

THE CARLISLE (KY.) MERCURY
Thursday, December 1, 1966 Page 2

MERCURY VAPOURS

By Warren R. Fisher

That time of year is here again, in more ways than one. Cut with snow above and salt, four-buckles and ice creepers, a pair of which we've not seen for several years. We may not be naming them properly, but they were little metal gadgets with sharp teeth to penetrate the ice and snow and leather straps to fit over the ankles like a pair of roller skates. We wouldn't say we've "pooped" the idea, though as the years roll by, their merits loom larger.

I can again go through the agony of making it work, Oh, well I can dream, can't I? —MVF—
And here I am again faced with the problem of filling a newspaper with something besides advertising and my waning interest in it.

What do you want for Christmas? That remark and others similar, seem to be on nearly everyone's lips this season. There just seems to be one trouble, when I'm put into the position of giving an answer, I rather lamely say, Oh, anything—socks, tie, hanky, etc. It's not that I don't want, I only have some of the biggest goods available and these items are the trouble. Santa could not even get one of them down the chimney, here or at home. My wants, like any child's, stem perhaps from need to be able to do something faster and with less strain on my joints. I can't just use old Sam Nick and all his help in building a unit with roller skis for off-street use, and that dream keeps getting punctured by reality. Santa some day, when the present about foot gifts has soured, let his paper, Santa and I will talk over a bargain and

And at the same time the article concludes: "The historical cycle of the body politic indicates that man progresses from bondage to spiritual faith—from spiritual faith to courage, from courage to freedom, from freedom to abundance and then comes the warning, from abundance to selfishness, from selfishness to apathy, from apathy to dependency, and from dependency to ruin." Right back into bondage again.

Such Men Are Scarce Today

(Continued from p. 1)
A fresh, clean, handsome fellow today throughout Kentucky's Democratic party, yes, throughout the entire Democratic Party, is an anachronism from Henry Ward that he is in the 19th century. As a young man, he was a champion for the small business man, and for the growth of industry in this state.

Thousands of farms, in every county of Kentucky, is the father of the nation's Democratic Party. As highway commissioner Mr. Ward is known throughout America for his administrative genius, his ability to produce much with limited resources, and his tireless efforts to bring the opportunity to abandon public service for personal financial gain. These decisions benefited all Kentuckians. His personal and professional record stands tall with a commendable attitude—only a deep understanding of the business, skills and needs of his fellow Kentuckians.

Twenty & Forty-Five Years Ago

Thursday, December 5, 1946
Total of 1946-47 addition to a large amount of properties, contributed by local citizens, to the Johnson Memorial Hospital.

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Local Business

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Christmas Retail Sales Should Be Record-Breaker

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more conscious of price than he has been in recent years.

The big manager of one major retail company explained the situation this way: "We know we have to get back to competitive pricing to attain our anticipated increase in sales."

Agree Or Not

I Say What I Think
By S. C. VAN CURBON

FRANKFORT, Ky. —Kentucky merchants won't be first in expecting a "whopping" Christmas business, Revenue Commissioner James L. Tucker said for the first quarter of the fiscal year.

Lucker uses the sales tax collection for the July-September quarter for his yardstick in the budget estimate made for the 1966 General Assembly, sales tax collections for the quarter were \$1.1 million.

The state collected \$1,100,000, the readings show we are right on target," Lucker said.

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Can We Afford It? Ask yourself that question. Having become more sophisticated and accustomed to extra spending money, he realizes that value and low price are going together.

The careful consumer expects more of advertising than wild general claims. He expects details about products with reasons why the advertised product is a value.

The large page of the local newspaper is one place where the local merchant can meet the most careful shopper with unlimited and convincing detail regarding price and quality.

With the homemaker who keeps her gift-buying within the limits of the family budget, there's no pinching of pennies.

So why not make this Christmas one of the nicest you and your family have ever experienced?

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Beautiful Lamps with shades



Pole Lamps as low as \$8.88

Genuine Sandran

Rocking Chairs \$24.95 up

Be sure and Register for the "Berkline" ROCKER-RECLINER to be given away

Nothing to buy... Browse around

Will you help us by RENEWING EARLY?

Take advantage of our Layaway Plan

We Deliver

Nothing to buy... Browse around

GIFTS

for the home TO ENJOY 365 DAYS OF THE YEAR

Platform Rockers \$39.95

Berkline ROCKER RECLINERS \$88.00

Berkline SWIVEL ROCKERS \$58.00

Desk Lamps as low as \$5.99

Ironing Boards \$5.95 up

Electric Blankets \$17.95

Living Room Suites begin at \$99.00

Childrens Musical Rocking Chairs \$12.95

Portable Mixers as low as \$13.95

GE GIFT ITEMS

Electric Carving Knives

Electric Awnings \$14.95

Electric Decorator Clocks \$3.90 up

Oral Braided Rugs up to 9x12 \$39.95

Cannon Blankets 72x90 \$29.99

Throw Pillows as low as \$1.49

Bed Room Suites begin at \$118.88

Smoking Stands

Cedar Chests

Magazine Racks

Record Cabinets

Bookcases

Planters

Enormous selection Wall Frames begin at \$10.95

9x12 Wool Rugs \$69.95

HARD ROCK MAPLE Dining Room Sets

Fine Selection of DESKS Ideal student gift begin at \$39.95

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In Kentucky, one year \$3.00 plus 9¢ tax \$3.09

Out-of-State, one year \$3.00 plus 9¢ tax \$3.30

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