

**Feed Grain Program for '66 Announced**  
The feed grain program for 1966 will be essentially unchanged in form, but payment rates will be adjusted to encourage broader participation by farmers, the U.S. Department of Agriculture has announced.

Changes in the program are either those required by law or those

which reflect legislative history established this year when the new program was enacted. Continuing objectives of the program are to strengthen income of producers, particularly those who make full use of the program, and to keep production in balance with consumption. Underlying the whole effort is the need to hold down Government costs.

Freeman M. Hockensmith, Chairman, Agricultural Stabilization and Conservation State Committee, points out that the signup for the 1966 feed grain program will be held early next year. The program will follow the pattern of recent years. Farmers will be asked to divert a minimum 20 percent of the feed grain base acreage to covering uses. Those who participate will receive income-maintaining payments, and they will be eligible for price-support loans.

Give a Gift that lasts all year ... the Mercury.



William Dollins, Sheriff  
Maurice Cameron, Deputy



Sexton's Grocery



Not just on New Year's Day but for every day of the twelve months ahead!

Our thanks to each of you for your continued friendship and good will. We will look forward to greeting you and serving you in the future.

Fleming Mason R.E.C.C.

**Modern Design Replace Girls On New Calendars**

Time was when calendar art meant an idyllic landscape or a pretty girl. No more.

Vine-covered cottages are eternally popular and girls still retain supreme in garages and barber shops. But the trend in free calendars, sent out at year's end by American firms, is toward modern design and fine art.

The commercial calendar received major impetus from two young men, Edmund D. Osborne and Thomas D. Murphy, who ran a weekly newspaper in Red Oak, Iowa. They wanted to print a woodcut of the new county courthouse, but their limited budget would not allow it. Osborne hit upon the idea of using the picture of the courthouse on a wall calendar, for 1888, and surrounding it with local advertising.

Twenty-two businessmen sponsored the calendar, and the partners printed a thousand copies. Osborne and Murphy netted \$300 on the deal, and abandoned journalism in favor of calendar publishing. In a few years, Osborne, who had split from his partner, was advertising his calendar, and the partners printed a thousand copies. Osborne and Murphy netted \$300 on the deal, and abandoned journalism in favor of calendar publishing.

In 1896, Herbert Huse Bigelow teamed with a printer to market Brown & Bigelow in St. Paul Minn. Today, Brown & Bigelow is the world's largest calendar manufacturer. It turns out 60 million a year.

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**Cheeriest Wishes**



Luther Hollar, Gulf Distributor



HOPE YOU TAKE A BIG STEP AHEAD DURING THIS NEW YEAR

Ishmael Cleaners



May the new year be filled with harmony for you and your family

Hunt's Ashland Oil

SERVICE STATION

figures ten inches high, reproduced in colors." The Fencing Girl wore a short skirt—daring for the times.

Frank Leslie's Popular Monthly offered the College Girl Calendar as a subscription premium. "Beautifully illustrated in 12 colors upon 3 sheets of heavy pebble plate paper, tied with silk ribbon, are the graceful figures of girls dressed in the colors of the great colleges. On each sheet is the appropriate college seal and the college yell."

The popularity of calendar girls has declined in the past decade. Presently in demand are practical calendars, especially those with large squares for jotting down appointments and notes. A kitchen calendar has a pocket at the bottom to hold trading stamps or, inevitably, bills.

Among traditional calendars, those with a religious theme remain popular. One of the most elaborate designs on a 1966 calendar features a three-dimensional color photograph of Michelangelo's Pietà.

Still holding their own, are calendars that predict the weather for each and every day of the year. They confidently assert that January 7 will be cold, April 15, cloudy; July 20, hot.

Candles Are Associated With Superstitions

Candles today are rarely decorative—also the birthday cake, on the festive family table, and in the churches. Man's source of light is electricity.

