

The Carlisle Mercury

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A.B.C. 40th Anniversary

To many readers not familiar with the fact that the 40th anniversary of the founding of the A.B.C. is being celebrated on this date, it is interesting to note that the A.B.C. has been in existence for 40 years. It is a nonprofit, cooperative association of 3,575 publisher, advertiser and advertising agencies. Together, through the A.B.C., they

operate in the highest of circulation standards for advertising and publishing industry. At regular intervals, members of the A.B.C. conduct a complete audit of the circulation records of the publisher's publication records. The audit of the publisher's circulation records is made by independent auditors who are not connected with the A.B.C. and are not employed by the publisher. The results of the audit are reported on the basis of specific figures.

For forty years, the A.B.C. has served the United States and Canadian business as an outstanding example of cooperation within an industry. For forty years the A.B.C. has faithfully fulfilled its purpose to define and standardize circulation standards, determine the facts about circulation of newspapers and magazines, and to report circulation of newspapers and magazines. On this, the 40th anniversary of its founding, the A.B.C. is proud to announce that it has a membership of 3,575 publisher, advertiser and advertising agencies. Together, through the A.B.C., they

LET'S TALK FRANKLY ABOUT NOVEMBER 2nd

- The issues before Kentucky voters at the Nov. 2 election can be boiled down to these simple terms:
- 1 The Republican administration at Washington has been succeeded by ruthless, big business tycoons who have little sympathy for the average man and woman.
 - 2 John Sherman Cooper is a Republican, and the Republican strategy is to keep that crowd in control at Washington.
 - 3 Alben W. Barkley is a Democrat—"Mr. Democrat" of the nation—and his record is proof that he believes in government for the people.
 - 4 Republican policies during the past two years have produced widespread unemployment, brought back the bread lines, and threaten the economic well being of the nation.
 - 5 The Republican lack of firm foreign policy has undermined the prestige of the United States abroad, and divided it at home.
 - 6 The Renos farm program is working progress made for the farmers through the 20 years the Democrat voted for them.
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 - 8 At a critical time during the last session of Congress, President Eisenhower would not even talk with him. He was not considered about the appointment of the new TVA chairman. He cannot get Republican senators to vote with him.
 - 9 Barkley has the greatest influence of any living Democrat. His opinion are valued and respected, especially in the Senate.
 - 10 Cooper voted against giving individual taxpayers the right by raising their exemptions \$100 a year, but voted for that relief for the big corporations.
 - 11 Barkley has always voted for a tax program to protect the little man, and against the theory that big business will let benefits "trickle down."
 - 12 Cooper voted against a bill for 90% parity for tobacco, wheat, corn, cotton and other crops against dairy supports against increased support for REA and Soil Conservation against feed cattle supports.
 - 13 Barkley has urged the fight for strong agricultural supports throughout his career.
 - 14 Cooper voted for final action to approve the notorious Dime-25s contract that gives a new and better deal.

Rescue the Nation from the grasp of the Special Privileged Crowd

ELECT ALBEN BARKLEY

A GREAT KENTUCKIAN FOR GREATER SERVICE

Kentuckians can be proud that their state produced a statement of Alben Barkley's stature. Throughout his public service he has never deviated from his belief that what is best for the people is best for the nation.

Today, Barkley is needed by the people of Kentucky more than at any time in his life. His unmatchable experience, his vision, his dedication to the interests of the many rather than the privileged few... all combine to make him the hope of the state and his nation.

VOTE FOR ALBEN BARKLEY and the STRAIGHT Democratic TICKET!



Political advertisement for Alben Barkley

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Week End Television Programs

| WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | SUNDAY |
|--|--|--|--|--|
| 8:00 Western Theater 8:30 Uncle Al 9:00 Basketball Club 10:00 Kitchen Show 10:30 Football Game | 8:00 Western Theater 8:30 Uncle Al 9:00 Basketball Club 10:00 Kitchen Show 10:30 Football Game | 8:00 Western Theater 8:30 Uncle Al 9:00 Basketball Club 10:00 Kitchen Show 10:30 Football Game | 8:00 Western Theater 8:30 Uncle Al 9:00 Basketball Club 10:00 Kitchen Show 10:30 Football Game | 8:00 Western Theater 8:30 Uncle Al 9:00 Basketball Club 10:00 Kitchen Show 10:30 Football Game |

UK Education Meet

Several hundred teachers and principals from the United Kingdom will take part in the United Kingdom Educational Conference to be held in the UK campus on Oct. 29-30.

