

# COME TO THE

**IGA**  
When it comes to pleasing poultry... IGA is the place to shop. Every bird is scientifically fed because only the finest are selected for the TableRite label. Cook has to be tender, plump and flavorful in order to assure you, our IGA customer, full eating pleasure.  
So for more satisfying poultry meals select one or more of our fresh, meaty birds... prepared by our "easy" meat men!

# POULTRY PICKIN' PARTY!

PLUMP, WHOLE, TABLERITE  
**Fryers**  
Tender  
Cut Up lb. **35¢** **25¢** lb.

Southern Star  
**Smoked Hams - Shank Half lb. 49¢**  
**Whole or Butt Half lb. 55¢**  
Slim Jim Wieners 12 oz. **49¢**  
Jumbo Bologna lb. **49¢**

TableRite Mayonnaise qt. **49¢**  
Trailer Sweet Peas 303 **2/29¢**  
IGA Deluxe Instant Coffee 6 oz. **69¢**  
IGA Hi Power Bleach 1/2 gal. **35¢**  
V-8 Cocktail Juice 46 oz. **39¢**  
IGA Pie Crust Mix 9 oz. **2/29¢**  
Kleenex Facial Tissues A/C 200 ct. **2/39¢**  
Trellis Corn w.K. Golden 12 oz. **6/31¢**

TableRite Salad Dressing **29¢**  
TableRite Corn Oil 48 oz. **99¢**  
TableRite Biscuits old style or buttermilk 15 ct. **6 w/ 49¢**  
TableRite Vegetable Margarine 3 w/ **59¢**  
New Sunshine Rinsol giant **59¢**  
IGA C.M.C. Detergent giant **49¢**

**Bananas**  
RIPE - GOLDEN

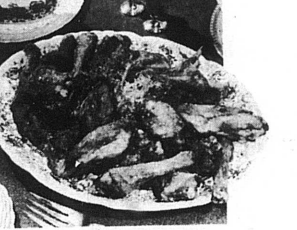
Pound **10¢**  
Large Green Cucumbers 2/29¢  
Red Button Radishes 8 oz. cello 7¢  
Red Firm Tomatoes lb. 29¢  
Fresh Green Onions bunch 10¢

**FROZEN BUYS**  
Birdseye Awake Orange Drink 9 oz. 3/31¢  
IGA Lemonade 12 oz. 19¢  
Sara Lee Danish Royal Coffee Cake 9 oz. 79¢

Shedd Peanut Butter 18 oz. **59¢**  
Starfire Mandarin Oranges 11 oz. **29¢**  
IGA Mixed Nuts 13 oz. **79¢**  
IGA Ice Pops 12 ct. **4/31¢**  
IGA Candies Gum & Jellies Choice of 1 lb. **4/31¢**  
Prune Juice Lady Betty 40 oz. **49¢**  
Kotex reg. 12" **3/9¢**  
Kleenex Tissues Man Size 67 ct. **29¢**  
Jiffy Plastic Wrap 100' **19¢**  
Lux Toilet Soap A/C reg. 3/35¢  
Lux Liquid 22 oz. **63¢**  
Advanced All Detergent 3 Lbs. **79¢**

**DAIRY VALUES**  
TableRite Cheese Spread 2 lbs. **89¢**  
TableRite Cream Cheese 8 oz. **29¢**  
TableRite Corn Oil Margarine lb. **29¢**  
TableRite Medium Eggs doz. **49¢**

**Fantastic Watch Sale**  
17 & 21 Jewel Choice of Ladies & Mens **34.88**  
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**TABLERITE FRYER PARTS**  
WINGS - 29¢  
BREASTS - 69¢  
THIGHS & NECKS - 17¢  
Pork & Beans... 2 16-oz. cans **25¢**  
IGA Cherries... 2 16-oz. cans **37¢**  
IGA Cake Mix... 15-oz. pkg. **39¢**

**Bakery Buys**  
Hamburger or Wiener Buns 8's **2/43¢**  
TableTreat Cherry Filled Rolls 12 oz. **39¢**  
TableTreat Short Cake Shells 4's **20¢**

