

NOTICE TO SUBSCRIBERS
Increased rates for local exchange telephone service in the State of Kentucky to be effective on and after April 21, 1954, and increased rates for private line, intra-area interoffice exchange service and long-distance message toll service to become effective on April 21, 1954, which rates were filed with the Kentucky Public Service Commission March 31, 1954, under the provisions of the Kentucky Statutes, are as follows:

Local Service, Monthly Rate
For Classes of Service Offered Under Applicable Tariffs
Business: Individual Line \$4.75, Trunk Line 7.00, 2-Pair Line 4.25, Rural Line 2.50

EXTRA EXCHANGE LINE MESSAGE CHARGES
Business: Individual Line \$4.75, Trunk Line 7.00, 2-Pair Line 4.25, Rural Line 2.50

CONNECTION CHARGES
Introduction Not in Place: Business Main Stations, Toll Terminals, or Private Branch Exchange Trunk Line, each, or Tie Line per termination \$5.75

REPAIRS AND MAINTENANCE
Business: Main station or Private Branch Exchange Trunk Line, each \$4.50

INSTRUMENTATION IN PLACE
Business: Rental service or any instrument utilized as Private Branch Exchange Trunk Line, each \$2.75

MOVING AND RELOCATION
Business: Rental service and Private Branch Exchange Trunk Line, change in type of equipment \$2.75

RESTORATION OF SERVICE
Business: Rental service and Private Branch Exchange Trunk Line, change in type of equipment \$2.75

ALTERNATE LINE, MONTHLY RATE
Business: Rental service and Private Branch Exchange Trunk Line, change in type of equipment \$2.75

TOLL TERMINALS, MONTHLY RATE
Business: Rental service and Private Branch Exchange Trunk Line, change in type of equipment \$2.75

PRIVATE BRANCH EXCHANGE TRUNK LINE
Business: Rental service and Private Branch Exchange Trunk Line, change in type of equipment \$2.75

MONTHLY RATE
Business: Rental service and Private Branch Exchange Trunk Line, change in type of equipment \$2.75

MONTHLY RATE
Business: Rental service and Private Branch Exchange Trunk Line, change in type of equipment \$2.75

MONTHLY RATE
Business: Rental service and Private Branch Exchange Trunk Line, change in type of equipment \$2.75

MONTHLY RATE
Business: Rental service and Private Branch Exchange Trunk Line, change in type of equipment \$2.75

MONTHLY RATE
Business: Rental service and Private Branch Exchange Trunk Line, change in type of equipment \$2.75

MONTHLY RATE
Business: Rental service and Private Branch Exchange Trunk Line, change in type of equipment \$2.75

MONTHLY RATE
Business: Rental service and Private Branch Exchange Trunk Line, change in type of equipment \$2.75

MONTHLY RATE
Business: Rental service and Private Branch Exchange Trunk Line, change in type of equipment \$2.75

MONTHLY RATE
Business: Rental service and Private Branch Exchange Trunk Line, change in type of equipment \$2.75

MONTHLY RATE
Business: Rental service and Private Branch Exchange Trunk Line, change in type of equipment \$2.75

MONTHLY RATE
Business: Rental service and Private Branch Exchange Trunk Line, change in type of equipment \$2.75

MONTHLY RATE
Business: Rental service and Private Branch Exchange Trunk Line, change in type of equipment \$2.75

MONTHLY RATE
Business: Rental service and Private Branch Exchange Trunk Line, change in type of equipment \$2.75

MONTHLY RATE
Business: Rental service and Private Branch Exchange Trunk Line, change in type of equipment \$2.75

MONTHLY RATE
Business: Rental service and Private Branch Exchange Trunk Line, change in type of equipment \$2.75

MONTHLY RATE
Business: Rental service and Private Branch Exchange Trunk Line, change in type of equipment \$2.75

MONTHLY RATE
Business: Rental service and Private Branch Exchange Trunk Line, change in type of equipment \$2.75

MONTHLY RATE
Business: Rental service and Private Branch Exchange Trunk Line, change in type of equipment \$2.75

MONTHLY RATE
Business: Rental service and Private Branch Exchange Trunk Line, change in type of equipment \$2.75

Private Service
Extra Exchange Line Message charges for individual lines, P.B.X. lines, 2-pair and 4-pair line service increased 50 per month.

