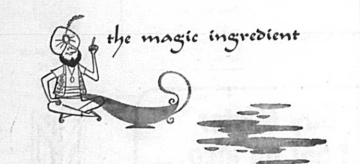


Barterville
 Mrs. Ray Green
 Mr. and Mrs. Moore Carrell
 and daughter, Rosie Lane and Mr. Carrell of Carlisle spent a few hours Tuesday. Gifts were exchanged.

Every Year For Over Half a Century LEXINGTON Has Sold More Tobacco For More Burley Growers For More Money Than any other market in the world! No matter where you live you have a neighbor who has found that every year IT PAYS TO COME A LONG WAY TO SELL IN LEXINGTON!



the magic ingredient

"A century doesn't just happen to one for 75 years. Usually some one factor, more than others, makes it possible. In the case of Southern Bell, the magic ingredient has been the public's acceptance of good and growing telephone service furnished at the lowest possible cost.

Chartered on December 20, 1877, with 1,244 telephones, Southern Bell was formed by men of foresight, with faith in the South's future. Their faith was borne out, and the Company grew to 24,394 telephones by 1920.

Since World War II, telephone progress in the South has broken all records: From 1,843,000 telephones at the end of 1945 to over 4,500,000 today, while Long Distance circuits have more than doubled. Such remarkable scientific developments as the transistor, microwave radio-relay and direct operator dialing of Long Distance calls have opened exciting new vistas of service in the years ahead. The men and women of Southern Bell pledge to keep on formulating the best possible telephone service at the lowest possible cost. On this, our 75th Anniversary, we express our appreciation for the opportunity of serving you.

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

As we celebrate our 75th Anniversary, the Telephone Folks wish you and yours a very Merry Christmas and a Happy New Year.

For Better Values Shop CARLISLE First SENSATIONAL VALUES DOLLAR DAYS

AND JUST IN TIME FOR CHRISTMAS GIVING

Open Every Night 'til Christmas

See **SANTA** **FRI. & SAT. Nite**

\$250.00 Given Away Fri. Nite

Ladies Fancy Trimmed Rayon Slips

Sizes 32 to 40 **\$1.00** Values to 1.98

Infants Pinwale Corduroy Crawlers

Sizes 2 to 6 **\$1.00** Values to 1.79

Mens Fancy GABARDINE SHIRTS

Small Med. Large **2 for \$5** Regular 2.98 Each

Dollar Day Special Boy's Flannel Shirts

While They Last **\$1.00** Regular 1.39 Value

Special Anytime GIANT PANDA BEARS

Both Brown or Black **2.97** Regular 3.98 Value

Dollar Day Special FANCY BATH TOWELS

Regular 49¢ ea. **3 for \$1.00** Pastel Colors

Dollar Day Special Potted Plants

98¢ to 1.98 For Xmas Giving

Full 42 X 36 inch PILLOW CASES

3 Pair \$1.00

Mens Fancy Gripper Broadcloth Shorts

Sizes 28 to 44 **2 pr. \$1.00** Regular 69¢ pr.

New Fall Styles Leather Purses

New Fall Colors **2.00** Regular 2.98

Dollar Days Only Chocolate Covered Peanuts Peanut Butter Chips Malted Milk Bits Chocolate Carmel Bite Milk Chocolate Stars

Regular 69¢ Per Pound **2 lb. \$1**

Bracks Fancy Boxed Cherries

2 Boxes **\$1.00**

Toy Land Special Sensational Assortment XMASTOYS

Values Up To **\$1** Shop And Save Now!

Many Other Sensational Toy Values In Our BIG TOYLAND

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Sizes 4 to 8 **1.00** Regular 1.29

New Shipment Ladies Duxskin Jackets

All Colors **\$5.95** Up to 2.00

Dollar Day Special Gift Boxed Jewelry

Free Plastic Gift Box **\$1.00** Values to 1.98

Dollar Day Special Mens Hankerchiefs

Full 12 inch Size **12 for \$1** In Gift Bundle

Dollar Day Special Mens-Ladies Wallets

Zippered And Plain **\$1.00** And Gift Boxed

Dollar Day Special Xmas Tree Accessories

8 Lite Series Set 89¢
 7 Lite Multi Set \$1.39
 Series Bulbs 6¢
 Multi Bulbs 2 for 25¢
 Tree Stands 89¢
 Box 12 Ornaments 59¢
 Cello Wreaths 25¢
 Flip Roping 25¢
 Flip Icicles 10¢
 Tree Toppers 25¢
 Angel Hair 10¢
 Tree Cotton 25¢
 Spray Snow 98¢

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8 Shopping Days Shop And Save Santa's Headquaters For Better Values Free Parking Today Thru Christmas

Bargains Galore In Our Basement Floor Terrific Assortment Of Gift Boxed GLASSWARE \$1.00 For This Big, Big Bargain Event

Letters To Santa

Carlisle, Ky. Route 3

Dear Santa: To a little boy, I'll be three years old in Jan. I have a little sister 7 months old. We live at Blue Lick. Some day I hope you will please don't disappoint us. Any thing you have will please us. We will go to bed early don't forget about it. I hope you are my pal. Also mother and Daddy, Grandmother and Grandfather, the ones you know. I hope: Love, Little and Donald Craig

Morgan St. Carlisle, Ky.

Dear Santa: I am a little girl 4 yrs. old. I want you to bring me a doll, a big doll, a teddy bear and a rocking horse. I have been thinking about it for a long time. I hope you will bring me what I want. I hope: Love, Little and Donald Craig

Morgan St. Carlisle, Ky. Route 3

Dear Santa: I am a little boy 4 yrs. old. I want you to bring me a doll, a big doll, a teddy bear and a rocking horse. I have been thinking about it for a long time. I hope you will bring me what I want. I hope: Love, Little and Donald Craig

Mathies Insurance Agency

JOE MATHIES, Agent Phone 249 Carlisle, Ky.

ONE WAY TO EASY WASH DAYS WALK AWAY

Eliminate all the needless efforts of old-fashioned clothes drying. Save time... save your energy. See your nearest appliance dealer about a completely automatic electric clothes dryer today. Ironing time is cut, too, when you use an electric dryer, another reason why it's the best buy in town.

Go Right... To The One Way To Easy Washdays... The Electric Way!

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Gifts to beautify the home

LANE CEDAR CHESTS 49.95 to 79.95 IN Blood Oak, Mahogany, American Walnut 18th Century and Modern Design

Platform ROCKERS Plastic and Felted Cover, With and Without Ottomans. Solid Comfort When You Need It Most! A Chair For Every Place. **27.95 and Up**

DESKS Wash & Mah. Flashed. A Pride In Your Home. **Priced from 49.95**

Desk Chairs Good Solid Chairs, Rose Back, Needle Point Covers. **16.95**

REGISTER DAILY FOR FREE LAMP Fri. 4:30 - Sat. 8:30

PIN-UP, TABLE & FLOOR LAMPS Matchless-wood, wrought iron lamps for all decorative purposes—with bright fiber shades in all new colors and white. See the group.

APPLIANCES Make Lovely Gifts

IRONS With Cabrod Heating Elements. **9.75 and Up**

RADIOS Most Wonderful Assortment We've Ever Stocked. **19.95 and Up**

MIXERS Triple Whip Adjustable Speeds. A Gift To Enjoy Every Day In The Year. **19.50 and Up**

TOASTERS Automatic Pop-Up Chrome Finish Special For XMAS. **12.95**

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