

The Carlisle Mercury

ESTABLISHED 1847
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Two Nicholas Contains Join Ball Team; Section Laborers Strike For More Pay

Thursday, April 12, 1954

Frank Weyer, of Morehead, and John McConaughy, of Carlisle, have been signed up to play baseball with the Olatheville team of the Kentucky State League, newly organized.

Frank Weyer, of Morehead, has resigned his position with Mathers, Peltz & Company and left last week for California for the benefit of his health.

James McCarty, a baseball player in his own right, playing baseball in M. B. Row's team, Tuesday.

A poster made by James D. Bunch, of the north grade, received special mention at the 17th annual convention held at Ft. Campbell in Franklin Wood County, Wednesday.

The members of the city school steering club are in Lexington, Friday to complete in the State tournament at the University of Kentucky.

BORN—To Mr. and Mrs. Jack Collins, of their home in Carlisle, on April 9th, a son, Charles V.

DIED—Mrs. Fannie McClary, 72, of Morehead, Tuesday morning, at the home of her daughter, Mrs. Edith Bennett, at Morehead, Miss. Clark county—Mr. Daniel Maher, 82, of Morehead county, at his home Monday following.

Hq Homemakers

The Homemakers Homemakers held their April 6 meeting at the home of Mrs. John Miller. Twelve members answered roll call with the improvement made in their homes this spring.

Devotional was given by Mrs. Melvin Frazier.

U. K. BEE SPEAKERS WITH ORATORY CROWNS

Dr. Allen of the University of Kentucky and Miss Hilda Schmidt of Horns College were winners in the boys' and girls' division of the state oratorical contest held last week at the University of Kentucky. Allen spoke on "The Legacy of Midway" and Schmidt on "The Spirit of the Revolution."

look to Plymouth for news

In the low-price field, ONLY PLYMOUTH brings you NEW POWER for lasting new performance—NEW POWER for still more driving—NEW POWER for greater driving safety!

new PowerPile transmission with new PowerFlow engine

PowerPile, the newest, smoothest full automatic automatic transmission in the low-price field, combined with the great new PowerFlow engine, gives you fluid acceleration with no harsh jolting. PowerFlow engine's new 110 horsepower gives you ample reserve power for any driving need.

new Power Brakes

You get quick, smooth, straight-line stops with only half the pedal pressure!

new Power Brake series with Plymouth's famous Safe-Guard Hydraulic brakes which have long been available in extra-duty wheel and axle assemblies.

new Full-time Power Steering

Power Steering gives you a "power assist" on an "off-assist" action. It steers so you don't strain, eliminates "wheel flop," gives you more precise control on wet, slick roads or on steep grades—and what Plymouth's Power Steering lets you park with precision (the normal effect).

Just as Plymouth has advanced you in driving control and driving safety, Plymouth now brings you the newest power advances in the low-price field!

Come in and try Plymouth's sensational new performance, experience its great new driving—ask us to arrange your demonstration drive today!

your Plymouth dealer
headquarters for value

Week End Television Programs

W-L-F-TV	THURSDAY	8:30 Amateur Hour
4:45	4:45 Forensic Today	10:30 Hill Parade
7:00	7:00 Today	11:00 Whensing From Dayton
7:30	7:30 Today	
8:00	8:00 Ding Dong School	
8:30	8:30 The Mary Martin Family	
10:45	10:45 Three Steps To Heaven	
11:00	11:00 Andrews Sisters	
12:00	12:00 Fifty Fifty Club	
1:30	1:30 Today	
2:00	2:00 Today	
3:00	3:00 Today	
4:00	4:00 Today	
4:30	4:30 On Your Account	
5:00	5:00 Today	
5:30	5:30 Today	
6:00	6:00 Today	
7:00	7:00 Today	
8:00	8:00 Today	
9:00	9:00 Today	
10:00	10:00 Today	
11:00	11:00 Today	
12:00	12:00 Today	

Smoke Signals Say

NEW TELEPHONE DIRECTORY GOING TO PRESS



LAST CALL
for New and Changing Listings

Call the Telephone Business Office if you would like to make any changes in your listing in the next telephone directory. Additional listings for other members of your family or for ads are had for free.

MR. BUSINESSMAN: None out of ten people use the Classified Section to find the product or service they need. Put your advertising message where people will look for it—in the Classified Section.

Good Advertising Pays Big Dividends

This is it!

Here's why Southern States fence controllers are guaranteed 100% S.E.P.

