The Carlisle Mercury

ESTABLISHED 1867

Printed and Published Every Thursday At Carlisle, Kentucky

Entered as second class matter at the post office in Carlisle, Kentucky, under act of March 3, 1879.

Warren R. Fisher Jr. ____ Editor & Publisher

SUBSCRIPTION RATES

$2.50 per year; $1.50 for six months

A Healthy Situation

As any merchant in this country will tell you, the buyer's market is back. That means competition is more intense now than at any time since the last great war.

This is a perfectly normal development in a country which is dedicated to the ideal of the maximum amount of freedom for all—including economic freedom. It is also healthy, and works to the long-range advantage of all concerned. There are some, of course, who don't like it—who feel that competition is in danger of reaching the cut-throat stage. But for the most part this comes from people who had forgotten or had not experienced real competition, and had benefited from the artificial conditions produced by the wars.

In any event, we get our best picture of how competition works at the retail level. It is a very favorable picture to the consumer. The prices of many commodities have declined. The prices of relatively few have risen. There are no shortages.

Dogs By The Billion

During the 14-week period that began with Decoration Day and will end with Labor Day, the incredible total of 2,624,640,000 hot dogs, a string that would girdle the earth about 8 times, will be consumed in this country! That works out to 21 of the dogs for every man, woman and child between the ages of five and sixty.

The hot dog, obviously, is a true and lasting American institution. It's as indigenous as apple pie. To millions of us, there would be a sad lack in the best of ball games without a "red hot" or two and something cold to wash it down with. The hot dog stands are as much a part of carnivals as the rides and the sideshows and the barkers. And the hot dog is a key element in the home barbecue trend which has developed enormously in late years.

This season's consumption, incidentally, will be eight per cent over last's. The good old hot dog gets more popular all the time.

July 4 Observed Quietly Wednesday; July 3, 1880 Copy Missing From Files

Thursday, July 5, 1934

With the exception of the closing of the banks and postoffice, there was no observance of the Fourth of July in Carlisle Wednesday and the day passed off quietly.

—20—

A number of men from Indiana have been in the county during the past two weeks gathering muscle shells from Licking river. Two or three carloads have been shipped. The muscle shells are used in the manufacture of buttons.

—20—

W. E. Hill, well known farmer residing on the Miller Station road near town, suffered a fractured rib and bruises Thursday when he fell from a wagon loaded with hay while hauling hay on his farm.

—20—

A truck load of Sunday picknickers from Nicholas and Fleming counties, returning from a day's outing in Menifee county Sunday, was attacked with rocks thrown by unknown persons on the Fields road near Sharpsburg Sunday afternoon. The six-months-old child of Ellis Jolly, of Pleasant Valley, was struck in the forehead and severely injured. The child was treated by a physician at Sharpsburg and later removed to its home.

—20—

The local relief committee received shipment of 16,000 pounds of potatoes for distribution among families on relief rolls. An average of approximately 65 pounds per family is being given out.

—20—

Howard Dorsey and Stewart Dorsey qualified in county court Tuesday as administrators of the estate of their mother, Mrs. Mollie R. Dorsey.

—20—

BORN—To Mr. and Mrs. Emmett Plummer, a son, on Wednesday morning, July 4 at the Good Samaritan hospital, Lexington.

DIED—Mrs. Lula Mayhew, 44, at her home on West Main street Saturday night following a long illness.—Mrs. Mariah Carter of West Main street received a telegram from Kansas City, Mo., Thursday announcing the death of her brother, Tobe Kincart, whose death occurred on Thursday morning.

70 YEARS AGO—(The issue of The Mercury for July 3, 1880, is missing from our files. Publication will be resumed next week.)

Mathias Insurance Agency

JOE MATHIAS, Agent

Phone 349 Carlisle, Ky.

Blades of Bluegrass

By Bob Ford

"Bowed by the weight of centuries, he leans upon his hoe and gazes on the ground, the emptiness of ages in his face, and on his back the burden of the world." So begins Edwin Markham's poem "The Man With the Hoe."

Many are familiar with Millet's great painting, "The Man With the Hoe."

Washington Reports

By Your Congressman

JOHN WATTS

Last Days Of The 83rd Congress

The Garden

By John S. Gardner, University Of Kentucky

Weekly Recipe

Roses Respond To Summer Care

Week End Television Programs

WLW-T CHANNEL 5

WKRC-TV CHANNEL 12

WCPO-TV CHANNEL 9

TV Notebook

By: Gene Clinkenbeard

"30 minutes after my tobacco was sprayed with endrin it rained heavier than it did all season. I walked out into the field thinking all my poison was washed away, but instead I found more dead worms than I ever suspected were in the field. Endrin saved my tobacco crop by killing the worms when nothing else would do the job."

