

**Food in 1965
To Be Bargain**

Food will continue to be a bargain, retail clothing prices probably will increase slightly, consumer income and purchases of food, goods and services will continue to expand — these are among the predictions for 1965, made by U. S. Department of Agriculture economists.

Mrs. Ella Anderson, UK Extension specialist in home management, Lexington, reports the following information given at the annual Agricultural Outlook Conference which she attended recently in Washington, D. C.

Food expenditures this year are expected to rise sharply, totaling nearly 5 percent above the 1963 level. This trend is expected to continue in 1965, although at a reduced rate. Four major reasons are given for the increased amount spent for food this year: price increases in population, larger consumption of food per capita, and more and higher priced marketing services.

In spite of this increase, food is one of the better buys today, Mrs. Anderson points out. U. S. consumers are buying more of the foods they like, more foods that are partially or entirely prepared for serving, and more kinds of food the year round than they did even a few years ago. Yet the share of take-home pay going for food is at an all-time low, declining from 22.4 percent in 1954 to 18.9 percent in 1963, and this trend is continuing.

Retail clothing prices probably will edge up in the months ahead. Possible rises in prices of wool apparel and leather shoes were noted by the economists. Some decreases in prices of cotton apparel and silk garments — or, at least, a leveling of their prices — are expected.

Offsetting these rising prices is an exceptionally large increase in consumer incomes this year. Consumers' after-tax income in the third quarter of 1964 was boosted to a rate some 8 percent above the same period last year — a gain of about 6 1/2 percent per person. The outlook is for continued strength in incomes and the economy in general.

As a result of the 1964 income increase, consumers bought more goods and services and increased their savings. The economists reported that consumers' buying intentions for cars, appliances and other durable goods are well above a year ago. Extra income is likely to encourage more purchases of nondurables and services, too.

**Toast 1965
Here's How**

Here's How! That familiar salute or toast is heard often during the New Year celebration. Every nation has its own way of proposing a "toast to your health." Here's how it is done in various lands:

Ireland - stanta mah
Scotland - hoot mon
Italy - a la saluti
Sweden-Norway - skol
Spain - salud
France - a votre sante
Germany - gesundheit
Poland - na zdrowie
China - see hong gin
England - cheerio
Czechoslovakia - na zdar
Hebrew - lachaim
Greece - ypsa

May the New Year



Bring Peace

Compliments of Drawn by
DORIA MARIE WELLS.

**Mr. and Mrs. William C. Campbell
Campbell Plumbing & Heating**

Sales & Service, Carlisle, Ky.

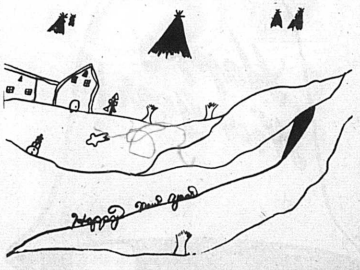
HELLO...



Drawn By
MIKE BOONE

Compliments of

Carlisle Cooperative



DRAWN BY
JACKIE COATNEY

Compliments of

Coe Oil Service

Stewart Moore, Agent

**Don't Waste
Resolutions**

We don't help ourselves when we make up a list of New Year resolutions

we cannot keep. We'd be much better off if we made no resolutions at all. This is the advice of Dr. George I. Smith, professor of psychology at Rutgers (N.J. Newark College of Arts and Sciences).

Dr. Smith says we should make resolutions aimed at self improvement, rather than promising to do things which would require a sharp change in our habits or activities.

Four Rules

The State University psychologist offers the following rules for successful self-improvement resolutions:

1. Don't resolve to do anything under the pressure of a calendar date or a friend's nudge to do "something to improve yourself."
2. Do take serious stock of your problems. Try to define the source of the trouble, not merely the symptom. If you are overweight and it is due to boredom or feeling sorry for yourself, solve the problem and weight loss will be easier. If necessary, get professional advice.
3. Once you have located the source of your difficulty, find out how important a change is to you. Is it a project you can really put yourself into? If you are not convinced you really want to overcome a situation as a personal goal, your resolution probably will be worthless. Other people's prodding is a poor substitute for a personal commitment.
4. Try to keep your goals reasonable. Many mental problems and lost

resolutions are results of unreasonable, unattainable goals.

**If Late You Have
Second Chance**

If you should happen to let the New Year arrive without making a new set of resolutions, don't give up. You'll have other opportunities.

