The Carlisle Mercury

ESTABLISHED 1867

Published Every Thursday At Carlisle, Kentucky

Entered as second class matter at the post office in Carlisle, Kentucky, under act of March 3, 1879.

WARREN R. FISHER JR. ..... Editor-Publisher

(Mrs.) Katherine T. Fisher . . . . Associate Editor

Member; Kentucky Press Association; National Editorial Association; Audit Bureau of Circulations.

SUBSCRIPTION RATES:
In Kentucky, one year . . . . . $2.91 plus 9¢ tax $3.00
Out-of-State, one year $3.50

Bicycle Safety

Along about the turn of the century, bicycling reached the dimensions of a craze in this country and abroad. Cycle clubs on a coeducational basis were formed everywhere and were the source of much lasting fun for young and old.

In time, the bike fad ran its course. Use of the cycle was pretty well confined to the very young. But in recent years, it has again found new popularity.

American Bike Month, which is scheduled for the May 1-31 period, places emphasis on safety. The bike rider of today lives in a world that is vastly different from that of 50 or 60 years ago. Streets and highways are are crowded with automobiles, and every one of them offers potential disaster to the carelessly riden and handled bike. The rules of bike safety must be thoroughly learned--and undeviatingly followed--and to help promote bike safety the local Veterans of Foreign Wars Post is furnishing Lite-A-Bike tape which will be put on all bikes by the Carlisle Police Department, free of charge.

This will help to make cycling safer, healthier, happier, and more fun than it already is.

Immunization Week

Kentucky's annual Immunization Week, sponsored by the Kentucky Medical Association in cooperation with the Kentucky State Department of Health and a number of other statewide organizations, has rolled around once again. Gov. Edward T. Breathitt has signed a proclamation designating the week of May 2-8 as Immunization Week, a time for all Kentuckians to make certain they have protection against diphtheria, tetanus, whooping cough, poliomyelitis, measles, and smallpox.

Immunizations are readily available from your physician or your county health department, so protect your family.

During this week, check your family's immunization record, and see your physician for any protection that is needed.

Farm & Home

Estil J. Noffsinger, County Agent; Thomas Stevens Jr., Associate County Agent; Margie H. Wilson, Home Agent

Alfalfa weevil continues on the increase in the county. Many fields have been sprayed but control has not been too good in some due to rains, low temperatures, choice of the wrong chemical or method of application. Growers should continue to inspect fields and spray when the weather becomes favorable. Only the emulsion concentrates of Malathion, Methoxychlor, Guthion or Diazinon are recommended.

With the increased emphasis on preventing pesticide residues in food and feed crops, it is more important then ever that the producer keep accurate records when applying a chemical.

Accurate records serve many purposes. Besides allowing the operator to make sound management decisions and helping him be a better manager, they will also protect him if the question of pesticide residues occur.

A record of all pesticide applications should be kept by the operator indicating such things as the pesticides used, amounts used, rates of application, when and how applied. Environmental conditions such as weather and soil conditions such as weather and soil conditions when pesticides are applied, general weather conditions, labels from pesticide containers and the date sprayer or application equipment was calibrated can be of untold value in diagnosing problems.

As spring farm work gets well under way, you'll probably be tempted more than once to give your youngsters a ride on the tractor or farm machinery as you work. But if you love them and really want to protect them, you'll keep them off the tractor and machines and away from the work area.

Many youngsters are accidentally killed by tractors and farm machinery every year. In addition many others are injured in tractor or farm machinery accidents. So don't let children ride the tractor, even though it may make them unhappy for a little while. At least they'll still be around for you to love.

Salad making seems so simple--and it is--if you are willing to be creative, careful and make use of your talents.

Ingredients of a salad must be chosen with care, because the finished product can be no better than the parts of which it is made. Salads can be so imaginative. There is a world of foods to choose from--fresh, cooked, frozen, canned--and all so colorful and varied in texture. Salad may be served anywhere on your menu, from appetizer to main dish. One very popular cookbook gives recipes and variations for 500 salads.

