bill. It'll be hard on the waist-line, I like plenty of butter and salt on my corn.

. . . . MV . . . .

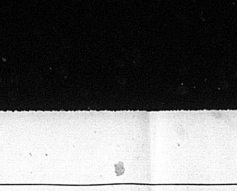
In these hurried days, when we sometimes think others don't care or have such little feeling for the well being of their human counterparts, it is gratifying to view the response of Mercury subscribers and others as their donations trickle into the Vaughn Frey Hospital Fund. In our rounds Monday we learned from Jimmy Carter, that six pints of blood are still needed. Anyone who wishes to donate in this manner may do so at the University Medical Center, Lexington, 4th. floor, day or night--it is the equivalent to a $25 donation.

. . . . MV . . . .

I left the cork, the worm at the K-frame, but on arriving in town this morning find the stringer still in my pocket. It's doubted that I'll find any fish here.



LABOR DAY



Local Business Advertising Provides Ideas For Spending Money

By S. S. Talbert, Chairman
Dept. of Economics
University of Mississippi

A multi-billion dollar market which perplexes retailers is the buying of boys and girls under twenty-one of age.

Merchants have every reason to be perplexed by this market because the expenditures of young consumers may take practically any conceivable course. Their buying is almost entirely optional.

A boy with $500 to spend has no fixed ideas about the purchases which would bring him maximum satisfaction. He could spend the whole sum on photographic equipment. He could put the $500 into a used automobile or into a down payment on a new car. He might decide to take a tour of Europe.

He could begin a collection of paperback books or records. He could start a savings account at his local bank. Ad infinitum.

In the multi-billion dollar market of young people every conceivable type of business is in competition with every other business. It is a market where advertising can be most effective.

The buyers in the youth market are consumers with easy money. Not only are they swayed by advertising, but they look for advertising which will give them ideas for spending.

The reasons for spending are sometimes difficult for an older generation to comprehend. It could be based on desire for prestige, actual love for the arts, purely utilitarian reasons or just a passing whim inspired by advertising.

Twenty & Forty-Five Years Ago

Thursday, September 4, 1947

The Mercury welcomes out-of-town guests to the 39th annual American Legion Horse Show. It is particularly proud of the promotional work that members have done to attract horse lovers from other communities and states.

The largest graduating class in the history of the University of Kentucky received degrees Friday. Members of the graduating class from Nicholas County were James Patrick Conley and Harold Lemon.

A new outboard motor, purchased with money received in caddying in a terminal leave bond, resulted in the death by drowning of Lloyd Selby, 42, a resident of the Blue Licks section. He was the son of Mr. and Mrs. George Selby.

One of Carlisle's oldest landmarks commonly identified as the King house on the corner of Main and Sycamore will be razed to make room for a filling station which is to be installed by a Richmond refining company.

Mr. and Mrs. Billy Harper and two children of Charleston, W. Va., are visiting Mr. and Mrs. William Harper and Mr. and Mrs. Howard Dorsey.

Miss Isobele Knight has left to resume her teaching position at Dayton, Ky.

DIED: Jerry W. Barker, 59, formerly of Harrisville, Portsmouth, Ohio---Jesse Kendall Proctor, 54, at his home in the Mt. Tabor section.--Roger Roy Feeback, 71, at his home at Headquarters.--Gratton Gaunce, 56, former resident at Saltwell, following a traffic accident in Cincinnati.

BIRTHS: To Mr. and Mrs. Ray Barnett, Myers, a daughter--To Mr. and Mrs. Everett Harney, Carlisle, a daughter on August 30.--To Mr. and Mrs. James Waugh, a daughter, born August 28 at the Johnson Memorial Hospital.--To Mr. and Mrs. Freddie Auxier, a daughter named Judy Fay. --To Mr. and Mrs. Charles Thomason of Memphis Tenn., a son, born August 24.

MARRIED: Miss Margaret Marshall to Earl Shrout Reid, Carlisle.-- Miss Joyce Waugh Peterson to Sgt. Edgar Hargis of Somerset.

Thursday, September 14, 1922

C.A. Pitman and Ollie Brayfield had purchased new Fords and Allen Hopkins a Buick auto sales.

John Harvey qualified as administrator of the estate of Mrs. Sallie F. Barbee with Mike Berry and B.T. Henry sureties in the sum of $4,000.

A garage and two automobiles belonging to Olin and Richard Boardman were destroyed by fire of unknown origin.

