# MERCURY VAPOURS

by Warren R. Fisher

If you're not in agreement with the new federal law which will have you arising one hour earlier next year (daylight savings time) then it is high time you wrote, called or made your wishes known personally to Governor Edward T. Breathitt. The governor says he does not plan to act unless there is a clear sounding of public opinion!

--MV--

Speaking of time---Acting Postmaster George Roberts says, the post office, ordinarily closing at 12:30 p.m. on Saturdays, will remain open on Saturday, Dec. 17 and 24 until 5:00 p.m.

--MV--

A new typewriter ribbon, though it writes better, doesn't seem to improve my writing.

--MV--

It is said, one way to restore humility is to read the help-wanted ads. You'd be surprised how many positions there are which you are too ignorant, too unattractive or too old to fill.

--MV--

According to Scrap Age, "Fear of inflation is a lot deeper in Washington than Administration hesitation may lead you to think. Concern about rising prices permeates the government, the White House included. Officials. . .no longer regard inflation as a potential threat. It is here. . . now. . .today. No matter what action is taken in the months ahead, it will travel a long course before it finally comes under control."

--MV--

We are less than amused at the small town idiom which seems to imply---"you beat the drums for trade-at-home--we'll spend our advertising dollars elsewhere!"

--MV--

This is about frogs and freedom.

There's an old story that says you can't kill a frog by dropping him in boiling water. He reacts so quickly to the sudden heat that he jumps out before he's hurt. But if you put him in cold water and then warm it up gradually, he never decides to jump till it's too late. By then he is cooked.

Men are just as foolish. Take away their freedom overnight and you've got a violent revolution. But steal it from them gradually (under the guise of "security," "peace," or "progress") and you can paralyze an entire generation. Look at the income tax. It started out at a harmless sounding 1%. It would have been easy to jump out of the water as tepid as this, but like the frog, we waited while it climbed over higher. Try jumping now.

Worst of all, we never learn. Even today we cannot believe that Medicare is the same warm water that will one day boil us in Socialized Medicine. We see no connection between farm price supports and Nationalized Agriculture. And if we draw a parallel between subsidized teachers' pay and federal control of education, we are called "extremist."

The tragedies of history are always repeated by those who refuse to learn them. To seek guidance from the past is not "turning back the clock" as we are often told. It is merely a good way to keep out of hot water.--The Pied Typer

## Twenty & Forty-Five Years Ago

3835 Hyde Park Ave.
Cinti - 45202

Thursday,
December 19, 1946

Mrs. Russell Barr was treated at the local hospital for severe burns on her face and neck, suffered when a container of meat she was canning exploded in her face.

Mrs. John C. King, (Katie Mathias King) of Mt. Sterling, sister of Joe and Charles Mathias a native of Carlisle received a first award of $50 in the eastern half of Kentucky in a farm and home contest, sponsored by the Louisville Courier-Journal and Times.

The Carlisle Musketeers topped the Sharpsburg Red Devils 29-27 in an overtime period here Tuesday night.

Possibilities for the establishment if Nicholas county soon of several game refuges to be used for the propagation of quail and other small game were good this week as M. C. Shearer, president of the local Fish and Game Club, disclosed that several county farmers had already shown a willingness to have portions of their land set aside for the purpose.

Members of the troops of Boys Scouts and Girl Scouts are planning to sing Christmas carols about the streets of the city on Christmas eve. The will an effort to the homes of invalids and shut-ins, it was announced, and after the caroling will attend a Scout Christmas Party.

Mr. and Mrs. W. J. Talbert spent the weekend in Benham, Ky, with their son, R. L. Talbert and family.

Married: Lynell Harley to William H. Hamilton --Wanda Weaver to James C. Honaker --Jane Hillock to John Earlywine. -- Martha Watkins Gatewood to Charles Clay Shrout -- Miss Lena Thomas to William E. Conway.

Born To: Mr. and Mrs. Ermine Fuller a boy -- Mr. and Mrs. Clyde Hamm of Barterville, a girl at Johnson Memorial Hospital --Mr. and Mrs. Woodie Mynear, a girl -- Mr. and Mrs. Stanly Myers, a boy --Mr. and Mrs. John T. Hamilton, a girl, --Mr. and Mrs. C. M. McGraw, a girl at St. Josephs --Sgt. and Mrs. H. W. Small, a son at Johnson Memorial Hospital --Mr. and Mrs. A. J. Riley a son, --Mr. and Mrs. J. B. Hamm, a girl.

Died --Harvey Humphries, 47, at Johnson Memorial Hospital -- William Dudley Spencer, 44, at Norton Infirmary, Louisville, Mrs. Susie Soper Young, 76, at Massey Memorial--Mrs. Pearl Duncan Vice, 67, at her home.

