The Carlisle Mercury

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WARREN R. FISHER JR. — Editor-Publisher

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The Shopping Center

A business bulletin issued by an eastern bank has something interesting to say about American retailing. It observes, "In the economic development of the United States a dynamic force has been the enterprise of its tradesmen in meeting constantly changing conditions. From earliest Colonial days to the present this country's merchants have been on the move to keep pace with shifting centers of population, new types of goods, and ever-improving methods of merchandising. Despite the relative 'maturity' of retailing among American industries, it shows no signs of 'settling down' but on the contrary has under way bold programs for change and expansion looking far into the future.

"Retailing, during more than three centuries of service in distributing the products of the farms, mines, forests, and factories, has developed agencies of almost countless variety and size. These range from an individual peddling with a pack, pushing a cart, driving a wagon or motor truck, or operating a 'hole-in-the-wall' retail shop, up to giant department stores, supermarkets and suburban shopping centers. To sell their wares they use unceasingly all the varied media of advertising—newspapers and magazines, radio and television, mail and telephone, billboards and handbills."

What is responsible for the dynamic quality of American retail industry? There are a number of factors—and probably the most important of all is that retailing, in our free enterprise economy, is intensely competitive. Competition not only sees to it that our merchants keep up with the times but that they do their best to keep ahead of them.

The Bear's Choice

One of the brown bears kept at the Portland, Oregon, Zoo dug his way out of his cage to freedom. He roamed the woods until he was discovered by visitors. His keeper had no trouble rounding him up. An offering of meat and the bear went back in his cage.

In the wilds bears hibernate at this time of the year when food is scarce, and sleep through the winter. But this bear gave up his freedom for a meager handout.

Man is often like the Portland bear. He fights his way to freedom from oppression and slavery and then gives up his hard won victory for a few pittances from government. Like the bear he accepts the dole of his keeper and the gate slams behind him with a jarring finality.

Tobacco Average First Day Is $20.95;—

Fire Department Plans Social Hop

Thursday, December 6, 1934

Average on first day's Burley tobacco market at Lexington is $20.95. Prices range from $4 to $34.

—20—

Two refrigerator cars containing 48,000 pounds of cabbage were received here Tuesday for distribution among families on relief rolls in Nicholas, Bourbon, Robertson, Fleming and Mason counties. 12,000 pounds of the cabbage was consigned to Nicholas.

—20—

For the first time in several months the Nicholas county jail is without a prisoner during the weekend and Tom Phillips, Bailiff Owing's hand man, will be kept a warm fire in the jail until late Saturday night anticipating visitors.

—20—

"Uncle" George Wesley, well known colored man, celebrated his 105th birthday at his home in Henryville Monday.

—20—

New sound equipment is being installed in the Lyric Theatre.

—20—

MARRIED—Miss Florence Walton and Mr. N. D. Clary, both of Carlisle on Thanksgiving Day at Flemingsburg.—Miss Lillian Harrison and Mr. James T. Clay, Saturday at the home of the officiating minister, Rev. R. R. Cowry, pastor of the Carlisle Baptist church.

—20—

DIED—A. K. Gore, 84, at a hospital in Lexington Friday.—Harvey M. Cason, 51, at the home of his brother, W. R. Cason, in Cynthiana Friday night.

Thursday, December 11, 1884

G. R. Keller, D. Howe, John Frey, John Brown, C. U. Barnhart and Jesse McDaniel appointed committee to arrange for social hop for benefit of fire department.

—70—

Scott Fueback buys farm of the late Nathan Kennedy, containing 188 acres, on the Maysville and Lexington pike, for $1,875.

—70—

Mrs. M. L. Barnett purchases residence from W. L. Dorsey for $800.

—70—

Deposit Bank installing new iron railing in front of vault door.

—70—

W. E. Willett and Henry Metcalfe begin construction of new residences.

—70—

Several tobacco crops in county sold for around six cents per pound.

—70—

James Potts buys interest of Oscar Humm in Ham & Kimbrough livery stable.

