MERCURY VAPOURS

by Warren R. Fisher

Progress

We believe the old mule is on the way out. Seen in the eastern part of Kentucky last week, a woman driving a tractor, round and round a sorghum press. In West Virginia, they used a tractor, but hitched the FTO, power take-off with belting to the press. The thought occurs is it cheaper to drive around the press, to run the press from the FTO or hitch that old auburn mule to the gadget? This would make an interesting job for someone. Again what effect does this mechanization have on the price of golden brown sweet sorghum? Just pass those hot biscuits and butter, please!

We didn't take time to stop and pursue these questions as we had an idea we'd like to spend the night near White Sulphur, W. Va. and it was imperative that we make time while the sun shone. An idea is all we had. The night was spent 10 miles north of Lexington, Va. after trying some five motels only to learn all were filled to capacity. Believe it or not it's quite easy make a believer of us, we'll make reservations hereafter.

Another point learned. Apples are a very scarce fruit, not that we didn't see a couple of baskets near Fredericksburg, and again being in a hurry, thought we'll come to another fruit stand and load up. Except for about six Grimes Golden apples given us by a friend at Staunton; the trip was fruitless. Even the old standby in Fleming County (Ky.) had this sign posted: "Sorry No Apples This Year".

Noted—

People in Virginia observe the posted speed limits to a better degree that those in Kentucky and West Virginia. That I-64 is already a big help and will be even more a few years hence. Found a new way to get to the West Virginia Turnpike, instead of winding around the countryside from Lewisburg to Alderson, Hinton and Beckley--try Covington, to Crows, Union, Peterstown, Glen Lyn, Oakvale and pickup the TP near Princeton. The farm land and scenic beauties near Sweet Springs and Union in West Virginia rival the Valley of Virginia. It would seem West Virginia needs a new press agent. We did not know W.Va. had anything but mountain gorges, hills and curves, coal mines and factories. We'll bet too, the landowners in that area are right glad the proposed route for I-64 lies to the north west of them. That the Interstates take a mighty big hunk of good land out of cultivation in some sections.

That the point where U.S. 60 and Skyline Drive meet reveals Nature's beauties as one gazes to the west and down upon Peuna, Vista, Va.

That all in all it was a mighty enjoyable five days.

A Good System

Don't Sell It Short

According to the U.S. Labor Department, the average Russian living in Moscow must work 3.7 times longer than a worker in New York City to earn a simple meat and potatoes meal. He must work up to 17 times as long as the New Yorker to buy life's basic necessities. There is nothing new about these figures. They have been published time and again in one form or another and indicate anything but utopia in a nation where government is the caretaker of the people. And, still we hear complaints about the failure of capitalism in the United States.

Even in the depths of the great depression of the thirties, America was more prosperous than other nations in prosperity. In those nations where private enterprise has been shackled or destroyed, the average man and woman work hardest and obtain the least in return. It is to the credit of private enterprise that the average person in the United States accepts as commonplace those things possessed only by the well-to-do of other lands.

Capitalism is a good system. We should not sell it short.

Farm Home

County Extension Agents
Estil J. Noffsinger
Margie H. Wilson
Hutton F. McQuerry

Roy Gray, Jr., Beef Specialist, University of Kentucky, gives the following check-list for October. lowing check-list for Oct:

1. Utilize stalk fields after picking for fall feed.
2. Treat for grubs before Oct. 31.
3. Keep mineral boxes filled with Ca, P, and salt.
4. Fall calves should be vaccinated for blackleg, castrated, and dehorned by time calf is 3 months of age if not done at birth.
5. Calf-hood or replacement heifers coming on the farm should be isolated from rest of herd for about 3 weeks. Any sickness occurring in newly purchased cattle should be considered as serious and treated immediately. New cattle coming to a farm may be given a shot of an appropriate antibiotic, but it is not recommended that cattle receive antibiotic as treatment or preventive for extended periods of time.
7. Supplementation of the cow herd with Vitamin A 30,000 I. U. per head daily) should begin not later than Nov. 1. Make arrangements for a supply of Vitamin A and check November Beef Facts for mixing recommendations.
8. If you have a sudan type supplementary pasture plot watch for first signs of frost. Prussic acid that occurs in frosted sudan is extremely poisonous to the ruminant animal.
9. Buying, selling, and management all must be good in the cattle business. Cattle bought right, managed right, and sold right make the most money.