Another reason that salads can be so varied, so popular and imaginative, is the flair that a dressing can add. The dressing list is almost as long as the one for salad ingredients. Dressings may vary from the very simple oil and vinegar or salt and lemon juice, to a complicated mixture of oils, herbs, spices, eggs, and cheeses.

And, if you are one of those "gals" with a knack for whipping up salad dressings, you can make your salads quite distinctive by adding a personal touch. Perhaps you will play around with a basic recipe for mayonnaise, French dressings, or others by varying the ingredients or adding a dash of seasoned salt, garlic powder, onion juice or lime juice--then presto, it's different!

Here's how you can add zest to a fresh fruit salad or a seafood platter: Blend 1/4 cup orange juice concentrate into 1 cup mayonnaise. Use as a topping.

This, say food specialists of the U. S. Department of Agriculture, is just one of the many menu tricks you can perform with frozen concentrated orange juice.

20 and 45 Years Ago

Thursday, May 3, 1945

The Carlisle high school baseball team won its first game of the season from Nicholasville high school last Friday afternoon at the local park by a score of 6-4. Jack Bowen was on the mound for the locals and struck out 20 of the opposing batsmen. Bobby Crawford was catcher.

At a meeting of the baseball team Monday, Gayle Bowen was elected Captain of the Carlisle high school baseball team and Jack Bowen was elected co-Captain of the team.

The Sociology and Geography classes of Prof. E. M. Norsworthy enjoyed an evening of outing when they entertained with a weiner roast at the lake and then attended the show Tuesday night.

The Parent-Teachers association of the Moore-field school entertained with a lovely farewell party for Mrs. J. H. Bronagen, the retiring principal on Friday afternoon, April 20.

Died: W. T. Ritchie, 84, died Friday morning in a Lexington hospital.

45 Years Ago

Thursday, April 29, 1920

Mercury nearly 50 years old sent to the office by Mrs. C. C. Boyd of Mt. Sterling.

BADLY NEEDED BALANCE

Nicholas county has 603 pleasure cars and 93 trucks according to the State Automobile License Department at Frankfort.

Redpath Chautauqua to open in this city early in July. An elaborate program promised this year.

The local boys again defeat Owingsville on the latter's grounds by a score of 5 to 4.

The Carlisle postoffice will be promoted from third class to second class on first of July.

Miss Lida Gardner re-elected Treasurer of K. E. A. at the closing meeting in Louisville.

Turner Thomas left Saturday morning for Detroit, Mich., on business.

Mr. W. F. Tune was in Magoffin county last week looking after his oil interests there.

LETTERS to the EDITORS

Dear Editor:

As one of many citizens of Nicholas County who are disturbed by the charges brought against our Superintendent and the damage it has done to our school system, I have signed a petition stating my feelings.

I have worked with many others feeling the same way, who also have signed the petition. We have contacted most of the people in the county, to give them a chance to express their views. We have found that 1770 people, 18 years old or older, are disturbed by this action, which four board members and their lawyer have taken. This seems to me to be a large majority of the people in Nicholas County, which are of voting age.

I, personally, have nothing against anyone in this county, (or anywhere else). But I believe in the policy of, government of the people, by the people and for the people. I believe any elected official has the obligation, within reason, to be responsive to the peoples wishes.

I attended the hearing at the Board office, and was very impressed at the efficiency of Mr. Wesley's office. He has on record everything that has happened, since he has been in office and knows where to find it.

We have one of the best school systems in the State. I think we should be proud of the job Mr. Wesley has done for the last 18 or 19 years. I do not believe we can expect perfection, just honesty and sincerity.

Our school system cannot function properly, if we let petty things get blown up out of proportion. I believe it is time for our school board to get down to the job they were elected to do. The welfare of the children should be their first concern. I do not see how the proceedings of the past weeks can benefit our schools in anyway.