—70—

DIED—Mr. James M. Kenney, 37, 33, at his home in Carlisle on the 5th.—Mrs. Martin Mann, at her home near Pleasant Valley on the 8th.—Johnnie, little son of Mr. and Mrs. Moses Kimes, at their home near Myers on the 7th.

Social Security Up To Assembly

Kentucky school teachers were told this week by the State Teacher Retirement Board that they may not avail themselves of federal social security payments in the absence of action by the General Assembly.

A new federal law provides that certain groups not now covered by social security may avail themselves of its benefits upon the holding of a referendum which shows a majority of the participants favoring such a plan.

N. O. Kimbler, secretary of the Teacher Retirement System, explained that many teachers have been laboring under a "false impression" that all that is needed for teachers to supplement their teacher retirement benefits with social security benefits is to conduct a referendum.

"Our office is besieged with letters asking why federal benefits are not available," said Kimbler. "The reason is that any benefits of this sort can not be had unless the General Assembly takes action. The State can not obligate itself to pay out money to this group of people, or to the federal treasury to finance such a program, unless the General Assembly authorizes such action.

"Any machinery for referendum likewise would have to be approved by the state's law makers."

The State's Teacher Retirement System, which provides annuities for teachers up to $1,200 a year in given cases, certainly "fills a long felt need" and is "big business" in the opinion of Kimbler who pointed to an approximate reserve of more than $28,000,000 — chiefly invested in government bonds and approved corporate securities.

Any action by the General Assembly, too, should be carefully thought out, making certain that "gains already established" are not discarded, for a system yet to be proven, according to Kimbler.

ASC Shares Cost Of Cover Crops

Cost sharing is one of the tools provided by the United States Department of Agriculture to aid farmers in the establishment of a permanent sod cover as a means of conserving soil and water.

Where such a practice is urgently needed to check erosion and restore the productivity of the land, farmers may request cost sharing under provisions of the 1955 Agricultural Conservation Program.

Such requests are to be made through the local County Agricultural Stabilization and Conservation Office, says James R Rash, Jr., chairman of the Kentucky State ASC Committee.

In the initial establishment of a permanent sod cover, cost sharing is provided on seed, lime, and commercial fertilizers where they are necessary, as well as the cost of preparing the seedbed. Under the 1955 program Package Practice, the practice may be started in 1955 and finished the next year.

In general, ASC will provide about half the "out-of-pocket" cost involved in obtaining a good vegetative cover. To be eligible for cost sharing, however, the farmer or rancher must first make a request for it. Then, if approved, the practice must be carried out in accordance with established standards.

Technical advice on appropriate land use and suggestions on adapted varieties of grass and legumes will be provided by the Soil Conservation Service and extension agents and specialists. Information about cost sharing under ACP is available at any county ASC office, or from the county extension agent.

There are more than 225 destroyer-type warships now on active duty in the U. S. Navy.

THIS pedal does more than just feed gas to an eager and high-powered V8 engine.

When you give it the extra nudge that moves it beyond the full throttle position, something happens that never happened before in an automobile.

You hear a businesslike purr, which tells you that twenty power vanes, deep inside the 1955 Dynaflow Drive, have *changed their pitch—just like the variable pitch propellers on a modern air liner.*

And with the same result in the way you get-up-and-go, with a safety-surge of power for pulling out of a tight spot on the highway.

Words can't describe it. It's a new sensation—something you simply must try for yourself.

There's nothing like it on the 1955 new-car horizon.

Fact is, there's a whale of a lot to see and sample at your Buick dealer's.

There's fresh new styling. There's higher horsepower in every Buick V8 engine. There's a new Airpower carburetor. And beneath it all there's good old-fashioned integrity in every nut, bolt and rivet.

But, this year, don't simply make a visit to the showroom where these trim and thrilling new beauties are on display.

The smart thing to do—if you want to know what's what in new automobiles—is to get behind the wheel of a 1955 Buick and drive it. How about doing that soon?

Buick Power Hits New Peaks!
236 HP in the ROADMASTER
236 HP in the SUPER
236 HP in the CENTURY
188 HP in the SPECIAL
—and all with better gas mileage to boot!