Dead-sure control of Tobacco Hornworm endrin

Now Shell Chemical's powerful new insecticide, endrin, is available for hornworm control

Endrin is available at your insecticide dealer's—place your order now. Apply endrin with confidence at the first sign of hornworms, budworms, flea beetles or grasshoppers.

Endrin is easy to use in high or low volume sprayers and conventional dusters. A little endrin goes a long way—only one acre of low volume control requires only a quarter pound of actual endrin. Used as directed, endrin does not affect tobacco flowers.

Endrin is available at your insecticide dealer's—place your order now. Apply endrin with confidence at the first sign of hornworms, budworms, flea beetles or grasshoppers.

SHELL CHEMICAL CORPORATION
AGRICULTURAL CHEMICALS DIVISION
1201 LOCUST STREET, ST. LOUIS 2, MISSOURI

Disc Bits Of Kentucky Folklore

DISCOVERING IDENTITY

Though it may have discovered the identity of a Chinese pirate, it is not the only one to do so. It is the identity of a Chinese pirate, it is not the only one to do so. It is the identity of a Chinese pirate, it is not the only one to do so.

Washington Report: Many Workers Handle Tobacco

BY GUY

Conroy

John C. Watts

A statement from the College of Agriculture and Home Economics, University of Kentucky, indicates that 21,000 persons in Kentucky were employed in tobacco manufacturing last year.

Highway Accidents Killed 864 In '53

Automobile accidents in Kentucky took 864 lives and cost the lives of \$42,000,000 last year, according to a report made today by Charles B. Jones, executive secretary of the Governor's Committee for Highway Safety.

Letting Tobacco Ripen Important

BY GUY

Conroy

John C. Watts

Despite drought, Lewis Simmons of Fleming county produced an average of 2,311 pounds of tobacco an acre on three acres last year, a record for the county.

Soil Tests Pay Off

Soil tests are saving many lawns county farmers money, says James Webb last year. He planned to use 1,200 pounds of complete fertilizer on one-half acre of tobacco land, but a soil test showed the need for only 200 pounds of sulfate of potash and 100 pounds of ammonium sulfate.

Praises Fescue

Noting that Metcalf county farmers are seeing more grass than they ever before, the department expects that the increase in the yield of fescue this year and a resultant increase in the farmers' income will be reflected in the price of the grain.

Blue Grass Festivals, Inc. present

Tony Martin Show
on
Tuesday night,
April 27

The New Bob Hope Show
On
Thursday night,
April 29

Memorial Coliseum, Lexington, Kentucky
8:30 C.S.T.

For reservations send check or money order to P.O. Box 385, Lexington, Kentucky. Tickets for the two shows combined are \$7.00, \$6.00, \$5.00 and \$3.00. These prices include both nights.

Styles that are fashion "musts" for '54

Colorful Easter DRESSES

5.98 8.98

They're Gay, Pretty and Feminine... and So Smart

Tricolor Stripes
Bright Chambray
Striped Muslin

Snowflake Tweeds
Soft Roman Prints
Butcher Linens
and many others

Sanmy Broadcloths
Corduroy
and many others

Early-blooming fashion with a feminine flair for Spring '54. Wonderful collection... in fabrics and colors that are new and smart... styled for your individual taste... your figure and your budget... for every hour of every day... all so pretty and charming. (No charge for necessary alterations.)

Milinery Styled For The Easter Parade

so FAST DRYING you can re-resh your hat the same afternoon

With YOU in Mind

\$1.98 & 2.98

Milinery with flowers big and gaily or trim and tiny. Styles that delight both... pillboxes with bawls... bonnets with colorful faces. You'll love every one of these smart numbers... they'll put you in a hat-and-flower mood.

Women's and Misses' Smart Spring Fashions

5.98

Attractive Stripes
Eyes-popping Slings
Flattering Slacks
Style-light Pants

5 to 9 for Women and Misses

Glittering and shining patterns... and red, blue or black linings. New and so attractive styles to enhance the beauty of your spring wardrobe. Give your dress and look to give you dress-up comfort. Step into spring in these beauties.

Sizes 9 to 14

Lerman Bros.

CARLISLE

FOR PERMANENT AND TEMPORARY FENCES

SOUTHERN STATES

CARLISLE

Co-operative

FOR PERMANENT AND TEMPORARY FENCES

Head 10-12' in 12' high heavy black wire mesh enclosure... 14.98
Head 10-12' in 12' high black wire mesh enclosure... 14.98
Head 10-12' in 12' high black wire mesh enclosure... 14.98
Head 10-12' in 12' high black wire mesh enclosure... 14.98