I pray to God that we not let this divide the people of Nicholas County. That we realize that we need each other if we are to develop the resources we have, but that we always stand for what is right.

Sincerely,
Howard Livingood

No Magic Formula For Advertising Copy

by
Samuel S. Talbert, Ph. D., Department of Journalism, University of Mississippi

No retailer can expect to find a magic formula for advertising copy.

What serves one merchant may not serve another. The low margin store may find a simple price listing effective. His competitor may effectively advertise services such as credit, delivery, or location.

One of the most successful advertising campaigns of recent years was created by a large oil company. The company ran advertising in thousands of small cities where it had service stations.

The oil company did not sell a particular brand of gasoline. The lengthy copy simply offered sound advice to motorists on automobile maintenance. It gave readers needed and newsy information. The result was appreciation and public confidence in the company.

Gasoline sales increased and local dealers gained new prestige. The public presumed that a company which maintained such high quality advertising could be trusted to deliver a good product at a fair price.

Every retailer has some advantage over competitors or he could not be in business. The unique advantage should be the basis for advertising which cannot be duplicated by competitors.

Experience Speaking

by Ray Hornback
Assistant to the President, Morehead State College

(Substituting for W. Foster "Pap" Adams)
Morehead, April 29--In September of 1964, Dr. Adron Doran, President of Morehead State College announced that W. Foster "Pap" Adams had been named a Journalism Residence at Morehead after retiring as editor of the Berea Citizen.

Since that time, "Pap" has become a beloved figure on the Morehead campus as he has gone about the business of making friends wherever he went.

Two weeks ago, he returned to his home in Berea for the Spring vacation and on the first day there took on the task of mowing his lawn. And it was then that a heart flair-up put him in the hospital and he is now at home in Berea under his doctor's care.

He won't be back on the Morehead campus this Spring as his doctor has placed strict limitations on his activities. And you can rest assured that many, many people on the Morehead campus sorely miss Pap and Mrs. Adams.

But we are hoping that he will be able to continue writing this column from his home in Berea because it has gained greatly in popularity and is being used more and more each week by Kentucky newspapers. His doctor will give the final verdict and if he gets the go-ahead, we're hoping that you will be reading his words of wisdom in the days ahead.

But despite the fact that we're hoping he will be able to continue writing his column, all of his many friends throughout Kentucky are more concerned that this fine man stay healthy.

Because here is a man who truly has the milk of human kindness flowing throughout his body. He has touched the lives of so many young people who have been made better by having known him and his home has been the home of countless numbers of youngsters who were seeking advice or a good hot meal.

And his sphere of influence hasn't stopped there. As a newspaperman he became known and loved by his fellow Fourth Estaters and was honored by them in 1962 when he was elected president of the Kentucky Press Association.

Pap and his sweet wife have known the sorrows of life as they lost both of their children at young ages. And yet here are two people who have built a life of helping others in their own quiet ways--despite the tragic personal loss which might have soured lesser persons.

We're all hoping and praying that Pap's recovery will be a rapid one and that he will once again be up and at 'em as he so dearly loves to do. Because folks, he happens to be one of the greatest guys this writer has ever known.

KURFEES HOUSE PAINT SALE

NEW FORMULA EVER-KLEEN HOUSE PAINT

Applies Easier
Faster Drying
Higher Gloss

Home Hardware

Bill Power Phone 181 Bob Beothe

WASHINGTON REPORT FROM YOUR CONGRESSMAN JOHN C. WATTS Sixth District of Kentucky

A CAPITAL EASTER

Easter in the Nation's Capital was a spectacular day. It was a beautiful sunny day which brought out thousands of tourists and local residents alike.

The cherry trees which were in bloom for the Cherry Blossom Festival were out in their full glory and attracted over 150,000 sightseers to the Tidal Basin. To protect the cherry trees, as well as the pedestrian tourists from the traffic, the U. S. Park Police were there in full dress mounted on horseback. A mild wind which blew from time to time as much as ten miles an hour, was traveling faster than the snarled traffic. It didn't really matter anyway, however because people had come out to see each other and did not have any specific destination. Those who did, avoided the downtown area.

