The Carlisle Mercury

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Warren R. Fisher Jr. ____ Editor & Publisher

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Distractions Cause Accidents

Distractions cause 75 per cent of all automobile accidents, according to a prominent woman traffic judge.

Window shopping, looking at pretty girls, setting squabbles among the children in the back seat, breadwinning conversations with passengers, lighting a cigarette—these are the things that cause accidents, in the opinion of Judge Geraldine F. Macelwane, of the Toledo, Ohio, Municipal Court.

Hearing 80 to 120 traffic violation cases a day, she qualifies as an expert on human behavior behind the wheel. In 1953, she heard 7,300 traffic cases.

"It takes only a second of distraction on the part of the driver to cause a serious injury or death," Judge Macelwane points out. "If a moving car is left unguided, even for a second, a serious accident can result."

She cited the example of a tearful and trembling young mother who recently appeared in her court. The mother had made the common mistake of allowing her small child to stand on the front seat beside her.

"As the driver of the car ahead signalled an intention to turn left, the child diverted the mother's attention for an instant—long enough for the car to stop for oncoming traffic," Judge Macelwane said. "The woman crashed into the child required hospital treatment, and she was hailed into my court on a reckless driving charge."

Improving the driver's knowledge and attitudes is more important than punitive action in cases, Judge Macelwane believes.

"Although women can rally public support for enforcement and engineering advances, they can be even more effective in reducing accidents by focusing attention on more common dangers, like distraction," she says.

Wasn't It Something ?

Almost as many people were on the spacious grounds of Dr. Ealie Asbury's Forest Retreat for Friday evening's hoglital benefit dinner as were present at the County hospital's dedication July 2, 1950. And more important than number was the fact that the owning goal set at $1100 was easily oversubscribed.

Much credit is due all the people of Nicholas County who gave of their time, money and larder so unstintingly and to the neighborliness of those from surrounding counties who's attendance made the benefit such a success.

No one person could or should take credit for the success—it was a true community endeavor.

Christian Churches To Launch Campaign; Ratliff Sells Store To J. H. Thompson

Thursday, June 21, 1934

Ten Christian churches in Nicholas County will launch a countywide evangelistic campaign on July 1. Evangelist for the 13-week campaign will be Rev. J. J. Whitehouse.

—20—

The pupils of Miss Ida Howard will give their annual piano recital in the Methodist church next Tuesday evening, June 26 at 7:30 o'clock.

—20—

An unoccupied house in Liberty Heights belonging to Thomas D. Mayhew was completely destroyed by fire early Tuesday night. The origin of the fire is unknown.

—20—

R. L. Curtis, of the Curtis hotel, suffered painful bruises Saturday morning when he fell down a flight of twelve steps on the back porch of the hotel. No bones were broken.

—20—

Dogs raided the flock of sheep of Mrs. Zella South on the Maysville and Lexington road near Carlisle one night the past week, killing and crippling 21 head.

—20—

Mrs. W. J. Dorsey suffered painful injuries in a fall at her home Tuesday afternoon.

—20—

BORN—To Mr. and Mrs. J. W. Simonton, of Madisonville, Ohio, a son on June 7. Mrs. Simonton was formerly Miss Ethel Ratliff, of this county.

—20—

MARRIED—A license was issued to William Burgess, of Bourbon county, and Miss Almeda Shields, of near Carlisle.

—20—

DIED—Mrs. Mary Sanders, 80, last Thursday at her home in the Licking section of Nicholas county. —Mr. Hannah Highland Smith, 77, last Thursday night at her home in the western suburbs of Carlisle.—Mr. Charles C. Mechord, at his home in Danville Saturday morning.—Mr. Zach W. Lee, 75, retired farmer, at the home of Mr. and Mrs. J. K. Amerman in Harrison county Saturday morning following an illness of eight days.

Thursday, June 19, 1884

Marshal Summons conversing town in interest of street sprinkler to be run by H. C. Kimbrough.

—70—

W. B. Ratliff sells his store located in Moorefield to J. H. Thompson for $1500.

—70—

Alfred Lewis sells his residence in Dorseyville to Victor Martin, of Sharpsburg for $600.

—70—

Rev. George Varden, of Paris, accepts call to pastorate of Locust Grove Baptist church, for another year.

—70—

Telephone connection established between Carlisle and the following points: Maysville, Mays Lick; Mt. Olivet, Mt. Sterling, Sharpsburg, Moorefield, Bethel and Blue Licks.