Thursday
December 22, 1921

James W. Norton appointed an assistant division engineer for third district.

Ed Metcalfe purchased the grocery of C. Hafferin in McIntire building and has assumed charge of the business.

Louis Tocchini, who for the past several years has conducted the White Hall Meat Market in the old Kinnamon hotel building sold his store last Thursday to Rainey B. Smith.

Bryson Farm Agency sold the 183 acre farm of Charlie Massie to Raymond Booth for $12,000, and a house and a lot on Elm Street for S.S. Smith to Louis Downard of Mt. Sterling for $2,600.

Married --Miss Mattie Barnes and Ollie Rigg -- Miss Vivian Harney and Otis Wagoner. --Frank Spencer King and Mary Ruby Medley were married Dec. 28, 1920 in Mt. Sterling.

Born to: Mr. and Mrs. Chester Scott a daughter, Jessie Evalyn. --To Mr. and Mrs. G. T. Cannon, a son.

Died --Mrs. James Watson, aged 34, at her home near Ellisville, -- Mrs. Mayme Ross Ingles, at her home in Millersburg. W. E. Shankland, aged 68, at his home near Myers. --Isaac Wills, aged 91, at the home of his son, T. W. Wills, in this city.

### Letters To The Editor

Dear Editor:

Please renew my subscription to the Carlisle Mercury for another year. My time is out Apr. 67. So enclosed you will find $3.09 for another year. I enjoy the paper very much. Thank you.

Miss Clara B. Lemons
393 Stonga Ave.
Paris, Ky. 40361

The Carlisle Mercury:

You can discontinue our subscription as of Jan. 1, 67. Your paper should be called "The Saltwell Bulletin."

Mrs. Jimmy Dupps

Amelia Ohio
Dec. 7, 66

Dear Sir,

Enclosed is my check for the Carlisle Mercury. Enjoy the paper very much.

Thank You,
Ruby Bach
3912 Bach Rd.
Amelia, Ohio

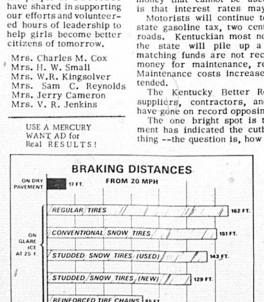
Editor, Carlisle Mercury
Carlisle, Kentucky

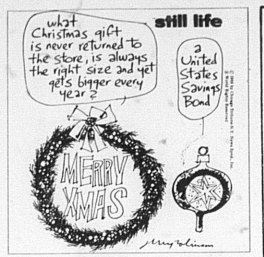
Carlisle citizens have contributed over four hundred dollars to the recent Girl Scout Fund Drive, which was successfully carried out with the leadership of Richard Jordan, chairman, and the efforts of the volunteer solicitors from the Rotary Club and a-mont the mothers of the girls. The cooperation of these volunteers, and the willingnesses of those who contributed to this drive are gratifyingto those of us who serve as leaders in the scouting program.

It is good to know the community is interested in Girl Scouting, and that the people of Carlisle have shared in supporting our efforts and volunteered hours of leadership to help girls become better citizens of tomorrow.

Mrs. Charles M. Cox
Mrs. H. W. Small
Mrs. W.R. Kingsolver
Mrs. Sam C. Reynolds
Mrs. Jerry Cameron
Mrs. V. R. Jenkins

USE A MERCURY WANT AD for Real RESULTS!




## Agree Or Not

*I Say What I Think*

By S. C. VAN CURON

Frankfort, Ky. --The President's order to cut back spending on federal highway construction, the poverty program, and parks contributions to curb inflation and to funnel more money into the Viet Nam war effort hits Kentucky hard.

One bright light in the Kentucky picture is federal funds for the six new trade schools announced last week.

What's a little hard for Kentuckians to understand is the President's desire to curb inflation when eradication of poverty, creating jobs, increasing employment and increasing the gross national product are and have been the foundation pillars of his Great Society programs.

Need of money for the war effort the people can understand, but when he speaks of curbing inflation, and his economic advisors now oppose this, Kentuckians can't understand inflation. They see this move as a reduction in jobs, unemployment increasing, and setting back the poverty program he pushed so hard.

The Kentucky Highway Department is burning midnight oil here trying to figure the next six months of highway program in the state and what lies beyond that.

The only assurance the Highway Department has is its allocation from the Federal Highway Trust Fund through June 30, or the remainder of this fiscal year. The state was alloted $64 million plus for this fiscal year, and what is left is about $15.4 million for the quarter beginning in January and a similar amount for the quarter beginning April 1.

One thing Kentuckians should understand is that Appalachian Program is not affected by this cutback for the funds come from a different source. These were funds allotted by Congress from a special fund and Kentucky got $60 million which is more than any other state got.