Taking The MAN out of Beef Cattle MANagement is Very Costly.

Broadleaf weeds and chickweed in lawns need control work now. Many lawns in Carlisle and Nicholas County had chickweed last spring. In order to control it next spring, spray now.

Broadleaf Weeds: Apply treatment only if temperature is above 45 degrees F. However, if unseasonably hot days occur this fall, it might be wise to wait until cooler days; there is less danger of injury to desirable plants from some materials when temperatures are lower.

For general control, use 2, 4-D or a combination of 2, 4-D and 2, 4, 5-T. These are sold in quart or pint containers under various trade names. Check labels for application directions.

Chickweed: For this pest, use the material with the killing agent silvex in it. Many commercial materials are available under various names that contain silvex. Banvel-D mixed with 2,4,-D, or silvex mixed with 2, 4-D, also can be used. Again, these combinations are available under various trade names. Follow label directions.

Treatment for broadleaf weeds or chickweeds should go only on established lawns. Never put these materials on young, short grass in new lawns.

If fire strikes your property, where will it start? What will likely cause it?

More than $890,000,000 worth of farm homes, buildings and other property go up in smoke each year, according to U.S. Department of Agriculture estimates. A substantial portion of the 6,500 deaths in home fires reported for 196. by the National Fire Protection Association occurred in rural areas.

Keep deadly, destructive fire away from your home by checking what you know of fire safety. In farm homes, faulty or misused heating and cooking equipment start more fires than any other single cause, NFPA studies show. Actually, defective stoves and heaters, along with defective chimneys and sparks from chimneys, are responsible for almost half of all fires in farm dwellings.

Careless use of gasoline and kerosene, electrical faults in wiring and appliances, are both high on the list. Bad smoking habits and children playing with matches are other major causes. In barns and outbuildings, the prime fire hazard is spontaneous ignition in hay, corn and fertilizer. Other most frequent causes are electrical faults, lightning, defective heating equipment, and careless handling of gasoline and oil.

During Fire Prevention Week make a new start towards complete fire safety on you property, and keep headed that way throughout the year.

Local Business

By S. S. TALBERT
Chairman, Dept. of Journalism
University of Mississippi

Ladies Over 55 Have Buying Power

Census figures show that 30 percent of the female population of the United States us iver 55 years of age.

In Smaller cities the percentage is often much higher, running up to 50 percent in some communities.

To the retailer or service firm, the import of the number of mature women in a community cannot be overstated. The significance has been examined by various market researchers. About the women over 55, it has been found:

She has more money to spend as she pleases than any other segment of the population.

She does more buying for other people than anyone else.

She, surprisingly, is more apt to try a new product than younger people or men.

She is not attracted to advertising designed to appeal to people of other age groups.

She does approximately 80 percent of the buying for men in her age group.

Her image of what she is, and what she would like to be, is entirely different from the romantic image of youth.

She has more faith in advertising claims than other publics, but she is more likely to hold advertisers to their claims than other consumers.

To her, guarantee means guarantee.

She has more leisure time, more need for services, more time to eat out, to travel and to participate in varied activities than any other female or male.

She is a careful pre-shopper, who habitually relies on her local newspaper for guidance and suggestions.

The moral should be obvious to the retailer who seeks a share of this immense and growing market.

Twenty & Forty-Five Years Ago

Thursday, Oct. 24, 1966

Included among the all-time record 6,613 students enrolled for the fall quarter at the University of Kentucky are 28 from Nicholas County, according to a report released this week by the University officials.

The newly-installed tower music system in the Carlisle Baptist Church will be dedicated at a special service to be held at the church at 7:30 Thursday night it has been announced by Rev. Ira W. McMillan, pastor.

Stating that "the most important issue before us for the next few years is a convention to draft a new state constitution", Dr. Amry Vandenbosch, political science instructor at the University of Kentucky, Friday afternoon urged members of the Nicholas County Woman's club to "get out and do something" about what he termed an "obsolete" governmental instrument.

Married

Miss Elsie Jane Lail, and William Forrest Kerns, Friday at the bride's uncle and aunt, Mr. and Mrs. E. G. Metcalfe.

Miss Lida Smith and James Kenneth Crump at the First Christian Church in Winchester.

Born To:

Mr. and Mrs. Odas Howard Mattox a son, Sept. 11, in Burbank, Calif.

