The Carlisle Mercury

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WARREN R. FISHER JR. ..... Editor-Publisher
Mrs. Warren R. Fisher Jr. ..... Assistant Editor

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SUBSCRIPTION RATES PER YEAR

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The story of "spread"

At regular intervals the question of "spread"—which is the difference between what the farmer gets for his crops and what the consumer pays at the grocery store—becomes a subject of heated discussion. At present, the farmer gets 40 per cent of the consumer's food dollar, and numbers of people think there is something rotten in Denmark.

Sylvia Porter, the well-known financial columnist, dealt with the spread problem recently in an interview with a leading authority on food processing and distribution. "Actually, the spread is remarkably low," he said, "in view of the rapid increase in rates for wages, taxes and transportation. These are the cost factors which make up most of the spread. Moreover, the services for which the spread pays are a tribute to America's mass production and mass distribution system. Without 'price spread' your steak would be another steer on a western range, macaroni would be durum wheat in the Dakota plains, cheese would be milk in a Wisconsin farmer's pail. Without spread the farmer would be virtually out of business."

In addition, the day has long since passed when consumers bought almost all foods in a raw or nearly raw state. The demand for foods with "built-in maid service" grows heavier all the time. And the processing, packaging, freezing and other techniques involved in meeting this demand mean more labor, warehousing, transportation and other costs.

The authority interviewed brought up another point. The government's Retail Food Price Index is a combined measure of grocery store prices plus restaurant prices. The restaurant part of the index has increased 18 per cent since January, 1953; the grocery part has remained stable. The intense competition in food retailing—which holds the profits of major chains to as little as one cent on the dollar, guarantees top value for the food budget.

Without our system of mass production and mass retailing it is anybody's guess what the consumer would pay for food and other necessities which he enjoys in such abundance.

"We shall best promote the prosperity of the new States and Territories by furnishing them with a hardy and independent race of honest and industrious citizens."—James Buchanan, 1857-61.

MOVING DAYS

Farm and Home

By: William T. Straw, County Agent, Margie H. Wilson, Home Agent, Luther Whitaker, Ass't County Agent

Makes Kitchen Clean-up Job Easier

Clean-up work is centered around the sink, which should be convenient to both the range and refrigerator. Be sure the sink is the right height for you —34 to 38 inches usually is re-

her painful gas burn. Mrs. J. C. Marshall also received a bad burn on the thigh when she tangled with a gas heater in the dark. Mrs Byra Baker has not been so well. Uncle Frank Howard's condition remains unchanged. Mrs. Nelle Willmoth is slightly improved. Mrs Viola Watkins, aged citizen, has been very ill.

Mrs. Early Lawrence is able to be up awhile each day. Tink Morris is able to be out following a flu attack. Mrs. Zera Roundtree is still in the hospital with a badly broken ankle. Leslie Collins remains ill at the home of his sister, Mrs. Lucy Dunsmore. Miss Hallye Griffin was in Paris Friday to attend the burial of her aunt, Mrs. Sam Griffis, who was the former Miss Lucy Garrison of the Hinkston section of Nicholas county.

—Yep—

God's Handiwork

Did you ever see a more beautiful sight than midnight New Years Eve? The clinging snow was beyond description.

—Yep—

What's the Trouble Son?

Everyone tells me they are "dead broke" since Christmas. Somehow such news reminds me of a story the late Will Rogers told, former Carlisle teacher told me years ago as we shared a seat on the train going to Lexington. He said one of the head men of a school somewhere noticed a new student with a very troubled look on his face. When approached by the teacher the young boy confessed that he was in trouble.

"In love?" he was asked. "Nope" came the answer.

"Been in a fight?" Another "Nope." The confused boy's face was getting redder with each Nope.

An idea hit Professor between the eyes. "Financial" he asked.

"Well, all I know is I need some money," the mountain youth blurted out.

"How much money?" Professor's face was now a bit red. "Well I want some of that

commercial. Standard height is 36 inches. If you want a window over the sink, the sill should be about 6 inches above the counter top.

You will need 2 to 3 feet of counter space on each side of the sink—on the right for stacking soiled dishes, and on the left for draining them. Plan to store dishes in a wall cabinet above the left. This arrangement should be reversed if you are left-handed.

