

# The Carlisle Mercury

ESTABLISHED 1847

Published and Printed Every Thursday at Carlisle, Kentucky

Entered as second class matter January 14, 1878, under act of March 3, 1879.

WAZREN E. FISHER, Jr., Editor-Publisher

Phone 98  
SUBSCRIPTION RATES PER YEAR  
\$2.50 per year; \$1.50 for six months

## Farmers' Share Shrinks

If the farmer isn't pocketing more money in these days of high retail food costs, where does the money go? The question persists. And a staff writer of The Christian Science Monitor, Helen Henley writes:

"Housewives who rather ruefully have watched food prices steadily rising might feel more sympathetic toward the farmer's present financial plight if they understood more clearly that the farmer is not the man who is cashing in."

"Although this has been pointed out from time to time, it is a fact by no means clear to the men and women who crowd the supermarket and stagger home with full market baskets that they have to pay more for their large portion of their takelike pay."

## Costs Pondered

"In an effort to trace where the consumer's food dollar actually goes, the United States has been making a series of studies concerning retail food costs. A report, some months ago showed that, in general, processing and marketing costs take a large share of every dollar spent for food."

"Some illuminating detailed statistics concerning costs involved in getting a load of bread from farm to table have been prepared by the United States Department of Agriculture. Agricultural Marketing Service, in report 'Marketing Margins of White Bread':"

"Of the average 177 cents paid by the consumer for a pound of white bread, says this report, the farmers get about 31 cents and the retailer gets about 23 cents. What happens to the remaining 117 cents? "

"And where can you buy a loaf of bread for 17 cents, says the same source? Note that this specified as the average price paid for one pound of bread for the entire country. The average price paid by most consumers is 20 cents."

"Here is the way the USDA has it figured out: "

"Bread prices, they say, have increased every year since 1926. The present average of 177 cents per pound, amounts to 17 per cent more than the 154 cents paid in 1925. Most of the rise in retail bread prices since 1924 has come from increase in charges by the bakers. The run back without any significant changes in services rendered such as has occurred in a number of other farm products."

"Actually, according to this study, the farmer's share in the price of bread has shrunk from 25 per cent in 1924 to 18 per cent in 1935. The farmer received only one-half cent of the 73 cents increase per loaf since 1926. "

"The slight widening of the price spread since 1925 was due to higher costs at the bakery," says the USDA. "This increase in bread bakers in 1935 were approximately 7 cents higher than in 1924. This increase was smaller than in the years immediately preceding, but like the earlier ones appears to have been passed on to the consumer."

"Even if the wheat farmer had donated his wheat, white bread would still have cost consumers about 14 cents per loaf," the report declares in the report, titled:

### Charges Averaged

Per cent of the farm price and the consumer's table, a number of handling and processing steps take place and most must be paid for, including marketing charges covering storage, insurance, transportation, and milling and other processing.	
"Here in the breakdown, showing the average amount received in 1935 by each one assumed to getting a loaf of bread from farm to consumer:	
Per cent	
Farmers' share	18
Costs eaten	55
Cost of the grain	11
Cost of the mill	11
Cost of the flour	11
Cost of the loaf	11
Cost of the loaf	11
Cost of the loaf	11
Cost of the loaf	11
Cost of the loaf	11
Cost of the loaf	11
Cost of the loaf	11

### Fourth of July celebration quiet; child burned by pan of hot water

Thursday, July 9, 1936  
Celebrate the Fourth of July this Saturday was one of the most quiet in the history of this city. There were only three bonfires low joyous and one which was just on, characterized by a concrete foundation for the grand stand at the playground was completed and work on it has been started on the construction of the grand stand. Licking river is lower than at any time since the drought 1934. Hundreds of persons daily have taken refuge in the river from the terrific heat.

What thinking has been started throughout the county

### A LITTLE YAPPIN'

By Nellis Cump  
Not that I mind a bit. The 1936 Blackberry Festival in our periodical, thought it might be added to the church days to listen to "Cotton" about eight hours a day, there are five days a week. Now that I have time for flowers, I'd say Calicoes, red fire-red calicoes and red fire-red calicoes. I'd say Calicoes, red fire-red calicoes and red fire-red calicoes. I'd say Calicoes, red fire-red calicoes and red fire-red calicoes.