Local dealers had received a few car loads of coal the price of which was ranging from $11.50 to $12, a ton.

The Carlisle High School football team is practicing regularly and Coach Joe T. Embry has already booked a number of games.

Despite threatening weather a fair sized crowd was in attendance at Court Day. A few plug horses were sold at prices ranging from $5.00 to $20.00. Merchants reported business only fair.

Frank C. Powell, local insurance agent, has been appointed associate manager of his company for the Paris district.

Agree Or Not, I Say What I Think

By S. C. Van Curon

Frankfort, Ky.--It's no secret in Kentucky that local government--city, county and school districts--are having a hard time finding new revenue sources to produce operating funds.

The search is for some source other than property.

Where the blind comes in for local governments is that most of the excise sources are limited to the state, restricted from local governments in the constitution.

However, some cities, notable Louisville and the eight second class cities have gone to the occupation tax to find needed revenue. This is nothing more than a gross receipts tax that has been permitted cities. Some also establish occupation taxes for business and professional people. Parking meters also provide a source, but all of these still don't come up with the revenue needed.

The Legislative Research Commission will make recommendations from a study now being made by the Tax Research Center at Western State University at Bowling Green. These recomendations probably will go the the 1968 session of the General Assembly in the form of a bill or bills. This was mentioned last week in this column.

Tax experts across the nation generally agree that property can no longer be relied upon as the chief source of local government income. In fact the property tax base has been eroding through the years through exemptions--church property, tax-exempt educational institutions and recently industrial development property whose title is retained by local governmental unit.

There is now a bill in congress seeking to tax revenue from these industrial development bonds at the federal level.

New Mexico and some other states permit cities to level a seperate sales tax and Tennessee does the same, New York City has a seperate levy on cigarettes and this has created bootlegging in cigarettes. The total state and city tax is about 17 cents per package. North Carolina has no state tax on cigarettes, and the business probably moves out of there to the black market in New York.

Kentucky has about all the taxes known at the state level--property, excise, sales and inheritance. About the only avenue left open for the state is to increase these, but the pressure is at the local level and not the state.

Some Kentucky cities and towns also have a seperate automobile license tax that is paraded under the name of occupation tax on cars.

Sixth class cities are prohibited by the Legislature from levying an occupation tax. The Court of Appeals recently decided a case on this for a Northern Kentucky town.

Industrial Foundation bonds, now being used in Kentucky to attract new industry, has taken some valuable property off of county tax rolls. This bite hurts where the income already was low. Educational trust funds are exempt as are government buildings. Churches must pay some property tax on income property, but schools are exempt on Educational Trust Funds.

An excise tax may be the only answer for local government bodies. But the question is will the Legislature open these for them. There is the possibility of a gasoline tax, but what about counties. Schools were permitted to choose one of three--3 per cent on utility bills, 10 per cent surtax on state income taxes, or an occupational tax of one per cent. Any one of these could help only the bigger districts. Some have chosen the utility tax, but many have done nothing.

The tax question remains open until the General Assembly meets.

Buyer, Be Wise, BEWARE!

By Robert Matthews, Attorney General

Buyer Often Bound To Pay For Inferior Product Or Work

One of the areas in which consumers experience the greatest difficulty, the Consumer Protection Division has found, is in the field of financing.

The trouble arises from the fact that the purchaser frequently finds himself legally bound to make payments to a finance company for a product or service which is unsatisfactory and where, all too often, the seller has left the state or is out of business.

The purchaser should be aware that in most instances he can look only to the seller and not the finance company for satisfaction of his complaint. He should refuse to pay, where reasonable, whether the seller does his own financing. Under no circumstances should he advise the finance company if they call to confirm the contract that services have been completed or that a product is satisfactory when in fact it is not.

It is much easier to avoid trouble than to get out of it.

Farm & Home

Area Extension Agents:
Estil J. Noffsinger, Margie H. Wilson, Huston F. McQuerry

When you bake with instant flour, take 2 level tablespoons out of each cup of flour when using recipes calling for regular sifted flour. A full measure of instant flour in a cake or cookie recipe that's designed for regular flour can alter the shape, texture and flavor of the final product, according to findings by baking tests by USDA's Agricultural Research Service food specialists.

Jellied Turkey Salad

Turkey is plentiful and jellied salads are especially popular in the summer. Here's a main dish salad sure to win friends with the family and guests. This recipe was tested and developed at the U.S. Department of Agriculture food specialists and makes six servings.