Blades of Bluegrass

By Glenwood Creek
Love of his native land and the people of Kentucky has led to the outstanding personal life of Bob Spivey, a native of this state. He is a man who has spent his life in the service of his country and his people. He is a man who has spent his life in the service of his country and his people.

Farm Facts FOR KENTUCKY FOLKS

By Wm. C. Johnson
AGRICULTURAL EXTENSION SERVICE
KENTUCKY BANKERS ASSOCIATION
October 1934
FORESTRY NEWS: High production of lumber is expected for the year. The price of lumber is expected to be high. The price of lumber is expected to be high.

WRC-TV CHANNEL 12

| THURSDAY | FRIDAY | SATURDAY | SUNDAY |
|---|---|---|---|
| 6:45 Soap Op. and Pat. 7:00 Morning Show 7:30 News 8:00 Western Theater 8:30 Uncle Al 9:00 Basketball Club 10:00 Kitchen Show 10:30 Football Game | 6:45 Soap Op. and Pat. 7:00 Morning Show 7:30 News 8:00 Western Theater 8:30 Uncle Al 9:00 Basketball Club 10:00 Kitchen Show 10:30 Football Game | 6:45 Soap Op. and Pat. 7:00 Morning Show 7:30 News 8:00 Western Theater 8:30 Uncle Al 9:00 Basketball Club 10:00 Kitchen Show 10:30 Football Game | 6:45 Soap Op. and Pat. 7:00 Morning Show 7:30 News 8:00 Western Theater 8:30 Uncle Al 9:00 Basketball Club 10:00 Kitchen Show 10:30 Football Game |

2nd BIG WEEK!

IGA Evaporated Milk 4 tall cans 49¢
IGA Canned Spaghetti 2 16-oz. cans 25¢
IGA Fancy Tuna 6 1/2-oz. can 35¢
IGA Cane & Maple Syrup 5 lb. bucket 59¢
Royal Guest Tea 1/4 lb. 35¢
IGA
Sno-Kream Shortening 3 lbs. 83¢
IGA Salad Mustard Refrigerator Jar 19¢
IGA Pancake Flour 20-oz. 17¢
IGA Whole Kernel Golden Corn 2 303 cans 35¢
Blue Jean Margarine Yellow Quarters 2 lbs. 49¢
Patsy Ann Fig Bars 2 lb. box 49¢
IGA Fancy Pitted Dates 7 1/4-oz. pkg. 23¢
Dog House Dog Food 3 for 25¢



Personals

Mr. and Mrs. Jennie Watson, accompanied by Mr. and Mrs. Charlie Coffman, of Piquette, Mich., visited friends here Saturday. Mr. and Mrs. Watson returned to Piquette on Sunday.

ART EXHIBIT AT ARTS CENTER

All Kentuckians are invited to view the current art exhibit at the University of Kentucky Fine Arts Gallery. It includes work by four different artists, Mrs. Beckman, Mrs. E. J. Whitcomb, Mrs. L. H. Whitcomb and Mrs. L. H. Whitcomb.

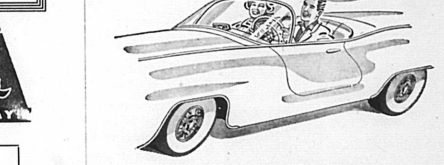
DODGE has done it...better wait!



It's Flair-Fashioned...

STANDARD OIL extra power

- 10 lb. Bag Potatoes 39c
- Fancy Emperor Grapes 2 lbs. 29c
- Red Delicious Apples 2 1/2' up 2 lbs. 29c
- Seedless Grapefruit 80's 3 for 29c
- YAMS 2 lbs. 23c



Continued sales LEADERSHIP—based on public CONFIDENCE!

COATNEY BROS.

- Betty Crocker Pillsbury Kellogg's IGA Pure Red Cross
- Mix 19c
- White Cake 35c
- Variety Pack 35c
- Egg Noodles 12-oz. pkg. 27c
- Macaroni 11c

CONFIDENCE is best expressed by increasing patronage. Southern motorists are confident high-octane Crown Extra gives them all the power their cars can develop, plus all the protection their engines need. This fact is proved by its continuing sales leadership, month after month, in premium gasolines in the five states—Alabama, Florida, Georgia, Kentucky and Mississippi—served by Standard Oil dealers.

Standard Oil Company (Kentucky)