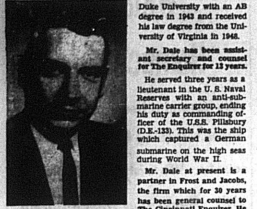


Dale Named Enquirer President



Francis L. Dale, who on October 1 will become president and chief executive officer of The Cincinnati Enquirer, was graduated from Duke University with an AB degree in 1943 and received his law degree from the University of Virginia in 1948.

Mr. Dale has been assistant secretary and counsel for The Enquirer for 13 years.

He served three years as a lieutenant in the U. S. Naval Reserve with an anti-submarine carrier group ending his duty as commanding officer of the U.S. Primary (D-113). This was the ship which captured a German submarine on the high seas during World War II.

Mr. Dale at present is a partner in Frost and Jacobs, the firm which for 30 years has been general counsel to The Cincinnati Enquirer. He specializes in corporation law, and has served in an advisory capacity to management in the machine tool, metal, mine and newspaper industries.

Mr. Dale was named president of the Cincinnati Enquirer from the McKean

estate. He led his group in the effort to acquire the newspaper through the fight to purchase it from the McKean estate.

Mr. Dale's church activities have included service on the Cincinnati District, Methodist Church; the Board of Trustees of the Church of Greater Cincinnati; the Board of Trustees of the Methodist Church of Greater Cincinnati; the Board of Trustees of the Methodist Church of Greater Cincinnati; the Board of Trustees of the Methodist Church of Greater Cincinnati.

He is a member of the board and general counsel for Goodwill Industries; a member of the executive committee of the Cincinnati Area Chapter of American Red Cross; member of the Board of Trustees of the Cincinnati Hospital and chairman of the board of trustees of the Cincinnati Hospital.

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Pennsylvania to Nicholas County, Ky., and settled on a farm known earlier as the old "White Chalmers" farm, the house or some part of it (Dale is still standing and occupied). It is about 2 miles from Carlisle on the road to Flemingsburg, where it divides.

The record in this case now reveals that Mary-Ann Dale came to Nicholas County in the early 1800's. Francis' grandfather George W. Dale and his great-grandfather Azariah Dale were born and reared on the above farm. Francis' grandmother was Mary Frances Swartz for whom he was named, was born and reared on the old Sam Swartz farm about 1/2 mile east of the old L&N RR station at Myers.

Francis is a cousin of George N. Dale, Postal Route carrier there now, and Helen Dale Acker of Huntington, W. Va. (Lettie K. Myers is my cousin. Francis has two brothers, Howard, V. J. of Miami and Shelby, an attorney in Ft. Lauderdale, these two brothers are natives of Mayville.

We are Kentuckians and are proud that our family tree has its roots in the soil of Nicholas County, Ky. Yours truly, C.S. Dale Newport, Ky.

TRAFFIC TIPS FOR THE 4TH Four 4th of July traffic hazards to look out for: Fatigue, Speed, Increased Traffic and Holiday Reversy. Any of these presents a danger, so the combination can be deadly!

Motorists are warned to drive defensively over the holiday weekend. Past experience has proven the odds are against you. Increased hazards always increase the accident statistics.

Even the odds by being constantly alert for trouble—and ready to avert accidents. It goes without saying you'll need to drive as though each car you meet may be an approaching accident. It's a silly but some of them will bear in mind it is a holiday week, so don't try to make a week's trip out of it. Set your sight toward a nearer destination—and allow yourself extra driving time.

Care With Ashtrays Urged For Smokers Spring Clean-Up is a time for cleaning the entire house and checking it for fire hazards, but care of ashtrays is a year round job, says the American Insurance Association.

If there are smokers in your house, you should have plenty of ashtrays, and keep one, too, in every room.

And, ashtrays should be emptied regularly before they become too full.

When emptying ashtrays, the Association reminds, be sure all fire is out.

One out of every four fires in the United States is caused by matches and smoking, according to the Engineering Safety Department of the American Insurance Association.

The Association gives this additional bit of advice with the admonition that it be followed by smokers everywhere: NEVER SMOKE IN BED!

Little Children Should Never Be Left Alone

Because of a rash of fires throughout the nation in which children have lost their lives, the American Insurance Association today urged parents to never leave little children at home alone—not even for a few minutes.

The Association estimates that of the more than 11,000 persons who died in fires last year, 2,200 were children under five years old. Several times that number received bad burns in home fires.

If you must go out, arrange to have an adult or a responsible teenager stay with the children until you return. And at all times keep matches out of the reach of children.

PLANNING TO MOVE? If you plan to move or if your mailing address is to be changed, please let us know early so that you will have your Mercury without interruption. Thank you for your cooperation.