Washington's Connecticut Avenue, sometimes referred to as the Capital's Fifth Avenue, was brimming with couples and entire families, strolling and enjoying the day and each other's Easter finery. There was even a slow parade of antique automobiles inching down the Avenue, which like their drivers were all polished up for the occasion.

The Memorial Bridge which leads across the Potomac River to Arlington National Cemetery, was almost at a standstill with bumper to bumper traffic, while in contrast, adventurous canoeists glided under the Bridge's graceful arches with complete ease. Many of the people crossing the Bridge were on their way to visit the grave-side of former President Kennedy.

THE DAY AFTER

The day after Easter, children in Washington continue their celebration and, if anything, at an increased tempo, for this is the traditional day for egg rolling on the White House lawn. The White House gates are thrown wide open for the event. The only requirement for admission is for a child to be accompanied by a parent, or as the case may be, a parent must be accompanied by a child. In any case, a great (and usually a rather messy) time is had by all and the White House gardners desperately try to restore lawn and order on Tuesday morn.

This year the gorgeous weather which greeted Easter Day had evaporated by Monday morning, but the steady drizzle of rain failed to dampen spirits, even if it did get through the clothing of some unprepared tourists. Over 3000 people turned out for the occasion on the soggy lawn.

The sport of egg rolling, definitely a Washington custom, is said to have been introduced in the Capital by some Scotch folk who made their home here. Originally it was done on Capital Hill. When formality took over, however, and retaining walls and sidewalks were constructed on the West side of the Capital, the event was moved to the White House by President Hayes around 1880.

History records that the largest crowds turned out in 1940--some 48,000 children and grown-ups, so whether the White House gardners know it or not, the clean-up could have been worse this past Tuesday.

Congress, too, took its traditional Easter recess as many of the members could visit their constituencies, but all are now back, hard at work.

Sincerely,
Howard Livingood

SALTWELL

by Mrs. Fred Hollar

Mrs. Gladys Kenney and Mrs. Biddie Hollar visited Mr. and Mrs. Onie Martin in Paris on Saturday.

Mr. and Mrs. Roy J. Snapp and children of Finney Town, Ohio, and Miss Hallye Griffin of Carlisle spent the past Sunday with Mr. and Mrs. Roy E. Snapp.

Mr. and Mrs. Homer Ward of Paris spent a few days the past week with Mr. and Mrs. Chester Mattox and family. Gary Hollar spent Thursday night with Mike Snapp.

Mr. and Mrs. James Mann of Carlisle visited Mr. and Mrs. Raymond Ritchie on Sunday.

Freddie Hollar of Carlisle spent the weekend with Mr. and Mrs. Layne Hollar.

Miss Laura Hollar of Carlisle was a Monday night supper guest of Mrs. Gladys Kenney.

Mr. and Mrs. Fred Sowell of Cincinnati, spent Saturday night and Sunday with Mr. and Mrs. Fred Hollar and son and accompanied their son Mike home after a two weeks visit with Mr. and Mrs. Hollar. Mr. and Mrs. Layne Hollar and Freddie Hollar were also Sunday dinner guests.

Mr. and Mrs. Fritz Gaunce and Mr. and Mrs. Vaughn Mattox were Monday night supper guests of Mr. and Mrs. Bobby and children, the occasion being the sixth birthday of Nyiri Price.

Rev. Laymon Brooks and Vaughn Mattox visited Mrs. Lizzie Martin of Midway on Thursday; they also visited Ealie Asbury who has been very ill at the Veterans hospital. They found his condition improved.

TAYLORS CREEK

HOMEMAKERS MEET

by Mrs. Jesse Smith

Mrs. Kenneth Kearns of the Oxford Road was hostess for the Taylors Creek Homemakers Club meeting at her home on April 21. Mrs. Woodie Mynear, president presided at the business session. Roll call and minutes were read by Mrs. Harold Jackson. Members answered the roll call with What they Liked best about spring.

