

The Carlisle Mercury

ESTABLISHED 1867

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WARREN R. FISHER JR., Editor-Publisher

(Mrs.) Katharine T. Fisher, Associate Editor

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Guarantor Of A Free Press

Something recently said by the Booneville, Indiana, Standard should be remembered.

"One of the most important by-products of advertising is the American concept of freedom of the press.

"Freedom of the press as it is conceived in the English-speaking world derives financial support from advertising."

"From the time of the American revolution until approximately 1880 American Journalism was represented by a protusion of small highly biased political sheets... However, when expanding business firms recognized the need for reaching a new public through advertising, publishers found a neutral

and variegated source of support which made them independent.

Indeed, advertising made it imperative that the newspapers should think in terms of serving the whole public...

"As government has become more complex, as law and rule by bureau and agencies have burgeoned, there is more than ever a need for a press free from control of political interests.

"Such a press exists only where advertising makes its mark on the public publication to serve the whole public without fear or favor."

Whatever shortcomings advertising may occasionally be guilty of, its virtues as a supporter of a free press overwhelmingly outweigh them.

Twenty & Forty-five Years Ago

Thursday, August 17, 1944

It has been announced that the east end of the local playground, which was sponsored by the local parent-teacher association and other civic organizations, has been closed for the season.

First Sgt. Harvey M. Casper has been promoted to Captain of Company B, Segments, State Artillery, 1st Cavalry Division, 2nd Airborne, 1st Air Cavalry, 1st Cavalry, 1st Cavalry, 1st Cavalry.

A Little Yappin'

By Nellie Crump

News Of The Week
William "Tink" Morris has been reported very ill but past two days at his home on Race street.

Mr. and Mrs. Clarence Sugg and Mr. and Mrs. Leta Sugg, formerly Mrs. Thompson, were guests of Mrs. Thompson Payne at Mr. and Mrs. Julian Payne and family at Norwood, Ohio, last Sunday week.

Miss Betty Pat Stevens and girl friend, Miss Kathleen Penn, both of Cynthia, have returned home after several days visit with Miss Stevens' grandparents, Mr. and Mrs. Grover Layton, of the Paris road.

Mr. and Mrs. Clarence Jackson and two children, 68, August 9 at the home of a son, Forrest Louisville, Mo., Mrs. Malone, 77, August 9 at the home of a son, George Malone - Louisville, Tenn., 74, Saturday at his home near Pleasant Valley - Min. John Giffins, August 13, at her home in Hartsville, Mo. - Peggy Wilson Harey, age 2, Tuesday at Good Samaritan Hospital, Lexington.

45 Year Ago

Miss Lulu Kern elected to fill vacancy in 5th grade caused by resignation of Miss Elizabeth Rice. Miss Lulu Hugue elected assistant principal of high school.

Rev. W. C. Crook holds open-air union service Sunday evening in court house yard. T. M. Harrell and L. D. Dwyer appointed road supervisors.

Harvey Norton 2115 Elm street residents Min. C. Cooper.

Recent cross-section of King Fair. Mrs. Nichols to conduct boarding house in building recently purchased by Mrs. Nairn - Brookings known as the W. B. Battiff place.

Eugene Ware leaves for Cincinnati to join New York City Municipal orchestra on tour.

Miss Elizabeth and Charles Harper entertain friends at picnic party at Paris Hill.

Mr. Mollie Damall leaves for extended visit with Mrs. Nairn, Brookings known as the W. B. Battiff place.

Mr. and Mrs. Sterling Neale of Hartsville, Ala., visit parents, Mr. and Mrs. C. C. Metcalf.

Nathan Young and Huel Ashby, members of home party at Ketchikan, Ky.

Families of James Parker, L. B. Son, F. D. Day, and Miss Hopkins, James Tilton and Mrs. Bernice Thompson, Clara Botto leave for week's outing at Booneboro.

Dr. T. E. Hutchings and Mr. Harry Chappel leave for Macedonia, Mich., for day fever relief.

S. W. Keller in Government service at Midway, visits family over weekend.

Services to Mr. and Mrs. Russell Lawrence, a son Hershel Lee.

"Pardon, I'd Like To See What's Going On!"



which may be homeless and yielding a large number of savings when cold.

There are numerous ways of varying the heart of the sandwich. However, the same food may go into the sandwich many times over and yet appear entirely different by using different fillings, is to change dressings, salad items and relishes, and last but not least by any means, is the bread used to enclose the sandwich fillings.

There are many types of breads on the market to enclose the sandwich filling and the smart meal planner will not miss a trick to vary this most important sandwich ingredient. Not only are there numerous types of breads from which to choose to vary the sandwich, but there is also quite an array of buns and rolls. If you are a calorie conscious, try open-faced sandwiches and low-calorie breads for something different.

Comments

Resubville, Indiana, August 4th, 1964
Carlisle Mercury
Editor: Warren R. Fisher
Dear Warren:
Please find attached hereto my check in the amount of \$3.50 (three-dollars-fifty cents) for the subscription to the Carlisle Mercury, from August 6, 1964 to July 24-1967.

Respectfully,
Stanley Collins, Sr.
117 S. Orange St.
Sturgis, Mich. 49091
The Carlisle Mercury
Carlisle, Ky. 40311
Dear Editor:
I would like to subscribe to the Mercury for one year. I am enclosing a check for \$3.50.
We are former Nicholas County residents.
Would like to have the news of Carlisle and Nicholas County.
Sincerely,
Mrs. Milton Grimes

HOSPITAL AND SURGICAL



When illness strikes today, it can be equally expensive — and you have no control over how fast or how high those medical, surgical and hospital bills pile up.

The only way you, as a family man, can feel secure is with good medical and surgical insurance.

