The Carlisle Mercury

Printed and Published Every Thursday At Carlisle, Kentucky

Two Nicholas Countains Join Ball Team;
Section Laborers Strike For More Pay
Thomboy, April 1, 1934

**Company April 1, 19

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look to Plymouth for

In the low-price field, ONLY PLYMOUTH brings you NEW POWER for flashing new performance—NEW POWER for still more driving ease—NEW POWER for greater driving safety!



Just as Plymouth has always brought you the newest developments in riding comfort and driving safety, Plymouth now brings you the newest power

great new driving ease—let us arrange your demonstration drive today!



6:45 Forecast For Today 7:00 Today 9:00 Walter Phillips Show

THURSDAY



new Power Brakes You get guick, smooth, straight-line stops with only half the usual pedal pressure! New Power Braking works with Plymouth's famous

Dick Allen of the University

full-time Power Steering

PowerFlite, the newest, smoothest fully auto

Week End Television Programs

8:30 Church By The Side Of The Road 9:00 Catholic Hour

7:00 Farm News and Fun 'N

30 For Everyman 30 Cadle Tabernacle

2.00 Adventure Serias 2.30 Saturday Matinee 3.30 Wrestling From Columbus 5.30 Disperous Assignment 6.00 Your TV Theatre 6.30 Midwestern Hayride 8.00 Spike Jones

Smoke Signals Say:



Call the Telephone Business Office right away if you would like to make any changes in your listing in the next telephone directory. Additional listings for other members of your family or firm can be had for small cost.

MR. BUSINESSMAN: Nine out of ten people use the Classified Section to find the product or service they need. Put your advertising message where people will look for it-in the Classified Section.

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

Good Advertising Pays Big Dividends



Now Shell Chemical's powerful new insecticide, endrin, is available for hornworm control

The second section of the second seco

against budworms, nea beetles and grassnoppers.

Endrin is easy to use in high or low volume sprayers and conventional dusters. A little endrin goes a long way . . . one acre of hornworm control requires only a quarter pound of actual

tobacce flavor.

Endrin is available at your insecticide dealer's
—place your order now. Apply endrin with confidence at the first sign of hornworms, budworms, flea beetles or grasshoppers.

SHELL CHEMICAL CORPORATION AGRICULTURAL CHEMICALS DIVISION



Here's why Southern States fence controllers are guaranteed 100 % SAFE!





and in him show you Burkhen Burse Up has been the standing of the standing of

CARLISLE



of high surpluses of butter and milk products. Kentacky's Queen This past weekend was the big Cheery Blossom Weekend in Washington; a very favored event for those who reside in the nation's capital and a very great drawing card for the many tourists and out-of-down school children who like to visit the city in the Spring. to FAST DRYING

so FAST DRYING you can re-hang draperies the same afternoon ren who like to visit the say such Spring.
This year the Cherry Blossom Festival Queen was the lovely Miss Frances Mae Fischer of Louisville, Kentucky, Miss Fischer was chosen the Cherry Blossom Festival Queen over fifty-two other princesses representing all the states and territories by a spin of the "wheel of fortune." It he and ODORLESS

To Be Referred 1 minutes 1

With YOU in Mind

\$1.98 & 2.98

Millinery with flowers big and splashy or trim and tiny. Styles that dangle buds . . . pillboxes with huge roses . . . bonnets with colorful posies. You'll love every one of these smart numbers . . . they'll put you in a hat-and-





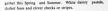
ning fashions with a feminine flair for Spring '\$4. Wonderful collection . . . in fabrics and colors that are new and smart . . . styled for your individual taste . . . your figure and your budget. One and two-piece effects . . . for every hour of every day . . . sll so pretty and charming. (No charge

Millinery Styled For The Easter Parade



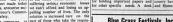


Glittering and shining patents . . . and red, blue or black leathers. New and atred, blue or black leathers. New and at-tractive styles to enhance the beauty of your spring wardrobe. Me-dium and low beels to give you dressed-up comfort. Step into spring in these beauties.



Don't Forget Our Sewing Contest! Make any item you wish. It may win one of the prizes. Materials and accessories must be purchased at Lerman Bros. in





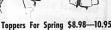












Whether you've a yen for shortie or a long topper ...
you'll find it here ... in the material, color and styling
you refer. Smart sylon, flerees, necks, kabas and ittrative novelies with eye-appeal backs, and charming
stever and colair interest. They've youngeminded toppers
destined to be seen where well-dreamed woman
gather this Spring and Summer. White dainty pastels,
durker hous and clerer checks or stripes.

Carlisle, Ky. Contest closes Saturday, May 22, 1954.