Oven meals, the lesson was given by Mrs. Charles Wilson. There were 10 members, five visitors, Mrs. G. W. Sexton, Mrs. H. H. Dalzell, Mrs. Harry Rogers, Mrs. Kattie McCall and Mrs. Hattie McConaughy and two children present.

Refreshments were served and games played. Prizes were won by Mrs. Taylor Ring, Mrs. Sexton, Mrs. Roxie Wilson and Mrs. John Mynear.

The next meeting will be May 19, at the home of Mrs. Jesse Smith.

Deaths

John H. Price

John H. Price, 78, a retired farmer and resident of Millersburg for the past 40 years, died at 5 a.m. Thursday, April 22, at the Bourbon County Hospital after a long illness. He was a native of Nicholas County and a member of the Fleming County Methodist Church.

Survivors include his wife, Mrs. Cassie Leet Price; four daughters, Mrs. Osborne Riggs, Bourbon County; Mrs. Layson Riggs, Millersburg, and Mrs. Belle Brown and Mrs. Frances McCord, Paris; four brothers, Santa Price, Mason County; Joe Price, Fleming County; Dick Price, Mt. Olivet, and Tom Price, Maysilick; 12 grandchildren and eight great-grandchildren.

Services were conducted at 2:30 p.m. Saturday at the M.E. Pruitt and Son Funeral Home, Millersburg, by the Rev. W. E. Parker and J. W. Portwood.

John P. Pumphrey

John P. Pumphrey, 84, died at 9 a.m. Sunday, April 25, at the Nicholas County Hospital after a one week illness. He was a native of Nicholas County, a retired farmer and a member of the Carlisle Christian Church and the Blue Lick Masonic Lodge.

Survivors are his wife, Mrs. Martha Smith Pumphrey; two daughters, Miss Lena Pumphrey, Nicholas County, and Mrs. Sally Bassell, Paris; a sister, Mrs. Ada Knox, Carlisle; seven grandchildren and 10 great-grandchildren.

Services were conducted at 2 p.m. Tuesday at the Mathers-Shearer Funeral Chapel by the Rev. Norman Kiser. Burial in the Carlisle Cemetery.

Pallbearers are Jack Pumphrey, Roy Anderson, James Anderson, Lisha Farah, Leonard Gilkerson, Eddie Roy Price and Fred Tolson.

Ed Mitchelltree

Ed Mitchelltree, 94, Paris Route 3, a retired farmer, carpenter, stone mason and blacksmith, died at 6 a.m. Monday, April 26, at his home in Cynthiana. He was a native of Nicholas County.

Survivors are a son, Elzie B. Mitchelltree, two daughters, Mrs. Elmer Linville and Mrs. Claude Morrison, Paris; a brother, Jack Feeback, Paris; two sisters, Mrs. Mayme Feeback, Harrison County, and Mrs. Ella Mae King, Cynthiana; 16 grandchildren and 33 great-grandchildren.

Services were conducted at 2 p.m. Wednesday at Smith-Rees Chapel by the Rev. Thomas Lipscomb. Burial in the Paris Cemetery.

Mrs. F. H. Towles

Mrs. Fannie Hamilton Towles, died at 9 a.m. Monday, April 26, at the home of a daughter, Mrs. Raymond Skeen, Paris, after a brief illness. She was a Bath County native and was a member of the East Union Christian Church.

Other survivors are four sons, Henry Towles, Nicholas County; Willie Towles, Paris; Palmer Towles, Cincinnati, and Martin Towles, Ripley, Ohio; a daughter, Mrs. Willie Ritchie, Nicholas County; a brother, Logan Hamilton, Carlisle; six grandchildren and six great-grandchildren.

Services were conducted at 2 p.m. Wednesday at the Mathers-Shearer Chapel by the Rev. Thomas Lipscomb. Burial in the Carlisle Cemetery.