*Standard on Roadmaster, optional at extra cost on other Series.

Thrill of the year is Buick

MILTON BERLE STARS FOR BUICK
See the Buick-Berle Show Attractions Tuesday Evenings

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

GALBRAITH BUICK
228 West Main Street PHONE 333 Carlisle, Ky.

Week End Television Programs

WLW-TV CHANNEL 5

THURSDAY

6:45 Forecast For Today And Weather
7:00 Today
7:25 Cincinnati Today
7:30 Today
7:55 Weather
8:00 Today
8:55 Cincinnati Today
9:00 Walter Phillips Show
10:00 Ding Dong School
10:30 A Time To Live
10:45 Three Steps To Heaven
11:00 Home
12:00 Ruth Lyons
12:30 Weather
12:35 Ruth Lyons
2:00 Bill Bailey
3:00 The Greatest Gift
3:15 Golden Windows
3:30 One Man's Family
3:45 Concerning Miss Marlowe
4:00 Hawkins Falls
4:15 First Love
4:30 Mr. Sweeney
4:45 Modern Romances
5:00 Pinky Lee Show
5:30 Howdy Doody
6:00 Dick Tracy
6:30 All Star Movie
7:00 Walter Phillips Show
7:15 T. B. A.
7:30 Dinah Shore Show
7:45 News Caravan
8:00 Groucho Marx
8:30 I Led Three Lives
9:00 Dragnet
9:30 Ford Theatre
10:00 Lux Video Theatre
11:00 Three City Final
11:15 Your Family Playhouse
12:30 Sign Off

FRIDAY

6:45 Forecast For Today And Weather
7:00 Today
7:25 Cincinnati Today
7:30 Today
7:55 Weather
8:00 Today
8:55 Cincinnati Today
9:00 Walter Phillips Show
10:00 Ding Dong School
10:30 A Time To Live
10:45 Three Steps To Heaven
11:00 Home
12:00 Ruth Lyons
12:30 Ruth Lyons
2:00 Bill Bailey
3:00 The Greatest Gift
3:15 Golden Windows
3:30 One Man's Family
3:45 Concerning Miss Marlowe
4:00 Hawkins Falls
4:15 First Love
4:30 Mr. Sweeney
4:45 Modern Romances
5:00 Pinky Lee Show
5:30 Howdy Doody
6:00 Roman Of The Jungle
6:30 Big Town
7:00 Walter Phillips Show
7:15 Lights On Music
7:30 Eddie Fisher Show
7:45 News Caravan
8:00 Red Buttons Show
8:30 Life Of Riley
9:00 The Big Story
9:30 Pee Wee King Lodge
10:00 Cavalcade Of Sports
10:45 Film
11:06 Three City Final
11:15 Your Family Playhouse
12:30 Sign Off

SATURDAY

7:30 Adventure
8:00 Mr. Wizard
8:30 Dick Tracy
9:00 Roman Of The Jungle
9:30 Wild Bill Hickok
10:00 Happy Fellow Show
10:30 Winchell & Mahoney
11:00 Funny Bonners
11:30 Space Cadet
12:00 Cadle Tabernacle
12:30 Civic Mgr. Reports
12:45 T. B. A.
3:00 Syracuse vs. Boston Celtics
5:00 T. B. A.
6:00 Wild Bill Hickok
6:30 Midwestern Hayride
8:00 Mickey Rooney
8:30 Place The Face
9:00 Imogene Coca
9:30 Jimmy Durante
10:00 George Gobel Show
10:30 Your Hit Parade
11:00 Wrestling From Dayton
1:00 Sign Off

SUNDAY

8:30 Church By The Side Of The Road
9:00 Frontiers Of Faith
9:30 Cartoons
10:00 The Big Picture
10:30 Home Fixin
11:00 Theatre For Youth
12:00 Starmaker Revue
12:30 Captain Hartz & His Pets
12:45 Report To The People
1:00 Diamond Square Dance
2:00 Chicago Bears vs. Detroit Lions
4:30 Zoo Parade
5:00 SBS Feature—Watch Out
5:30 Its A Great Life
6:00 Meet The Press
6:30 Roy Rogers
7:00 Badge 714
7:30 Mr. Peepers
8:00 Comedy Hour
9:00 TV Playhouse
10:00 Loretta Young Show
10:30 The Hunter
11:00 Three City Final
11:15 Your Family Playhouse
12:30 Sign Off