—70—

Contracts for buildings to replace structures burned in business block awarded as follows: I. H. Piper and S. M. McMahill building to Mann & Robertson; F. M. Peale building to I. N. Hanley.

—70—

Medals and books awarded following pupils at closing exercises of Mrs. Dacres' school: Bessie Crigler, Minnie Campbell, Nellie Stewart, Bettie Potts, Ollie Potts, Johnny Glenn, Logan Glenn, Bettie Saunders, Mary Saunders, Lena Duncan and Etna Barnett.

—70—

T. M. Stephenson elected president and J. A. Chappell secretary of Old Settlers Society at 14th annual reunion held here Saturday.

Fifty-four members with an average age of 67 years attended meeting.

—70—

BORN—To Mr. and Mrs. Ed Fogg, of Mt. Sterling, formerly of Carlisle on the 5th, a daughter.—To Mr. and Mrs. Ben Dotson, of Bald Hill, on the 5th., a daughter.—To Mr. and Mrs. M. L. Burris, of Headquarters, a son.

—70—

DIED—Rev. G. W. Hair, former pastor of the Carlisle Presbyterian church, at his home at West Point, New York.

Washington Reports
BY YOUR CONGRESSMAN
JOHN WATTS

Effort To Regulate Transportation Rates For Tobacco

In 1935 Congress enacted the Motor Carrier Act. By this Act Congress granted the ICC the power to regulate interstate transportation by motor vehicles. To date "agricultural commodities," of which tobacco is one, have been granted an exemption from this regulation although continual warfare is waged by some interests which would like to have tobacco lose this exemption privilege.

Recently legislation was introduced in the House of Representatives which would remove leaf tobacco from the "agricultural" exemption it now enjoys and thus make it subject to ICC rate regulation. If this were done, it would mean a substantial increase in direct cost to the tobacco farmer and thereby a lowering of his income.

The enactment of such legislation would be to the interest of a small group of motor carriers seeking to establish themselves in the monopoly. Such a bill is diametrically opposed to the interest of the farmer and the farm organizations. If such legislation were enacted, it would take from the farm organizations, such as the Burley Tobacco Cooperative Association and the Dark Fired Tobacco Association, the privilege of negotiating for cheaper transportation as they could employ only a certificated carrier and the certificated carrier could only transport at the rates approved by the Interstate Commerce Commission.

The House Committee on Interstate and Foreign Commerce held hearings on this legislation and June 11 at which time I appeared before the committee and testified that I believed this legislation was detrimental to the tobacco farmer and that it should not be enacted. You may be assured that your Congressman is watching this matter very carefully and that he will oppose any effort to have such a bill become law.

Farmers' Foreign Future

This week the House of Representatives passed the Agricultural Trade, Development and Assistance Act of 1954." The purpose of this legislation is to increase the consumption and enjoyment of American farm produce both here at home and by friendly nations abroad.

It is the intention and hope of Congress that this legislation by providing for greater distribution of our abundant farm products can be helpful in expanding international trade, in promoting the economic stability of the American agriculture and the national welfare, and in furthering the United States foreign policy.

The bill authorizes the use of a billion dollars over the next three years to expand the program for the sale of American farm products abroad for the local currencies. It authorizes the President to negotiate and carry out agreements with friendly nations for this purpose. In negotiating such agreements, the President shall not displace usual marketings of such commodities, shall use private channels of trade insofar as possible, and shall encourage the expansion of a continuous market demand abroad for U. S. agricultural commodities.

The local currencies derived from such a program as embodied in this bill would be used to promote agricultural economic development, to develop new markets for U. S. agricultural commodities, to purchase strategic materials; to pay United States obligations abroad; and to further generally the foreign policy of the United States.

Under this Act, additional excess agricultural produce shall be made available for our school lunch program. The produce shall also be available for any acute distress areas within the United States.

It is hoped that this legislation, by providing for greater utilization and enjoyment of our excess farm produce, will prove beneficial to the United States as a whole and to the future economic welfare of the American farmer.

Tobacco Tonnage Penalty Increased

The House and Senate have both passed the Clements-Watts bill to increase tobacco marketing penalties, and this measure is now before the President for his signature. The purpose of this legislation is to increase the penalty for raising tobacco in excess of the acreage allotted under the tobacco marketing quota program from the present 50 per cent of the average price of such kind of tobacco for the preceding three years to 50 per cent of such price.