1 pkg. (3ounces) lemon-flavored gelatin
1 cup boiling water
1/2 cup cold water
1/2 cup salad dressing
1 tablespoons vinegar
1/4 teaspoon salt
Pepper as desired
1/2 cup chopped celery
1 tablespoon chopped parsley
1 tablespoon grated onion
2 cups chopped cooked turkey
Salad greens

Dissolve gelatin in boiling water. Add cold water, salad dressing, vinegar, salt and pepper. Beat until smooth. Chill until almost thickened.

Whip until fluffy. Fold in celery, parsley, onion and meat. Pour into a 1-quart mold. Chill until firm. Unmold on salad greens.

Menu suggestion -- Serve as the main dish with creamed vegetables, crisp relishes, custard pie.

For variety: Jellied fish salad--Instead of turkey, use flaked cooked fish fillets or steaks, which are plentiful

Continued on page 6

Washington Report From Your Congressman

JOHN C. WATTS

The College Student Looks at Congress

Among the thousands of tourists who visit the halls of our Capitol, one will frequently see young college men and women making their way to or from Committee hearings and congressional offices laden with legal pads, manila folders, or committee reports. These college students are part of the Congressional Intern Program.

In June of 1965, the House of Representatives passed a resolution which stipulated that "each member of the House of Representatives is authorized to hire for two and one-half months during the period June 1 to August 31st, one "intern". The intern must be an active college or university student and should be recommended by his school for the position. The Intern Program, created by this resolution, has a dual purpose. First and foremost, it is designed to give our young men and women studying in college firsthand experience in the legislative process of our national Government, thereby constructing a strong foundation for the potential leaders of tomorrow. Secondly, not only was this to be an educational experience for the student interns, but it would also give each Congressman a much needed hand to cope with the heavy workload involved in research and the legislative process.

In my experience with this program, I have been greatly pleased to have additional help in my office and to have daily contact with the ideas of our youth. For those who are interested in political science, history or government service, no better laboratory could be provided than service in a Congressional office. Since this is the last week of the intern program, I thought it would be appropriate to have my college intern for 1967, Patrick Moloney of Lexington, evaluate this program for you in his own words.

First, I owe thanks to Congressman Watts for all his time and kindness which he so willingly devoted to making this a most valuable summer for me. Soon after joining Congressman Watts' staff, I found that the intern has many and various duties. To me, the most interesting phase of my work has been studying the bills that are to be brought up before the House for debate and the ensuing discussion of them with our Congressman. This I felt gave me new insights into the remarkable way in which our legislative system functions. I have learned the complicated process of how the bill are introduced, studied, debated and eventually become law.

At committee hearings, where to my surprise 90% of the legislative work is done, I witnessed much of the hard and dedicated work done by the Congressmen on which is seldom realized. And since our Congressman, Mr. Watts, is on the Ways and Means Committee, one of the most powerful committees in the House, handling all tax, Social Security, and tariff legislation, I was greatly enthused by having the opportunity to work with him. This also gave me the chance to come in contact with the business of our own Sixth District and the responsibilities that a job carries in representing that District.

Although the job of intern is all work, it is certainly not without any play. In the evening lectures were made available for us, the numerous efforts were made to enrich our understanding of current events and ideas by some of our key government officials. One can easily surmise the rewards of being able to meet and talk with such outstanding people as Secretary of State Dean Rusk, Ambassador W. Averell Harriman, Ambassador Harmon the Israeli (who gave an excellent introduction into the Middle East crisis), Ambassador Bui Diem of Viet Nam; Senators Robert Kennedy, Mark Hatfield, Charles Percy, George McGovern, our own Thruston Morton, and Attorney-General Ramsey Clark.

This summer has been an experience never to forget. The Congressman's seriousness and dedication of work, the long hours of research and debates, the co-ordination of committees in drawing up the bills, this and much more is all part of what makes our nation the great nation that it is today. I am greatly proud to be a part of it.