Metropolitan has several plans to protect you against this sort of financial tragedy. I'd like to tell you about them. No obligation.

DON HUGHES

Phone 1111 Box 7 Carlisle

Metropolitan Life

NEW YORK, N.Y.

See The U. S. A.

Franklin — Governor Edward T. Breathitt has endorsed the "See the U.S.A." program of the National Association of Travel Organizations, encouraging Americans to explore their own country. President John F. Kennedy originally suggested the promotion and President Johnson has given it his approval.

The Commonwealth of Kentucky, traditional center of the nation's hospitality, joins wholeheartedly in this program. The Governor's statement said, "We particularly urge our citizens who are traveling abroad to encourage Kentuckians to see the USA" and, conversely, to persuade a state to be our guests."

Mrs. Laura Grove Mathews received the Bachelor of Arts degree in Eastern State College at their 57th sum mer commencement held August 6, at Richmond.

Bourbon
DRIVE-IN
Thurs. Fri.
Joan Crawford in "STRAIT JACKET"
Also
"MONTAGNY CLIFF"
Sat.
Color - Tony Randall
"77 FACES OF DR. LEO"
Also
Color - Roger Hudson in "A GATHERING OF EAGLES"
Sat.-Mon.
Color - Jack Lemmon
"UNDER THE YUM YUM TREE"
Tues.-Wed.
HONOR FEATURES
"THE HORROR OF PARTY BEACH"
And
"THE CRISIS OF THE LIVING CORPSE"

News of Selective service
Question: I was called by Selective service for a physical examination and I passed.

TOO MANY? SHORT TERM DEBTS

Consolidate short-term debts with a long-term Land Bank loan. Lower principal payments free cash for operating capital. Low interest rate! Add you prepare your loan without penalty. See last page.



ROY FRITZ, Manager
MAYSVILLE, KY.
209 SUTTON ST.
CARLISLE, KY.
517 BANK BLDG.
CH. TENNESSEE

FOR SAVINGS GALORE and QUALITY, TOO!

IGA Instant Coffee 79¢
Goz. Jar

BRANDS IN BOONAZZA!

IGA Instant Coffee 79¢

IGA C M C Detergent 19¢
Large Size

Tabletite Selected Fryers
Cut up
lb. 29¢

Folgers Instant Coffee 51¢
oz. 51¢

Recipe Pink Salmon 49¢
oz. 49¢

Zestia Crackers 29¢
oz. 29¢

Salad Dressing 3¢
oz. 3¢

Instant Dry Milk 2¢
oz. 2¢

Royal Reg Puddings 10¢
oz. 10¢

Legs 39¢
lb. 39¢

Breasts 59¢
lb. 59¢

Wings 29¢
lb. 29¢

Ground Beef 39¢
1-3 lb. pgs. 39¢

Sliced Lunch Meats 29¢
ea. 29¢ (Bologna, P&P, Minced or Liver Loaf)

Stewing Hens 37¢
lb. 37¢

Meadow Gold Cottage Cheese

Meadow Gold or IGA Homogenized Milk 1/2 gal. 39¢
gal. 69¢

Libby's Fruit Cocktail 19¢
303 can 19¢

Strauberry Preserves 39¢
oz. 39¢

Dinner Napkins 43¢
75's 43¢

Sia Flo Starch 39¢
1/2 gal. 39¢

IGA R.S.P. Cherries 6¢
Can 6¢

Tabletite Margarine 5¢
Can 5¢

Bartlett Pears 19¢
lb. 19¢

Seedless Grapes 2-49¢
oz. 2-49¢

Homegrown Tomatoes 10¢
oz. 10¢

Potatoes 25-99¢
oz. 25-99¢

Royal Gold Ice Cream 69¢
1/2 gal. ctn. 69¢

Baked Alaska ANGEL FOOD CAKE 29¢

ANGEL FOOD CAKE 29¢

on Eddie Doucette special!

Coatney's PEOPLE IGA FOODLINER

FROZEN FOODS

IGA Fish Stix 8 oz. 28¢

IGA Strawberries 10 oz. 2/47¢

IGA Fruit Pies 20 oz. 3/98¢ (Apple, cherry, peach, blueberry)

RECIPE... BAKED ALASKA ANGEL FOOD CAKE

With sharp knife, increase (if necessary) the center hole of round IGA Angel Food Cake. Place cake on heating rack over hot plate, or on box of Tabletite. Completely cover top with IGA Angel Food Cake mix. Bake 20 minutes. Pour packaged meringue over (2 pack hot oven 350° F.) 2-3 minutes. Meringue will not melt in oven. Bake immediately. Remove. Serve immediately. All temperatures to stand 20 minutes at room temperature.

ON NOW...

OFFICIAL 1964 FORD CLEARANCE

SEEDS

Get the varieties you want • Have them when you need them

Come in now—you'll have to wait another year to see savings like these again!

Extra-big savings on '64 demonstrators and factory executive cars while they last! This is the Year of the First Drive, and we have an attractive supply of test-drive demonstrators — plus low-inventory factory executives. These new cars are yours!

Big savings on factory-fresh '64 Fords, Fairlans, Falcons and Ford Trucks! Your choice—all models in stock, low prices paid on the best-selling Fords in history!

See Your Authorized Ford Dealer

Hurry—limited time only!

SEE YOUR AUTHORIZED FORD DEALER

HARPER'S GARAGE 254 EAST MAIN ST. CARLISLE, KY.

YOUR PRESENT CAR OR TRUCK WILL NEVER BE WORTH MORE IN TRADE THAN IT IS RIGHT NOW.

Reserve Your Southern States Fall Seeds NOW!

"Seeds that Really Grow!"

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Carlisle, Ky. Phone 87
Your Southern States Cooperative Agency