The need for this legislation is clearly because of the number of abuses under the present penalty. Such abuses work a financial hardship on the farmers who comply with the allotment program. The result of excess tobacco requires the farmers in compliance with the quota program to take a further reduction in their allotments.

Kentuckians From The District In Washington

During the past two weeks the following Kentuckians from the District have stopped by my office for brief visits: Mr. and Mrs. J. M. Clark and family, Mr. Maston Taylor, Mr. and Mrs. H. Gardner, together with Charlene and Herbie Gaines, all of Lexington, and Messrs. William Hays and Elwood Veazy of Winchester.

BLADES of BLUEGRASS

By Orinne Johnson

Observance of special weeks has become so commonplace that one can be forgiven for questioning their importance. However, a few reports taken at random from these submitted by the extension county agents of the University of Kentucky indicate that National Home Demonstration Week in May has a definite value, both to communities and to individuals.

Attractive exhibits, made possible by cooperative merchants up and down Main Street were a popular means of telling the homemaker's achievement story. They proved to be eye-openers to husbands, neighbors, the public generally, and even to the homemakers themselves.

That home demonstration work meets a variety of needs was seen in the different kinds of handwork displayed. Hats were among the diverse basic costumes, and accessories used most of the space in a Bath County's theatre window exhibits, while Christian County's displays included hand made dolls, parchment and fabric lamp-shades, linens decorated with Swedish weaving, refinished furniture and reed craft.

Important in Fleming County's showing were time and labor savers, such as a lap table equipped with a tray, with a comfortable chair of the right height. Carefully made glass curtains of different styles and lined draperies indicated some of the money-saving tricks learned in that county.

In Harlan County, an estimated 5,000 people viewed handmade rugs—woven, hooked and braided —upholstered furniture, cane-seated chairs and stools, and tailored suits.

In Nicholas County, two half-finished braided rugs that one day will be 9 by 12 feet in size and will have a value out of all proportion to their cost, caused men and women alike to stop and admire. Canned chart seats and baskets of all types showed the interest of women in crafts.

Yes, such exhibits in a special week do have value. They inform people who know little of the educational program of homemakers' clubs; they encourage homemakers whose work might never before have been on display, and "they" arouse in others a desire to investigate how they, too, may have the benefits of such a program.

Ali Star Basketball Game Set For Sept. 10

Kentucky State Fair Manager J. Dan Baldwin announced today that tickets are now on sale for the first Kentucky-Indiana Collegiate All Star Basketball game. The game, first in the nation to bring All American players from the two states into direct competition, will be played Friday, September 10th, at the Kentucky State Fair.

Baldwin conceived the idea for the game' in January, 1954, because of the intense statewide interest in the two national basketball leaders, Kentucky and Indiana.

Week End Television Programs

WLW-TV CHANNEL 5

THURSDAY

6:45 Forecast For Today
7:00 Today
8:00 Walter Phillips Show
9:00 Ding Dong School
9:30 Ding Dong Family
9:45 Three Steps To Heaven
10:00 Home
11:00 Bride And Groom
11:15 Hawkins Falls
11:30 Betty White Show
12:00 Fifty Fifty Club
1:30 Mothers Movies
2:30 Jim Wood
3:00 Welcome Travlers
3:30 On Your Account
4:00 Pinky Lee Show
4:30 Howdy Doody
5:00 All Star Movie
6:25 News
6:30 Dixon Shore Show
6:45 News Caravan
7:00 Groucho Marx
8:00 Fred Waring Show
8:00 Dragnet
8:30 Ford Theatre
9:00 March Of Medicine
9:30 Sound Stage
10:00 Three City Final
10:15 Your Family Playhouse
11:30 Late Date For Music
12:00 Midnight Extra
12:15 Weather And Sign Off

FRIDAY

6:45 Forecast For Today
7:00 Today
8:00 Walter Phillips Show
9:00 Ding Dong School
9:30 One Man's Family
9:45 Three Steps To Heaven
10:00 Home
11:00 Bride And Groom
11:15 Hawkins Falls
11:30 Betty White Show
12:00 Fifty Fifty Club
1:30 Mothers Movies
2:30 Jim Wood
3:00 Welcome Travlers
3:30 On Your Account
4:00 Pinky Lee Show
4:30 Howdy Doody
5:00 All Star Movie
6:25 News
6:30 Eddie Fisher Show
6:45 News Caravan
7:00 Garroway At Large
7:30 Life Of Riley
8:00 Big Story
8:30 Favorite Story
9:00 Cavalcade Of Sports
9:45 Grand Fights
10:00 Three City Final
10:15 Your Family Playhouse
11:30 Late Date For Music
12:00 Midnight Extra
12:15 Weather And Sign Off