WCPO-TV CHANNEL 9

THURSDAY

7:00 Farm News And Fun 'N Facts
8:00 Western Theatre
8:30 Uncle Al
9:00 Breakfast Club
10:00 Kitchen Show
10:30 Corphokers
11:00 Uncle Al
11:45 Garnet Grayson Suggests
12:00 Colin Callin'
12:30 Uncle Al
1:00 One O'Clock Theatre
2:00 Surprise!
4:00 Brighter Day
4:15 Secret Storm
4:30 On Your Account
5:00 6-Gun Theatre
6:00 Santa Claus
6:15 Capt. Video
6:30 Star Showcase
7:00 Kukla, Fran And Ollie
7:15 John Daly And The News
7:30 The Lone Ranger
8:00 Liberace
8:30 T-Men In Action
9:00 Sammy Kaye
9:30 Kraft TV Theatre
10:30 Play Of The Week
11:00 Sohio Reporter
11:10 Sports Final
11:15 Pantomime Hit Parade
12:30 News And Sign Off

FRIDAY

7:00 Farm News And Fun 'N Facts
8:00 Western Theatre
8:30 Uncle Al
9:00 Breakfast Club
10:00 Kitchen Show
10:30 Corphokers
11:00 Uncle Al
11:45 Garnet Grayson Suggests
12:00 Colin Callin'
12:30 Uncle Al
1:00 One O'Clock Theatre
2:00 All About Baby
2:15 Surprise!
4:00 Brighter Day
4:15 Secret Storm
4:30 On Your Account
5:00 6-Gun Theatre
6:00 Barker Bill's Cartoons
6:15 Capt. Video
6:30 Televideo Theatre
7:00 Kukla, Fran And Ollie
7:15 John Daly And The News
7:30 Frankie Laine
8:00 Ozzie and Harriet
8:30 Ray Bolger Show
9:00 Stranger
9:30 Outdoor Rambler
10:00 Chance Of A Lifetime
10:30 Dollar A Second
11:00 Sohio Reporter
11:10 Sports Final
11:15 Pantomime Hit Parade
12:30 Sign Off

SATURDAY

7:00 The Christophers
7:15 Western Roundup
8:30 F. O.P. Quiz
9:00 Cartoons
9:30 Uncle Al
10:30 Big Wheels
11:00 Space Patrol
11:30 Soubrette Ed McConnell
12:00 Bud Chase Show
12:45 Western Playhouse
1:45 Double Feature Playhouse
5:00 Pro Football Game
5:15 Baltimore vs. San Francisco
8:00 Dotty Mack Show
9:00 Top Flight Boxing
9:45 Fight Talks
10:00 Waite Hoyt Sport Show
11:00 Chronoscope
11:15 Starlite Theatre
12:30 News And Sign Off

SUNDAY

7:00 Rural America
7:30 Know Your World
8:30 Religion For Today
9:00 American Religious Town Hall Meeting
9:30 Uncle Bob And The Comics
10:00 This Is The Life
10:30 Town Meeting Of The Air
11:00 Texas Mason Show
11:15 Kathleen Norris
11:30 Bride To Be
12:00 Adventures Of Early California
1:00 School For Talent
1:30 Soldier Parade
2:00 Pro Football Game
2:15 Cleveland vs. Pittsburgh Steelers
5:00 Super Circus
6:00 Cisco Kid
6:30 Run Tin Tin
7:00 You Asked For It
7:30 Pepsi-Cola Playhouse
8:00 Queen City Theatre
9:00 Walter Winchell Show
9:15 Lifeline
9:30 Life Begins At 80
10:00 Break The Bank
10:30 The Vise
11:00 Starlite Theatre
12:30 News—Sign Off