Section Two The Carlisle (Ky.) Mercury Thursday, July 1, 1965

WELCOME To Our Blackberry Festival

KNOCK! KNOCK! WHO'S THERE? FRED FRED WHO?

FRED LET YOU KNOW WE'RE HAVING A BIG SAVING SALE AT BUNTIN'S

Save as much as \$700 ON POLARAS \$500 ON CORONETS \$400 ON DARTS \$400 ON DODGE PICK-UPS

1 INTERNATIONAL 3/4 TON PICKUP 4 WHEEL DRIVE SAVE \$700 This offer good until July 6th only.

Buntin's Carlisle, Ky.

WELCOME to the Blackberry Festival

Floyd Clark County Judge

WELCOME to the Blackberry Festival

Ralph Bowen

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13th Anniversary Event

SHOP AND SAVE DURING OUR 13th Anniversary Event

SEE OUR RED HOT SPECIALS! SIZZLING SUMMER SALE! BIGGEST VALUES UNDER THE SUN!

NEW! Exclusive MINI-BASKET* FILTER-FLO WASHER only \$199.95 There's No Other Washer Like It!

BUILT-IN GLAMOR and SPACE-SAVING at LOW COST!! ONLY \$199.95 WITH TRADE

A G-E ROOM AIR CONDITIONER FOR ANY COOLING AREA BIG Cooling plus BIG Economy... LOW, LOW PRICE!

SUPERLINE AIR CONDITIONER As low as \$119.95

No Frost! No Defrosting! New From General Electric FROST-GUARD Refrigerator-Freezer

LOW COST CONVENIENCE! GENERAL ELECTRIC ECONOMY FOOD FREEZER

13th Anniversary Event

We're Celebrating Our 13th Anniversary in Business in Carlisle

These have been 38 most pleasant years... due to the wonderful friendships, the abundant kindness and the confidence you have shown in us by your loyal patronage.

We hope you will join us in this celebration by taking advantage of the tremendous savings we are offering on distinctive and high quality home furnishings during our 13th ANNIVERSARY SALE. AS ALWAYS... IT WILL BE A PLEASURE TO SERVE YOU!

Years Supply SPONGES about 24 to bag! \$1.00

LAWN CHAIRS 2 For \$8.88

FREE GIFT With Each \$25.00 or \$50.00 Purchase

10% Off Maple Dining Room & Living Room Furniture

CHAIRS Now \$33.00



WE'VE LOWERED OUR PRICES 10% OR MORE! SHOP OUR BARGAINS GALORE!

9x12 Heavy Duty, 1st Quality Goldseal Rugs \$8.88

Polyethylene Foam HALF-GALLON Picnic Jugs 2 for \$1

Charcoal GRILL Chrome Legs - \$7.95 Value \$3.88

100% Nylon Oval Braided Rugs 9x12 Reg. 79.95 Value \$49.95

Hi-Back Boston, Rocker Solid Maple \$33.00

Big 35 Piece Dinner Set \$9.95 Value \$6.88

Steam & Dry Iron Regular \$14.95 Value \$8.99

MATTRESS SALE \$49.95 Mattresses \$34.95 \$59.95 Mattresses \$39.95 \$69.95 Mattresses \$49.95 \$79.50 Mattresses Matching Box Springs, Same Low Price

9x12 Linoleum RUGS Regular \$5.75 2.99 ea.

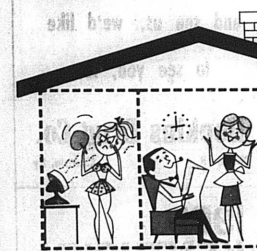
LAMPS! LAMPS Beautiful Pair of Lamps Reg. \$7.90 Val. \$6.00 Pair Reg. \$11.95 \$9.00

All Other Lamps, Mirrors, Pictures, Tables Reduced 10 Percent

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WELCOME Let's make this a safe and happy Homecoming. Standard Oil Co. W. B. PARKER, AGENT

Got an old-fashioned heating system with a mind of its own?



Join the hundreds of new homes that are switching to modern electric heat... heat where you choose your own temperature room by room!

Only with electric heat can you have individual room control which insures your room-to-room and wall-to-wall comfort. No cold rooms, no sudden blasts of air, no noisy furnace or pipes.

And this modern heating is worry-free because there are no moving parts to wear out or adjust. It's the cleanest, best, most flameless electricity just can't make dirt.

Why not end heating discomfort by switching to modern, worry-free electric heat? It's one of the basic joys of total electric living and costs less than you expect. Call us for information about the best heating-electric heating.

Step up to a Gold Medal Home with electric heat. KU KENTUCKY UTILITIES COMPANY