Mr. and Mrs. Adrian Anderson a daughter, Paulette, born Thursday at Johnson Memorial Hospital.

Mr. and Mrs. Cullie Baughn a boy born at Bowling Green City Hospital on Oct. 1.

Died:

David Allen Poe, enroute to hospital, Monday.

Mrs. Mollie Crane Sanderson died Saturday at her home.

Thursday, Oct. 27, 1921

During the football game Friday afternoon, George Inslo broke his right arm between the wrist and elbow.

As Thomas Lee Westfall was returning to his home from school Wednesday afternoon, his pony stumbled and fell on Main Street, throwing him to the ground and bruising him about the face.

J. H. Tilton has taken a position as a traveling salesman with W. J. Ststrank and Co. of Lexington to succeed Charles Smith who has been promoted to auditor with the company.

Married:

Miss Katherine Brunker and Roy Coch.

Miss Lucy Bruce and C. O. Huffstetter.

Deaths:

Anna Bell Call, 5 year old daughter of Mr. and Mrs. A. L. Call.

Robert Clinton Hunt, 3 year old son of Mr. and Mrs. Harper Hunt.

J. W. (Dude) Walker, age 64 years.

Born To:

Mr. and Mrs. C. N. Dayton, a son.

Some Melon!

John Frederick of the Licking River section proudly holds a 39 pound watermelon that he grew.

The Carlisle Mercury
ESTABLISHED 1867
Published Every Thursday At Carlisle, Kentucky
Entered as second class matter at the post office in Carlisle, Kentucky, under act of March 3, 1879.
WARREN R. FISHER ..... Editor-Publisher
[Mrs.] Katherine T. Fisher . . . . Associate Editor
SUBSCRIPTION RATES PER YEAR
In Kentucky, one year . . . . . $3.00 plus 9¢ tax $3.09
Out-of-State, one year $3.50

I Say What I Think

Agree Or Not

By S. C. Van Curon

Frankfort, Ky.--Some persons are asking the question why Gov. Edward T. Breathitt has become so intensely involved in the campaign for adoption of the new Constitution, particularly since it is a reversal of his earlier stated position.

When the 50-member Revision Assembly was named in 1964 after it was established by the General Assembly, Breathitt said revision was the job of the delegates. Later, he said he would take no part in the campaign for passage of the proposed new Constitution after the 1966 General Assembly accepted it and placed it on the ballot for November 8.

If one thing can be pinpointed as a reason for projecting him body and soul into the campaign it was the rash of early misinformation and deceptive interpretations scattered on what the new document does or does not do.

But it really goes deeper than that. When Breathitt was a law student at the University of Kentucky Dr. Thomas Clark, head of the history department, assigned Breathitt to do a term paper on Kentucky's four Constitutions. His study showed the changes and improvements and convinced him that it needed updating to fit the atomic age.

He became college chairman in 1947 when the Constitutional Convention question was put on the ballot. Again, in 1960 he was named co-chairman with Jefferson County Judge Marlon Cook to promote the calling of a convention for a limited revision in 12 broad areas. Both failed at the polls.

Approval of the proposed, new document by taking it direct to the people under Section 4 of the present Constitution is his third attempt in in two decades to accomplish an improvement that he feels strongly about.

Critics and friends alike wonder why a young man, if he has any future political ambitions, would become involved in a subject that Kentuckians have felt strongly about through the years. It is readily apparent here this question does not bother him in the least.

He feels strongly that a new Constitution must be adopted if Kentucky is to move forward in pace with other states. Breathitt speaks almost daily, and sometimes twice a day in far apart places throughout the state asking voters to approve the proposed new Constitution.

His speeches are built upon 9 key points he uses and elaborates upon, sometimes at length, sometimes briefly, according to his audience.

Here are the 9 key points of his speech;

1. A more independent legislature with better tools to represent the people.
2. Speedier, better justice in our courts--trained and qualified judges.
3. Stronger schools, free of partisan politics--the Department of Education headed by a professional educator, chosen on merit.
4. Reduction in the number and cost of elections.
5. Lower interest rates on local bond issues.
6. Relief for the farmer from excessive taxation under the 100 per cent assessment ruling of the Court of Appeals.
7. Better protection for the injured workingmen.
8. More home rule and less control from Frankfort for cities and counties--all local officers must be chosen by the people at home.
9. State financial aid for local government allowed--thus reducing the property tax burden.

