

The Carlisle Mercury

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Farm & Home

Swine Show Set

The 1965 Louisville Barrow Show will be held at the Kentucky Fair and Exposition Center at Louisville February 3-6, 1965.

Sponsors of this once-a-year event in which swine producers from many states gather and compare animals are Bourbon Stock Trade Marketing Service, Fletcher Packing Co., Kentucky Department of Agriculture, Kentucky Swine Growers Council and the U. S. Department of Animal Science.

The show is held to help increase the production of meat hog in Kentucky through improved market quality of hogs and provide producers with top quality breeding stock for all interested swine producers.

Wednesday, February 3 will be receding day when all barrows and gilts will be shown and judged. Thursday will be show day for the sow class.

All of the major swine associations in the United States will be present. Special awards to the outstanding producers participating in the show are American Berkshire Association, Chester White Swine Society, American United Duroc Swine Registry, Hampshire Swine Registry, American Landrace Association, American Poland Swine Association, National Spotted Swine Association, the American Yorkshire Club, Inc., and the American Yorkshire Club, Inc.

The carcass contest will be held on all the prize winning barrows and gilts at least one day before the show. This event is the breeding herd to

continually improve the meat animal qualities of each animal. This show and sale will be very helpful for anyone in the swine production business or thinking about going into swine production. Excellent breeding stock will be available for those who wish to buy. For further details, contact the County Extension Office.

Swine producers in Nicholas County are invited to take part in a District Swine Producers meeting at Paris on Feb. 25. Swine feeding and marketing will be discussed with emphasis on the new swine program. Producers are urged to keep this date open and attend the conference. More about the date and program of the meeting will be given later.

Sign-up time for the 1965 feed-grain contest will be from 8 a.m. to 5 p.m. on Friday, March 26. This announcement makes it possible for the farmer to make his own decision about taking part in the contest.

At the Kentucky State Society dinner-dance, "Open House," in the office so that anyone wishing to, could view this historic ceremony. There were ample refreshments, too—a turkey, a turkey and other foods with coles and coffee—so that people could have sustenance before venturing forth to view the Parade on television.

At the Kentucky State Society dinner-dance, I extended an invitation to all who wished to drop by the

Eating Your Weight In Meat

If you're an average American, you eat your weight in meat each year.

The average American consumes 175 pounds of meat annually. It's the highest in the world, says the Board, in return for those succulent steaks, chops and roasts and other cuts making up the total. You pay only 5 per cent of your disposable income.

The livestock producers do a superb job in seeing to it that an abundance of meat animals go continually to market. Their production methods have changed vastly for the better, and advanced technology is as common in the ranch country as it is in the industrial areas. Then the packers take over and, in return for a profit,

so small as to be practically invisible, make sure that every far-flung section of the country will have the meats it wants when it wants them. Finally, the meat retailer, also operating on a profit margin, processes, packages and distributes the meat. He is the Spirit of serving the consumer.

Impressive as they are, don't sell all the story. The rest of it is the convenience offered by modern processing, packaging and research, looking for still more ways to better the product, never ends. We're the best food people on earth. And the meat industry deserves much of the credit.



I will restore health and vigor.—(Ltr. 30177).

offices for the "Open House." As you can see from the guest list this week, a number of people did, but not so many as the Guest Book, so their names do not appear.

Participating in the inaugural with so many fine Kentuckians gave a deeper meaning to the occasion for me and once again made me extremely proud of our illustrious State and the citizens who have made it so.

Now that the fanfare is over, the visitors have returned home, and the bleachers have been removed and the streets swept, the quiet business of running the government is underway. The new President has various proposals on which it is hard at work. Serious work now has been over and it will probably be a long time before the Capital experiences such jubilation.

John D. Rowlett of Richmond, Doctor A. Thomas Brock of Lancaster, Bernard Motley of Berea; Roy Shannon, Mrs. Joe W. Daugherty, Mr. James S. Daugherty, Mrs. Norma Eckhardt, E. Martin Jones, M.A. Anderson, Carl Puckett, Rodney Papp and Richard L. Collett, Mrs. Janetta Humphrey Booth, and Mrs. Polly Bushy, all of Lexington.

