

The Carlisle Mercury

ESTABLISHED 1847

Published Every Thursday At Carlisle, Kentucky

WARREN R. FISHER JR., Editor-Publisher

(Mrs.) Katherine T. Fisher, Associate Editor

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Last Real Freedom

There is not a lot said, and sometimes doubted, about the freedom of the American press. But the freest press in our land today is the small, independent weekly or daily newspaper. It is free because it is one of the last survivors of an age of individualists.

It is too small to be noticed a great deal by the mighty powers that supposedly mold public opinion. It exists only by the grace of the Almighty and the good will of its advertisers. Its owners and publishers are usually too stubborn to be bought, and have a stern faith in their small communities and the need for a voice from their people.

Editorially, it points out the needs of its community and now and then castigates the Mayor, Governor, President or congressman when it feels censure is deserved. Its voice is often heard mainly in magazines and press services pick up particular choice editorials. (The Carlisle Mercury has been quoted in magazines and national publications as well as

state publications). Its personnel work long hours, more or less cheerfully accepting tortures of abuse from disgruntled readers.

But it is FREE. Perhaps it is the kind of freedom that comes when you no longer have anything to fear. But it is the most real journalistic freedom left in the world. Too insignificant to be noticed, it is cumulative power that is one of our tremendous forces in our nation today.

It is like many of our blessings. It is taken for granted. People tolerate it like they do an eccentric aging relative. The small newspaper has been around so long that it is taken for granted to be considered a dictator or a dictatorship or military occupation, the newspaper is free to say what it wants to say. The press is appreciated most by those who do not have it.

The Bible Eternal

The 25th anniversary of National Bible Week will be observed this year from October 14 through 24. The theme for the week, chosen by the Laymen's National Committee, Inc., will be "The Bible—Eternal".

The meaning of the word "eternal" as applied to the Bible should be felt by everyone. And it is the purpose of the week to make this meaning come alive for all of us. Eternal means everlasting, a lifetime without beginning or end, timeless. The Bible, made up of history

and the happenings, the relationships and the concepts, that are the basis of our civilization.

The Bible has been and must remain a timeless work. In 1940, we must read the Bible and consider the meanings that are there for each of us. It is one book on whose pages have been inscribed life's fundamental values that were meant to be eternal. Why not make every week a Bible Week? Why not lamp the Bible eternal?

From the Diary of a Country Editor

by Warren R. Fisher Sr.

THIS THAT AND TOTHER
Up fairly betimes for a Sabbath day and the morning cold, so that the breath steams on the frosty air and I find a skin of ice on my bird bath. While remains me that I must prepare my feeding tray for feathered winter guests. And corn cobs for breakfast, golden brown with fried edges and sausage, a combination to what the most jaded appetite of an Autumn morning.

And so the summer is gone. "Chill November's early blast" pays bare the fields and the golden garments of my sugar maples are piled about their feet like a russet gown slipped from the shoulders of a lovely lady white ago the summer's wind whirled through glossy leaves that sheltered the springtime romance of a pair of shy cardinals.

A tree that looks at God all day and lifts its leafy arms to pray. Naked arms upst in prayer now, against the torment of icy wind and sleet. Yet dignity abides with my maples still, and hope, for all through the long summer days the alchemy of sunlight and air has been at work, and deep, deep under the rich life

blood pulses beneath the will come another spring.

A promise this, it seems to me, that may be seen in bare branches, in bare fields and the lowering skies of autumn, if one but looks. For autumn is not sad. Now Nature, like a tired mother, rests for a moment in the fulfillment of her fond duty, that is but the beginning of refreshing sleep. Ever when I see the stark branches and the leaden skies of November and my spirit dandling with the melancholy that mankind attaches to the fall of the leaves, there come to mind some lines of Alice Cary:

It is but some dear joy
Its beautiful November
Are left alive in the snow.
Hope here, it seems to me. To wait is not that Nature holds the glass for him to see? "Thanks who the roots of the roses are kept alive." Yes, it is a comfort to see in Nature no death, only change.

Farm & Home

Paul J. Neffinger, County Extension Agent, Associate County Agent, Mable H. Wilson, Home Agent.