Right or wrong, most of this friends and critics agree he is to be admired for the courage he shows in the campaign.

WATER IMPROVEMENTS MAY COST $243,000

Bids for improvements of Carlisle's water works system were opened last Thursday with the apparent low bidders as follows: Driggers Construction, Corbin, Huntington, W.Va., $125,714.59 water plant improvement and W. E. Caldwell, Louisville, $18,920 for 182,000 gallon standpipe. Seated are from left, City Attorney Joseph Conley, Mayor Bill Power, Councilman Joe Crouch, Standing, Doug Caro, Buren Garten, William Moore, engineers for Howard K. Bell; City Clerk Mrs. Ann Harper, and Councilmen Dan Rich and Kash Grimes.

Annual Soil Conservation District Report Released

Continued from page 1

ervisor replacing Mr. Henry.

Activities:

The first Wednesday night of each month finds the Supervisors in regular session. As necessary, special meetings are called. The absence of a supervisor is rare, indeed.

District representatives are sent to Area and State meetings.

A loan from the Division of Soil and Water Resources' Revolving Fund enabled the District to sponsor the purchase of two bulldozers. The acquisition of new bulldozers contributed to the up-grading of equipment in the county to do conservation work. More than $100,000. have been borrowed during the past twenty years. All of this has been repaid or is being repaid on schedule.

With the Robertson Soil Conservation District, we co-sponsored our third joint cooperators' meeting and fish-fry in August at Blue Licks State Park. We presented "Master Conservationist" Awards to James Lowe and Edward O'Neal. An "Honor Award" was presented to Warren Fisher, Editor of the Carlisle Mercury, for his efforts in promoting soil and water conservation. Hayden Timmons, Director of the Governor's Commission on Agriculture was guest speaker.

Ministers were supplied reference material and inserts for use in promoting Soil Stewardship Week.

We sponsored a Soil Conservation Essay Contest. We contributed cash prizes to students writing the best essays. 4-H and FFA Soil Judging Contests were sponsored.

Photographic supplies are furnished in the promotion of soil and water conservation.

Supplemental engineering survey equipment and supplies are furnished SCS personnel for use in getting conservation on the land.

Cash was contributed for prizes in the County Youth Fair and the local horse show.

Our part-time secretary, Doria Whaley, does our clerical work and assists SCS personnel in their increasing administrative work.

Funds needed in conducting our many activities are obtained from the Fiscal Court, Graft and Matching funds from the State of Kentucky, voluntary contributions by equipment operators and from tank farm rentals. Conservation in the District;

Thirty-two new cooperators, owning 4,786 acres, signed cooperative agreements with the District and requested help with their conservation problems. Almost 200 cooperators were given on-farm assistance. Complete soil and water conservation plans were completed on 26 farms. Almost 1000 acres of cover crops were seeded on contoured land. More than a mile of diversion channels were built. Eleven farm ponds were constructed. 25 acres of sod waterways were shaped and seeded. More than 1500 acres of hay and pasture were seeded. One-half mile of pipe lines were installed to get water to 10 new water tanks or fountains located in fields needing water to permit better grassland management. More than 600 ft. of tile were installed to improve drainage in cropland. 1650 ft. of stream channels were improved. 1060 ft. of terraces were built.

More and better pasture and hayland plantings are needed for our rolling topography which limits cropping systems. Intensive cultivation is restricted to the level land in the valleys along the streams and rivers. The upland ridge tops are suitable for hay and limited row crops. The steep hillsides are most appropriately used for pasture. Encouragement is given to the adoption of this type cropping system.

In consultation with the

Continued on page 4

Bourbon DRIVE-IN Theatre
7.30 Sat.-Sun.
Color
"APACHE GOLD"
at 9:15
Bette Davis
"THE NANNY"

COME PLAY WITH US

Win Win Win Win Win Win Win Win Win Win

WIN $1000 CASH

Play

Paul Smoot Buster Atkinson John Smoot Stewart Moore

Starts Thursday NOTHING TO BUY !

NO PURCHASE REQUIRED !

SHELL Your Shell Oil Retailers SHELL

A little effort like this....

Can mean this....

To your family this winter
Johns Manville Ceiling Tile
Pre-finished Panel board
& Floor tile
All in stock at your
Reid, Vice & Green
ONE-STOP LUMBER YARD