A spokesman for the Highway Department said the cutback will not apply to design and acquisition of rights of way, but to construction only, and there is some hope that the way picture may change by June so construction can continue.

There is no word on it here, but apparently the U. S. Treasury will borrow the money from the Highway Trust Fund and put it into the war effort, paying interest to the Highway Trust Fund when the critical stage has passed.

But, the problem here is that construction costs will undoubtedly have increased by that time, and instead of having a gain in buying power, it will be less when construction resumes.

The Federal Government will continue to collect the 4-cents a gallon gasoline tax, and the small tax on tires, batteries, etc. that supply funds for the Highway Trust Fund.

Kentuckians are in the position of having voted $139 million for bonds to match Federal funds for interstate and federal matching road monies, but only about $40 million of these bonds have been sold. Thus, the state will not be paying interest on bond money that cannot be used. But, another hazard is that interest rates may go up in future yera.

Motorists will continue to pay the 7-cents a gallon state gasoline tax, two cents of which goes for rural roads. Kentuckian most not be deluded into thinking the state will pile up a lot of money if Federal matching funds are not received. It takes the state money for maintenance, resurfacing and operation. Maintenance costs increase as road mileage is extended.

The Kentucky Better Roads Council, petroleum suppliers, contractors, and other supplier groups have gone on record opposing the cut.

The one bright spot is that the Federal Government has indicated the cutback will be a temporary thing --the question is, how temporary.

## Local Business

By S. S. TALBERT
Chairman, Dept. of Journalism
University of Mississippi

*Newspaper Advertising Reaches Local Readers For 1c Per Reader*

Immediate results do not always show how inexpensively the local newspaper carries an advertiser's message to a community.

Readership research conducted by universities and private agencies may give a better picture of the total value of newspaper advertising.

Controlled studies show that more than 60 percent of all readers usually see a one-quarter page retail advertisement in a weekly or small daily newspaper. The studies show that each copy of a community paper is read by approximately four people.

For each thousand papers circulated, 4,000 people read something in each issue of the paper. Sixty percent, or 2,400 for each 1,000 circulation, could be expected to see a one-fourth page retail advertisement.

It means that hometown newspapers deliver the large quarter-page newspaper message at a cost of less than one-half percent per actual reader.

| Strictly Local Circulating 1240 x 5 = 1960 Readers | 60% of This Figure = 2976 | 1/4 Page Costs $27.72 or less than 1¢ per reader |
|---|---|---|

This is less than the cost of addressing an envelope; it is less than one-fourth the cost of a blank postcard; it is less than the cost of operating a duplicating machine.

It is two hundred times less expensive than a personal call; it is less than the wages sometimes paid to kids for stuffing circulars in sewers.

It is a cold economic fact which causes major retailers throughout the country to settle on the local newspaper as "the basic retail advertising medium."

## Farm Home

(County Extension Agents
Emil J. Noffsinger
Margie H. Wilson
Huston F. McQuerry

Make Your
Christmas Tree Safe

The live green tree is symbolic of the beauty and joy of Christmas. It is safe if used correctly. A fresh, moist tree will sputter and go out if ignited but it will not burn. Outdoors a tree dries slowly, indoors it dries rapidly unless kept in water.

Safety experts of the U. S. Department of Agriculture's Extension Service report how quickly a dry tree burns. The tree tested was a cut a month ahead of time, kept outdoors in a cool, shady place for 2 weeks and indoors for 2 weeks, but it was not put in water. This tree burned to a charred skeleton in about 29 seconds.

Extension specialists give the following rules on how to make your Christmas tree safe:

1. Buy a fresh tree. If you cannot find a fresh, moist tree, give the tree you buy the flame resisting treatment described below. A dry tree is flammable even before it gets to the shattering stage, and it cannot absorb enough water to make it safe.

2. As soon as you bring the tree home, saw 2 inches off of the butt end, so it will absorb water and stay fresh. Put the tree in water and keep it in water until you discard it. Check water level daily.

3. Keep the tree in a cool, shady place until you decorate it. It's best to buy close to decorating time.

Here's how to make trees, wreaths, and green flame-resistant: To 3 quarts of water add one pound of borax from the grocery store and one pound of ammonium chloride from the drug store. Mix until ingredients are dissolved. Spray this solution on the tree until all branches are well moistened. A spray bottle from your cleaning supply shelf will do the job. Safety is simple if you practice these rules.

Caring for
Christmas Pot Plants

Flowering pot plants are becoming more popular each year for home decoration at Christmas time, as well as for Christmas gifts for that special friend or neighbor. The addition of a bright colorful azalea or a gaily decorated poinsettia or cyclamen to the other decorations in the home lends a more festive air to the holiday season.

