

THE CARLISLE (KY.) MERCURY
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**Linville Returns
From Overseas
Business Trip**

Arthur K. Linville, son of Mr. and Mrs. Meredith Linville, of Ewing, Route 1, has recently returned from a three-week overseas business trip which carried him to 18 different countries in Europe and Africa. Mr. Linville, a graduate of the University of



Kentucky and May's Lick High School, is employed by Caterpillar Tractor Company of Peoria, Ill., where he is general supervisor of the Product Planning Section for the company's large off-highway earth-hauling equipment. The trip was made primarily to study haulage conditions and methods in use by the major mining operations in mineral rich Africa. The continent offers one of the world's largest concentrations of sales potential.

ya, Uganda, Rhodesia, the Congo, Nigeria and Ghana. On the size of the African continent, Mr. Linville commented: "It's impossible to appreciate the size of Africa until you've flown over it once in a jet. It's a 14 hour run in DC-8 from Zurich, Switzerland and Nairobi, Kenya and you're still 2000 miles from Johannesburg. The third week of the trip was spent in Geneva, Switzerland, headquarters of Caterpillar's overseas subsidiary, participating in the annual meeting of the company's field representatives stationed throughout the Eastern Hemisphere. Foreign markets now account for almost half of the company's business, making Caterpillar the nation's second largest exporter of goods. At the end of the trip, Mr. Linville was able to stop for a brief visit with his brother-in-law and family who are stationed at a U. S. Army post near Munich, Germany. Mr. Linville joined Caterpillar in 1956, following a two-year active duty tour as an officer in the Corps of Engineers, and has held a number of positions with the company, including Field Representative assignments in Tulsa, Okla., and Salt Lake City, Utah. He is married to the former Janet Kuhnheim, of Ft. Thomas and the two are proud parents of a four year old daughter, Karen, and a nine-month old son, Scott.

Now employed by International Business Machines in Lexington, Sargeant is a 1953 graduate of the Bethel (Ky.) High School. He is married to the former Loretta Lyons of Sharpshurg. The Sargeants have two sons, Mitchell Thomas, 5, and Glenn Tracey, 3. Sargeant Sargent is the son of Mrs. Margaret Hurst Sargent and the late Mr. Sargent of Bethel.

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Sargeant Gordon Thomas Sargent, 2009 Overseas Drive, Lexington, has been selected as Chief of Firing Battery for the Carlisle National Guard. His new assignment places him responsible for the operation and training of the Howitzer Firing Sections in the Battery. Sargeant Sargent first enlisted in the National Guard on May, 17, 1964. Since then he has served as a Wireman, Cannoneer, Driver, Wire Team Chief, Gunner, and most recently, Howitzer Section Chief.

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1. Plow an acre of land.
 2. Take a 10-mile trip in your car.
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TYPE	New Tire Size	Replaces	Ply	sidewall	Regular Price Plus Tax	SALE PRICE Plus Tax
Uni-Trac First-Line Mud & Snow Tires						
Tubed	670x15		4	Black	\$11.85	\$11.98
Tubeless	750x14		4	Black	16.70	14.92
Redi-Grip Premium Mud & Snow Tires						
Tubeless	650x13	(640x13)	4	Black	18.90	15.89
Tubeless	650x13	(640x13)	4	White	21.55	18.19
Tubeless	725x14	(700x14)	4	Black	21.55	18.11
Tubeless	725x14	(700x14)	4	White	24.25	20.41
Tubeless	775x14	(750x14)	4	Black	23.10	19.46
Tubeless	775x14	(750x14)	4	White	25.80	21.75
Tubeless	825x14	(800x14)	4	Black	24.90	20.83
Tubeless	825x14	(800x14)	4	White	27.60	23.23
Tubeless	855x14	(830x14)	4	White	28.65	24.14
Tubeless	775x15	(750x15)	4	Black	23.10	19.42
Tubeless	775x15	(750x15)	4	White	25.80	21.72
Tubed	775x15	(750x15)	4	Black	20.60	17.32
Tubed	815x15	(780x15)	4	Black	22.80	18.54
Tubed	845x15	(780x15)	4	Black	23.70	19.93
Tubed	890x15		4	Black	20.75	17.46

For Trucks: Redi-Grip Premium 6-Ply Mud & Snow Tires

Tubed	600x16	6	Black	24.15	22.98
Tubed	650x16	6	Black	25.90	23.73
Tubed	670x15	6	Black	25.26	23.11
Tubed	700x15	6	Black	28.25	25.83

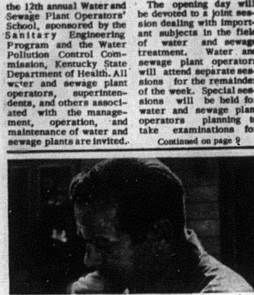
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Water, Sewage Plant Operators Meet in Lexington

Frankfort—Water and sewage plant operators throughout Kentucky will meet in Lexington on Nov. 15, 16, 17, and 18 for

the 12th annual Water and Sewage Plant Operators' School, sponsored by the Salitary Engineering Program and the Water Pollution Control Commission, Kentucky State Department of Health. All water and sewage plant operators, superintendents, and others associated with the management, operation, and maintenance of water and sewage plants are invited. Continued on page 8

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**Home Businessmen give us
VALUES
nobody else can match**

IT'S A FACT . . . our home merchants and service establishments give us a special type of Bargain every time we spend a dollar with them.

◆ And no competitors of theirs in another town or city can give us . . . who live in this area . . . anything like as good a deal when we're shopping.

◆ It's simple economics. The dollar we spend at home buys about the same goods or service that

it will buy anywhere else . . . but . . . to make every purchase at home a better bargain, we also get to share in, and to profit from the more prosperous community that larger trade volume naturally builds.

◆ And this Extra Value . . . which we do not get when we spend our money in somebody else's community . . . is the real key to our own greater individual prosperity and enjoyment of life . . . and far more valuable in the long run than the merchandise we're buying.

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