W. G. Henry, Jim Letford, Frankie Hughes and Woodrow Wilson, Carlisle. Crawford L. Matyber, Mrs. Virginia Shaw, L. R. Hopkins, Mrs. Nancy Averett, Chester, Calloway White, Les Shepherd, and Honorable J. M. Gen. Arthur V. Lloyd of Spring Station, J. C. Bourne of Nicholasville, Vindicta L. Derickson of Stanton.

Economy May Be Measured By Many Means

The stability of a national economy may be measured by many means. One of the best measures is the long range security assurances of the individual citizen.

Life insurance is one form of long range security. According to a recent estimate made by a journal which serves the insurance industry, individuals in the United States own one trillion dollars of life insurance.

This past investment in the future is one of the major forces responsible for the progressive growth of the American economy. It is good evidence that the American is basically prudent and that immediate consumer spending rests on a good cushion of assets.

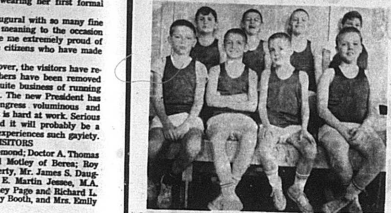
Ironically, the American insurance business is largely a creature of advertising. Although advertising

it has been blamed for causing unnecessary spending, it may be credited with stimulating expanded savings and financial security programs of fantastic scope.

Since the turn of the century, insurance companies have been among the largest and most consistent of national advertisers. Insurance advertising has been the largest and most consistent of national advertisers. Insurance advertising has been the largest and most consistent of national advertisers.

Insurance companies, investment brokers, banks and savings associations use advertising just as a retailer does. The consumer needs information on how to save just as he does on how to spend.

THE CARLISLE (KY.) MERCURY



RAIDERS—A JC net team are from left, lat row, T. Darrell, L. Ring, D. H. H. Stevens, and row, S. Fitch, D. Allison, S. Kimberling, E. Snapp. Not present when the picture was taken, E. Rich- ardon.

FFA Holds Monthly Meeting

T. B. Nicholas County Chapter of FFA held its monthly meeting on January 18. The meeting was held in the Vocational Agriculture classroom at 2:30 p.m., with 33 members and no guests present.

The first item of business was the initiation of the freshmen into the greenhand degree. The following boys were initiated: Frank Buckler, Larry Cakesy, Eliza Dair, George, Jimmy Glass, Danny Hamilton, Larry Hutton, Pete Hlander, Thomas Jones, Bobby Judge, Billy McCarty, Douglas Sexton, Johnny Scott, Larry Terrell and Danny Vite.

The next item of business was a report by treasurer A. I. L. R. Ray Sparks on the FFA Ball game Convention. The Chapter received \$20.00 from the game. The last item of business was a report on National FFA week at the district FFA field day event on Eddie Day.

The following boys have been largely utilized, and foreign demand is strong. Therefore, the 1965 price level will be about the same as for 1964.

Milk production per cow continues to decline this year, though production per cow probably will continue to increase, the report says. "With a continuation of present government programs in 1965," Browning thinks, "about 6 billion pounds of milk will be removed from the market by for dairy products has increased, excess supplies have been largely utilized, and foreign demand is strong. Therefore, the 1965 price level will be about the same as for 1964."

Milk production per cow is expected to decline this year, though production per cow probably will continue to increase, the report says. "With a continuation of present government programs in 1965," Browning thinks, "about 6 billion pounds of milk will be removed from the market by for dairy products has increased, excess supplies have been largely utilized, and foreign demand is strong. Therefore, the 1965 price level will be about the same as for 1964."

All items of business were discussed, presided over by Chairman Clifford declared the meeting adjourned.

DAIRY PRODUCTS PRICES IN 1965 LIVEWEIGHT AND BUTTERFAT SAME AS '64 Dairy product prices this year are likely to be about the same as the figure for 1964, the U. S. Cooperative Extension Service agricultural economist department said this week in its bi-weekly outlook letter. Economist Wilbur Brown-

BE OUR GUEST
For **3-DAYS** Fabulous
And **2-NIGHTS** Romantic
At The **CADILLAC HOTEL**
Miami Beach, Florida
We Will Give Away **4 CERTIFICATES** Get Details At our Store.