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Some protection is needed most winters for most hybrid tea, floribunds, and grandiflora roses. Various protection means have been devised, from mounding soil about plant bases to the more elaborate covering of the entire plant with shredded styrofoam and black plastic.

Wooden (avoid metals) containers, such as baskets, hampers, or boxes, may be turned over your roses after pruning the latter enough to allow containers to rest on the ground. Containers should be tall enough to allow the plants to remain 18 to 24 inches high. Even leaving the canes 30 inches high will do no harm. The containers may be covered additionally with black plastic film. However, if the

Continued on page 3

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(Mrs.) Katherine T. Fisher .... Associate Editor

SUBSCRIPTION RATES PER YEAR
In Kentucky, one year ..... $3.00 plus 9¢ tax $3.09
Out-of-State, one year ..... $3.50

### FARM & HOME COLUMN

Continued from page 2

container is relatively solid, plastic film will not be necessary. Mounding the soil about the base of the containers will help hold them in place and discourage mice from entering for a winter home. Covering roses late in November or early in December has two advantages; by then, the mice have established their winter home elsewhere, and the wood of the containers is mature.

While considerable protection is provided by this simple procedure and may be enough most winters, the containers may be surrounded with leaves, in addition to the plastic if a way to keep the leaves in place can be devised. Boughs from trees may help.

Large beds or roses can be covered collectively by erecting a framework over which black plastic can be fastened. The framework should slope enough to provide water drainage. For more insulation against rapid temperature changes, dry leaves, sawdust, seedfree straw, etc., can be placed about the rosebushes before covering, if the material can be kept dry and free of mice.

Climbing roses, except some of the less winterhardy climbing hybrid teas, seldom need winter protection in Kentucky, especially if they are planted where they are not exposed to full force of the afternoon sun during the winter. In full sun situations, however, providing some shade by entwining evergreen boughs over and among the canes usually will be enough protection.

Black shank was more of a problem in 1966 tobacco crops than for several years. Take precautions now to prevent it in 1967, says Dr. H. Smiley, UK Cooperative Extension Service agronomy department tobacco specialist.

Some tips for the next crop, if a farmer had black shank in the 1966 crop:

1. Clean all tools and equipment used on the infested crop, those used from plant bed work through hauling the crop to the barn. 2. Let the infested ground rest three years or more. This generally will clear up black shank organisms. 3. Don't spread sweepings and stalks on land where surface water will drain into a creek or stream. This spreads the organisms. 4. Black shank fungus lives longer on heavily limed land. 6. Overflow land seems more quickly freed of the fungus. Thus, if it can not be infested from tobacco stubble, it may be safer for rotation than higher land. 7. Never use stable manure on tobacco land if the farm has had black shank. Fields can be infested this way. Also, livestock and equipment can carry the fungus to clean land.

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Don't leave tobacco stalks in the open. Nearly three quarters of the nitrogen, potash and phosphorous in the stalks can be lost to normal winter rains. If you can't put stalks on meadows, pastures, etc., pile them where they are protected from winter rains. Spread the stalks in the spring.

Put the stalks on fields that need extra fertilizer. Stalks that came from crops which were not diseased usually can be safely placed on any field. However, as tobacco fields get liberal amounts of fertilizer from sacks, use the stalks on fields which need the extra shot of nutrients.

Red Apple Salad

For family meals and special occasions you'll enjoy serving a make-ahead salad that's colorful, nourishing and thrifty. The recipe was tested by the U. S. Department of Agriculture food specialists. 4 firm tart apples 1 1/2 cups sugar, 1/4 teaspoon salt, 1/2 cup red cinnamon candies, 3 cups water, 1/2 cup cottage cheese, or 3 or 4 ounces cream cheese, 1/4 cup chopped green pepper.

Pare and core the apples. Add sugar, salt and candies to the water. Put over heat and stir until candies are dissolved.

Cook apples slowly in this syrup in a covered pan until just tender, turning occasionally to color evenly. Drain and chill.

Mix cheese with green pepper and stuff the apples. Serve on watercress or other dark greens. Four servings.

Serving Suggestions: As a main dish salad for Sunday supper triple the ingredients for cottage cheese mixture. Stuff the apples and mound the rest of the cheese mixture in the center of a platter and apple slices around the mound of cheese and stick a red cherry in the center of each slice.

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1959 Ford Pick-up
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1963 Ford Pick-up, Custom Cab, Short Bed
1963 Fleetside Ford Truck, Long Bed
1964 Ford Truck, Long Bed
1955 Chevrolet Pick-up Truck
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1965 Chevrolet ¾ Ton Truck

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. Table Lamps
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Authentic Style With Top Craftsmanship for Relaxing Comfort!

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