The sink should be near the food preparation center, too. You will probably want to include a ventilated cabinet under the counter for storing vegetables that need not be refrigerated as well as storage space for foods that require soaking, washing or addition of water.

You'll need space here, too, for utensils used first with water—saucepans, double boiler, colander, strainer, measuring cups, coffee percolator, etc. Small tools for food preparation, such as knives, covers, can openers, parers, vegetable brushes, etc., should be stored here. You also may want to store flower containers and arrangement supplies near the sink.

Clean-up supplies—such as soap, cleaners, scouring pads, dishes, dish towels, paper towels, etc. Remember to plan a drawer, rack for each. Also it should be convenient open by air and have plenty of space. Do not forget to include trash and waste baskets in the clean-up center.

Move Opportunity to Entertain Foreign Visitors

Beginning in March, 1961, the University of Kentucky will play host to twenty-five foreign students in a special educational course. At the completion of their course these students will be "shipped out" over Kentucky to live in homes for a two week period. The home visitation period will be from May 1 to 12. Nicholas County has been one of the formost counties in Kentucky to entertain these foreign students. At the moment we do not know what countries they will be from, but we should know by mid-March. It is a marvelous experience to have this contact with a foreign student. A wonderful opportunity also exists to teach them first-hand about America and the greatness of our democratic system. Individuals who would like to share in the experience of entertaining a foreign visitor for a few days, please let us know at the County Extension Office.

FARM BUREAU in Action

by Cliffields
Kentucky Farm Bureau Fed.

Dairy Farmers Subsidize Consumer Milk Prices

Did you know that a quart of milk costs less than a 10-minute coffee break? It's the actual truth. Milk has long been the shipping boy when it comes to higher food prices. Some people keep remembering the days when they bought milk for 10 cents a quart. They fail to remember that their wages weren't as high in those days either.

In terms of minutes of work or "real wages," milk is cheaper today than at any time on record. The average working man worked only 6.6 minutes to earn a quart of milk in 1959 compared to 13 minutes in 1929, 10 minutes for a quart of milk. During the "boom" days of 1929, milk cost less than 15 cents a quart, but a wage earner worked 15 minutes for his bottle of milk. And when you stop to consider that the consumer spends only 19 cents out of each food dollar for dairy products and receives 25 percent of his protein, 22 percent of his fat, 16 percent of his energy, and 77 percent of his calcium, milk is unquestionably the biggest bargain anyone can imagine.

Now the reason for this true picture on milk, and it could be repeated for most other foods, is two-fold. Wages have gone up much faster than prices, and the prices farmers receive for their products on the farm just haven't kept pace. If they had milk would probably be selling for 30 cents a quart instead of 25 cents. Farmers look upon this as nothing short of a subsidy to consumers at farmers' expense. This is the side of the farm subsidy picture you never hear about.

While we're on the subject of milk, did you ever stop to think why it is you have to pay more for milk in a restaurant than "coffee" Marketing researchers of the U. S. Dept. of Agriculture have looked into what makes up the price of a glass of milk. The milk itself costs a restaurant 1½ cents per glass of cream. Labor costs in the restaurant add at least another 3 cents. Other costs add another 2 cents, upping the cost to 12 cents before profit and making it virtually impossible to sell a glass of milk for 10 cents like coffee.

Little Chats on Public Notice

Copyright by James E. Pollard

THANKING THE DOCTOR'

A New England weekly newspaper regularly carries cards of appreciation which are somewhat unusual. They are entirely voluntary, of course, and are from recently discharged hospital patients in gratitude for the care and attention they received, particularly from their doctors.

One of these read:

I wish to thank Dr. P. G. . . for his professional services the many times I was in his hospital for treatment. Also to my niece, Mable, who so willingly and graciously cared for me both in the hospital and at her home. Also, the nurses who came to my bedside with a bit of cheer. May God bless and keep you all.

Estella McF.

Such notices seem to be quite common in the paper in question. It has published regularly since 1876 in a coastal summer resort town of 2200 although the paper has a press run of 3200. This indicates a much wider readership than the town population, an important factor in connection with paid newspaper circulation.

