

MAN ON THE STREET
BUILD MAJORITY OF PUBLIC OPINION
AMOUNT BUSINESS AND JOB PROSPECTS

By Kenneth Fish, Director, Princeton Research Service, Princeton, New Jersey—The fact that there is some unemployment in various sections of the nation and that Wall Street stocks have shown a decline over the past weeks, combined with business and job prospects, begins to weigh heavily on the mind of the average citizen. A solid majority of all those interviewed in a survey completed this month are of the opinion that their state will have the same or more business and employment during the next few years than it had during the past year or two. All No. opinion.

Today's survey findings indicate that a solid majority of those interviewed are optimistic about their state's business and job prospects.

More of the same 57% expected for the next year or two. All No. opinion.

Ten weeks ago, 59% expected more or the same amount of business and jobs; 31% expected less. In other words, those who are optimistic about their state's business and job prospects.

indicating little change in sentiment over the past 70 days.

Today's findings, however, are somewhat less optimistic than they were at that time. A year ago, when 64% expected more or the same amount of business and jobs, 23% expected less and 14% expressed no opinion.

What today's figures are stacked up alongside the answers to the same question over the past five years, the trend looks like this:

BUSINESS AND JOB PROSPECTS

More or same	57%
Less	31%
No opinion	12%

More or the same 57% expected for the next year or two. All No. opinion.

Ten weeks ago, 59% expected more or the same amount of business and jobs; 31% expected less. In other words, those who are optimistic about their state's business and job prospects.

All of which means that merchants throughout the nation can look forward to a steadily increasing amount of business between now and Xmas Day.

This is one of a continuing series of business outlook reports by MAN ON THE STREET, "What For Them in the News."

The Carlisle Mercury presents MAN ON THE STREET, a weekly survey of business and job prospects in this area.

The survey is operated and distributed by Princeton Research Service.

Prepared mixes are time savers

Many a housewife has wondered whether it costs more to buy prepared mixes for baking (candy or to start from scratch at home). It depends on whether you are able to budget their time better with household mixtures for their preparation at home. They save or lose minutes at some other time.

The specialists called attention to the fact that the study was intended as a pilot study in developing a plan for more extensive research.

CANNED FOODS ARE VALUABLE

Don't forget the canned food departments when you do the weekly grocery shopping. Canned foods offer a wide selection, they are convenient and they will save you valuable time.

On the other hand, there is saving in time when commercial mixes are used, the study shows.

As for making homemade mixes in quantity, the housewives found there was little saving in either time or money over buying prepared mixes for baking (candy or to start from scratch at home). It depends on whether you are able to budget their time better with household mixtures for their preparation at home. They save or lose minutes at some other time.

The specialists called attention to the fact that the study was intended as a pilot study in developing a plan for more extensive research.

social security, says Earl Mayhew, Kentucky Extension Service specialist.

Two factors are to be considered in determining if the farmer's level workers should be reported under Social Security provisions, Mayhew says.

Workers who meet the following factors must be reported: If they receive \$130 of cash wages per month during the work year; if a worker is employed 20 days or more during the year for cash pay.

Work on a piece-rate basis does not count as days in using the day factor. Mayhew said, but the \$130 cash earnings still apply.

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Season	Mt. Sterling's Average	Belt Average	Mt. Sterling's Lead over entire Belt Average
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1955-56	60.15	58.46	1.69
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1952-53	52.38	50.19	2.19

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 Limit 2 Pairs To A Customer. While They Last
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