WKRC-TV CHANNEL 12

THURSDAY

6:45 Sign On & Test Pattern
7:00 Morning Show
9:00 Jellybean Acres
10:00 Garry Moore
10:30 Arthur Godfrey
11:30 Strike It Rich
12:00 Valiant Lady
12:15 Love Of Life
12:30 Search For Tomorrow
12:45 The Guiding Light
1:00 Portia Faces Life
1:15 The Seeking Heart
1:30 Welcome Travelers
2:00 Robert Q. Lewis Show
2:30 Linkletter's Party
3:00 The Big Pay-Off
3:30 Bob Crosby Show
4:00 Don Williams Show
4:30 Name That Tune
5:00 Front Page News
5:10 Weather Report
5:15 Home Theatre
7:00 Sign Off

FRIDAY

6:45 Sign On & Test Pattern
7:00 Morning Show
9:00 Jellybean Acres
9:55 Amy Vanderbilt Comm'l
10:00 Garry Moore
10:30 Strike It Rich
12:00 Valiant Lady
12:15 Love Of Life
12:30 Search For Tomorrow
12:45 The Guiding Light
1:00 Portia Faces Life
1:15 The Seeking Heart
1:30 Welcome Travelers
2:00 Robert Q. Lewis Show
2:30 Linkletter's Party
3:00 The Big Pay-Off
3:30 Bob Crosby Show
4:00 Don Williams Show
4:30 Ladies Home Theatre
6:00 Early Home Theatre
7:15 Headline News
7:25 Weather Report
7:30 CBS News
7:45 Tom Fronman Show
8:00 Ray Milland Show
8:30 Climax
9:30 Four Star Playhouse
10:00 Public Defender
10:30 Name That Tune
11:00 Front Page News
11:10 Weather Report
11:15 Home Theatre
1:00 Sign Off

SATURDAY

8:45 Sign On & Test Pattern
9:00 Smokin' Guns
10:00 Musical Moments
10:30 Rocky Dick And You
11:00 Captain Midnight
11:30 Abbott & Costello
12:00 The Big Top
1:00 The Lone Ranger
1:30 Uncle Johnny Coons
2:00 Green Thumb
2:15 Report To Cincinnati
2:30 Circle 12 Ranch
3:00 Big 10 Basketball
4:40 Sports Show
5:00 Teen-Age Show
5:30 The Christophers
6:00 Film Playhouse
6:30 It's Up To You
7:00 Gene Autry
7:30 Cavalcade Of America
8:00 Jackie Gleason Show
9:00 Two For the Money
9:30 My Favorite Husband
10:00 That's My Boy
10:30 Willy
11:00 Front Page News
11:10 Weather Report
1:00 Sign Off

TV NOTEBOOK

By Gene Clinkenbeard

At the risk of making this sound like a movie review, we'd like to say a few words about the movie version of TV's **Dragnet**. As you know, television spawned **Dragnet**, and it was just a bit satisfying to see TV techniques used so tellingly in an opus which will undoubtedly be an sensational as loaded dice in Las Vegas.

Jack Webb and his crew whizzed through the picture in 22 days which is something of a departure for the Hollywood movie crowd. **A Star Is Born**, for example, took close to nine months.

Another TV wrinkle which furrowed many brows of the regular picture people was the liberal use of the Teleprompter, the electronic device which gives actors their lines in large type just off camera. This is a commonplace TV practice which could quite likely save the movie studios many hours and a bundle of cash.

It is our guess that the movie version of **Dragnet** will lure a whopping number of fans through the movie house turnstiles for the simple reason that "movies are better than ever"—that is, if they follow the television format!

And your TELEVISION will be BETTER THAN EVER if you follow our advice and call 71-1 GENE'S TELEVISION is known for SUPERIOR REPAIR SERVICE, at SENSIBLE RATES.

Tid Bits Of Kentucky Folklore

By Dr. Gordon Wilson

STRAIGHT AHEAD OR ROUNDABOUT

At the restrooms of our camping place in the Great Smokies I met a man from Ohio who said something philosophical that gave me something to think about as I traveled along into many byways of the mountains: "In Ohio, where I live, if we want to go anywhere, we just go, straight ahead until we get there; but in these mountains you can't do that." Of course, his immediate meaning was plain; I got to thinking afint some other meanings in Ohio or mountain life, by contrast.