Extra Exchange Line Message charges for rural lines beyond base rate were raised from 10c per month to \$2.00 per month for each additional mile.

Extension Line Message increased 10c per month for each 1/4 mile unit.

Extension Line Message increased 12c per month for each 1/4 mile unit.

The Line Message increased 12c per month for each 1/4 mile unit.

Base Rate Area will be extended in the following exchanges: Benton, Franklin, Louisville, Metropolis, Louisville Zones, Mayfield, Owensboro, Paducah, Stanton.

SWITCHBOARD AND ASSOCIATED EQUIPMENT
Increases in monthly rate on Dial Switchboards range from \$1.00 to \$2.00.

Increases in monthly rate on Cord Switchboards, Attendants position, range from \$40.00 to \$60.00 with monthly increases on power plant handling, a reduction of \$15.00, to an increase of \$19.00.

Increases in monthly rate on associated and miscellaneous equipment range from 25c to \$10.00.

REPLY TELEPHONE SYSTEMS AND EQUIPMENT
Increases in monthly rate and/or installation charge on 100 Key, 101 Key, and line equipment range from 15c to \$1.50.

Increases in monthly rate and/or installation charge on wiring 100-A, 15 and 21, 2-A, 2-B, 4-A and 4-B Key equipment, range from 15c to \$1.50.

WIRING PLAN SYSTEM
Increases in monthly rate and/or installation charge on wiring plans range from 10c to \$1.00.

MISCELLANEOUS EQUIPMENT
Increases in monthly rate and/or installation charge range from 10c to \$1.00.

TELETYPE EXCHANGE SERVICE RATES are being increased in monthly rate of \$2.5c per extension station on same premises.

A station charge of \$1.50 per extension station if located on different premises and an additional mileage charge of \$1.00 per mile.

An increase in non-recurring charges ranging from \$1.00 to \$15.00.

Private Line Service increases an average of \$2.75 for each additional 1/4 mile or fraction thereof.

A monthly increase of \$1.00 on initial termination on first 1/4 mile or fraction thereof.

Additional termination charges of \$2.75 for each additional 1/4 mile or fraction thereof.

Local Private Line Service and Channels
Increases in monthly rate range from \$2.5c to \$1.00 on additional termination.

Increases in monthly rate range from \$2.5c to \$1.00 on additional termination.

Increases in monthly rate range from \$2.5c to \$1.00 on additional termination.

Increases in monthly rate range from \$2.5c to \$1.00 on additional termination.

Increases in monthly rate range from \$2.5c to \$1.00 on additional termination.

Increases in monthly rate range from \$2.5c to \$1.00 on additional termination.

Increases in monthly rate range from \$2.5c to \$1.00 on additional termination.

Increases in monthly rate range from \$2.5c to \$1.00 on additional termination.

Increases in monthly rate range from \$2.5c to \$1.00 on additional termination.

Increases in monthly rate range from \$2.5c to \$1.00 on additional termination.

Increases in monthly rate range from \$2.5c to \$1.00 on additional termination.

Increases in monthly rate range from \$2.5c to \$1.00 on additional termination.

Increases in monthly rate range from \$2.5c to \$1.00 on additional termination.

Cassidy
By Mrs. T. H. Vice
Rev. and Mrs. J. M. Bovey were Sunday guests of the Conway Tucker family.

U. K. Herd Classified
The University of Kentucky Herd herd was recently classified.

Size Up the New '54 Dodge On Every Point of Value
Dodge Backs Up
Premise With Proof—
And Lets the Dealer
Light On the Power!