Whether local medical societies would approve the widespread use of this kind of voluntary public notice might be in question. But the story proves two things, the grateful sincerity of the former patient and the reliance of the public upon the bona fide newspaper to "spread the word." It is no accident that the law not only permits but in hundreds of instances requires, that public notices shall appear in newspapers of paid general circulation.

When buttons should be buttoned on a three-button suit? There's no strict rule. Most men look best, and suits hang better with only the middle one buttoned.

When Boyfriends Like Someone Else

THE WEEK'S LETTER: "I have a teenage problem. In our class at school there is this real cute boy. Both myself and this other girl like him. I had my mother ask if he likes me and he said, "Yes." My brother asked him if he liked me better than the other girl and he said, "Yes." But he still winks and smiles and talks to the other girl as well as me. I would like to know if I should drop him and let the other girl have him or if I should keep trying. Ask me for chances with someone they like by being too demanding, by expecting too much, or by an obvious display of jealousy. In the instance above, it might happen that the boy would say to himself, "Well, if she's already jealous of me talking to someone else, she must even going steady, what would she be like if we had been going steady for a long time? Would it be wise for me to even speak to someone else?

It is the nature of human beings to "expand" as they grow; to make new friends, to learn more and more about the world in which they live. With this in mind, we would ask our letter writer, that question: What kind of a world would this be if some high authority said I will allow you to have but one friend. You personally have no choice in that.

How difficult life would . . . at times, if we could easily age in life, we had to choose this one individual and shut out all others around us.

OUR ADVICE: Relax and enjoy your teen years and quit worrying about whether or not this boy likes another girl too.

What would you do? Wrap him up in a bundle and not allow him to even speak to other girls? He said that he liked you "the most" which he did not say that he did not like the other girl too.

Quite often, a teenager will "rush" his or her chances with a

A LITTLE YAPPIN'

by Nellie Crump

The New Beginning.

At this time of entering the new year of 1961 there is no thought more fitting than these words of a prayer by J. Manning Potts, editor of The Upper Room. "Let the power of prayer be felt in our own lives and it will be felt in the world today. We pray for peace and brotherhood and good will among men and nations."

There is nothing more I can add.

—Yep—

Among the Sick.

There is a lot of illness among my neighbors. Cyrus Morris, who recently moved from Oakland Mills to Morgan street, has been very ill. Mrs. Ira Beatty has recovered from

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When buttons should be buttoned on a three-button suit? There's no strict rule. Most men look best, and suits hang better with only the middle one buttoned.

Full-size or compact? Your Dodge Dealer's got them both!

Our full-size car is the Dodge Dart. It is priced model for model with Ford and Chevrolet. Here the comparison ends. Dart offers you features its major competitors cannot. To point out a few. A unitized, rust-proofed body. Torsion Aire ride, and a battery saving, alternator-generator. Want to know more? See a Dodge Dealer. He's got your answer—Lancer.

Dodge Dart!!
(a full-size Dodge priced model for model with Ford and Chevrolet)

The new Dodge compact, Lancer (shown on the right), is priced straight down the line with Comet, Corvair and Falcon. It has an inclined engine that's loaded with sizzle, a fully unitized rust-proofed body, Torsion Aire ride, and a battery saving, alternator-generator. Want to know more? See a Dodge Dealer. He's got your answer—Lancer.

NEW LOW-PRICE COMPACT THE SIZZLER THAT'S A SAVER DODGE LANCER

The best values on wheels are at your dependable DODGE dealer

Buntin's Garage • Elm & Market • Carlisle

Sunnyside Homemakers

by Mrs. T. H. Vice

The Sunnyside Homemaker's met at the home of Mrs. Sam George on the Myers road for our Christmas program. We had 9 members and Mrs. Wilson present.

Devotional given by Mrs. Earl Letcher with several readings by different ones, bringing the Christmas spirit.

Mrs. Earl Letcher led us in several games.

We were glad to have Mrs. Rells Miller with us, as Mrs. Ella Cox . . . is not able to meet with us everytime. Secret pal gifts were exchanged. The January meeting will be the 12 with Mrs. Billy Sams.