SATURDAY

7:30 Sunup Trail
8:30 Mr. Wizard
9:00 TV Story Hour
10:30 Cartoons
11:00 SBS Feature
11:30 For Everyman
12:00 Ladie Tabernacle
12:30 Weeks News In Review
12:45 City Manager Reports
1:00 Out Of The West
2:00 Adventure Serial
2:30 Saturday Matinee
3:30 Wrestling From Columbus
5:30 Amateur Hour
6:30 Bald Bill Hickok
6:30 Midwestern Hayride
8:00 Saturday Night Revue
9:30 Private Secretary
10:00 Boston Blackie
10:30 Ty Tyler Detective
11:00 Wrestling From Dayton

SUNDAY

8:30 Church by The Side Of The Road
9:00 Frontiers Of Faith
9:30 This Is Your Indiana Government
9:45 Industry On Parade
10:00 SBS Feature-The Big Picture
10:30 Home Fixin
11:00 Theatre Of Youth
12:00 Starmaker Revue
12:30 Floral Magic
1:00 Festival To The People
1:00 Sundays Matinee
2:00 Johnny Jupiter
2:30 Annie Oakley
3:00 Bank On The Stars
3:30 Zoo Parade
4:00 Hallmark Of Fame
4:30 T. B. A.
5:00 Meet The Press
5:30 Roy Rogers
6:00 Television Theatre
6:30 Mr. Peepers
7:00 Comedy Hour
8:00 TV Playhouse
9:00 The Loretta Young Show
9:30 Man Against Crime
10:00 Three City Final
10:15 Your Family Playhouse
11:30 Into The Night
12:00 Weather And Sign Off

WCPO-TV CHANNEL 9

THURSDAY

7:00 Farm News And Fun 'N' Facts
8:00 Breakfast Club
9:00 Uncle Al
10:00 Garnett Grayson Suggests
10:15 The Kitchen Show
11:00 Uncle Al's Coriser
12:00 Colin Callin'
1:00 Musi-Toons
1:30 Paul Dixon Show
4:00 6-Gun Theatre
5:00 Cornbuskers Jamboree
6:00 Captain Video
6:15 John Daly And The News
6:30 The Stu Erwin Show
7:00 Ozzie And Harriet
7:30 Pepsi-Cola Playhouse
8:00 Stranger
8:30 Star Showcase
9:00 Chance Of A Lifetime
9:30 Colonel Flack
10:00 Sahio Reporter
10:10 Sport Show
10:15 Golden Album
10:30 Pantomime Hit Parade
11:45 News And Sign Off

FRIDAY

7:00 Western Roundup
8:30 E. O. P. Quiz
9:00 Uncle Al
10:00 Space Patrol
10:30 Fifty Fifty Club
11:30 The Big Wheels
12:00 Continental Cookery
12:30 Western Playhouse
1:30 Double Feature Playhouse
3:00 Stars On Parade
3:30 Johnny Mack Brown
6:30 Dotty Mack Show
7:00 Nickelodeon Theatre
8:00 Top Flight Boxing
8:45 Fight Talks
9:00 China Smith
9:30 Play Of The Week
10:00 Sherlock Holmes
11:15 Starlight Theatre
12:30 News And Sign Off

SATURDAY

7:00 Rural America
7:30 Know Your World
8:30 The Big Picture
9:00 Faith For Today
9:30 Uncle Bob And The Comics
10:00 The Christophers
10:15 Back To God Hour
10:30 This Is The Life
11:00 Star Quest
11:30 Bride To Be
12:00 Whip Wilson
1:00 Superman
1:30 Jim And Judy In Teleland
1:15 Willie Wonderful

TV NOTEBOOK

By: Gene Clinkenbeard

A television set is an electronic marvel and as complex as a wandering husband's alibi. As a result, let's talk over a few simple before-and after purchases tips which will help guarantee absolute satisfaction with your purchase.

When shopping around look for a sharp, clear picture, even in daylight. Larger screens should offer edge-to-edge focus without crowding of the horizontal lines which form the pictures. Ease of tuning is important because if a set requires the supersensitive touch of a safe cracker, it's no bargain.