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IGA BEEF-O-RAMA
TABLERITE QUALITY BUTTER 1-lb. print **69¢**

SAVE ON TABLERITE
Round Steak
1 lb. **69¢**



IGA Pineapple- Grapefruit Drink
4oz. can **19¢**

Kotex 2's **33¢**

IGA Chocolate Candies Window Box **4 for 31¢**

Gold Medal Flour 5 lb. bag **53¢**

Subham Brown N Serve Bread 2's **29¢**

Tabletreat 8's **29¢**

Glazed Donuts 10 oz. **29¢**

Hollywood Bread 10 oz. **29¢**

Royal Gold Ice Cream 1/2 gal. ctn. **59¢**

Royal Guest French Fries 2lb. pkg. **29¢**

School Day Shellie or Green Beans 2 1/2 cans **4 for 89¢**

Libby Cream or Milk Kernel Golden Corn 3oz cans **6 for 1**

TABLEFRESH Lettuce 2 for **29¢**

U.S. #1 Maine Potatoes 10 lb. bag **69¢**

D'Anjou Pears 6 for **49¢**

Sunkist Lemons doz. **49¢**

Fla. Juice Grapefruit 5 lb. bag **49¢**

IGA Detergent Large Size **19¢**

Van Camp's Pork & Beans No. 2 can **2 for 29¢**

CRISCO 3lb. can **69¢**

IGA Frozen Fruit Pies Apple, Cherry, Peach **29¢**

IGA Frozen Spinach Chopped or Leafy **10¢**

Coatney's PEOPLE FOODLINER

Twenty & Forty-Five Years Ago

February 1, 1945
Miss Emily West Ashby, a student at Ward Belmont College, Nashville, Tenn., spent a week with her parents last week.

Miss Ann Galbraith and Vivian H. Flench, students at Transylvania College, Lexington, spent the week-end with their parents.

Misses Pat and Mary Katherine Allison spent Saturday morning in Mayville.

Mrs. Bess Shaw and Mrs. Jimmie Shaw and daughter, Barbara, were visiting Mr. and Mrs. Constantine Shaw last week in Cincinnati.

MARRIED: Miss Virginia Belle Smart and Mr. Henry Howe Bramble were married Sunday at the First Baptist church in Mt. Sterling.

DIED: Mrs. Myrtle Vee Grimes, 55, died Jan. 27 at her home in Lexington.

45 Years Ago
Carlisle and Nicholas county visited by worst blizzards in their history.

E. K. Veach was in Lexington on business connected with the Grand Lodge.

Mrs. I. B. Ross and son and daughter, spent Sunday with her parents, Mr. and Mrs. W. T. Parker, of Jackson.

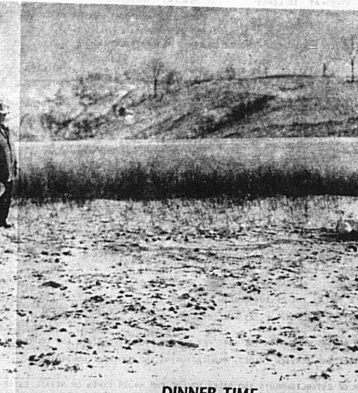
A close meeting over Carlisle during the heavy snow storm. Many calls to many of the farm folks for cover and it was reported that the chickens went to roost.

MARRIED: Mr. and Mrs. J. H. Clarke, of Mayfield, announce the engagement of their daughter, Susan, to Mr. Frank Taber Allen of Sharpburg; Miss Lillian Louisville, of near Ewing, and Mr. John H. Storey, of Cuyper, were married at high noon at the home of Dr. W. H. Martin; Mr. and Mrs. J. Jefferson Arthur, of Carlisle, announce the engagement of their daughter, Colie Margaret, of Harrogate, to Mr. W. H. BORN: To Mr. and Mrs. Joe Shannon, of near Dried, a son.

SUED: The six-month-old of black sheep and black rooster will continue to give trouble. There is a planned rotation which will bring these fields sooner than every four or five years.

LET A WANT AD WORK FOR YOU

Men like Dorsey Watkins, at left, and Roger Woodard (not shown), see to it that the wildlife at Lake Carnico enjoy close-time even when there's a



Men like Dorsey Watkins, at left, and Roger Woodard (not shown), see to it that the wildlife at Lake Carnico enjoy close-time even when there's a

DINNER TIME

lot of snow on the ground. The picture was made last Tuesday, Jan. 10, by William Threlkeld.