

Thursday, September 16, 1963 Page 2
The Carlisle Mercury
ESTABLISHED 1867
Published Every Thursday At Carlisle, Kentucky
Entered as second class matter of the post office at Carlisle, Kentucky, under no. of March 2, 1927.
WARREN R. FISHER JR., Editor-Publisher
[His:] Katharine D. Fisher, Assistant Editor
SUBSCRIPTION RATES PER YEAR
In Kentucky, one year, \$3.00 plus tax \$3.09
Out-of-State, one year, \$3.50

National 4-H Club Week

Whatever you're doing and wherever you live—during the week of September 25 through October 2—you should give attention, interest and support to an observance that will take place at that time. It is National 4-H Club Week.
It would be difficult to praise the 4-H movement too highly. Because of it, great numbers of boys and girls are helped to learn the fundamentals of farming and, in these days, in a combination of business, arts and crafts. The ancient virtues that are an implicit element in land and nature are combined with the technology of today.

Four Rules Keep Grocery Spending Under Control

You don't have to spend so much on groceries. If you always come out of the supermarket having spent more than you meant to, a few basic rules will help. Changing times, the Kiplinger magazine's findings that will make you enjoy your grocery shopping, and the fact that these days, in a combination of business, arts and crafts. The ancient virtues that are an implicit element in land and nature are combined with the technology of today.

20 & 45 Years Ago

Thursday, Sept. 20, 1945
The Carlisle Musketeers, following a brief training period, will journey to Paris Friday where they will match wits and skill against the Greyhounds in the opening game of the local high school season.

From the Diary of a Country Editor

On to Warrenton, Virginia, where we think will be a little ride at 3 and take fences at 6; and remember that I'm coming from Warrenton—and they breed 'em fine there when I visited the home of the collector. I had been reduced to 12, single, European plan, I think, in Washington. A Missourian and I were entertained with all the suave hospitality that seems to come so naturally to the Virginians, and on the last night of our stay, the editor of the University Club, the talk turned to plans for the future. "I think I said this chap to me, 'Are you going to what you finish school,'" I hesitated a moment. "I think I said this chap to me, 'Are you going to what you finish school,'" I hesitated a moment. "I think I said this chap to me, 'Are you going to what you finish school,'" I hesitated a moment.

SCIENTIFIC TOUCH

Sales Off 30% During Newspaper Strike
By R. S. TALLEY
Chairman of the Board
University of Kentucky
Cities in which a newspaper strike occurs at one realize the much heralded "power of the press."
In May of this year when the Baltimore, Md. newspaper strike occurred the results were dramatic. During the first four weeks without newspaper service downtown retail stores reported sales were off at least 30 percent, according to the Baltimore Retail Merchants Association.
The great drop in sales resulted despite the prevalence of many other types of media in the area.
Shoppers were content to venture only near their homes rather than take a chance on what was being sold downtown. The merchants located in the heart of the city could not advertise their lower prices and higher quality goods through other media as effective as the regular newspaper.
The same thing will happen in a city of any size when there is no local newspaper service. Consumers may be attracted to other shopping areas through advertisements from other printed media or through classes of market.
Even if there is presently a newspaper operating, increased advertising will help the market area as a whole by advertising in other media, the area will prosper and the merchant will grow economically.
When a commodity places an advertisement in his local newspaper in the manner of advertising, it is performing a civic function—aiding in his town's expansion.

