

The Carlisle Mercury

Printed and Published Every Thursday at Carlisle, Kentucky
WASHER R. FISHER JR., Editor-Publisher

Subscription Rates in Kentucky, \$2.00 a Year
Address all mail (Subscriptions, changes of address, Form 3579) to
The Carlisle Mercury, 222 North Second St., Carlisle, Ky.

A tax on knowledge

Is to be the function of the Internal Revenue Service to decide what kind of advertising a business should do to sell its products or to protect itself?

Many people will regard that as an extremely hypothetical question, without foundation in an existing reality. But it has been raised by Eugene F. Rhine, Executive Director of the Council of State Chambers of Commerce—and with full reason.

The Internal Revenue Service has held that certain advertising placed in newspapers and magazines by certain businesses is not a legitimate business expense, and hence is not deductible item for income tax purposes. The advertising in question involves legislative and government publicity. The target of the IRS ruling has been the electric utility industry, as well as the familiar advertising matter, opposite the ever present campaign to socialize it. However, non-utility enterprises are also involved.

What this amounts to, as the American Newspaper Publishers Association has pointed out, is "the suppression through the lack of power of the opportunity for acquisition of knowledge by the people of governmental affairs." In other words, it is a tax on the people to know, as well as the right to enterprise to present its side of vital contemporary issues, is subjected to a heavy tax penalty. And this policy could be made retroactive, as indicated by Mr. Rhine's opinion. It could even affect such organizations as local chambers of commerce—for the reason that they spend their money to communicate improvement projects, such as school bond issues, which have not been subjected to legislation.

If any man, or organization, or any industry can speak its mind without paying a tax penalty for the privilege, for free speech is a rainy day in this country. Proposed

Immunization week

A concerted effort to secure complete immunization of Kentuckians against communicable diseases is being conducted by the Nicholas State Medical Association during Immunization Week from May 17.

Dr. Thomas M. Clardy, M.D., Hopkinsville, is Chairman of the NSMA Committee on Public Health, which is sponsoring the week. It will be held by the Association to acquaint the public with the importance of immunization against typhoid, diphtheria and whooping cough.

The need for immunization of preschool children for protection against typhoid, diphtheria and whooping cough, was stressed by Dr. Clardy in his address to the members of the Association at the annual meeting at the Nicholas Hotel in Lexington, Ky., last night.

Dr. Clardy said that the incidence of typhoid fever in this country has increased in the last few years. He said that the incidence of diphtheria and whooping cough has also increased. He said that the incidence of typhoid fever in this country has increased in the last few years. He said that the incidence of diphtheria and whooping cough has also increased.

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Rains, cold retard farm work; 603 pleasure cars in company

Thursday, April 25, 1940
Rains and cold weather have retarded farmers in the 111 counties of the state.

Additional ground for the army has been acquired and deals have been forwarded to the Army Commission.

Handy of residents of Kentucky cities along the Ohio river in Kentucky were forced to evacuate their homes.

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Confidence, Concentration Overcome Handicap

FOR AND AGAINST FEINIGERS
By C. D. Smith

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PRIVATE ENTERPRISE, WITH COURAGE

ON THE 21ST OF APRIL PAUL L. ONE KENTUCKY MAN HAS WON A PRIZE WHICH NO OTHER MAN HAS EVER WON.

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Today's Meditation

From the Upper Room
Heavenly Father, I pray that I may be able to do Thy will in all things.

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KENTUCKIANS IN WASHINGTON

By C. D. Smith
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Concord

By Phyllis Tapp
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Moorefield

By Miss Lane Henshaw
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Henryville News

By Harrison Hamilton
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