IGA It's a long weekend with Greater Savings

Your Quality Foods Store

Closed All Day Monday

TABLERITE Fryers WHOLE lb. 25¢

Cut-Up 31¢ Breasts lb. 59¢ Legs and Thighs lb. 49¢

TABLERITE ICE CREAM VANILLA gal. $1.09

Richelieu 15-oz. Glass 9¢ with each $5 purchase

IGA Soft Drinks CHOICE OF 7 FLAVORS 12 oz. cans 5¢

TABLERITE Angel Food Cake 12 oz. 39¢

Swift's Prem 12 oz. 49¢

HAWAIIAN PUNCH ROSY RED ORANGE GOLDEN GRAPE 46 oz. 4/$1

IGA CIGARETTES PLAIN, MENTHOL, FILTER CTN. $2.00

IGA Vanilla Wafers 20 oz. 4/$1

Doumak Marshmallows 1 lb. 19¢

Aunt Jane Relishes sweet, hamburger, hot dog 11 1/2 oz. 4/$1

STREITMANN Coconut chocolate Drop or Pecan Sandies Cookies bag 2/99¢

IGA FROZEN FOODS Choice of 6 flavors Cream Pies 14 oz pkg 29¢

IGA Dump Bag Cookies 4 varieties 14 oz. 4/$1

IGA Lemonade 6 oz. 5¢

IGA Dinners chicken, turkey, beef, fish, 11 oz. 39¢

IGA Perch Fillets salisbury steak lb. 47¢

Stokely Tomato Catsup 14 oz. 22¢

STAR-KIST TUNA 6 1/2 oz. Chunk, light 29¢

TABLERITE Cheeseburger Slices 8 oz. 33¢

TABLERITE Salad Dressing qt. 29¢

TABLERITE Mayonnaise qt. 49¢

IGA Ice Tea special blend 8 oz. 49¢

IGA Ice Tea Bags 48 ct. 49¢

TABLERITE Vegetable Margarine lb. 22¢

Watermelon 69¢ ea

GOLDEN RIPE Bananas lb. 10¢

GOLDEN SWEET Corn doz. 59¢

CALIF. SUNKIST Lemons 165 size doz. 49¢

3 for $1.00

TABLERITE Ground Beef lb. 49¢

TABLERITE CANNED HAMS 3 lbs. $2.69 4 lbs. $3.49 5 lb. $4.29

Cantaloupe

Picnic Values!

TABLERITE Bread 5 for 88¢ 20 oz. loaf

4 for 88¢

TABLERITE Hamburger or Wiener Buns 8 pak 27¢

IGA Potato Chips reg. and wrinkle 10 oz. 39¢

Van Camp Pork & Beans #2 can 15¢

KINGSFORD Charcoal Briquets 10 lb. 59¢ 20 lb. 98¢

TABLERITE Wieners 12 oz. pkg. 43¢

TABLERITE Braunswiger Chunk lb. 49¢

TABLERITE Beef Steaks 10/$1

TABLERITE Bologna Sliced lb. 59¢ Chunk lb. 49¢

MORE PICNIC VALUES

Charcoal Lighter Kingsford 29¢

IGA Book Matches 10¢

Open Friday Night 'til 8 P.M. Close Saturday at 8 P.M.

MORE PEOPLE THAN EVER ARE SHOPPING AT Coatney's IGA FOODLINER

BLUEJACKET SENIORS are from left: Gary Hurst, halfback; Mike O'Bannon, tackle; Pat Donovan, tackle; Gary Ratliff, halfback, and D.W. Booth, guard. The Jackets meet Fleming County this Friday, Sept. 1, at 8 p.m. here.

PUBLIC NOTICE

Federal Reserve Banks Will Not Handle Checks Which Do Not Have Magnetic Ink Numbers Effective Sept. 1, 1967

IF YOU WRITE CHECKS . . . OR IF YOU ACCEPT CHECKS IN YOUR BUSINESS,

PLEASE READ THIS!

EFFECTIVE SEPTEMBER 1, 1967, checks and drafts deposited with Federal Reserve banks will not be handled through regular bank collection channels if received without the magnetic ink (MICR) transit number. The new electronic processing demands such magnetic ink encoding.

To avoid the delays of special handling of your checks, please use only the printed checks which your bank furnishes. (If not convenient to carry your checkbook, keep a few blank checks with you.)

Use Only Checks Furnished By Your Banks

YOU MAY BE REQUIRED TO PAY A SERVICE CHARGE FOR COLLECTING A CHECK WHICH CANNOT BE PROCESSED ELECTRONICALLY BY THE FEDERAL RESERVE BANKS.

In the interest of serving you better we ask your cooperation in observing the new rules established by Federal Reserve Banks.

The Deposit Bank
The First National Bank

Carlisle, Kentucky