Maybe a long life in mountainous country accounts for the round-about way that many mountaineers talk. They do not state things mathematically, as if measurement down to the inch meant anything. "How far is it to Greasy Creek?" "Well, it's a pretty fur piece." Measure that, will you? If you keep on driving, Mister, you'll get there; so what? "That was back in 1897; maybe it was 1894." What is time to a man who cannot go directly to his destination? A few years, more or less, should not make too much difference, anyway. Now, your busy man, who has a job in a big factory and must commute every day, wants to know to the quarter mile how far he will have to drive his car or ride a bus or train. In Ohio, for example, lines are normally straight, as laid out by the surveyors. Everybody know which way to look to see north or east; it is easy to do so, for the section lines help. But in places where straight lines may run up or down hill very uncomfortably, who cares whether it is north or east? "Where is the road?" is the main question.

I have lived long enough to know both sides of this funny attitude toward life. At Fidelity we were none to particular about exact miles or hours; weren't there twenty-four hours in each day? And who was in a hurry? What would a fellow do after he got where he was going, anyway? Wouldn't it be better to stop at the country store a while and exchange news and gossip, rather than gallop away on one's errand as if the hounds were after you? What used to be a fur piece is now ten and three-tenths miles. That's what! But, unless I am in a genuine hurry, I'll take a fur piece every time. We did not have any speedometers in Fidelity, actual or artificial. When we left, we were on our way; when we got back, we had returned. Wasn't that enough?

There is a tendency for language to reflect every change in our social organization. Leisurely times produced indefinite words, words that could mean whatever it was needful for them to mean. Our busy times must have exact words, words that mail a meaning accurately. A bushel must be a bushel, not a make-like one; a load of tobacco must be worth so many dollars, not just nearly so. I buy stuff from you and pay you the exact amount; you credit me with so many dollars and cents. A day's work is eight hours, no more, no less. If I am to pay, there are no fractions, on your side or mine. A day is a day; what fool would contradict that?

And yet, in some of the hurry of it all, I find myself again wanting to work with the sun or the need rather than with the clock. My work as a school teacher has never been geared merely to the clock, though my classes meet on the hour and dismiss teh minutes before the next one. But after the classes are over, what then? Are teachers to keep just so many hours? Show me a good one that does. A teacher, like a housewife, never gets through with "work," in a conscientious one, whether paid for it or not, is constantly devising new ideas to be used later in the classroom. Imagine a teacher being paid for thinking up a new way to present the multiplication table or a way to help some little or larger fellow spell properly words that have ei or ie! Anyway; this leisurely way of getting somewhere in the mountains has my utmost respect; maybe most of you could learn a bit from having to go as you can to reach your goal.

Cassidy

By Mrs. T. H. Vice

Mrs. John Hall is on the sick list. Mrs. Charles Crawford and son and Mrs. T. H. Vice spent Friday with Mr. and Mrs. Earl Letcher and family.

Mr. and Mrs. George Lee and son spent Sunday with her parents, Mr. and Mrs. Doughtery Combs and family.

Mrs. H. H. Hardin visited her daughter, Miss Marietta Hardin, in Lexington recently.

Mr. and Mrs. Stanley Jolly were in Paris one day last week.

Mr. and Mrs. Tommie Gillispie and children, Mrs. Herbert McClanahan and son, Mr. and Mrs. Charles Crawford and children were Sunday guests of their parents, Mr. and Mrs. Earl Letcher.

Mr. a&c Mrs. Gene Bevins, Louisa, have been recent guests of her parents, Mr. and Mrs. Johnie Gray and Sue.

Mr. and Mrs. Eugene Letcher and children spent last Sunday with Jim, Bill and Ann Letcher at Julmael.

Don't orget W.S.C.S. Dec. 15, (Wednesday) to meet with Mrs. Gilbert Gray for our Xmas program. You are welcome to attend.

Mr. and Mrs. Eugene Letcher were in Paris Friday.