U.S. WATER SUPPLY
New News: One of the largest water consumers in the United States industry's share is only 2%. Each gallon is used more than 2 1/2 times before it is discharged.
cently in Kinswa according to news received here. Mrs. Glenn Shearer and Mrs. M. C. Shearer were hostesses at a bridge on Saturday afternoon at the home of the latter, honoring Miss Elizabeth Ann Clark, bride-elect, of Lexington.
On Friday evening Mrs. Clyde Snelling and Miss Marie Flora, members of the city school faculty, entertained with a buffet supper for the faculty at the home of Mrs. Snelling on Walnut Street.
Born To Us and Mrs. Charles Gano Talbert, a son, Benjamin, last week. Died: John L. Robinson, in Lexington Wednesday. Mrs. Mary Alice (Kate) W. Myers, Sunday afternoon, after an illness of a few days.
Thursday, Sept. 10, 1920
J. W. Tume sells cottage on Elm street to Strawder Smith for \$2800.
Harper's new garage nearing completion.
Mr. and Mrs. H. D. Squires return to Carlisle to reside.
Miss Gladys Bowen accepts position as teacher of music in public schools at Grayson, Ky.
Six Greendale inmates

Farm & Home

Two central Kentucky feeder sales will be held at Paris stockyards on October 6 and November 3. These sales are planned by farmers for the benefit of our feeder producers in this area.
Cows shall be of "standard" grade of better and weigh between 300 and over of high grade commercial or purebred cows of beef breeding.
For example, putting clothes into the machine at home is more convenient than taking them to a laundry. Some distance away. Also, home-makers can do their own laundry because they can do several things at one time.
Which is better for your family depends on your particular situation. Consistent cost, time and convenience when making your decision.
Plans have been completed for the 1963 Nicholas County 4-H Achievement and Recognition meeting which will be held at the 4-H Club on Monday, September 23, 2000, starting at 7:30 p.m.
A very special program has been planned that will be most interesting to all who attend and all 4-H members in the county will be invited to join in the past year will be recognized.
Everyone is invited to attend the meeting.
NATIONAL 4-H WEEK
National 4-H Week is coming up and we are proud to have our members all over the county will be observing their week to tell what it means to them and how 4-H can contribute to our county, state and nation.
If you have kept up with 4-H, you know the 4-H motto is "Make Your Home a Better Place."
Join in with more than 80,000 members of the 4-H organization and its affiliates and support the efforts of volunteer leaders and supporters and find out more about what 4-H is and is doing.

AUCTION SALES CATTLE, SHEEP & HOGS TUESDAY & WEDNESDAY, 1 P.M.
PRIVATE SALES DAILY
(In The Center Of The Packing Industry)
Lovelil Hollister (Local Representative) Phone 377
BLUE GRASS STOCKYARDS CO.
Lisla Road Phone 235-7180
Lexington 40505 Kentucky

FARM LOANS
*To Purchase Land.
*Build or Improve Houses, Barns, Milk Houses, Water Systems.
*Carry Out Herd Expansion, Land Improvements.
*Refinance Debts and any other worthy Purpose.
LONG TERMS - LOW INTEREST
FEDERAL LAND BANK ASSOCIATION
MAYVILLE RYAN BRUCE CARLISLE
509 Union St. Deposit Bank Bldg. on Tuesdays

Only 8 More Days To Save!
FALL SALE ENDS SEPT 25
Win a Prize! 102 Given Away Featuring 2 New SCOUR® Runabouts by INTERNATIONAL®
5 lbs. Rat Pellets Regularly \$2.80 Sale \$2.15
Unico Automatic Washer Regularly \$229.00 SALE \$198.00
200' Coil 3/4" Flexible Plastic Pipe Regularly \$20.00 Sale \$17.25

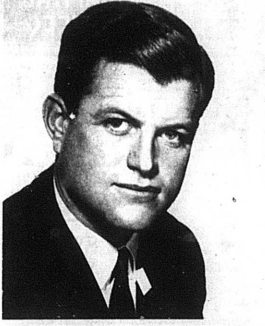
Bourbon
DRIVE-IN
7:45 Fri. Color-Scan Country
Tippi Hedera in 'MARINE'
At 10:15 'NIGHTMARE'
Sat. 7:45 Color-Walt Disney's 'SO DEAR TO MY HEART'
At 9:30 Color-Gregory Peck-Tony Curtis-Angie Dickinson-Bobby Darin 'CAPTAIN NEWMAN, M.D.'
Sun.-Mon.-Tues. 7:45 Dean Jagers Starting in 'THE NEW INTERNS'
At 10 P.M. George Hamilton in 'ACT ONE'
7:45 Wed. Thurs.-Fri. James Franciscus-Suzanne Pleshette 'YOUNGBLOOD HAWKE'
At 10:25 Horror in Color 'CURSE OF THE MONKEY'S TOMB'