The change of season brings an array of color not only from the autumn leaves but from fruit and vegetables. Red and yellow apples, green, gold and orange squashes, pumpkins are among the leading home-grown colorists. Apples are available and the specialty fruit markets are filled with varieties of all sizes and for all uses. Some are best for eating out of hand, the McIntosh, Jonathans and Red Delicious are among the "tops" in this department. For salads the Red and Golden Delicious, winning the Grimes are excellent. For cooking, you will find several suitable varieties and your choice may depend upon you and how firm you like the final cooked product to be. The Del-

icious McIntosh, and Cortland are fine for holding their shape. For baking the Jonathon, Rome Beauty and Stayman Winesap can't be beaten. When selecting apples beware of those with bruises and cuts—if not used within a few days they will begin to deteriorate. . . .

Condition Farm Machinery
Before Winter Storage
Farm machinery should be cleaned and conditioned before it is stored for the winter. A little time spent now in preparing machinery for storage can prolong the life of that machinery. . . .

Special solvents and cleaning compounds do the best job and are easy to use on oil and grease deposits which should be removed from painted parts. High pressure water sprays

20 & 45 Years Ago

Thursday, Oct. 14, 1920
H. M. Taylor and son Frank C. Taylor attended banquet tendered veterans of Cuban Brigade at Simm's farm near Paris. Mrs. Frank Taylor was named chairman of women's branch of Nicholas County Democratic Campaign Committee.

Two hundred farmers meet in Lexington and form Burley Tobacco Grower's Association. 87 1/2 acres on Mayville Pike to Rully Purcell at \$200 per acre.

Married: Miss Lucy Berry and Charles W. Black, at Lexington; Miss Gertrude Ritchie and Russell Riley at Paris. Died: Miss Lida E. Gardner, unexpectedly, of heart attack at Charlotte N. C., while engaged in Parent Teacher organization; Mrs. Elizabeth Sparks, 63, at her home at Mt. Moriah.

Jack W. Down, son of Mr. and Mrs. Arnold Down, seaman-of-the-U.S. Navy is expected home on the 22nd for a furlough and will enter University of Louisville.

William Glass on Saturday, October 6; Miss Goldie Gladys Campbell and Oswald H. Brewster, on October 11.

Born To: Mrs. and Mrs. Chester K. Hill of Route 2, a girl, on October 9. Her father's name has been named Lola Jean.

Local Business ADS MUST BE HONEST, SINCERE

For practical reasons it is foolish to write intricate newspaper advertising. The neighborhood housewife reads and retains her newspaper. She has both time and temperament to read advertising. She recognizes phoniness and is ready and willing to call to account a retailer for overstated promises.

Thus, like the newsmen, the local newspaper advertiser who has made honesty and sincerity a policy, sincerity which is the most important factor in appealing to women, is guided largely by intuition when buying. This seems to be grateful when this radar system, this intuition, tells her that a newspaper is being honest and sincere.

The same advice may be applied to men. But if it is applicable to women, it is especially significant to men. It has been estimated that 80 per cent of retail buying is done by women.

The women buyer has learned to believe in the content of her local newspaper, and uses it avidly as a buying guide. Her faith is the greatest bonus a retailer gets when he buys newspaper advertising.

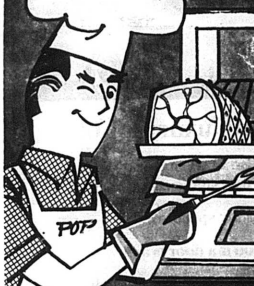


UNITED COMMUNITY FUND DRIVE—Officials for the Lexington-Blue Grass Army Depot are from left—Mrs. Terry Sargent, Miss Ingonne Westfall, Carl Kewhick, Garrett Brown and Robert Palmer. This year marks the second year for all except Miss Westfall, who is entering the sixth year as Secretary-Treasurer for the drive at the Depot. An appeal has been set at \$10,000. Each year employees of the installation have exceeded their goal.

Walnut Huller In Operation

Let Us Hull Your Walnuts
TOP PRICES GUARANTEED
Huller Is Located At
Wells Produce
Carlisle & Mt. Olivet, Ky.