Mr. Blount isn't exaggerating . . . try endrin yourself at .25 lb. per acre and see! There's never before been such a potent control for hornworms and budworms on tobacco.

endrin

SHELL CHEMICAL CORPORATION

AGRICULTURAL CHEMICALS DIVISION

By CHARLIE BOWERS
Fisheries Biologist
Department of Fish and Wildlife Resources
Frankfort, Ky.

Says Tools Need Keeping In Order

Warning Issued To Wheat Buyers

Cake Topping Need Not Be Expensive

evaporated milk bought at the grocers. Here are the directions:

Place ½ c of ice-cold water in a chilled bowl and add ½ c of non-fat dry powdered milk. Beat with a rotary beater by hand or with an electric beater until stiff. Add ½ c sugar gradually, beating constantly. Add 2 tablespoons of lemon juice and beat until well mixed. Makes about 2½ cups.

Place a can of evaporated milk in a refrigerator for several hours, or pour its contents into a tray. Let milk get very cold but not frozen. Pour milk into a chilled bowl and beat with chilled beater until the desired stiffness. Add 2 T of lemon juice, ¼ c powdered sugar and 1 t vanilla. Makes 3 cups.

Henderson Farmers Renovate Pastures

As a result of winter meetings held by UK County Agent Stuart Brabant, farmers in Henderson county are reworking old pastures and sowing new ones.

In a recent check up, the county agent saw 20 or more fields that had been disked, fertilized and seeded with mixtures, including fescue, red, ladino, kornland, sweet or kobe clovers, lespedeza, orchard grass, timothy and the like. In some instances spring oats had been sowed as a nurse crop.

Complete fertilizers, lime, ammonium nitrate and other soil-builders were used in many instances. Spring rains helped the

College Promotes Alfalfa Growing

phosphate in the soil. These soils also include ladino and red clovers.

The work fits into an intensified alfalfa production program of the college's Agronomy Department.

Drivers Licenses Now On Sale

Kentucky vehicle operator's licenses are now on sale in the Circuit Court Clerk's office.

Drivers whose last name begin with "A" through "K" are required to renew their operator's license by July 31, 1954. The fee is $2 and the license is for two years.

Failure to renew licenses by the expiration date, July 31, will result in the suspension of driving privileges.

Operator's licenses for persons whose last name is in the "L" through "Z" bracket do not expire until July 31, 1955.

Four-H water management teams have laid out 15,000 feet of contours and 7,500 feet of terraces in Galloway county.

Tobacco growers in Metcalfe county sprayed plants in beds with DDT and used lindane or chlordane in the setter water.

SAND YOUR OWN FLOORS

Kurfee's New Bak-Spar Varnish & Gym Finish also Shellac & Fabulon

FULTZ HARDWARE

IGA TRIPLE SAVINGS FESTIVAL!

LOOK FOR THE STAR! It marks those foods which mean "TRIPLE SAVINGS" to you during this outstanding sale!

1 Save Time!
2 Save Work!
3 Save Money!

Super Coola in 5 Delicious Flavors. No deposit, no returns. 12-oz. tin 10¢

Bring us your Procter & Gamble Coupons and get a FREE cake of Personal size Ivory with each set of Coupons redeemed.

★ IGA Xtra Whipped SALAD DRESSING qt. 49¢

Swift Premium

Skinless Weiners 1 lb. cello 49c

Ground BEEF lb. 39c

Breakfast BACON lb. 59c

*Instant Coffee Maxwell House 6-oz. $1.89

IGA Whole Sweet Pickles pint 35¢

Plain or Iodized MORTON SALT 12¢

Betty Crocker *PIE CRUST MIX 19¢

Kellogg's Corn Flakes 12-oz. 22¢

YELLOW CORN 3 ears .. 25¢

New White POTATOES 10 lb. bag .. 49¢

Fresh Green BEANS .. 2-lb. .. 29¢

COATNEY BROS.

DARF Rola-Rake

The New Way for More Hay at Less Cost!

The Hay Rake with the Land Shape

FULTZ HARDWARE

2% on SAVINGS

WHY TAKE LESS

SAVE WHERE YOUR SAVINGS EARN MORE

SAVINGS INSURED UP TO $10,000

1ST. NATIONAL BANK of Carlisle

MEMBER FEDERAL RESERVE SYSTEM

MEMBER FEDERAL DEPOSIT INSURANCE CORP.