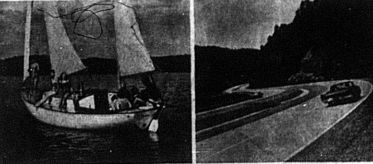
While traditionally associated with wintertime, candles are also the source of some superstitions. A blue flame, for instance, was once believed to signify there was a ghost in the house. A spark from a candle was supposed to indicate that the person sitting nearest the candle would soon receive an important letter.



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From Kentucky's lush bluegrass horse farms to the rugged mountains, magnificent scenery adds beauty and interest to a Kentucky visit.



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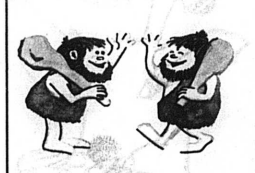


Reid, Vice & Green



Nicholas County Feeders Supply

IT'S A VERY OLD CUSTOM... wishing our friends HAPPY NEW YEAR!



The C. C. Cole Co.

**4-H Operation**

**"Counterpart"**

**4-H Care Program**

Few things are so rewarding as helping people in need. Young Americans have become aware of the need for understanding and good will between themselves and their friends in other nations.

People in most other countries are not so fortunate as we are in America. In many areas, conditions have not changed for decades, even centuries.

Operation "Counterpart" is a 4-H Care Program and is part of the 4-H International Programs of the National 4-H Club Foundation. This program is being developed to add a new dimension to 4-H International service activities, to enable our 4-Hers to learn more about young people of the world, and to provide some of the tools and equipment which the boys and girls receive so desperately if they are to have the opportunity to develop their potential and help in the development of their own countries.

Seventy-nine countries have rural organizations patterned after the 4-H Clubs of the United States. In Iran, there are the 4-H Clubs; in Colombia, there are the 4-H Clubs. Like the 4-Hers here in America, the boys and girls in the clubs of these other countries take special projects sometimes on an individual basis, sometimes as part of a group effort.

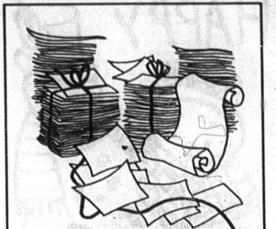
The young people in these developing countries are receptive to new ideas which is how progress will eventually be achieved. But they rarely have the means to purchase the all-important tools. Operation "Counterpart" can help provide these tools and equipment.

The program is set up so that 4-H Clubs can contribute money to pay for kits of tools and equipment to enable the members in the other countries to carry on gardening, sewing, woodwork, and canning projects. The kits are as follows: garden seed assortment - \$2.00; resisters tool kit - \$20.00; woodworkers kit - \$20.00; needle trade kit - \$7.00; agricultural hand tool kit - \$11.00; wheel hoe - \$17.50; pressuring jar packages - \$10.00; and sewing machines - \$75.00.

There are also some other family and group garden packages available. Some of the countries which will receive the aid are as follows: Greece, Jordan, Iraq, Panama, Afghanistan, Costa Rica, Vietnam, Turkey, Korea, Liberia, Dominican Republic, Malaysia, and several others.

Care missions chiefs throughout the world who are working with members of rural youth groups report that even the simplest plans often have to be abandoned because of insufficient equipment. They urgently request that as many 4-H members and clubs as possible participate in this program to help supply the things needed to help provide the means for carrying out projects and demonstration classes. Each Nicholas County 4-Her is encouraged to participate. Further information can be obtained by contacting Thomas Stevens, Jr., 4-H Club Agent.

HAPPY NEW YEAR

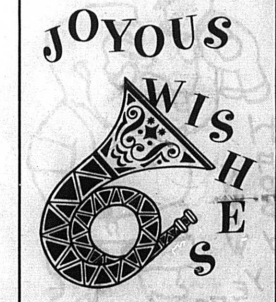


Carlisle Drug Co.



It has been a distinctive pleasure to know you and to serve you during the past year.

Ralph Bowen



Albert Booth, Jailer