**Flour**  
plain or self rising **39¢**

**Coatney's PEOPLE IGA FOODLINER**  
MORE PEOPLE ARE SHOPPING AT IGA

THE CARLISLE (KY.) MERCURY Page 4  
Thursday, May 5, 1966  
**Housecleaning Safety Tips**  
Housecleaning time can be accident time unless you remember safety rules, says Frances Stallard, U. K. Extension specialist in home management. Use safety rules whether you make household or a major spring project or do the work a little at a time the year around.  
More accidents happen when people are tired or in a hurry, so don't try to do everything in one day. Plan your housecleaning schedule to allow rest-time between tiring jobs. Don't set an impossible deadline for finishing cleaning chores. When you rush or get very tired, you take more chances - and accidents are more likely to happen. Use standard points out.  
Less sensibility for your housecleaning. Wear simple clothing that is full enough for comfort but not so full that it will flutter skirts and aprons, gapping pockets and sleeves. Wear good-fitting, low-heeled shoes.  
Keep your child in mind when you clean, she recommends. If you have a small child, keep him in his playpen for safety's sake when you are busy with cleaning chores. Remember, too, that anything he can swallow or anything that has a sharp edge is dangerous and should be stored out of his reach.  
Cleaning time is a good time to safety-check your storage space, she says. "A place for everything and everything in its place" results in a safe as well as a convenient home. Make sure medicines and insecticides are clearly labeled and locked away from children. Be very careful about storage of hunting equipment or war souvenirs, too.  
As you clean, check your floors for safety hazards. Repair tears or holes in carpeting. Remove loose tiles and floor coverings. Make sure all throw rugs have non-skid or built-in skid-proof backings. Be safety-conscious when waxing floors. Be a member that is polishing wax should be applied thin and polished well for a longer, longer-lasting finish. And follow directions carefully when applying wax that dries shiny.  
She suggests these other safety rules to remember when cleaning. Use a safe ladder for reaching high places - never climb on chairs, boxes, etc. Don't let rubbish gather - throw it away immediately. Keep walking lanes open; keep trash and other objects off the floor and stairs. Don't carry so much you can't see where you're going - it's better to make two trips than to fall. Check appliances for needed repairs and for safety hazards.  
Never leave buckets of hot water unguarded on the floor. Don't use carbon tetrachloride, gasoline, benzene, or kerosene for cleaning. Don't use turpentine near an open flame. Paint only in well-ventilated rooms.  
Many other safety rules could be listed as reminders during cleaning time, Miss Stallard notes. You know all of them - just be sure to use them in mind. Common sense can help you avoid accidents, at housecleaning time or at any other time, and make your home a safer place in which to live.

**Meat's Going To Cost You More**  
You'll be paying high prices for beef, pork and lamb in the months ahead, so poultry once again will be the best bet of the year, according to Charlotte Jones of the Reader's Digest Magazine.  
Beef prices hit their highest point since 1962 last year. And even though farm supplies will increase, they will not outpace population growth. So prices are likely to go up - and the upward trend of supplies may well continue through the rest of the year.  
Premium prices is likely to be small, though the summer months. Why? Farmers slaughtered fewer hogs in 1965 because of low pork prices in 1963 and 1964. Low prices also caused a drop in hog breeding in 1964, with a small 1965 pig crop as a result.  
Sheep prices are trying to build up their flocks restricting shipments to market. Thus, the odds are that prices will stay high.  
Despite recent price rises, poultry costs about 85¢ less than it did 15 years ago. Both chicken and turkey production and prices are likely to decline.

The magazine points out that with smart stopping and wise menu planning, the budget hazards of high prices can be avoided. Using cheaper cuts of meat will also help. They're just as nutritious as the fancy cuts and are equally appealing with a little culinary effort.