### How to Grow

"But bakers, who have the largest take from the retail price of bread, apparently by any and means in protest either, for according to the USDA, "Profit of wholesale baker has fluctuated in recent years, judging from a sample of all major national firms listed in profit after taxes, has gone down and down since 1935, but figures for the first nine months of 1936 indicated an upturn for the year."

### No 'Live Share'

"When the elements which make up the wholesale price of bread are tabulated, as has been done by the USDA in this study, it is difficult to put the finger on anyone as getting 'live' share of that price."

### Flour

Other ingredients... 1.20  
Wrapping... 1.70  
Retail production... 1.70  
Other expenses... 1.73  
Total... 5.23

### These figures, reminding everyone that hundreds of workers pay a part in getting bread to the table, is a picture that should be posted in the home of every bread consumer. It is a picture that should be posted in the home of every bread consumer.

### Getting A Medical Degree

The education process that leads to a doctor of medicine degree is a long one. The student must first earn a Bachelor's degree in science from a college or university. This is followed by four years of medical school, during which the student must complete a certain number of credit hours and pass a series of examinations. Upon graduation, the student must pass a licensing examination to become a doctor of medicine.

### Man, it's Dynamite! '56 DODGE

Thundering 260 hp. delivers blazing break-away power. The only all-steel touring car. Meet it at the Dodge Dealership. The Dodge Dealership. The Dodge Dealership.

### BUNTIN'S GARAGE • Elm & Market Street

SEE AND DRIVE THEM TODAY!

### OUR SHARE OF TAXES

A modern congressman went to the trouble of the other side of the street. He was in the street with his pocket full of money. He was in the street with his pocket full of money. He was in the street with his pocket full of money.

### LETTERS TO THE EDITOR

219 East Fourth Street  
August, Kentucky  
June 27, 1936

### WASHERS

Members of the Kentucky Golf Association are not happy about the new rules of the association. They are not happy about the new rules of the association. They are not happy about the new rules of the association.

### SELL WHAT YOU GROW

...AT LOUISVILLE PRODUCE TERMINAL

### IN WASHINGTON

By Gil Klingsberg  
The House of Representatives is now in session. The House of Representatives is now in session. The House of Representatives is now in session.

### SOUTHERN RAILWAY SYSTEM

THE MARKET SELL WHAT YOU GROW

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### Henryville News

By Aurilla Hamilton  
Marion Shepherd and children of Christian are here for a few days while his grandparents, Mrs. Eliza Simpson, Mrs. Eliza K. Wilson and children of Paris, were the weekend guests of her mother, Mrs. Anna L. McCaffrey, and her grandmother, Mrs. Bette Johnson. Mrs. Eliza Simpson, Mrs. Eliza K. Wilson and children of Paris, were the weekend guests of her mother, Mrs. Anna L. McCaffrey, and her grandmother, Mrs. Bette Johnson.

### MEAT MANAGERS' WEEK

Open Friday Nights Until 8  
Air Conditioned for your shopping comfort.

### Southern Railway System

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### THE CARLISLE MERCURY, CARLISLE, KY., THURS., JULY 12, 1936—PAGE 3

By Mrs. Fred Hatter  
Harris County spent a day or two of the past week in the company of Mrs. Andrew Gray of Carlisle, Ky., and Mrs. J. C. Taylor of Lewisburg, Tenn. They were here on Saturday. They remained here on Saturday. They remained here on Saturday.

### Moorefield

By Miss Lena Hastings  
Mrs. Lena Hastings, Mrs. John L. Lusk, and Mrs. J. C. Taylor were the weekend guests of Mrs. and Mrs. Harry Wilson and Mrs. J. C. Taylor of Lewisburg, Tenn. They were here on Saturday. They remained here on Saturday.

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### IGA SAVINGS

THE BEST DEAL TODAY IS TO BUY IGA

### Coatney Bros. KENTUCKY UTILITIES COMPANY

### SUNNYSIDE

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