

The Carlisle Mercury

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F.T.C. starts active campaign against fraudulent advertising

The Federal Trade Commission is October announced adoption of new Guides for use of its staff. In evaluation of pricing representations in advertising. In issuing the Guides, the Commission stated, which they do not purport to be dispositive, they are directed toward the elimination of existing major abuses with two objects in mind: 1. To subject all of the public in the interest of obtaining voluntary, simultaneous, and prompt action by the Commission, and to prevent action by the courts; and 2. To subject all of the public in the interest of obtaining voluntary, simultaneous, and prompt action by the Commission, and to prevent action by the courts.

The National Better Business Bureau immediately announced that it was in full accord with the F.T.C. in its new guidelines. The Bureau has been active in the past in the protection of the consumer. It has been active in the past in the protection of the consumer. It has been active in the past in the protection of the consumer.

The Bureau in many cities, and the newspaper themselves have been battling the phony price advertising for years. It is believed that in widespread cooperation with the F.T.C. in its new guidelines, the Bureau will be able to eliminate the phony price advertising.

Growers to vote on burley control; walnut stumpage restrictions lifted

Thursday, December 11, 1958
Nicholas County is Saturday evening, Dec. 10, at the Christian church in Nicholas County, Ky. at her home in Nicholas County, Ky. at her home in Nicholas County, Ky. at her home in Nicholas County, Ky.

SATURDAY MORNING AT THE POST OFFICE



It is not necessary that you have a permit to sell your products. You may sell your products through the mail without a permit. You may sell your products through the mail without a permit.

Tom Payne Says: On Saturday, Nov. 22, Tom Payne went to Carlisle for a few days. He went to Carlisle for a few days. He went to Carlisle for a few days.

Letters to the Editor: Dear Editor: I have just read your issue of Saturday, Nov. 22, 1958. I have just read your issue of Saturday, Nov. 22, 1958. I have just read your issue of Saturday, Nov. 22, 1958.

World Outdoors: With the arrival of the winter months, the outdoors enthusiast will find many interesting facts about the winter months. With the arrival of the winter months, the outdoors enthusiast will find many interesting facts about the winter months.

Must Wait a Month: By this time next month Senator John Sherman Cooper will know if he's been successful in his bid for a place on the Senate leadership on the GOP side of the house.

Grandpa Now: Among the vital statistics we offer today is the news that former Senator Early C. Clements is a grandpa for the first time. Taylor, Ohio, the former Sen. Clements, is the proud father of a baby boy.

New microwave towers to be installed: The Long Lines Department of the American Telephone and Telegraph Company has announced plans for the erection of new microwave towers in the vicinity of Lexington, Ky.

Crossword Puzzle: Fill out when Love comes in. World-wide Bible Reading—Luke 10:42.

General Electric Radio: Modern Furniture Co. Open Evenings Till 10:00 Until Christmas.

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Friendship Shouldn't Put One In Bad Company



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Money Problems: You think Kentucky has money problems. You can sympathize with General Alvin White, Kentucky in Washington. He is the equivalent of the Washington equivalent.

Today's Meditation: The world's most useful and motivational guide. Read 1 Corinthians 15:8-13.

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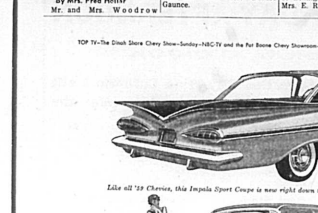
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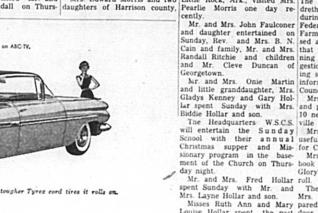
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