See what you get for what you pay!
Stop Taking Harsh Drugs for Constipation
Avoid Internal Upset! Get Relief This Gentle Vegetable Laxative Way!

Mathias Insurance Agency
JOE MATHIAS, Agent
Phone 349 Carlini, Ky.

Dependable '54
BUNTING'S GARAGE - Elm & Market St.

First step toward better cooking and a cleaner cooler kitchen
The best buy in town
it's an electric range!

Modern electric ranges feature automatic heat controls, and "constant temperature" coils—the increase in simple even a beginner can be an expert cook.

And that's not all! Electric ranges are clean... you get soot-free cooking that keeps your kitchen brighter, longer.

Not the air around them... keep kitchen clear while you work. That's why women who know cook electrically. Step in to your dealer's today—and ask to see the range of your dreams.

It costs the average family less than 10 cents a day for better cooking with an electric range. It's the best buy in town.

GO RIGHT... TO THE ONE WAY TO MODERN COOKING—THE ELECTRIC WAY
KENTUCKY UTILITIES COMPANY

Spring Specials
PRIZES! - SURPRIZES! - AND VALUES GALORE
Nightly Until 9 P.M. 9 Big Days Apr. 8 through Apr. 17
\$ \$ THOUSANDS OF DOLLARS WORTH OF NEW SPRING MERCHANDISE \$ \$
Let Us Prove To You That Your Dollar Goes Farther At MODERN FURNITURE
FREE Big Red Berkline \$89.95 Reclining Chair Given Away Sat. Night Apr. 17, 8:30 P.M. FREE

Dependable '54
DODGE
Living Room Suites
Choice Of All Newest Styles
Our Best Colors \$199.95

Plastic Covered TV Chairs, \$19.95 Choice Of Colors
Baby Beds Priced From \$19.95
Crib Mattress \$8.95 Wet Proof Cover
Play Pens Full Size \$12.95
Play Pen Pads \$4.95

Cosco's NEWEST CREATION In Kitchen Aids
Drop Leaf Table On Large Costers Roll Any Where \$19.95
Spring Time Is Storage Time. Cedar Boxes 36" in Double Mirror Doors \$54.95

Innerspring Mattress From \$24.95
90 Coil Springs—4/6 By Simmons—\$14.95
Eversteep Innerspring Mattress or Boxspring \$39.95

Register Daily For Big Table Lamp
Choice Of House Every Saturday
Night, 8:30 P.M.

Beautiful Lined Oak Bed
Room Suite, Chest, Double Dresser
And Bed—All Center Drawer
Gusted, Dust Proof Partition On
Every Drawer, Davenport Construction
Throughout.
Our Price \$199.95

Complete Assortment
2 Piece Sofa Bed Suites
Two's Plastic's & Frieze
Creations For Living Room Pleasure \$149.95

Bedding—Bargains
Simmons Roll-A-Way Bed
Complete With Innerspring Mat. \$39.95
Hollywood Bed Outfit
Box Spring Innerspring Mat.
1 Set 6 Legs. \$70.95

9x12 RUGS
Beautiful Selection Of Wool
Rugs—Lovely Floral Patterns
To Brighten Every Room In Your House \$79.95

BEAUTIFUL Built To Floor
Gleaming White
Kitchen Cabinet
Porcelain Top \$59.95

Hassocks Priced From \$5.95
ALL WHITE Utility Cabinets Single & Double Door Price From \$16.95

China Cabinets All Wood Construction Decorated Glass Doors \$34.95
Crystal Complete Assortment Of That Lovely Milk GLASS The Ideal Gift \$39.95

Table Lamps Complete New Selection Price From \$3.95

Complete New Assortment Dinettes 4 & 6 Chair Sets All Popular Colors & Styles Priced From \$59.95

Modern Furniture Co.
We Deliver "Where Cozy Homes Begin with Nationally Advertised Merchandise" Phone 69