CAWOOD CALLS

by Cawood Ledford

THE SLOW BREAK CATS

What was it? There was something different, something I couldn't quite put my finger on. For eight games I had watched the Kentucky Wildcats take the basketball court, five times emerging the winner, three times on the short end of the final score, sometimes looking good, sometimes ragged. But something was different about this team. Somehow it didn't resemble a Kentucky club.

It took two former UK players to point out that difference, but there it was, just as plain as day. This season's Kentucky team wasn't running! John Brewer and John Crigler, who had many fine hours on past Wildcat quintets, looked on as Kentucky trudged to a six point halftime margin over Miami of Ohio. Knowing that I had been at the WHAS microphone for each of the Wildcat skirmishes, they hailed me at halftime intermission. "Doesn't this club fast break?" Brewer wanted to know. Crigler asked if Rupp had changed his coaching philosophy. The Kentuckians weren't firing out." It was true, the team that put the fast break in the game of basketball with the "Fabulous Five" in the late '40's, had lost its trade mark. Kentucky wasn't running. Why? I didn't have the answers to the former Wildcats' questions.

After Kentucky had broken the game open in the second half and breezed to an easy win, I checked with the famous "man in the brown suit" for the answer. Why wasn't Kentucky running?

"We'd like to know too," said the Baron of Basketball. "We have worked and worked on it. We've shown the movies to them, pointed out how they could have scored in a particular situation if they had used the fast break." He went on to say, "The great Kentucky fast break teams had tremendous speed, and we just don't have that blistering speed this year." He pointed out that where the Wildcats used to average 88 or 90 points a game, this year's club was averaging down around 70. "Of course, Jennings can't run," explained Coach Rupp, "and Feldhaus stays on the boards and doesn't get out well. This is just not the type of team to fast break. We just don't have the speed this year."

But you can take it from the boosman of the Wildcats, he hasn't changed his coaching philosophy. Adolph Rupp would like for the Cats to run. But there's a more important goal victory! If the Wildcats can regularly come up with the laurels the veteran Kentucky basketball coach overlook the slow pace of his 1961 team.

The Upper Room

THURSDAY, JANUARY 12

Read Matthew 25: 14-21

The Lord said, Whereunto them shall I liken the men of this generation? . . . They are like unto children sitting in the marketplace, and calling one to another, and saying, We have piped unto you, and ye hath not danced. (Luke 7: 31,32)

To the parents of drama and speech, Agnes Futterer used to say again and again, "Think your part." It was good advice then it is good advice now.

To make of life a drama of delight and usefulness it is necessary to saturate ourselves with thoughts of fulfillment rather than with thoughts of failure. God overarches our highest aspirations and undergirds our lowliest talent. Sometimes His plan and purpose we cannot comprehend, but this we know —He is always near. God gave to Joshua the divine reamurance. "As I was with Moses, so I will be with thee: I will not fail thee, nor forsake thee."

God is always near, however, it is only as we acknowledge Him and commune with Him that He can give to our lives personal, positive direction. "In all thy ways acknowledge Him, and He shall direct thy paths."

PRAYER: Eternal God, in the great drama of life, help us to act in accordance with the instruction and spirit of Christ, our divine director. Thus may our talents be released for the uplifting of people everywhere. In His name, Amen.

THOUGHT FOR THE DAY

As we acknowledge God and commune with Him, He gives us personal, positive direction—Ernest R. Case (Massachusetts)

Patronize Mercury Advertisers.

. . . . Try this Combination . . . .

GOOD at LOWER FOOD PRICES

Blade Cut CHUCK ROAST lb. 39¢

WEBBER'S MADE ON THE FARM SAUSAGE 2 lbs. 95¢

Yellow Onions lb. 5¢

Grade A Medium Eggs doz. 49¢

Shopworth Evaporated Milk Tall Cans 2 for 29¢

lb. box 29¢

Star-Kist CHUNK STYLE Tuna ½'s 3 cans for 89¢

lb. can 59¢

American Beauty Extra Standard no. 303 can Tomatoes 4 for 39¢

Florida Grapefruit 2 for 19¢

Head Lettuce	19¢
VAN CAMP Pork & Beans No. 2 can	3 for 49¢
Lipton Tea Bags	48's 69¢
Lestare	box 49¢
Lestoil	pint 33¢