Pastures Improved

Montgomery county farmers sowing grasses and alfalfa in the pasture-meadow renovation program include A. E. Walker, G. W. Greer, H. F. Howell, Roy Morris and Sam Taylor. UK County Agent Floyd McDaniel reported 110 soil tests in October, with many farmers spreading limestone and seeding cover crops.

B. C. Williams of Lewis county purchased 150 lambs from a rancher in Wyoming.

A cooperative organization has set a goal of 700 farm telephones in Russell county.

It's Easier To Pay For A Farm With A Federal Land Bank 4% Loan

Longer Terms—Lowest Interest—Repayment Privileges Made through

Limestone National Farm Loan Association

LORAINE KINNEY — In Carlisle
Sec'ty-Treas. — Every Tuesday

Take A Tip from Santa

Be Practical . . . Give Gifts You Would Like To Receive

FOR HER	FOR HIM	FOR THEM
Berkshire Hose	Bill Folds	Cinderella
Angora, Wool & String Gloves	Scarfs	Dresses
Towels	Socks	Jackets
Wash Cloth Sets	Ties	Buster Brown
Bath Robes	Pioneer Belts	Anklets
Washington	Cuff Links	Earmuffs
Bed Spreads	Shirts	Head Scarfs
Chenille	Campus Jackets	Cowboy Boots
Bed Spreads	Sweaters	Majorette Boots
Lamps	Hats	House Slippers
Luggage	Gloves	Dolls
Coats	Coveralls	Panties
Jackets	Handkerchiefs	Raincoats
Sweaters		Sweaters In School Colors
Blouses		Belts
Slips		

Shoes For Everybody

$150. JACKPOT Friday Night

Sponsored by your local merchants

Henry's Dept. Store

SANTA'S DOLLAR STRETCHERS IGA

Stop up your savings this week with IGA SANTA'S DOLLAR STRETCHERS. IGA'S every day low prices were never more squeezy than right now when one dollar stretches so far. Make a special trip and see how far your dollar will stretch this week at your friendly IGA FOOD MARKET.

"FREE Vacation in Arizona" given by your IGA Food Store

Some customer in our territory is going to win a weeks vacation for two in sunny Arizona. Nothing to buy . . . No strings attached. All you have to do is to register. Contest ends Dec. 31, 1954. Winner will be determined by drawing at Lexington.

Sno-Sheen Pillsbury Cake Flour 22-lb. pkg. 43¢
Min-Ot Cranberry Sauce 1-lb. can 19¢

Dog House Dog Food 12 cans $1

U. S. No. 1 Size A Potatoes 10 lb. IGA Bag 39¢

Large Size No. 1 YELLOW ONIONS 3 lb. bag 23¢
Crisp, Tasty GOLDEN FINGER CARROTS 1 lb. bag 19¢
Juicy Green COOKING APPLES 4 lb. bag 49¢
For that "Glow of Health" FLORIDA JUICE ORANGES 2 doz. 49¢

Smucker Preserves Red Raspberry 12-oz 3/$1
Peach 12-oz. 3/$1
Hillsdale Sliced Pineapple No. 2 can 4/$1
Mayfield Corn 303 can 8/$1
Happyvale Peas 303 can 8/$1

Armour Star BEEF STEW 1-lb. can 37¢

Oscar Mayer LUNCHEON MEAT 12-oz. can 47¢

IGA Cream or Whole Kernel Corn 303 can 7/$1
Bush's Best White Hominy 303 can 10/$1
Bush's Pork & Beans 303 can 10/$1
Bonnie's Canned Spaghetti 15½-oz. 10/$1
Bush's Red Kidney Beans 303 can 10/$1

COATNEY Bros.

Delmonico NOODLES 6-oz. pkg. 15¢

Rose Dale DILL PICKLES qt. 32¢

Kellogg's VARIETY PACK 35¢

TENDER, PLUMP Turkeys

Leave Your Order For Your Christmas Turkey

Fresh (picnic) Pork Shoulder Roast lb. 35¢
Blade Cut CHUCK ROAST lb. 49¢
Home-made SAUSAGE lb. 39¢