Portable Electric Heater Regularly \$14.95 Sale \$12.45
Portable Furnace Regularly \$99.95 Sale \$89.95
50" x 18" Aluminum Wrap Regularly \$1.98 Sale \$1.49
Porch & Floor Enamel No. 301 Best-Flow Only Regularly \$5.70 Sale \$4.25
Battery Fence Controller Regularly \$19.10 Sale \$14.95

Carlisle Cooperative, Inc.
PHONE 87

159 Fewer Students To Draw Federal Funds Under Education Act

Frankfort—The number of school children aged 5-17 who will draw funds to Nicholas County under the new federal Aid to Education Act total 435. This is 159 less than was first estimated, the Kentucky Department of Education reports.
The U. S. Office of Education has made the final allocation, based on a re-study of census records, of the number of students eligible to participate under the act.
James Melton, assistant superintendent for a district in Lexington and finance in the State Department of Education said the total number of Kentucky school children involved is 5,458 more than was first estimated. He pointed out that the majority of counties (72



J. JEFFERSON-JACKSON DAY SPEAKER

5 Gals. Heavy Duty Oil
Regularly \$6.85 Sale \$5.25
Tops for keeping engines clean, reducing wear, boosting performance. 20 or 30 weight in reusable can.

Unico Electric Clothes Dryer
Regularly \$149.00 Sale \$128.00
Does a beautiful job with all fabrics. Set-it-and-forget push-button programming. Easy to install. Just wrap. Easy terms.

Mark II 4-Ply Nylon Tires
725x14 (220x14) Tubeless Black Regularly \$18.70 Sale \$14.30
725x14 (220x14) Tubeless White Regularly \$18.20 Sale \$13.65
725x15 (670x15) Tube-Type Black Regularly \$15.65 Sale \$11.95
725x15 (670x15) Tube-Type White Regularly \$17.00 Sale \$13.00
Unconditionally guaranteed for tread life. Easy terms. *Prices plus tax.

United States Senator Edward (Ted) Kennedy will speak at the Kentucky Jefferson-Jackson Day Dinner on September 17 in Louisville.
Former Governors, U. S. Congressmen and present officials of Kentucky will attend. The \$25.00-a-plate dinner is a traditional means of raising campaign funds for the Democratic Party. It will be held in Convention Center, the former Jefferson County Armory, at 6:00 p.m., U. S. Senator Edward T. Breasly will introduce the senator from Massachusetts, the youngest of the late President's brothers.
Tickets to the dinner, which is open to the public, are available through Kentucky State Democratic Headquarters in Frankfort and through each Democratic County Chairman.
The dinner, sponsored by the Kentucky State Democratic Central Executive Committee, will be presided over by a working for the Democratic nominees to the 1960 General Assembly.

The Carlisle Mercury
"We've Been Keeping Nicholas Countians Informed Since 1867"

WANT A NEW HOME?

Are you interested in a new home in Carlisle?
New development under consideration.
If interested fill in the coupon below.
Mail to P.O. box 173 Carlisle, Ky.

Coupon
NAME _____
AGE _____
MARRIED _____
NO. OF CHILDREN _____
PRESENT LOCATION _____
DO YOU OWN OR RENT _____
APPROX. SALARY _____
HOW LONG HAVE YOU HELD YOUR PRESENT JOB? _____
PRICE RANGE OF DESIRED HOME _____
MONTHLY PAYMENT YOU COULD AFFORD _____
This information is strictly confidential. No salesman will call on you.