

Phone Company Expansion Plans

Southern Bell Telephone Company announced today that it plans to spend approximately \$26.6 million for new facilities in Kentucky in 1964—more than in any previous year of its history.

Company Vice President C. Hunter Green said the 1964 construction of facilities is expected to top those of 1956, the previous high year, by approximately \$1.4 million.

“Our 1964 plans to improve and expand our service reflect the continuing fast pace of progress in Kentucky and the confidence we have in the future,” Mr. Green said. “For example, we expect to spend more for facilities in 1964 than we did in the entire 10-year period from 1954 through 1964, or more than we had invested in our total telephone plant in the state in 1954 after more than 55 years of telephone operations.”

Heavy Impact on State's Growth

Through our large construction program and in other ways, we contribute to and we are pleased to share in Kentucky's economic growth,” said Mr. Green.

As 1963 nears an end, Southern Bell's total investment in serving Kentucky stands at about \$25 million. Its payroll in this state will total about \$25.5 million for 1963, and its operating taxes applicable to Kentucky operations about \$15 million a year. Its purchases from business and manufacturers in the state represent additional large amounts.

Of the approximately \$26.6 million expected to be spent in 1964, some will be

THE CHRISTIAN SCIENCE MONITOR

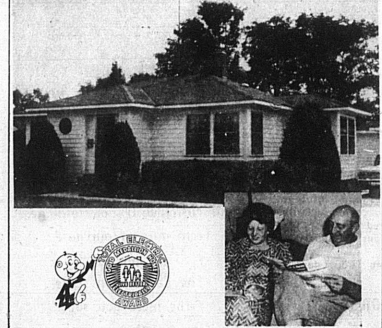
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“When we remodelled our older home, we decided to make the switch to electric heating. As far as we're concerned, it's the best decision we ever made. With KCU's new rate reduction this year, our heating should cost us about 10 per cent less for an average winter. We have in other ways, too. Flaminio electric heating cuts cleaning bills. And there are no ducts to clean or expensive heating plants to maintain, repair or even replace. We wouldn't be without it.”

If you're planning to remodel, take the advice of the *Harvest of Invention* writers. Ask your KCU heating specialist or builder about the advantages of electric heating. Remember, you can't beat electric heat.

KU SYMBOL OF SERVICE

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KENTUCKY UTILITIES COMPANY an investor-owned electric company

LIFE IN MALAYSIA DESCRIBED BY IFFE

LEXINGTON, KY.—The new land of Malaysia is a land of contrast between the old and the new,” writes Carolyn Hodge of Bath county, who is spending about six months as an international farm youth exchange (IFYE) delegate in a modern way of life similar to that in U.S. cities, but many of the rural areas have remained unchanged for 200 years. This mixture of the old and new is shaping the culture of the new nation, Carolyn continues.

As an IFYE, Carolyn is learning about life in Malaysia by actually living in the home of rural people and by working with rural organizations there. The IFYE program, sponsored by the National 4-H Club Foundation on behalf of the Cooperative Extension Service, has international understanding as its goal.

She is the fifth Kentucky youth to take part in the IFYE program this year, according to Boyd Wheeler, IFYE Extension 4-H field agent who is state IFYE project leader. Carolyn is participating in the winter phase of the program; the other four visited other countries during the spring and summer phases and have already returned to Kentucky.

“A rural Malay village is called a kampung and the home, which was also my home while I visited there, was built of wood and placed on stilts about 8 feet above the ground so that air could circulate underneath the house. Another reason for this elevation of rural Malay homes stems from the days when many wild animals roamed the area, replacing the homes high above the ground gave protection from these animals.

“The kampung people make their living by growing rice, fishing in nearby rivers, and perhaps tapping a few rubber trees. Rice is the staple food and the main crop grown in these areas. Both men and women work in the rice fields during planting and harvesting seasons. The work is done by hand. Through the agricultural development program, officials are promoting the use of tractors but, since many of the rural people believe that machines draw evil spirits, progress in this phase of the program has been slow.

“I am spending a great deal of time working with the Women's Institute here, which is somewhat similar to our Homemakers Clubs.

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