Speaking of tuning brings up after-purchase treatment. Keep Junior's eager lunch hooks off the set as much as is practicable. Needless twirling of the channel switch plays hob with this rather delicate instrument. In locating the set in your living room visibility, of course, is of prime importance. However, do not place the set where the direct rays of the sun can in time break down the fluorescent material in the picture tube. Do not shove the set flush to the wall; leave a few inches for ventilation, and keep it a reasonable distance from drapes or curtains.

Incidentally, neglect of TV ills can ruin the pleasure of your viewing pleasure. It's economically sound to catch the little repairs before they grow into wallet-walloping bills. We have the equipment and the skilled know-how to keep your set in tip-top shape at a minimum cost. Remember to call 71-J—GENE'S TELEVISION — for expert service.

1:30 Cowboy G-Men
2:00 Sunday Theatre
4:00 Super Circus
5:00 Cisco Kid
5:30 You Are There
6:00 You Asked For It
6:30 Sadie And Sally
7:00 On The Boardwalk
8:00 Walter Winchell
8:15 Martin Kane, Private Eye
8:30 The Plainclothesman
9:00 Break The Bank
9:30 Rocky King
10:00 Movie At Ten
11:00 Golden Theatre
12:00 News And Sign Off

WKRC-TV CHANNEL 12

THURSDAY

6:45 Sign On & Test Pattern
7:00 The Morning Show
8:00 Play School
9:00 Arthur Godfrey
10:30 Strike It Rich
11:00 Valiant Lady
11:15 Love Of Life
11:30 Search For Tomorrow
11:45 The Guiding Light
12:00 Brighter Day
12:15 George Palmer
12:30 Garry Moore
1:00 Double Or Nothing
1:30 Art Linkletter
2:00 Big Payoff
2:30 Bob Crosby Show
3:00 Portia Faces Life
3:15 The Secret Storm
3:30 Robert Q. Lewis
4:00 Wendy Barrie Show
5:00 Ladies Home Theatre
6:10 Baseball Scoreboard
6:15 Headline News
6:25 Weather Report
6:30 CBS News
6:45 Jane Froman
7:00 Mr. Peepers
7:30 Four-Star Playhouse
8:00 Studio Theatre
8:30 Big Town
9:00 Public Defender
9:30 Plaza Hotel
10:00 Front Page News
10:10 Weather Report
10:15 Theatre Theatre (1st)
11:30 Baseball Scoreboard
11:35 Home Theatre (2nd)
12:30 Chapel Of Dreams
1:00 Sign Off

FRIDAY

6:45 Sign On & Test Pattern
7:00 The Morning Show
8:00 Play School
9:00 Jack Paar
1:00 Jana Demaso Show
11:30 Search For Rich
11:00 Valiant Lady
11:15 Love Of Life
11:30 Search For Tomorrow
11:45 The Guiding Light
12:00 Brighter Day
12:15 George Palmer
12:30 Garry Moore
1:00 Double Or Nothing
1:30 Art Linkletter
2:00 Big Payoff
2:30 Bob Crosby Show
3:00 Portia Faces Life
3:15 The Secret Storm
3:30 Robert Q. Lewis
4:00 Wendy Barrie Show
5:00 Ladies Home Theatre
6:10 Baseball Scoreboard
6:15 Headline News
6:25 Weather Report
6:30 CBS News
6:45 Jane Froman
7:00 Mr. Peepers
7:30 Four-Star Playhouse
8:00 Studio Theatre
8:30 Big Town
9:00 Public Defender
9:30 Plaza Hotel
10:00 Front Page News
10:10 Weather Report
10:15 Theatre Theatre (1st)
11:30 Baseball Scoreboard
11:35 Square Dance
12:30 Chapel Of Dreams
1:00 Sign Off

SATURDAY

8:15 Sign On & Test Pattern
8:30 Smokin' Guns
9:30 Escarlbugs In Science
10:00 Winky Dink And You
10:30 Abbott & Costello
11:00 The Big Top
12:00 The Lone Ranger
12:30 Report To Cincinnati
1:00 Age Of Miracles
1:30 Security Stage
2:30 The Green Thumb
3:00 CBS Races
3:30 Roto-Chef
3:45 Film Featurette
4:00 Circle 12 Ranch
5:00 Dixie Western Theatre
5:30 Gulf Clinic
6:00 Film Featurette
6:30 Beat The Clock
7:00 Jackie Gleason
8:00 Two For The Money
8:30 My Favorite Husband
9:00 That's Hy-Gene
9:30 Kings Crossroads
10:00 Front Page News
10:10 Weather Report
10:15 Liberace
10:45 Baseball Scoreboard
10:50 Home Theatre
12:30 Chapel Of Dreams
1:00 Sign Off