Everybody who's ever been funny is in it! Milton Berle, Buddy Hackett, Phil Silvers, Jimmy Durante, Ethel Merman, Edie Adams



cook in with
cook-out fun and flavor!
Electric broiling -- for the same radiant-heat goodness you get from cooking over glowing coals

Regret not the passing of the outdoor cooking season. Just move the fun indoors to your electric range. Let flameless, radiant electric heat broil you dishes up the most appetizing broiled steaks, chops and chicken ever! It's precisely controlled heat, too, for even better results. And it's clean as all outdoors -- no soot on kitchen walls and curtains.

Broiling, baking, surface cooking . . . there's nothing like a modern automatic electric range -- an exciting step up to the joy of total electric living.

100% washable . . . full door for sleeping comfort. . . . Sizes 24 to 40.

● BLUE ● PINK ● YELLOW

KU KENTUCKY UTILITIES COMPANY
an investor-owned electric company
BY APPOINTMENT SERVICE

Deaths

Mrs. Ida Hamm McCowen, 81, died at 10 p.m. Saturday, Oct. 9, at the Haywood Hospital, Mayville, after a long illness. She was a native of Nicholas County but had lived in Mayville 10 years.

Mrs. Roy Wagner and Mrs. Danny Sampson rejoined the club.

Plans were then made for the trip to the glass factory on Oct. 15. Plans also, were made for several members to attend the district meeting in Lexington.

After lunch, the lesson Plan Year Decorating was very nicely given by Mrs. William Mathes and Mrs. Robert Taylor. They presented a specific problem in their homes and members helped to find a solution. Helpful points of interest in the lesson were:

1. Light colors and small amount of pattern increase state of room.

Lindsay Walker, 66, died Sunday, Oct. 10, en route to a Covington hospital after having suffered a heart attack at his home there. He was a native of Carlisle and a former Carlisle grange operator.

Survivors are his wife, Mrs. Mamie Frederick Walker, five daughters, Mrs. James Vice, Carlisle and Mrs. Ernest Smith, Mrs. Clyde Bramble, Mrs. Billy Williams and Miss Shirley Walker, Covington, and three sons, Kenneth Walker, Lexington, James Jerry Walker, Cincinnati, and James M. Walker, Morehead.

Services were conducted at 10 a.m. Tuesday at the Swindler Funeral Home, Covington. Burial in the Carlisle Cemetery Tuesday.

ELLSVILLE HOMEMAKERS
The Ellsville Homemakers Club met Wednesday, Oct. 6, at 10 o'clock at the home of Mrs. Tom-

FARM BUREAU in Action

2. Many doors and windows become less noticeable when painted the same as the walls.

3. An absence of pattern along with other colors.

4. Consider the wood colors along with other colors.

5. Empty space in a room is important.

Recreation was then led by Mrs. Bobby Jones. A shower of baby gifts rejoined the club.

Mrs. Leonard was then appointed to meet with Mrs. Leonard in November.

When an individual makes a decision involving his own money, the government planner. When the government makes a decision involving the price of Secretary of Agriculture from a wrong decision in raising price supports on cotton several years ago.

And who paid for the mistakes of the fed grain program and the dumping of surpluses on the market? The livestock producer paid part of the price of the cattle sales that artificially inflated prices.

Who Pays For Bureaucratic Blunders? The bureaucrat seldom

DOLLAR GENERAL STORE

GRAND OPENING SALE

MAIN STREET - CARLISLE, KENTUCKY

FALL SALE

Begin Thurs., Oct. 14 - 9 a.m.

BLANKETS

100% acetate wool binding perfect for single or double beds.

72.00
2 for \$5

INFANTS' FANCY RECEIVING BLANKETS

Washable cotton soft and warm. Soften bound and color fast.

Big 12x18 for \$3.99
3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100

MEN'S SPORT SHIRTS

Plaids and stripes. every color you can imagine.

This is the time to buy \$1.98 Value

LADIES', BOYS' AND GIRLS' SHOES

In many styles and colors.

All Sizes \$2.64 Pair

LADIES' FLANNEL GOWNS

100% washable . . . full door for sleeping comfort. . . . Sizes 24 to 40.

● BLUE ● PINK ● YELLOW

IGLOO PERMANENT ANTI-FREEZE

ETHYLENE-GLYCOL BASE

Tested by AUTOMOTIVE DIVISION of INDEPENDENT TESTING LABORATORIES

Prevents corrosion . . . BEST BUY IN TOWN

Gal.

GENERAL STORES

818 G. 44221