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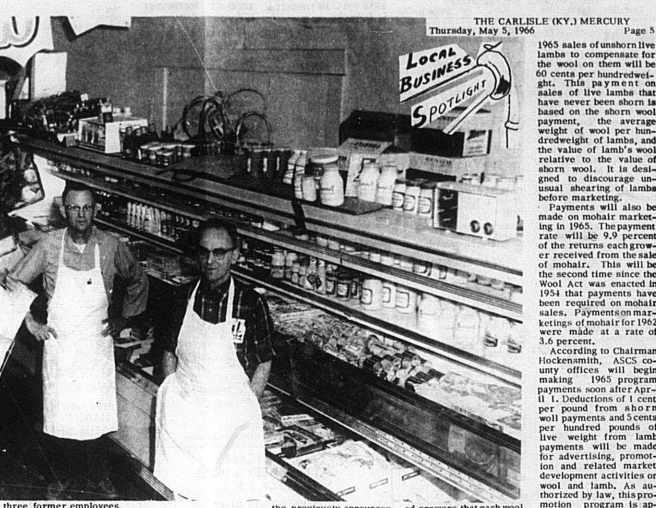
This Week's Spotlight  
**Neal's Square Deal**  
This business began operation in 1934 at its present location on West Main Street. The business was founded by the late Robert W. "Pop" Neal, who was a native of Nicholas County. The firm is now owned and operated by his sons, Eugene and Powell.  
Born in the Canady Creek section of Nicholas County, "Gene" and Powell both attended Carlisle High School in the early thirties. They are members of the Carlisle Christian Church where

**SHOPPER STOPPER!**  
Dependable USED CARS

Gene is a member of the official board. Wife, Dorothy and Gene, make their home on Chestnut Street. Dorothy was home demonstration agent for Nicholas County, several years ago. Gene has served two terms on the city council. Lucille and Powell have their home on East Main Street. Daughter, Susan is a sophomore at Nicholas County High, and Mary is in the sixth grade at Carlisle Elementary. Powell is on the board of the "Teen Inn", and a member of the Nicholas Band Boosters.  
This grocery store is unique in that it also has a home furnishing department, which includes paints, wallpaper and new and used furniture. The store is charter member of the Kentucky Food Store.

Employees include Rose Mattox, Louisville and Jerry Wasson. The store's well-known slogan, "Where Ma Saves Pa's Dough," typifies this family type store, where fond memories linger of

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three former employees, "Red", Smith, Floyd Dixon and Ben Alexander. This article is sponsored each week by The Carlisle Mercury reminding you to shop at home first.  
**1965 Wool Set at 31.6%**  
Short wool payments for the 1965 marketing year will amount to 31.6 percent of the dollar returns each grower received from the sale of shorn wool during 1965. Freeman M. Hockenmuth, Chairman, Agricultural Stabilization and Conservation State Committee, has announced. The payment rate was determined recently by the Department of Agriculture as the percentage necessary to bring the national average wool price of 47.1 cents per pound received by growers during 1965 up to the previously announced incentive level of 62 cents per pound under the national wool program.  
Producers thus will receive an incentive payment of \$11.60 for every \$100 received from the sale of shorn wool during the eleventh year of the program. This compares with a payment of \$16.20 per \$100 of marketings for the 1964 marketing year when the average wool sales price was 53.2 cents per pound. The sales price received by growers that each wool payment is determined by multiplying the grower's dollar return from the sale of his wool (less marketing charges) by the payment rate of 31.6 percent. The percentage method of payment is designed to encourage growers to improve the quality and marketing of their wool, since the grower who gets the best possible price for his wool also gets a higher incentive price.  
The payment rate on

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THE CARLISLE (KY.) MERCURY Page 5  
Thursday, May 5, 1966  
**LOCAL BUSINESS SPOTLIGHT**  
1965 sales of unborn live lambs to compensate for the wool on them will be 60 cents per hundredweight. This payment on sales of live lambs that have never been shorn is based on the shorn wool payment, the average weight of lambs, and the value of lambs relative to the value of shorn wool. It is designed to discourage unusual shearing of lambs before marketing.  
Payments will also be made on mohair marketing in 1965. The payment rate will be 9.9 percent of the returns each grower received from the sale of mohair. This will be the second time since the Wool Act was enacted in 1954 that payments have been required on mohair sales. Payments on marketing will begin making 1965 program payments soon after April 1. Deductions of 1 cent per pound from shorn wool payments and 2 cents per hundred pounds of live weight from lamb payments will be made for advertising, promotion and related market-development activities on wool and lambs. As authorized by law, this promotion program is approved by growers voting in a referendum and is carried out by American Sheep Producers Council, Inc.  
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If you plan to move or if your mailing address is to be changed, please let us know early so that you will have your Mercury without interruption. Thank you for your cooperation.  
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