Babson Report

(Continued from page 1)

if the price is reasonable. In terms of units, retail sales will hold up through 1954. Inventories will constantly be reduced during 1954. **The Retailers Who Do Best In 1954 Will Be those With The Best Parking Facilities For Their Customers.**

Political Outlook

(6) I forecast that the more liberal attitude on the part of the Eisenhower Administration will surely continue through November and perhaps until the 1956 elections. During the past six months rumors have been spreading to the effect that President Eisenhower will not run again; but there is no agreement at this writing by either party as to who the next candidates will be.

(7) The President has won his conflict with Senator Bricker; the House approved his Tax Bill; the Taft-Hartley Labor Bill has been shelved, to the relief of all; and he has so far kept out of the McCarthy-Army row. I forecast that for the balance of the year he will leave domestic affairs to his associates and devote most of his time to helping Mr. Dulles ward off trouble with Russia and China, and avoid another "Korea."

(8) During the first six months of the year a "New Look" has developed in connection with defense expenditures. Appropriations for foot soldiers and certain classes of airplanes have been cut in favor of items for atomic warfare and guided missiles. Best authorities agree that we will get more protection and fighting strength from this change with less cost. As a promise "to get our boys out of Korea" was a great factor in electing Dwight Eisenhower as President, he naturally will hesitate to sent U. S. foot soldiers into Indo-China, at least before the coming November elections.

War And Peace

(9) There will be no World War in 1954 started by Russia or the U. S. A. In the last half of 1954, however, the United States will move closer and closer to the position occupied by Great Britain during the 19th Century. The United States will prepare to engage in small wars anywhere in order to prevent outbreak of a world conflagration.

(10) I predict that the United States in the last six months of 1954 may by-pass the United Nations and try to form a "defensive league of nations interested in Southeast Asia. The purpose: To keep the rice, tin, and rubber of that area from falling into Communist hands. Most of the arms and military know-how needed by such an alliance of anti-Communist nations in the Far East will be furnished by Uncle Sam. This means that cuts in arms expenditures, already scheduled for the last half of 1954 by the Administration, may not be put into effect. The Korean situation will remain about as is—"much talkie, no shootie", but Indo-China will constantly become a greater threat.

(11) Do not forget Europe and the Middle East. France is torn by internal dissension and a blow-off could come there any time. West Germany is growing more impatient with French bickering over the Saar and over the formation of a Western European army including German participation. Russia will strive mightily to widen the split between France and Western Germany by holding out the "bait" of reunion between East and West Germany.

(12) Friction between the Jews and the Arabs in the Middle East is being encouraged by Communist agents. The smouldering fires there could break into flame at any time requiring a hurry-up call for Uncle Sam's fire department.

Stock Market Outlook

(13) Of course, some day the market (especially the Dow-Jones Industrials) will get a bad wallop with very much lower prices. On the other hand, this may not come during the next few months. Up to this time the high yields of stocks have not appealed so much to investors, owing to the personal tax on both dividends and on income in general. Although stock yields compared with those of twenty years ago are higher if personal taxes are not considered, yet when these personal taxes are deducted, today's yields have not been attractive.

(14) The new Tax Bill and the increased buying for pension funds and investment trusts have, however, increased the demand for common stocks and could hold the market up for some months to come. I forecast that it will be very important to make careful selections of stocks. Don't buy stocks just because they have gone off heavily in price and appear cheap.

(15) Unfortunately, many small concerns will find it more and more difficult to compete with their big competitors. Not only can these big corporations make stock cheaper and have better means of distribution, but they can spend huge sums on advertising, which a smaller concern cannot do. This will be especially evident during the next six months. The companies which will prosper most are those which have inaugurated effective labor-saving programs. Manufacturers will win only as they purchase new labor-saving machinery, spend more money on research and on well-directed advertising.

(16) Automobiles will continue to be hard to sell and easier to buy during the last half of 1954. Both the automobile stocks and the cars will be in less demand. There will be more bargains in used cars, discounts on new cars, especially cars of the "independent" manufacturers.

(17) Canada will continue to boom during the second half of 1954, but this may be a good time to take profits on Canadian investments.