You should be able to come up with some fine resolutions before February 18, which marks the start of the new year in China. March 21, Persian New Year; St. Valentine's Day; April 1, St. Patrick's Day; August 29, Alexandrine.

Salwell by Mrs. Fred Hollar
Mrs. Ruth Faulconer and sons of Ft. Pierce, Fla. are visiting Mrs. Floyd McDonald and Fred.

Mr. and Mrs. Woodrow Gaunce moved from their place on Johnson road, to the property of Mr. and Mrs. J. D. Gaunce, during the week.

Mrs. and Mrs. Layne Hollar were in Lexington Saturday.

Miss Delores Gaunce and Innes Feeback were in Cincinnati Friday night to meet Elton D. Gaunce at the airport. Elton will spend the holiday with his parents, Mr. and Mrs. Woodrow Gaunce and

other relatives. He is stationed at Ft. Dix, N.J.

Mrs. Freddie Gaunce and Mrs. Pearl Morris visited Mrs. Wayne Gum and son in Carlisle on Tuesday.

Kenneth and Elizabeth Cobb spent several days the past week with Mr. and Mrs. Richard Cain and family.

Mrs. Oliver Curry of Carlisle spent Sunday with her sister, Mrs. Bertha Robinson, of Lexington, to help celebrate her 80th birthday.

Mr. and Mrs. Richard Cain gave a surprise birthday party for their son, Dickey, on Saturday night. There were about 14 present.

Rev. and Mrs. J. H. Ritchie were Sunday dinner guests of Mr. and Mrs. Allen Earlywine and daughter.

Mr. and Mrs. Paul Jones and son visited Mrs. Pearl Morris on Thursday night.

Mr. and Mrs. Randall Ritchie attended a family Christmas dinner at the

home of Mr. and Mrs. Kenneth Ritchie and family of Winchester, on Sunday.

Mr. and Mrs. George Barlow, of Lexington, and Mr. and Mrs. John Withers and son visited Mrs. Floyd McDonald and Mrs. Ruth Faulconer on Sunday.

Mr. and Mrs. E. V. Delaney spent Sunday with Mrs. Mattie Delaney and

home of Mr. and Mrs. Kenneth Ritchie and family of Winchester, on Sunday.

Mr. and Mrs. Roy J. Snapp and children, of Finney Town, Ohio, spent Sunday with Mr. and Mrs. Roy E. Snapp.

You can find that buy in The Mercury CLASSIFIEDS



**FOR A
Bright
NEW YEAR**

It is a pleasure to extend greetings to our many friends and patrons. We wish you well in the coming New Year.

Baker's Dept. Store



New Year
May every day of the year bring you joy.

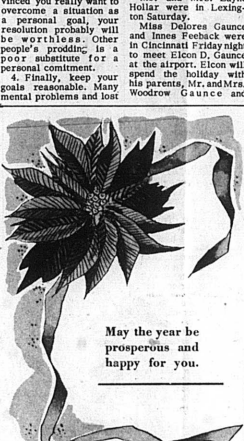
Nicholas County
Bar Assoc.

**HAPPY
NEW
YEAR**



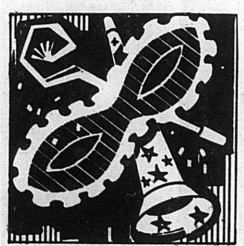
May you enjoy the fullest measure of happiness.

Duncan's Electric Shop



May the year be prosperous and happy for you.

**Small's
Greenhouses**



New Year Cheer

We would like our friends to know we appreciate their support and look forward to serving them in the new year.

DEE JAY AUTO PARTS



Peace

To Wish You
Peace, Joy
and Happiness

In
The New Year.

1965

Floyd Clark
County Judge

*to all of
our friends*

Happy

**NEW
YEAR**

The Little House

Happy New Year



To wish you peace and happiness.

The C. C. Cole Co.



**HAPPY
New Year**

A.V. ALLISON
Tax Commissioner

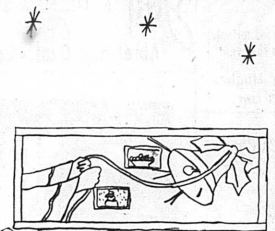
**JOYOUS
JANUARY**



Drawn By
JACKIE COATNEY

Compliments of

The Deposit Bank



Ring in New Year

Drawn by
SUE KELLEY

Compliments of

Carlisle Drug Co.

**HAPPY
NEW
YEAR!**



Drawn By
HENRY ALLEN MARSHALL

Compliments of

HARPER'S GARAGE