Hellman's Mayonaise qt. 59¢

BEST GROCERY BUYS FOR THE FAMILY Shopworth SUPER MARKETS UNITED STATES WHOLESALE GROCERS ASSOCIATION

C & G Shopworth Super Market

BEST GROCERY BUYS FOR THE FAMILY Shopworth SUPER MARKETS UNITED STATES WHOLESALE GROCERS ASSOCIATION

The Carlisle (Ky.) Mercury, Nicholas Co., Thurs., Jan. 12, 1961—3

Refrigerator temperatures help to keep nuts from becoming rancid. Store in airtight containers to protect from air. Unshelled nuts keep better than shelled ones.

If you want to save time, take a few minutes to organize a complete menu plan for two or three days or even a week. This will help you estimate the amount of time you'll need for shopping and preparing the meals.

—EARN—
$10,000 A YEAR!

Men earn $10,000 a year with this truck

FIND OUT ABOUT:
- FRANCHISED TERRITORY!
- ESTABLISHED CUSTOMERS FOR YOU TO CALL ON!
- YEAR AROUND PROFITS!
- OPERATE FROM YOUR OWN HOME A PROFITABLE BUSINESS CALLING ON DAIRY FARMERS
- BE IN BUSINESS FOR YOURSELF

Because of the rapid growth of the Pipe Line Milker as a way to milk cows—this leading manufacturer of Dairy Equipment needs a man for this territory. We will train the right man.

TO GET THE WHOLE STORY:
WRITE TO: MR. JOE WOODSON
District Sales Manager, Babson Bros. Co.
Brown's Motel, Aberdeen, Ohio

Kiddies Pictures to be published in THIS NEWSPAPER free

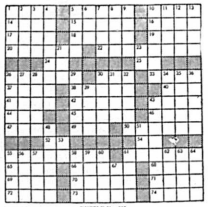
no obligation - no age limit

- An expert childrens photographer from Davis Studios will take pictures free of charge.
- Just take your children to the place and time given below.
- All proofs will be shown . . . . select your favorite pose for publication . . . . these will appear in this newspaper at a future date.
- You may, If you wish, order photographs for gifts or keepsakes direct from the Studio . . . . but this is entirely up to you. See additional details in news columns of this edition.

WE SPECIALIZE IN FAMILY GROUPS

on Jan. 21, Saturday at 10 A.M. to 6 P.M. at the County Jail in Carlisle, Ky.

CROSSWORD PUZZLE



PUZZLE No. 611

ACROSS
1 Persian poet
5 Ireland
10 Sacred song
14 Appellation
15 Mountain
16 Symbol for tin
17 Sea eagle
18 Sodium
19 Sodium sulfate
20 Wrath in Iliad
21 Sandarac tree
22 Pronoun
23 Preposition
24 Preposition
25 Volcanic mountain
26 Preposition
27 Preposition
28 Left (pl.)
29 Pronoun
30 Portuguese coin
31 Pronoun
32 Hawaiian wreath
34 Slide
36 Symbol for silver
37 Writing fluid
38 Symbol for nickel
39 Of a railroad train
40 Symbol for tellurium
41 Number of an ode
42 Cloth
43 Cloth
44 Labored with effort
46 Fruits
49 Fruits
50 Symbol for tantalum
51 Symbol for tin
52 Symbol for nitrogen
53 Symbol for sodium
54 Symbol for selenium
55 Symbol for tellurium
56 Symbol for nickel
57 Symbol for yttrium
58 Symbol for tantalum
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93 Symbol for tantalum
94 Symbol for nitrogen
95 Symbol for sodium
96 Symbol for selenium
97 Symbol for tellurium
98 Symbol for nickel
99 Symbol for yttrium
100 Symbol for tantalum

DOWN
1 A book of Bible
2 Ancient country of Asia
3 Symbol for American
4 Symbol for tellurium
5 Symbol for nickel
6 Symbol for yttrium
7 Symbol for tantalum
8 Symbol for nitrogen
9 Symbol for sodium
10 Symbol for selenium
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Answer to Puzzle No. 610