Money, Inflation, and Interest Rates

(18) When Mr. Eisenhower assumed the Presidency with his Cabinet of "9 millionaires," they proclaimed a new monetary policy which would increase the value of the dollar and raise interest rates. Either fortunately or unfortunately, the economic situation caused a reversal of this policy. The value of the dollar shows no increase over January 1st and this has been hailed by Wall Street as a sign of further inflation. Wall Street has boomed certain common stocks accordingly. Interest rates during the second six months of 1954 should average about as at present.

(19) The fear of involvement in Indo-China is strengthening the commodity markets. That is also some of the pressure off of Secretary Benson and those who have been resisting increased tariffs. We forecast an upward movement in many commodity prices—not those than farm prices—during the balance of 1954.

(20) Money supplies are on the rise again now. They will continue to expand during the last half. Inflationary effects on the price level will be limited as our capacity to produce is increased. However, the surest way to squelch an inflationary fire is with a flood of goods. Inflationary effects of the expanded money supply could also be nullified by the change in the Government's method of collecting the corporate income tax. The new tax law puts the large corporations on a pay-as-you-go basis, squeezing their cash holdings.

(21) Any psychological inflationary flare-ups that may take place as a result of war scares, real or little, will not be long-lived. They will definitely be dangerous to follow up. A word of warning: Don't get drawn into any speculative moves in commodities or stocks based on the outbreak of a small war. If the need arises, our Government will move with lightning swiftness to put controls into effect. They are already "triggered." The only real danger of any federal tax increase will come with the outbreak of another war.

Labor, Building And Real Estate

(22) As to unemployment, I will say that this has increased some over last year, but if considered on a per capita basis, it is even less than that of five years ago. Look for a moderate reduction in the ranks of the unemployed during the last six months of 1954.

(23) The improvement which I expect in employment should not, however, be sufficient to make union leaders careless. Jobs will still be very much in demand. This should mean that the last half will see no prolonged strikes.

(24) Most union-management settlements will be made with a moderate amount of give and take. Any wage advances will be limited to the neighborhood of a reasonable hourly figure, plus some additional fringe benefits. The Administration and the Labor Leaders will not try to revamp the Taft-Hartley Bill during the last six months of 1954.

(25) My forecast as to the various classes of real estate is as follows:

(a) Large commercial farms will experience a further sag in their land values during the last half-year as farmers' gross income dips lower.

(b) Small farms on the fringes of big city suburbs should hold or rise in price as people get further away from city centers. This move could become an avalanche in the event of really serious war scares.

(c) I look for vacant land in the suburbs to hold its value well. In the big cities it may be another story, **unless the land is suitable for parking purposes**

(d) Business properties in the big cities may ease some in price during the last six months of this year. Suburban business properties can be expected to hold up. Demand for more shopping centers will be noticeable during the months to come.

(e) Home property (especially the older houses, particularly in the cities) will continue sagging in price. In the suburbs, the bigger houses, even of recent vintage, will be harder to sell. Most salable home properties will be the newer houses in the middle and lower-price brackets with emphasis on the "ranch-houses" so-called.

(f) In the last half-year, construction will still be a powerful support to our economy as it has been for so long. Seasonally, building will hold well, strengthened by continued liberal credit terms. Some boost to building could come in the second half if civilian defense move create a "dispersal scare." If this happens, look for a rush by many factories to move operations into areas far from bomb-vulnerable cities.

CONCLUSION: I cannot end this forecast without reminding readers that we are living in a truly New Era, comparable only with the year I A. D., 1954 years ago, or the invention of printing 500 years ago. The H-Bomb, in the hands of any ambitious dictator, could bring about unparalleled conditions. These changes could make the things about which I have written above, of little value or consequence. Only a great spiritual awakening can save us.

Cassidy

By Mrs. T. B. Vice

Rev. Allan Moran, Mt. Carmel filled Rev. J. M. Bevins pulpit, Sunday morning. He was accompanied by Mrs. Moran and children and Miss Elsie Haley. Miss Haley and Mrs. Moran are sisters of the Rev. G. W. Haley who is well known here.

Miss Linda McClanahan spent the weekend with her grandparents, Mr. and Mrs. Earl Letcher and family.

Mrs. Ed Crawford spent last week with her brother, Bill Singer and family at Falmouth.

The W. S. C. S. met with Miss Ella Conway last Thursday for an all-day service. A good crowd attended and the program was enjoyed by all. The July meeting will be with Mrs. Elmer Crawford.