Hospital Notes

Admitted;

Harley Earlywine, Jesse Crouch, Baby Michael Fryman, Ewing; Mrs. Cassie Price, J. C. Cumber, Millersburg; Mrs. Oliver Barton, Oliver Curry, Clarence Moss, Abell Higginbotham, Raymond Wesley, Mrs. Edith Shea, Mrs. Herman Hilander, Mrs. Nancy Grayson, Mrs. Grace Earlywine, Carlisle; S. H. Carpenter, Younger Linville, Mt. Olivet; John Clinkenbeard, Cynthiana; Mrs. Lucy Jackson, Moorefield.

Dismissed;

Carl Miller, S. H. Carpenter, Mt. Olivet; Mrs. Mary Lawrence, Floyd Gaunce, Mrs. Nina Pryor, Mrs. Nancy Grayson, Douglas Hamilton, Harley Earlywine, Oliver Curry, Clarence Moss, Raymond Wesley, Mrs. Billy Gudgell, Carlisle; Mrs. J. W. Leggett, Paris; Mrs. Minnie Row, Brooksville; Hendrix Allen, Franklin, Ohio; Tommie Willoughby, Sharpsburg; Lloyd Earlywine, Archie Landrigin, Jesse Crouch, Mrs. Mitchell Ritchie, Baby Michael Fryman, Ewing; Mrs. Cassie Price, J. C. Cumber, Millersburg.

Surgery:

Mrs. Herman Hilander, Carlisle.

PLANNING TO MOVE?

If you plan to move or if your mailing address is to be changed, please let us know early so that you will have your Mercury without interruption. Thank you for your cooperation.

NOTICE

What we sell we will make service calls on.

Equipment not sold by us must be brought to the shop for service.

GENE'S TV
Carlisle, Ky.

If you haven't tried a Mercury classified --get results today with one.

BIG PREVIEW Weekends
Sat. & Sun. Apr. 24, 25; May 1, 2, 8, 9

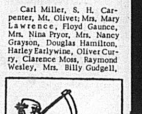
NEW $500,000 SWISS SKY RIDE and International MALL!

DANCE IN MOONLITE GARDENS
April 24 • May 1 • May 8

ALL RIDES OPEN Free Picnic Tables & Grills

CONEY Coney Island Cincinnati Route 52 East

OPEN EVERY DAY (Except Mondays) beginning SAT., MAY 15 GO GO



FEEL OLD?

You can wake up feeling refreshed and full of pep when you sleep on a

SPRING AIR "BACK SUPPORTER" MATTRESS

Garrett's Furniture

with Central Air Conditioning
THEY NEVER WANT TO LEAVE THE HOUSE

We admit a slight exaggeration here. But only slight. Once Dad experiences the solid joy of central air conditioning, he starts finding excuses for staying home. And with good reason. Central air conditioning gives you "whole house comfort"... cools, cleans, dehumidifies and recirculates the air throughout your home. It ends one-room-cramming for good.

If you're building a new house, or converting an older one to central air conditioning, come in and see us. We'll give you more information and help you with your plans. You'll find it so easy to take this giant step toward the joy of total electric living.

60 FIRST CLASS ELECTRICALLY | CENTRAL AIR CONDITIONING | PAST WATER HEATING | FLAWLESS CLOTHES DRYING | TOTAL ELECTRIC HOME

KU SYMBOL OF SERVICE

KENTUCKY UTILITIES COMPANY
an investor-owned electric company

Drive away in a Dodge Coronet with V8 power for 499 cu. ins.

CHARGE IT! and take 5 long years* to play

Join the Dodge Boys

BUCKET BRIGADE

V8—grrreat! Bucket-seat beauty! Price savings on all models! And you step up, save out, break away with a warranty* that's got you covered for 5 years (or 50,000 miles)! No wonder a brigade of buyers is switching to Dodge. Join 'em for the new look of action, the real thing in performance... and savings.

Buckle up for savings at BRIGADE HEADQUARTERS

Buntin's Garage, Elm & Market