We are glad to know Mrs. Johnnie Gray is improving from her operation and will soon be home.

The M. Y. F. was held at Sallwell Thursday night and the following young people attended from here, Mairiam Sams and sister, Ethel Townsend, Faye Letcher, Patsy Tedder, Jimmie, Billy, Bobby, and Harry Paul Teder and Randall Letcher. All reported a good time.

Rev. Moran will fill Rev. Bevins pulpit at Ishmael next Sunday morning.

Kentucky Lambs Win At Tri-State Show

Kentucky youngsters won top prizes at the annual Tri-State Lamb Show and Sale at Evansville, Ind., in competition with exhibitors from Indiana and Illinois.

Jack Stevens of Union county had the grand champion lamb, a cross-bred that weighed 100 pounds and sold for $2.80 a pound. The reserve grand champion was owned by Billy Parish, Lyon county. His lamb weighed approximately 100 pounds and brought 50 cents per pound. Jimmie Taylor, Ohio, had the best pen of three lambs and Ronald Ralph, Union county, the top pen of 10 lambs.

Kentucky 4-H'ers from Ohio, Union, Daviess, Livingston and Lyon counties exhibited 580 lambs.

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One of 4 exciting 1954 Mash Rambler Liquidizers
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Complete this statement in 25 words or less "I like these IGA Brands best because"

If your entry is attached to any six IGA labels, a bonus of $100.00 will be added to each of the four Nash Ramblers and the Florida homesite. As many entries can be submitted as desired.

CONTEST RULES

Use this entry blank or back of any IGA label. Print your name and address clearly.

All entries must be the original work of the contestants and must be deposited in person in the box provided at your local IGA Store.

Everyone 16 years or over on January 1, 1954 who is a resident of continental United States or Canada may enter except members and employees of IGA and their families.

Entries will be judged by an impartial board of judges on the basis of aptness, sincerity, interest, originality and neatness.

These rules are binding on all entrants, and the decision of the judges will be final. Duplicate prizes will be awarded in case of ties. This contest is subject to Federal and Local Laws. Names and addresses of winners will be released after August 1st on request.

All entries become the property of IGA and none will be returned.

All entries must be deposited by IGA Store closing time WEDNESDAY, JUNE 30, 1954

Name _____ Address _____
City _____ State _____

IGA Home
Evaporated Milk 4 cans for 49¢
IGA Canned Spaghetti 2 for 25¢
Dog House Dog Food 3 for 25¢
IGA Flour
Pancake Flour ... 2 for 33¢
IGA Xtra Whipped
Salad Dressing ... qt. 49¢
IGA Sweet
Whole Pickles ... pt. 35¢
Royal Guest Tea ... 1/4 lb. 35¢
Sno-Kreem Shortening 3 lb. 79¢

CROSS ACRES MILK
New Low Price
qt. 19¢ 1/2 gal. 35¢
"Taste The Difference"

IGA PORK & BEANS 1 lb. can 10c
IGA SALAD MUSTARD 20 oz. 19c
AUNT CLARA FIG BARS 2 lb. box 49c
IGA Peanut Butter 12 oz. 34c

360 Size
Sunkist Lemons ... doz. 39¢
Early Transparent
New Apples ... lb. 15¢
Cello Bag
Carrots ... lb. 16¢
Tomatoes ... lb. 25¢

IGA ICED TEA 1/2 lb. box 53¢

FRISKIES DOG FOOD 3 cans 33¢

IGA Tasty Tomato Juice 46 oz can 25¢

IGA Coffee Trio
Sunny Morn lb. 1.19
Royal Guest lb. 1.19
De Luxe lb. can 1.23

CHOICE RIB Roast Beef
A real treat for the whole family! lb. 59c

Rib Steaks (bone in) ... lb. 65¢
7-Rib End
Pork Loin Roast ... lb. 49¢
Bologna ... lb. 39¢

COATNEY Bros.

Revolutionary, NEW BALE LOADER
PICKS UP AND LOADS BALES Automatically
SNOWED UNDER
NOW! ELIMINATE THE TOUGHEST JOB ON YOUR FARM!
You don't lift a single bale by hand! Harvest Bale Loader picks up bales in any shape, any weight! and drops them into your truck or wagon. Ready to go! Depends on hillsides. No help needed—a one-man operation! Completely self-powered by engine—No PTO needed. Telescoping elevator. Easily mounted or removed in truck or wagon. Simply drive down row of bales—loader does all lifting & loading.
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